

Oracle Apex Application Builder User Guide

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Building Reusable Components Apress

Expert Oracle Application Express Security covers all facets of security related to Oracle Application Express (APEX) development. From basic settings that can enhance security, to preventing SQL Injection and Cross Site Scripting attacks, Expert Oracle Application Express Security shows how to secure your APEX applications and defend them from intrusion. Security is a process, not an event. Expert Oracle Application Express Security is written with that theme in mind. Scott Spendolini, one of the original creators of the product, offers not only examples of security best practices, but also provides step-by-step instructions on how to implement the recommendations presented. A must-read for even the most experienced APEX developer, Expert Oracle Application Express Security can help your organization ensure their APEX applications are as secure as they can be.

A Business-Oriented Approach Using ORACLE, MySQL and MS Access Lulu.com
Build and deploy an attractive, user-friendly web or mobile application in one day or less using Oracle ' s new, low-code development tool: Visual Builder Cloud Service. Today ' s IT world is fast-paced, and the ability to rapidly deliver running code is the most crucial and sought-after skill a developer can have. Oracle has brought together their enterprise experience, advanced usability knowledge, and their best cloud engineering to produce an innovative platform giving developers unprecedented productivity. You will learn how to use all aspects of Oracle Visual Builder Cloud Service to build web or mobile applications. Using the fully browser-based development environment, you ' ll gain experience with all the modern user-interface components that the tool offers for a visual, user-interface-driven, development approach. You'll also see how to use the integrated data management capabilities and existing REST data services to store your data, and learn how to easily transfer applications to a test/staging environment and later to production, while continuing to develop the next version in the development environment. What You'll Learn Build great-looking web and mobile applications in a browser-based, visual design environment Define custom business logic in the visual logic editor or with JavaScript

Manage multiple concurrent application versions from development through staging and production Define business objects with validation logic for application-specific data Communicate with, and draw data from, existing REST web services Use Visual Builder Cloud Service to expand Oracle SaaS solutions Who This Book Is For Developers at all expertise levels as well as business professionals and UX designers with an interest in using IT to quickly solve simple business problems. Because this tool is based on a modern low-code approach, no prior programming experience is necessary to benefit from the book.

Pro Oracle Application Express 4 Apress

The fastest way to get up and running on Oracle Database XE Take full advantage of all the powerful features available in Oracle Database 10g Express Edition with help from this easy-to-follow Oracle Press guide. Hands-On Oracle Database 10g Express Edition for Linux shows you, step by step, how to set up, administer, tune, troubleshoot, and secure a robust database system. You will also learn to use PL/SQL and Oracle Application Express to build custom database applications. Get started today with the Oracle database that's free to develop, deploy, and distribute.

Available, Tailored, and Closer Emerald Group Publishing

Make the most of Oracle Apex with this guide to best practices and its Tips and Tricks. It will help you look at the bigger picture when building applications and take more elements into account and deal with everyday common issues that are faced.

How to Find the Right Solution for Effectively Connecting with Your Customers Packt Publishing Ltd

Whether you're new to Oracle or an old hand who's yet to test the waters of APEX, Beginning Oracle Application Express 5 introduces the processes and best practices you'll need to become proficient with APEX. The book shows off the programming environment, the utilities and tools available, and then continues by walking through the process of building a working system from the ground up. All code is documented and explained so that those new to the languages will not be lost. After reading this book, power users and programmers alike can quickly put together robust and scalable applications for use by one person, by a department, by an entire company. Beginning Oracle Application Express 5 introduces version 5 of the popular and productive Oracle Application Express development platform. Called APEX for short, the platform enables rapid and easy development of web-based applications that make full use of Oracle Database. The release of APEX 5 brings major new changes to the page builder, an enhanced

universal theme, better RESTful web services support, enhanced application packaging, and the many redesigned wizards give a new and fresh feel to the user interface. Covers brand-new functionality in APEX 5; Provides fully documented and explained example code; Guides you through creating a working and fully deployable application.

