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# Our Daily Meds How The Pharmaceutical Companies Transformed Themselves Into Slick Marketing Machines And Hooked Nation On Prescription Drugs Melody Petersen

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Our Daily Meds is a highly readable chronicle of how drug companies turned themselves into powerful

marketers dedicated to persuading you to take their pills every day for the rest of your life, even if those pills don't help you and may kill you.

*Our Daily Meds: How the Pharmaceutical Companies ...*

Our daily meds : how the pharmaceutical companies transformed themselves into slick marketing machines and hooked the nation on prescription drugs / Melody Petersen.

imprint New York : Farrar, Straus and Giroux, 2008.

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DailyMed is the official provider of FDA label information (package inserts). This Web site provides a standard, comprehensive, up-to-date, look-up and download resource of medication content and labeling found in medication package inserts.

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