

Oracle Apex Application Builder User Guide

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Oracle Database 12c Apress

Make the most of Oracle Apex with this guide to best practices and its Tips and Tricks. It will help you look at the bigger picture when building applications and take more elements into account and deal with everyday common issues that are faced.

Beginning Oracle Application Express 4.2 Apress

Succeed in managing Oracle Application Express (APEX) environments. This book focuses on creating the right combination of scalability, high-availability, backup and recovery, integrity, and resource control. The book covers everything from simple to enterprise-class deployments, with emphasis on enterprise-level requirements and coverage of cloud and hybrid-cloud scenarios. Many books cover how to develop applications in Oracle APEX. It ' s a tool with a fast-growing user-base as developers come to know how quick and easy it is to create new applications that run in a browser. However, just getting an application off the ground is only a small part of a bigger picture. Applications must be supported. They must be available when users need them. They must be robust against disaster and secure against malicious attack. These are the issues addressed in Oracle Application Express Administration. These are the issues that when tackled successfully lead to long term success in using Oracle APEX as a rapid application-development toolset. Readers of this book learn how to install the Oracle APEX engine in support of small-scale projects such as at the departmental level, and in support of enterprise-level projects accessed by

thousands of users across dozens of time zones. Readers learn to take advantage of Oracle Database ' s underlying feature set in regards to application scalability and performance, integrity, security, high-availability, and robustness against failure and data loss. Oracle Application Express Administration also describes different cloud solutions, integration with Oracle E-Business Suite, and helps in taking advantage of multitenancy in Oracle Database 12c and beyond. Covers important enterprise considerations such as scalability, robustness, high-availability. Describes cloud-based application deployment scenarios Focuses on creating the right deployment environment for long-term success What You Will Learn Install, upgrade, and configure robust APEX environments Back up and recover APEX applications and their data Monitor and tune the APEX engine and its applications Benefit from new administration features in APEX 5.0 Run under multi-tenant architecture in Oracle Database 12c Manage the use of scarce resources with Resource Manager Secure your data with advanced security features Build high-availability into your APEX deployments Integrate APEX with Oracle E-Business Suite Who This Book Is For Architects, administrators, and developers who want to better understand how APEX works in a corporate environment. Readers will use this book to design deployment architectures around Oracle Database strengths like multi-tenancy, resource management, and high availability. The book is also useful to administrators responsible for installation and upgrade, backup and recovery, and the ongoing monitoring of the APEX engine and the applications built upon it.

Practical Solutions Emerald Group Publishing

Whether you're new to Oracle or an old hand who has yet to test the waters of APEX, *Beginning Oracle Application Express 5* introduces the processes and best practices you'll need to become proficient with APEX. The book shows off the programming environment, the utilities and tools available, and then continues by walking through the process of building a working system from the ground up. All code is documented and explained so that those new

to the languages will not be lost. After reading this book, power users and programmers alike can quickly put together robust and scalable applications for use by one person, by a department, by an entire company. Beginning Oracle Application Express 5 introduces version 5 of the popular and productive Oracle Application Express development platform. Called APEX for short, the platform enables rapid and easy development of web-based applications that make full use of Oracle Database. The release of APEX 5 brings major new changes to the page builder, an enhanced universal theme, better RESTful web services support, enhanced application packaging, and the many redesigned wizards give a new and fresh feel to the user interface. Covers brand-new functionality in APEX 5 Provides fully documented and explained example code Guides you through creating a working and fully deployable application Beginning Oracle Application Express Packt Publishing Ltd Provides examples and step-by-step instructions on creating HTML-DB applications.

Customer Relationship Management (CRM) for Medium and Small Enterprises Apress

Expert Oracle Application Express brings you groundbreaking insights into developing with Oracle ' s enterprise-level, rapid-development tool from some of the best practitioners in the field today. Oracle Application Express (APEX) is an entirely web-based development framework that is built into every edition of Oracle Database. The framework rests upon Oracle ' s powerful PL/SQL language, enabling power users and developers to rapidly develop applications that easily scale to hundreds, even thousands of concurrent users. The 13 authors of *Expert Oracle Application Express* build their careers around APEX. They know what it takes to make the product sing—developing secure applications that can be deployed

globally to users inside and outside a large enterprise. The authors come together in this book to share some of their deepest and most powerful insights into solving the difficult problems surrounding scalability, globalization, configuration and lifecycle management, and more. You'll learn about debugging and performance, deep secrets to customizing your application user interface, how to secure applications from intrusion, and about deploying globally in multiple languages. Expert Oracle Application Express is truly a book that will move you and your skillset a big step towards the apex of Application Express development. Presents best-practices and development insights from leading experts in the field Addresses globalization, scalability, security, and other concerns of enterprise-level development Shows how to customize APEX for your own application needs

Pro Oracle Application Express 4 MeetGoogle
If you have mastered the fundamentals of the PL/SQL language and are now looking for an in-depth, practical guide to solving real problems with PL/SQL stored procedures, then this is the book for you.