Pro Oracle Application Express Apress

A handy guide that covers the most essential topics for Salesforce Platform App Builder Certification in an easy-to-understand format About This Book Get to grips with the fundamentals of Force.com to pass the certification exam with flying colors Create Force.com applications, automate business processes, and manage data operations to be a successful Salesforce.com Certified Force.com app builder A step-by-step guide that covers the most essential topics for the Platform App Builder Certification in an easy-to-understand format Who This Book Is For Salesforce beginners who need to prepare for the Salesforce Platform App Builder Certification exam will benefit from this book. This book is ideal for developers and admins who are new to Salesforce CRM and the Force.com platform. It is recommended that users have some basic programming knowledge and are familiar with salesforce. By the end of the book, you will be ready to appear for the exam and develop various applications on the cloud platform. What You Will Learn Learn the basics of the force.com cloud platform Learn to build objects that align with your business Understand the process of building an application on force.com platform Kick-start your certification journey in basic- easy-to-follow guide Focus on important topics that help you accomplish your certification goals Learn to secure your application with the Salesforce security model Manipulate and process large amount of data using the data tools Prepare for the exam with sample mock questions In Detail The Salesforce Certified Platform App Builder exam is for individuals who want to demonstrate their skills and knowledge in designing, building, and implementing custom applications using the declarative customization capabilities of Force.com. This book will build a strong foundation in Force.com to prepare you for the platform app builder certification exam. It will guide you through designing the interface while introducing the Lightning Process Builder. Next, we will implement business logic using various point and click features of Force.com. We will learn to manage data and create reports and dashboards. We will then learn to administer the force.com application by configuring the object-level, field-level, and record-level security. By the end of this book, you will be completely equipped to take the Platform App Builder certification exam. Style and approach Simple and to-the-point examples that can be tried out in your developer org. A practical book for professionals who want to take the Salesforce Platform App Builder Certification exam. Sample questions

for every topic in an exam pattern to help you prepare better, and tips to get things started. Full of screen-shots, diagrams, and clear step-by-step instructions that cover the entire syllabus for the exam.

Oracle Visual Builder Cloud Service Revealed John Wiley & Sons

If you have mastered the fundamentals of the PL/SQL language and are now looking for an in-depth, practical guide to solving real problems with PL/SQL stored procedures, then this is the book for you.

Practical Solutions MeetCoogole

In clearly written chapters you will be guided through different aspects of Oracle Application Express. Varying from setting up your environment to maximizing SQL and PL/SQL. Examples are given based on a simple but appealing case. This book is filled with best practices on how to make the most of Oracle APEX. Developers beginning with application development as well as those who are experienced will benefit from this book. You will need to have basic knowledge of SQL and PL/SQL to follow the examples in this book.

Oracle Client/Server Modernization Apress

Expert Oracle Application Express brings you groundbreaking insights into developing with Oracle's enterprise-level, rapid-development tool from some of the best practitioners in the field today. Oracle Application Express (APEX) is an entirely web-based development framework that is built into every edition of Oracle Database. The framework rests upon Oracle's powerful PL/SQL language, enabling power users and developers to rapidly develop applications that easily scale to hundreds, even thousands of concurrent users. The 13 authors of Expert Oracle Application Express build their careers around APEX. They know what it takes to make the product sing—developing secure applications that can be deployed globally to users inside and outside a large enterprise. The authors come together in this book to share some of their deepest and most powerful insights into solving the difficult problems surrounding scalability, globalization, configuration and lifecycle management, and more. You'll learn about debugging and performance, deep secrets to customizing your application user interface, how to secure applications from intrusion, and about deploying globally in multiple languages. Expert Oracle Application Express is truly a book that will move you and your skillset a big step towards the apex of Application Express development. Presents best-practices and development insights from leading experts in the field Addresses globalization, scalability, security, and other concerns of enterprise-level development Shows how to customize APEX for your own application needs

Rapid Application Development for Web and Mobile Packt Publishing Ltd

Oracle Application Express 4 Recipes provides an example-based approach to learning Application Express—the ground-breaking, rapid application development platform included with every Oracle Database license. The

recipes format is ideal for the quick-study who just wants a good example or two to kick start their thinking and get pointed in the right direction. The recipes cover the gamut of Application Express development. Author and Application Express expert Edmund Zehoo shows how to create data entry screens, visualize data in the form of reports and charts, implement validation and back-end logic, and much more. Solutions are presented in an easy problem/solution format, which you can copy and adapt for your own use. Detailed discussion for each solution deepens your understanding and aids in customizing the solutions to fit your particular development challenges. Teaches Application Express via an example-based format Takes you from beginner to intermediate level Shows how to build a fully-functional web store in just one hour

