
Oracle Apex Application Builder User Guide

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Building Reusable Components Apress Beginning Oracle Application Express 4.2 introduces version 4.2 of the popular and productive Oracle Application Express development platform. Called APEX for short, the platform enables rapid and easy development of web-based applications that make full use of Oracle Database.

The release of APEX 4.2 brings extensive new Flash and HTML 5 charting capabilities, enhanced themes for mobile applications usable from phones and tablets, RESTful web services support, enhanced application packaging, and the many redesigned wizards give a new and fresh feel to the user interface. Whether you ' re new to Oracle or an old hand who ' s yet to test the waters of APEX, Beginning Oracle Application Express 4.2 introduces the processes and best practices you ' ll need to become proficient with APEX. The book shows off the programming environment, the utilities and tools available, and then continues by walking through the process of building a working system from the ground up. All code is documented and explained so that those new to the languages will not be lost. After reading this book, power users and programmers alike can quickly put together robust and scalable applications for use by one person, by a department, by an entire company. Covers brand-new functionality in APEX 4.2 Provides fully documented and explained example code

Guides you through creating a working and fully deployable application
Apress

Build and deploy an attractive, user-friendly web or mobile application in one day or less using Oracle's new, low-code development tool: Visual Builder Cloud Service.

Today's IT world is fast-paced, and the ability to rapidly deliver running code is the most crucial and sought-after skill a developer can have. Oracle has brought together their enterprise experience, advanced usability knowledge, and their best cloud engineering to produce an innovative platform giving developers unprecedented productivity. You will learn how to use all aspects of Oracle Visual Builder Cloud Service to build web or mobile applications. Using the fully browser-based development environment, you'll gain experience with all the modern user-interface components that the tool offers for a visual, user-interface-driven, development approach. You'll also see how to use the integrated data management capabilities and existing REST data services to store your data, and learn how to easily transfer applications to a test/staging environment and later to production, while continuing to develop the next version in the development environment. What You'll Learn Build great-looking web and mobile applications in a

browser-based, visual design environment Define custom business logic in the visual logic editor or with JavaScript Manage multiple concurrent application versions from development through staging and production Define business objects with validation logic for application-specific data Communicate with, and draw data from, existing REST web services Use Visual Builder Cloud Service to expand Oracle SaaS solutions Who This Book Is For Developers at all expertise levels as well as business professionals and UX designers with an interest in using IT to quickly solve simple business problems. Because this tool is based on a modern low-code approach, no prior programming experience is necessary to benefit from the book.

For DBAs and Developers
MeetCoogle

Customer Relationship Management (CRM) systems are a growing topic among small- and medium-sized enterprises, entrepreneurs, and solopreneurs, and it is completely clear that CRM is a tool that businesses should have in place to manage sales processes. Teams of salespeople must have a system to run their daily activities, and small businesses and solopreneurs must track their marketing effort, a functioning structure for maintaining their contacts with prospects and clients to

improve the effectiveness of their sales effort. CRM tools, once only available to large corporations, is now powerful technology for small and medium businesses. Small and medium businesses are now able to implement CRM solutions under a more cost-effective balance as an alternative to traditional tools like Salesforce, Dynamics, or Oracle. The reason for the success is mainly the simplicity of new tools and solutions that have been developed for the management of sales processes. This book discusses how to implement a CRM from the perspective of the businessperson—not the more typical IT consultant or the technical staff. It benefits business development, sales management, and sales process control. Small business owners must understand why and how implementing a CRM will create value for the business—how it will focus on business development, sales management, and how sales leads develop into happy customers. Small business owners must first understand what a CRM systems is, how it works, what its main functions are, and how it serves to manage workflows in the company's sales department. Generally, entrepreneurs struggle to find the time to read and study complex and fully comprehensive books. This book provides direct

operational guidelines to those who need easy-to-read information about how to use CRM effectively. Business professionals must be able to set up CRM systems and avoid mistakes and wasting time. This book provides an overview of what can be done with CRM and how it happens to empower business people to find new customers and win their business. This book discusses the logic of CRM in sales, giving tips and explanations on why and what happens when it's implemented in a specific way. Essentially, it will give the entrepreneur the know-how behind CRM in sales in general terms, supporting enhanced customer relationships.