The Essentials and More Apress

Expert Oracle Application Express Security Apress

Oracle Visual Builder Cloud Service Revealed CRC Press

Developing data-centric web applications can be a real challenge as it is a multi-disciplinary process. There are many technologies involved in the client side (HTML, CSS, JavaScript, and so on); the interaction with the database, on the server side; the typeless nature of the web environment; and above all, the need to put it all together. This needs to be done in a manner that will allow the end users to do their job in the simplest and most efficient way, while enriching their user experience. How often have you wished that developing such applications could be uncomplicated and straightforward? This book will show you that it's possible, and teaches you how to do it, using Oracle Application Express (APEX). With this practical guide to APEX, you'll learn how to easily develop data-centric web applications for the Oracle environment. The book covers the development cycle of an APEX application, reviewing the major APEX principles

and building blocks chapter by chapter. It starts with the basic skills you need to get going when developing with APEX. Later, you will learn advanced issues, such as how to build tailor-made forms and reports, using APEX APIs, AJAX, and so on. It not only deals with the "How" but also with the "Why", and before long you will be able to understand APEX concepts, and use them to expand and enhance the built-in features, wizards, and tools. The book starts with the design phase, including building the necessary database objects infrastructure; continues with ways to implement the application logic (on the server side) and the User Interface (on the client side), whilst showing you how to enhance your applications' features and functionality according to your specific needs; and it ends with application deployment. The book emphasizes and clearly documents areas such as Globalization, Localization, and developing multi-lingual applications, and includes a special discussion about Right-To-Left (RTL) support for APEX applications, documented here for the first time. Throughout the book, there are many screenshots and snippets of code, taken from working APEX applications. The book is accompanied by demo APEX applications that you can download and install in your APEX environment, thoroughly analyze, and learn from as you read the book.

For DBAs and Developers Apress

Deliver rich desktop-styled Oracle APEX applications using the powerful Ext JS JavaScript library with this book and eBook.

Pro Oracle Application Express Apress

The fastest way to get up and running on Oracle Database XE Take full advantage of all the powerful features available in Oracle Database 10g Express Edition with help from this easy-to-follow Oracle Press guide. Hands-On Oracle Database 10g Express Edition for Linux shows you, step by step, how to set up, administer, tune, troubleshoot, and secure a robust database system. You will also learn to use PL/SQL and Oracle Application Express to build custom database applications. Get started today with the Oracle database that's free to develop, deploy, and distribute.

Oracle APEX Rampant TechPress

Customer Relationship Management (CRM) systems are a growing topic among small- and medium-sized enterprises, entrepreneurs, and solopreneurs, and it is completely clear that CRM is a tool that businesses should have in place to manage sales processes. Teams of salespeople must have a system to run their daily activities, and small businesses and solopreneurs must track their marketing effort, a functioning structure for maintaining their contacts with prospects and clients to improve the effectiveness of their sales effort. CRM tools, once only available to large corporations, is now powerful technology for small and medium businesses. Small and medium businesses are now able to implement CRM solutions under a more cost-effective balance as an alternative to traditional tools like Salesforce, Dynamics, or Oracle. The reason for the success is mainly the simplicity of new tools and solutions that have been developed for the management of sales processes. This book discusses how to implement a CRM from the perspective of the businessperson—not the more typical IT consultant or the technical staff. It benefits business development, sales management, and sales process control. Small business owners must understand why and how implementing a CRM will create value for the business—how it will focus on business development, sales management, and how sales leads develop into happy customers. Small business owners must first understand what a CRM systems is, how it works, what its main functions are, and how it serves to manage workflows in the company's sales department. Generally, entrepreneurs struggle to find the time to read and study complex and fully comprehensive books. This book provides direct operational guidelines to those who need easy-to-read information about how to use CRM effectively. Business professionals must be able to set up CRM systems and avoid mistakes and wasting time. This book provides an overview of what can be done with CRM and how it happens to empower business people to find new customers and win their business.