Oracle Application Express 4.0 with Ext JS Apress

After Great response of Oracle APEX - Tips and Tricks I, Priyanka Agarwal is releasing her second book in series. Oracle APEX - Tips and Tricks II contains step-by-step application development techniques, real-world coding examples, and best practices. You will find out how to work with the App Builder and Page Designer, use APEX themes (responsive and mobile included), templates and wizards, and design and deploy custom web apps. Helps understand APEX concepts and programming fundamentals. Make the most of Oracle Apex with this guide to best practices and its Tips and Tricks II. It will help you look at the bigger picture when building applications and take more elements into account and deal with everyday common issues that are faced. Who This Book Is For This book is filled with tips on how to make the most of Oracle APEX. Developers beginning with application development as well as those who are experienced will benefit from this book. You will need to have basic knowledge of SQL and PL/SQL to follow the examples in this book. In Detail Have you ever wanted to create real-world database applications? In this book you're not only getting APEX best practices and tricks, but will also take into account the total environment of an APEX application and benefit from it. "Oracle APEX Tips and Tricks" will guide you through the development of real-world applications. It will give you a broader view of APEX. The various aspects include setting up APEX environment, testing and debugging, security, and getting the best out of SQL and PL/SQL. "Oracle APEX Tips and Tricks" is where practical development begins! Published by: MeetCoogole

Beginning Oracle Application Express 4.2 Apress

Developing data-centric web applications can be a real challenge as it is a multi-disciplinary process. There are many technologies involved in the client side (HTML, CSS, JavaScript, and so on); the interaction with the database, on the server side; the typeless nature of the web environment; and above all, the need to put it all together. This needs to be done in a

manner that will allow the end users to do their job in the simplest and most efficient way, while enriching their user experience. How often have you wished that developing such applications could be uncomplicated and straightforward? This book will show you that it's possible, and teaches you how to do it, using Oracle Application Express (APEX). With this practical guide to APEX, you'll learn how to easily develop data-centric web applications for the Oracle environment. The book covers the development cycle of an APEX application, reviewing the major APEX principles and building blocks chapter by chapter. It starts with the basic skills you need to get going when developing with APEX. Later, you will learn advanced issues, such as how to build tailor-made forms and reports, using APEX APIs, AJAX, and so on. It not only deals with the "How" but also with the "Why", and before long you will be able to understand APEX concepts, and use them to expand and enhance the built-in features, wizards, and tools. The book starts with the design phase, including building the necessary database objects infrastructure; continues with ways to implement the application logic (on the server side) and the User Interface (on the client side), whilst showing you how to enhance your applications' features and functionality according to your specific needs; and it ends with application deployment. The book emphasizes and clearly documents areas such as Globalization, Localization, and developing multi-lingual applications, and includes a special discussion about Right-To-Left (RTL) support for APEX applications, documented here for the first time. Throughout the book, there are many screenshots and snippets of code, taken from working APEX applications. The book is accompanied by demo APEX applications that you can download and install in your APEX environment, thoroughly analyze, and learn from as you read the book.

Beginning Oracle Application Express 4.2 Apress

Take advantage of all the exciting Reporting features of Oracle Application Express 4.2. Designed for a hands-on approach, this book contains in-depth practical guidelines from George Bara, a well-known Oracle APEX expert and blogger. From Classic to Interactive Reports, Web Services and PDF Printing, "Oracle APEX Reporting Tips & Tricks" is a must-have for all database developers that want to make the most out of the Oracle APEX reporting engine.

Managing the Mail MeetCoogole

Succeed in managing Oracle Application Express (APEX) environments. This book focuses on creating the right combination of scalability, high-availability, backup and recovery, integrity, and resource control. The book covers everything from simple to enterprise-class deployments, with emphasis on enterprise-level requirements and coverage of cloud and hybrid-cloud scenarios. Many books cover how to develop applications in Oracle APEX. It's a tool with a fast-growing user-base as developers come to know how quick and easy it is to create new applications that run in a browser. However, just getting an