Tips and Tricks II Packt Publishing Ltd

An example-driven approach to securing Oracle APEX applications As a Rapid Application Development framework, Oracle Application Express (APEX) allows websites to easily be created based on data within an Oracle database. Using only a web browser, you can develop and deploy professional applications that are both fast and secure. However, as with any website, there is a security risk and threat, and securing APEX applications requires some specific knowledge of the framework. Written by well-known security specialists

Recx, this book shows you the correct ways to implement your APEX applications to ensure that they are not vulnerable to attacks. Real-world examples of a variety of security vulnerabilities demonstrate attacks and show the techniques and best practices for making applications secure. Divides coverage into four sections, three of which cover the main classes of threat faced by web applications and the forth covers an APEX-specific protection mechanism Addresses the security issues that can arise, demonstrating secure application design Examines the most common class of vulnerability that allows attackers to invoke actions on behalf of other users and access sensitive data The lead-by-example approach featured in this critical book teaches you basic "hacker" skills in order to show you how to validate and secure your APEX applications.

Cloud Computing Using Oracle Application Express Apress Zygiaris provides an accessible walkthrough of all technological advances of databases in the business environment. Readers learn how to design,

develop, and use databases to provide business analytical reports with the three major database management systems: Microsoft Access, Oracle Express and MariaDB (formerly MySQL). Oracle Essentials Apress Make the most of Oracle Apex with this guide to best practices and its Tips and Tricks. It will help you look at the bigger picture when building applications and take more elements into account and deal with everyday common issues that are faced.

Beginning Oracle Application Express 5 John Wiley & Sons

Developing data-centric web applications can be a real challenge as it is a multi-disciplinary process. There are many technologies involved in the client side (HTML, CSS, JavaScript, and so on); the interaction with the database, on the server side; the typeless nature of the web environment; and above all, the need to put it all together. This needs to be done in a manner that will allow the end users to do their job in the simplest and most efficient way, while enriching their user experience. How often have you wished that developing

such applications could be uncomplicated and straightforward? This book will show you that it's possible, and teaches you how to do it, using Oracle Application Express (APEX). With this practical guide to APEX, you'll learn how to easily develop data-centric web applications for the Oracle environment. The book covers the development cycle of an APEX application, reviewing the major APEX principles and building blocks chapter by chapter. It starts with the basic skills you need to get going when developing with APEX. Later, you will learn advanced issues, such as how to build tailor-made forms and reports, using APEX APIs, AJAX, and so on. It not only deals with the "How" but also with the "Why", and before long you will be able to understand APEX concepts, and use them to expand and enhance the built-in features, wizards, and tools. The book starts with the design phase, including building the necessary database objects infrastructure; continues with ways to implement the application logic (on the server side) and the User Interface (on the client side), whilst showing you how to enhance your applications' features and functionality according to your specific needs; and it ends with application deployment. The book emphasizes and clearly

documents areas such as Globalization, Localization, and developing multi-lingual applications, and includes a special discussion about Right-To-Left (RTL) support for APEX applications, documented here for the first time. Throughout the book, there are many screenshots and snippets of code, taken from working APEX applications. The book is accompanied by demo APEX applications that you can download and install in your APEX environment, thoroughly analyze, and learn from as you read the book. Oracle Client/Server Modernization Pack Publishing Ltd Pro Oracle Application Express 4 is your key to mastering one of the most innovative products to come out of Oracle in years. Application Express, termed "APEX" for short, is fast becoming one of the easiest and most widely-used of tools for creating enterprise-level applications that run against an Oracle database. APEX is easy enough for power users to create ad-hoc applications atop something more reliable than a spreadsheet. Yet APEX is powerful and extensible enough to enable fully-scalable, enterprise-level applications that are accessed by thousands of users. Authors Tim Fox, John Scott, and Scott Spendolini take you to the

professional level in developing for Application Express. They show how to handle user authentication in enterprise environments and how to extend APEX by writing components based upon Oracle's new plug-in architecture. You'll learn to deal with localization issues such as time zones and translations, and to customize the look and feel of an APEX website to blend in with your corporate branding strategy. The authors also cover web service development, performance and scalability, and the production issues that you encounter in enterprise-level deployments. Many years of experience in solving the "hard problems" are coalesced in this book to help you, the reader, take advantage of all that APEX has to offer. Focuses on high-end, enterprise-level development Covers new features such as plug-ins and Websheets Introduces the new interface released with APEX 4.0 Mastering Oracle PL/SQL Apress Whether you're new to Oracle or an old hand who's yet to test the waters of APEX, Beginning Oracle Application Express 5 introduces the processes and best practices you'll need to become proficient with APEX. The book shows off the