This book discusses the logic of CRM in sales, giving tips and explanations on why and what happens when it's implemented in a specific way. Essentially, it will give the entrepreneur the know-how behind CRM in sales in general terms, supporting enhanced customer relationships.

Oracle Essentials McGraw Hill Professional

Whether you're new to Oracle or an old hand who's yet to test the waters of APEX, *Beginning Oracle Application Express 5* introduces the processes and best practices you'll need to become proficient with APEX. The book shows off the programming environment, the utilities and tools available, and then continues by walking through the process of building a working system from the ground up. All code is documented and explained so that those new to the languages will not be lost. After reading this book, power users and programmers alike can quickly put together robust and scalable applications for use by one person, by a department, by an entire company. *Beginning Oracle Application Express 5* introduces version 5 of the popular and productive Oracle Application Express development platform. Called APEX for short, the platform enables rapid and easy development of web-based applications that make full use of Oracle Database. The release of APEX 5 brings major new changes to the page builder, an enhanced universal theme, better RESTful web services support, enhanced application packaging, and the many redesigned wizards give a new and fresh feel to the user interface. Covers brand-new functionality in APEX 5; Provides fully documented and explained example code; Guides you through creating a working and fully deployable application.

Expert Oracle Application Express Security Apress

Beginning Oracle Application Express 4 introduces one of the most talked-about development platforms to come out of Oracle Corporation in years. Oracle Application Express, called APEX for short, enables rapid and easy development of web-based applications that make full use of Oracle Database. The release of APEX 4 brings a huge leap forward in terms of functionality and usability for both the developer and the end user. Power users and programmers alike can quickly put together robust and scalable applications for use by one person, by a department, by an entire company. Whether you're new to Oracle or an old hand who's yet to test the waters of APEX, *Beginning Oracle Application Express 4* introduces the processes and best practices you'll need to become proficient with APEX. The book shows off the programming environment, the utilities and tools available, and then continues by walking through the process

of building a working system from the ground up. While the book assumes a foundational knowledge of SQL and PL/SQL, all code used is documented and explained so that those new to the languages will not be lost. Covers brand-new functionality in APEX 4 Provides fully documented and explained example code Guides you through creating a working and fully deployable application
Pro jQuery in Oracle Application Express Apress
Written by Oracle insiders, this indispensable guide distills an enormous amount of information about the Oracle Database into one compact volume. Ideal for novice and experienced DBAs, developers, managers, and users, *Oracle Essentials* walks you through technologies and features in Oracle's product line, including its architecture, data structures, networking, concurrency, and tuning. Complete with illustrations and helpful hints, this fifth edition provides a valuable one-stop overview of Oracle Database 12c, including an introduction to Oracle and cloud computing. *Oracle Essentials* provides the conceptual background you need to understand how Oracle truly works. Topics include: A complete overview of Oracle databases and data stores, and Fusion Middleware products and features Core concepts and structures in Oracle's architecture, including pluggable databases Oracle objects and the various datatypes Oracle supports System and database management, including Oracle Enterprise Manager 12c Security options, basic auditing capabilities, and options for meeting compliance needs Performance characteristics of disk, memory, and CPU tuning Basic principles of multiuser concurrency Oracle's online transaction processing (OLTP) Data warehouses, Big Data, and Oracle's business intelligence tools Backup and recovery, and high availability and failover solutions
Easy HTML-DB Oracle Application Express Elsevier
Develop cloud-based applications rapidly using the Oracle Application Express (APEX) platform. You will learn to develop a comprehensive functional business application which can be deployed in your organization. *Cloud Computing Using Oracle Application Express* will teach you how to develop a complete general ledger accounting system which will be accessible through a variety of devices, including desktops, laptops, and the latest smartphones. What You Will Learn: Use new Oracle APEX 5.0 techniques Develop a complete general ledger accounting system named The Cloud Accountant Create cloud-based business apps accessible anywhere and anytime Enhance your

APEX development skills Who This Book Is For: Web developers who possess some working knowledge of Oracle Application Express, and developers who have been using Oracle Forms and now wish to use their existing SQL and PL/SQL expertise.