application off the ground is only a small part of a bigger picture. Applications must be supported. They must be available when users need them. They must be robust against disaster and secure against malicious attack. These are the issues addressed in Oracle Application Express Administration. These are the issues that when tackled successfully lead to long term success in using Oracle APEX as a rapid application-development toolset. Readers of this book learn how to install the Oracle APEX engine in support of small-scale projects such as at the departmental level, and in support of enterprise-level projects accessed by thousands of users across dozens of time zones. Readers learn to take advantage of Oracle Database's underlying feature set in regards to application scalability and performance, integrity, security, high-availability, and robustness against failure and data loss. Oracle Application Express Administration also describes different cloud solutions, integration with Oracle E-Business Suite, and helps in taking advantage of multitenancy in Oracle Database 12c and beyond. Covers important enterprise considerations such as scalability, robustness, high-availability. Describes cloud-based application deployment scenarios Focuses on creating the right deployment environment for long-term success What You Will Learn Install, upgrade, and configure robust APEX environments Back up and recover APEX applications and their data Monitor and tune the APEX engine and its applications Benefit from new administration features in APEX 5.0 Run under multi-tenant architecture in Oracle Database 12c Manage the use of scarce resources with Resource Manager Secure your data with advanced security features Build high-availability into your APEX deployments Integrate APEX with Oracle E-Business Suite Who This Book Is For Architects, administrators, and developers who want to better understand how APEX works in a corporate environment. Readers will use this book to design deployment architectures around Oracle Database strengths like multi-tenancy, resource management, and high availability. The book is also useful to administrators responsible for installation and upgrade, backup and recovery, and the ongoing monitoring of the APEX engine and the applications built upon it.

Oracle APEX Apress

Develop Robust Modern Web Applications with Oracle Application Express. Covers APEX 5.1. Easily create data-reliant web applications that are reliable, scalable, dynamic, responsive, and secure using the detailed information contained in this Oracle Press guide. Oracle

Application Express (APEX): Build Powerful Data-Centric Web Apps with APEX features step-by-step application development techniques, real-world coding examples, and best practices. You will find out how to work with the App Builder and Page Designer, use APEX themes (responsive and mobile included), templates and wizards, and design and deploy custom web apps. New and updated features in APEX 5.0/5.1 are thoroughly covered and explained. • Understand APEX concepts and programming fundamentals • Plan and control the development cycle, using HLD techniques • Use APEX themes and templates, including Universal Theme • Use APEX wizards to rapidly build forms and reports on database tables • Build modern, dynamic, and interactive user interface using the Page Designer • Increase user experience using Dynamic Actions (Ajax included) • Build and utilize the new APEX 5.1 Interactive Grid • Implement App Logic with APEX computations, validations, and processes • Use (automatic) built-in and manual DML to manipulate your data • Handle security at browser, application, and database levels • Successfully deploy the developed APEX apps

Oracle Essentials Packt Publishing Ltd

Customer Relationship Management (CRM) systems are a growing topic among small- and medium-sized enterprises, entrepreneurs, and solopreneurs, and it is completely clear that CRM is a tool that businesses should have in place to manage sales processes. Teams of salespeople must have a system to run their daily activities, and small businesses and solopreneurs must track their marketing effort, a functioning structure for maintaining their contacts with prospects and clients to improve the effectiveness of their sales effort. CRM tools, once only available to large corporations, is now powerful technology for small and medium businesses. Small and medium businesses are now able to implement CRM solutions under a more cost-effective balance as an alternative to traditional tools like Salesforce, Dynamics, or Oracle. The reason for the success is mainly the simplicity of new tools and solutions that have been developed for the management of sales processes. This book discusses how to implement a CRM from the perspective of the businessperson—not the more typical IT consultant or the technical staff. It benefits business development, sales management, and sales process control. Small business owners must understand why and how implementing a CRM will create value for the business—how it will focus on business development, sales management, and how sales leads develop into happy customers. Small business owners must first understand what a CRM systems is, how it works, what its main functions are, and how it serves to manage workflows in the company's sales department. Generally, entrepreneurs struggle to find the time to read and study complex and fully comprehensive books. This book provides direct operational guidelines to those who need easy-to-read information about how to use CRM effectively. Business professionals must be able to set up CRM systems and avoid mistakes and wasting time. This book provides an overview of what can be done with CRM and how it happens to empower business people to find new customers and win their business. This book discusses the logic of CRM in sales, giving tips and explanations on why and what happens when it's

implemented in a specific way. Essentially, it will give the entrepreneur the know-how behind CRM in sales in general terms, supporting enhanced customer relationships.