programming environment, the utilities and tools available, and then continues by walking through the process of building a working system from the ground up. All code is documented and explained so that those new to the languages will not be lost. After reading this book, power users and programmers alike can quickly put together robust and scalable applications for use by one person, by a department, by an entire company. Beginning Oracle Application Express 5 introduces version 5 of the popular and productive Oracle Application Express development platform. Called APEX for short, the platform enables rapid and easy development of web-based applications that make full use of Oracle Database. The release of APEX 5 brings major new changes to the page builder, an enhanced universal theme, better RESTful web services support, enhanced application packaging, and the many redesigned wizards give a new and fresh feel to the user interface. Covers brand-new functionality in APEX 5; Provides fully documented and

explained example code; Guides you through creating a working and fully deployable application. Understanding Oracle APEX 5 Application Development Emerald Group Publishing This new edition of Understanding Oracle APEX 5 Application Development shows APEX developers how to build practical, non-trivial web applications. The book introduces the world of APEX properties, explaining the functionality supported by each page component as well as the techniques developers use to achieve that functionality. The book is targeted at those who are new to APEX and just beginning to develop real projects for production deployment. Reading the book and working the examples will leave you in a good position to build good-looking, highly-functional, web applications. Topics include: conditional formatting, user-customized reports, data entry forms, concurrency and lost updates, and updatable reports. Accompanying the book is a demo web application that illustrates each concept mentioned in the book. Specific attention is given in the book to the thought process involved in choosing and assembling

APEX components and features to deliver a specific result. Understanding Oracle APEX 5 Application Development is the ideal book to take you from an understanding of the individual pieces of APEX to an understanding of how those pieces are assembled into polished applications. Teaches how to develop non-trivial APEX applications. Provides deep understanding of APEX functionality. Shows the techniques needed for customization. [A Business-Oriented Approach Using ORACLE, MySQL and MS Access](#) McGraw Hill Professional Beginning Oracle Application Express 4 introduces one of the most talked-about development platforms to come out of Oracle Corporation in years. Oracle Application Express, called APEX for short, enables rapid and easy development of web-based applications that make full use of Oracle Database. The release of APEX 4 brings a huge leap forward in terms of functionality and usability for both the developer and the end user. Power users and programmers alike can quickly put together robust and scalable applications for use by one person, by a department, by an entire company. Whether you ' re new to Oracle or an old hand who ' s yet to test the waters of APEX, Beginning

Oracle Application Express 4 introduces the processes and best practices you ' ll need to become proficient with APEX. The book shows off the programming environment, the utilities and tools available, and then continues by walking through the process of building a working system from the ground up. While the book assumes a foundational knowledge of SQL and PL/SQL, all code used is documented and explained so that those new to the languages will not be lost. Covers brand-new functionality in APEX 4. Provides fully documented and explained example code. Guides you through creating a working and fully deployable application.

Beginning Oracle Application Express 4.2
Rampant TechPress
Take advantage of all the exciting Reporting features of Oracle Application Express 4.2. Designed for a hands-on approach, this book contains in-depth practical guidelines from George Bara, a well-known Oracle APEX expert and blogger. From Classic to Interactive Reports, Web Services and PDF Printing, "Oracle APEX Reporting Tips & Tricks" is a must-have for all database

developers that want to make the most out of the Oracle APEX reporting engine.

Expert Oracle Application Express Apress
Deliver rich desktop-styled Oracle APEX applications using the powerful Ext JS JavaScript library with this book and eBook.

Oracle Visual Builder Cloud Service Revealed Apress
Provides examples and step-by-step instructions on creating HTML-DB applications.

Migrating to the Cloud Apress
The fastest way to get up and running on Oracle Database XE. Take full advantage of all the powerful features available in Oracle Database 10g Express Edition with help from this easy-to-follow Oracle Press guide.

Hands-On Oracle Database 10g Express Edition for Linux
Shows you, step by step, how to set up, administer, tune, troubleshoot, and secure a robust database system. You will also learn to use PL/SQL and Oracle Application Express to build custom database applications. Get started today with the Oracle database that's free to develop, deploy, and distribute.

Rapid Application Development for Web and Mobile Apress

If you have mastered the fundamentals of the PL/SQL language and are now looking for an in-depth, practical guide to solving real problems with PL/SQL stored procedures, then this is the book for you.

Building Secure Apex Applications John Wiley & Sons
Expert Oracle Application Express brings you groundbreaking insights into developing with Oracle ' s enterprise-level, rapid-development tool from some of the best practitioners in the field today. Oracle Application Express (APEX) is an entirely web-based development framework that is built into every edition of Oracle Database. The framework rests upon Oracle ' s powerful PL/SQL language, enabling power users and developers to rapidly develop applications that easily scale to hundreds, even thousands of concurrent users. The 13 authors of Expert Oracle Application Express build their careers around APEX. They know what it takes to make the product sing—developing secure applications that can be deployed globally to users inside and outside a large enterprise. The authors come together in this book

to share some of their deepest and most powerful insights into solving the difficult problems surrounding scalability, globalization, configuration and lifecycle management, and more. You'll learn about debugging and performance, deep secrets to customizing your application user interface, how to secure applications from intrusion, and about deploying globally in multiple languages.