Expert Oracle Application Express Plugins Apress

Pro Oracle Application Express opens the "hood" of APEX and reveals the full power behind its easy-to-use GUI interface. This book shows you what you need to know to produce powerful, professionally polished applications: such as user-authentication models, approaches to layout and navigation, how to integrate Ajax, how to deal with localization issues like time zones and translations, how to customize the look and feel of an APEX web site, and more. The authors are well-qualified to write on APEX. John Scott is a hard-core APEX developer and his coauthor, Scott Spendolini, is one of the original creators of APEX. *Cloud Computing Using Oracle Application Express* "O'Reilly Media, Inc."

Oracle Application Express for Mobile Web Applications is an action driven book, taking you by the hand through all required steps in building your very own web application that will run on phones, tablets, and other mobile devices.

Because you've built every piece of it yourself, you will know exactly how every tiny part is used and how you can tweak it to your own – or your customer's – taste. Oracle Application Express is widely known in the Oracle community as a great tool for creating web applications suitable for desktop browsers. Features have now been added to open up the world of mobile browsing, bringing the simplicity and expressiveness of Application Express to bear in developing applications to run with an almost-native look and feel on platforms such as iOS, Android, and Windows Phone. *Oracle Application Express for Mobile Web Applications* helps you translate your knowledge of Oracle Application Express into developing for mobile devices. The book and its running example provide all the knowledge you need to create professional looking mobile web applications. Takes you through building a mobile web application from start to finish. Gives insight into the components necessary for a professional looking mobile application. Helps you become an even better and more all-round Oracle Application Express developer.

Oracle Application Express 3.2 Packt Publishing Ltd

Take advantage of all the exciting Reporting features of Oracle Application Express 4.2. Designed for a hands-on approach, this book

contains in-depth practical guidelines from George Bara, a well-known Oracle APEX expert and blogger. From Classic to Interactive Reports, Web Services and PDF Printing, "Oracle APEX Reporting Tips & Tricks" is a must-have for all database developers that want to make the most out of the Oracle APEX reporting engine.

Beginning Oracle Application Express 4 Apress

Expert Oracle Application Express Plugins is your "go to" book on the groundbreaking plugin architecture introduced in Oracle Application Express 4.0. Using the new APEX functionality, you can create well-packaged, documented, reusable components and reliably leverage your coding investments across many applications. Components you create can define new item and region types, specify validation processes, and present dynamic actions to client applications. You can design innovative and colorful ways to display information, such as displaying the temperature using an image of a thermometer, or displaying sales velocity in the form of an automotive speedometer. The new plugin architecture is sure to create a tidal wave of creativity.

Author Martin D'Souza shows everything you need to know to get started in building and deploying plugins of your own design. You ' ll learn the underlying architecture, including the APIs used to tie your plugins seamlessly into an Application Express environment. You ' ll learn about the different types of plugins, and you ' ll walk through examples of each to ensure that you can create the right type of plugin when you need it. Finally, Expert Oracle Application Express Plugins shows how to work as part of the larger Application Express community by leveraging that community ' s efforts and by giving back as you deploy your own plugins to the broad audience of Application Express developers. Presents the architecture and APIs available for customizing Application Express Gives clear examples of plugin development, for each type of plugin Helps you work as part of the broader community of plugin developers

Oracle Application Express 4.0 with Ext JS Apress

Pro Oracle Application Express 4 is your key to mastering one of the most innovative products to come out of Oracle in years. Application Express, termed "APEX" for short, is fast becoming one of the easiest and most widely-used of tools for creating enterprise-level applications that run against an Oracle database. APEX is easy enough for power users to create ad-hoc applications atop something more reliable than a spreadsheet. Yet APEX is powerful and extensible

enough to enable fully-scalable, enterprise-level applications that are accessed by thousands of users. Authors Tim Fox, John Scott, and Scott Spendolini take you to the professional level in developing for Application Express. They show how to handle user authentication in enterprise environments and how to extend APEX by writing components based upon Oracle's new plug-in architecture. You'll learn to deal with localization issues such as time zones and translations, and to customize the look and feel of an APEX website to blend in with your corporate branding strategy. The authors also cover web service development, performance and scalability, and the production issues that you encounter in enterprise-level deployments. Many years of experience in solving the " hard problems " are coalesced in this book to help you, the reader, take advantage of all that APEX has to offer. Focuses on high-end, enterprise-level development Covers new features such as plug-ins and Websheets Introduces the new interface released with APEX 4.0