Tips and Tricks II Rampant TechPress

Pro Oracle Application Express 4 is your key to mastering one of the most innovative products to come out of Oracle in years. Application Express, termed "APEX" for short, is fast becoming one of the easiest and most widely-used of tools for creating enterprise-level applications that run against an Oracle database. APEX is easy enough for power users to create ad-hoc applications atop something more reliable than a spreadsheet. Yet APEX is powerful and extensible enough to enable fully-scalable, enterprise-level applications that are accessed by thousands of users. Authors Tim Fox, John Scott, and Scott Spendolini take you to the professional level in developing for Application Express. They show how to handle user authentication in enterprise environments and how to extend APEX by writing components based upon Oracle's new plug-in architecture. You'll learn to deal with localization issues such as time zones and translations, and to customize the look and feel of an APEX website to blend in with your corporate branding strategy. The authors also cover web service development, performance and scalability, and the production issues that you encounter in enterprise-level deployments. Many years of experience in solving the "hard problems" are coalesced in this book to help you, the reader, take advantage of all that APEX has to offer. Focuses on high-end, enterprise-level development Covers new features such as plug-ins and Websheets Introduces the new interface released with APEX 4.0

Customer Relationship Management (CRM) for Medium and Small Enterprises McGraw Hill Professional

Provides examples and step-by-step instructions on creating HTML-DB applications.

Expert Oracle Application Express Security Apress

Learn the many design decisions that must be made before starting to build a large Oracle Application Express (APEX) application for the cloud or enterprise. One of APEX's key strengths is the fact that it is a Rapid Application Development (RAD) tool. This is also a major weakness when it tempts developers to start coding too soon. Small applications that consist of tens of pages can be coded without a lot of design work because they can be re-factored quickly when design flaws are discovered. Design flaws in large cloud and enterprise applications that consist of hundreds or thousands of pages are not so

easy to re-factor due to the time needed to redevelop and retest the application, not to mention the risk of breaking functionality in subtle ways. Designing a large application before coding starts is a profitable exercise because a thoughtful design goes a long way in mitigating cost overruns and schedule slippage while simultaneously enhancing quality. This book takes into account perspectives from other non-developer stakeholders such as maintenance developers, business analysts, testers, technical writers, end users, and business owners. Overlooking these perspectives is one of the chief causes of expensive rework late in the development cycle. Oracle Application Express by Design illustrates APEX design principles by using architecture diagrams, screen shots, and explicit code snippets to guide developers through the many design choices and complex interrelationship issues that must be evaluated before embarking on large APEX projects. This book: Guides you through important, up-front APEX design decisions Helps you to optimize your design by keeping all stakeholders in mind Explicit code examples show how design impacts cost, schedule, and quality What You Will Learn Pick and choose from the list of designs before coding begins Bake optimal quality into the underlying fabric of an APEX application Think and design from outside the developer's narrow perspective Optimize APEX application designs to satisfy multiple stakeholder groups Evaluate design options through hands-on, explicit code examples Define and measure success for large cloud and enterprise APEX applications Who This Book Is For APEX developers and development teams

Building Secure Apex Applications Apress

An example-driven approach to securing Oracle APEX applications As a Rapid Application Development framework, Oracle Application Express (APEX) allows websites to easily be created based on data within an Oracle database. Using only a web browser, you can develop and deploy professional applications that are both fast and secure. However, as with any website, there is a security risk and threat, and securing APEX applications requires some specific knowledge of the framework. Written by well-known security specialists Recx, this book shows you the correct ways to implement your APEX applications to ensure that they are not vulnerable to attacks. Real-world examples of a variety of security vulnerabilities demonstrate attacks and show the techniques and best practices for making applications secure. Divides coverage into four sections, three of which cover the main classes of threat faced by web applications and the fourth covers an APEX-specific protection mechanism Addresses the security issues that can arise, demonstrating secure application design Examines the most common class of vulnerability that allows attackers to invoke actions on behalf of other users and access sensitive data The lead-by-example approach featured in this critical book teaches you basic "hacker" skills in

order to show you how to validate and secure your APEX applications.