Expert Oracle Application Express is truly a book that will move you and your skillset a big step towards the apex of Application Express development. Presents best-practices and development insights from leading experts in the field

Addresses globalization, scalability, security, and other concerns of enterprise-level development Shows how to customize APEX for your own application needs

Available, Tailored, and Closer Apress

Develop Robust Modern Web Applications with Oracle Application Express. Covers APEX 5.1. Easily create data-reliant web applications that are reliable, scalable, dynamic, responsive, and secure using the detailed information contained in this Oracle Press guide.

Oracle Application Express (APEX): Build Powerful Data-Centric Web Apps with APEX

features step-by-step application development techniques, real-world coding examples, and best practices. You will find out how to work with the App Builder and Page Designer, use APEX themes (responsive and mobile included), templates and wizards, and design and deploy custom web apps. New and updated features in APEX 5.0/5.1 are thoroughly covered and explained.

- Understand APEX concepts and programming fundamentals
- Plan and control the development cycle, using HLD techniques
- Use APEX themes and templates, including Universal Theme
- Use APEX wizards to rapidly build forms and reports on database tables
- Build modern, dynamic, and interactive user interface using the Page Designer
 - Increase user experience using Dynamic Actions (Ajax included)
 - Build and utilize the new APEX 5.1 Interactive Grid
 - Implement App Logic with APEX computations, validations, and processes
 - Use (automatic) built-in and manual DML to manipulate your data
 - Handle security at

browser, application, and database levels

- Successfully deploy the developed APEX apps

Beginning Oracle Application Express Apress

Learn the many design decisions that must be made before starting to build a large Oracle Application Express (APEX) application for the cloud or enterprise. One of APEX's key strengths is the fact that it is a Rapid Application Development (RAD) tool. This is also a major weakness when it tempts developers to start coding too soon. Small applications that consist of tens of pages can be coded without a lot of design work because they can be re-factored quickly when design flaws are discovered. Design flaws in large cloud and enterprise applications that consist of hundreds or thousands of pages are not so easy to re-factor due to the time needed to redevelop and retest the application, not to mention the risk of breaking functionality in subtle ways. Designing a large application before coding starts is a profitable exercise because a thoughtful

design goes a long way in mitigating cost overruns and schedule slippage while simultaneously enhancing quality. This book takes into account perspectives from other non-developer stakeholders such as maintenance developers, business analysts, testers, technical writers, end users, and business owners. Overlooking these perspectives is one of the chief causes of expensive rework late in the development cycle. Oracle Application Express by Design illustrates APEX design principles by using architecture diagrams, screen shots, and explicit code snippets to guide developers through the many design choices and complex interrelationship issues that must be evaluated before embarking on large APEX projects. This book: Guides you through important, up-front APEX design decisions Helps you to optimize your design by keeping all stakeholders in mind Explicit code examples show how design impacts cost, schedule, and quality What You Will Learn Pick and choose from the list of designs before coding begins

Bake optimal quality into the underlying fabric of an APEX application Think and design from outside the developer's narrow perspective Optimize APEX application designs to satisfy multiple stakeholder groups Evaluate design options through hands-on, explicit code examples Define and measure success for large cloud and enterprise APEX applications Who This Book Is For APEX developers and development teams Oracle Application Express 3.2 Packt Publishing Ltd Migrating to the Cloud: Oracle Client/Server Modernization is a reference guide for migrating client/server applications to the Oracle cloud. Organized into 14 chapters, the book offers tips on planning, determining effort and budget, designing the Oracle cloud infrastructure, implementing the migration, and moving the Oracle cloud environment into production. Aside from Oracle application and database cloud offerings, the book looks at various tools and technologies that can facilitate migration to the

cloud. It includes useful code snippets and step-by-step instructions in database migration, along with four case studies that highlight service enablement of DOS-based applications, Sybase to Oracle, PowerBuilder to APEX, and Forms to Java EE. Finally, it considers current challenges and future trends in cloud computing and client/server migration. This book will be useful to IT professionals, such as developers, architects, database administrators, IT project managers, and executives, in developing migration strategies and best practices, as well as finding appropriate solutions. Focuses on Oracle architecture, Middleware and COTS business applications Explains the tools and technologies necessary for your legacy migration Gives useful information about various strategies, migration methodologies and efficient plans for executing migration projects