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Enterprise 2.0 Addison-Wesley Professional
The acclaimed bestseller that's teaching the world about the power of mass collaboration. Translated into more than twenty languages and named one of the best business books of the year by reviewers around the world, Wikinomics has become essential reading for business people everywhere. It explains how mass collaboration is happening not just at Web sites like Wikipedia and YouTube, but at traditional companies that have embraced technology to breathe new life into their enterprises. This national bestseller reveals the nuances that drive wikinomics, and share fascinating stories of how masses of people (both paid and volunteer) are now creating TV news stories, sequencing the human genome, remixing their favorite music, designing software, finding cures for diseases, editing school texts, inventing new cosmetics, and even building motorcycles.

The Art of Manliness

"O'Reilly Media, Inc."

Chances are, you're already a

Web user and use the Internet on a regular basis. You've probably seen a few impressive Web sites and now you're inspired to create a Web page of your own, but you're not sure where to start. The answer is: right here!

Creating Web Pages For Dummies guides you through the process of making your own Web pages without hassle or confusion. This straightforward book shows you just how easy it is to launch a site, specialize a page, making your site interactive, and much more! In no time you will become a pro in: Web publishing basics Geocities, Google page creator, and AOL Web publishing Using Flickr, creating blogs, and selling products on eBay HTML and other handy tools to "beef up" your site Writing and

formatting Web text Creating and adding graphics for your site Adding links, animation, and multimedia Designing a great-looking, complete Web site Besides getting to know the ins and outs of building a Web page, this guide offers suggestions on Web publishing, ranging from testing out your Web site and advertising your site to legal permission and displaying borrowed content. This resourceful guide also includes Web lingo worth knowing and a quick guide to HTML tags, which points out some lesser known but nevertheless useful tags. Now in its 8th edition, *Creating Web Pages For Dummies* will help make your Web page stand out in the crowd!

Reality Is Broken Routledge

"Virtual Worlds, Real Libraries is designed to help librarians and educators recognize the potential of multi-user virtual environments (MUVES) and consider ways to get involved as they proliferate. Lori Bell, Rhonda B. Trueman, and 24 contributors describe innovative projects in Second Life and other virtual worlds, and demonstrate how reference, teaching, collections, discussion groups, young adult programs, and other services can be successfully applied in a virtual environment."--Cover.

Seventy-nine Short Essays on Design Candlewick Press

Going to the park to broaden his

horizons, fourteen-year-old babysitter Enid enjoys unexpected friendships with a bag lady and a black saxophonist.

Cloud Computing Bible Harper Collins Social software has taken the Internet by storm, fuelling huge growth in collaborative authoring platforms (such as blogs, wikis and podcasts) and massive expansion in social networking communities. These technologies have generated an unprecedented level of consumer participation and it is now time for businesses to embrace them as part of their own information and knowledge management strategies. Enterprise 2.0 is one of the first books to explain the impact that social software will have inside the corporate firewall, and ultimately how staff will work together in the future. Niall Cook helps you to navigate this emerging landscape and introduces the key concepts that make up 'Enterprise 2.0'. The 4Cs model at the heart of the book uses practical examples from well known companies in a range of industry sectors to illustrate how to apply Enterprise 2.0 to encourage communication, cooperation, collaboration and connection between employees and customers in your own company. Erudite, well-researched and highly readable, this book is essential for anyone involved in knowledge, information and library management, as well as those implementing social software tools inside organizations. It will also appeal to marketing, advertising, public relations and internal communications professionals who need to exploit the opportunities social software offers for significant business impact and competitive advantage.

The Essential Cult TV Reader Penguin

Insights and inspiration for anyone who makes art (or anything else) **The Ultimate BuzzFeed Books Gift Guide - Official Selection** From the creative mind and heart of designer Adam J. Kurtz comes this upbeat rallying cry for creators of all stripes. Expanding on a series of popular essays, this handwritten and heartfelt book shares wisdom and empathy from one working artist to others. Perforated tear-and-share pages make it easy to display the most crucial reminders or to pass a bit of advice on to someone who needs it. As wry and cheeky as it is empathic and empowering, this deceptively simple, vibrantly full-color book will be a touchstone for writers, artists, entrepreneurs, and anyone else who wants to be more creative—even when it would be easier to give up and act normal.

Sister of the Bride North Light Books

Flexible, easy to use, just enough detail?and now the number-one best seller. With just enough detail ? and color-coded links that send students to more detail if they need it ? this is the rhetoric that tells students what they need to know and resists the temptation to tell them everything there is to know. Designed for easy reference ? with menus, directories, and a combined glossary/index. The Third Edition has new chapters on academic writing, choosing genres, writing online, and choosing media, as well as new attention to multimodal writing. The Norton Field Guide to Writing is available with a handbook, an anthology, or both ? and all versions are now available as low-cost ebooks.

Uberworked and Underpaid Penguin

NATIONAL BESTSELLER • The lives of three women—transgender and cisgender—collide after an unexpected pregnancy forces them to confront their deepest desires in “one of the most celebrated novels of the year” (Time) “Reading this novel is like holding a live wire in your hand.” —Vulture One of the New York Times ’ s 100 Best Books of the 21st Century Named one of the Best Books of the Year by more than twenty publications, including The New York Times Book Review, Entertainment Weekly, NPR, Time, Vogue, Esquire, Vulture, and Autostraddle **PEN/Hemingway Award Winner** • Finalist for

the Lambda Literary Award, the National Book Critics Circle Award, and the Gotham Book Prize

- Longlisted for The Women ’ s Prize
- Roxane Gay ’ s Audacious Book Club Pick
- New York Times Editors ’ Choice

Reese almost had it all: a loving relationship with Amy, an apartment in New York City, a job she didn't hate. She had scraped together what previous generations of trans women could only dream of: a life of mundane, bourgeois comforts. The only thing missing was a child. But then her girlfriend, Amy, detransitioned and became Ames, and everything fell apart. Now Reese is caught in a self-destructive pattern: avoiding her loneliness by sleeping with married men. Ames isn't happy either. He thought detransitioning to live as a man would make life easier, but that decision cost him his relationship with Reese—and losing her meant losing his only family. Even though their romance is over, he longs to find a way back to her. When Ames's boss and lover, Katrina, reveals that she's pregnant with his baby—and that she's not sure whether she wants to keep it—Ames wonders if this is the chance he's been waiting for. Could the three of them form some kind of unconventional family—and raise the baby together? This provocative debut is about what happens at the emotional, messy, vulnerable corners of womanhood that platitudes and good intentions can't reach. Torrey Peters brilliantly and fearlessly navigates the most dangerous taboos around gender, sex, and relationships, gifting us a thrillingly original, witty, and deeply moving novel.

And Then There Were Gnomes: Book 2 John Wiley & Sons

A complex, haunting novel that explores a schizophrenic young artist ’ s struggles with her perception of reality... including an intriguing ghostly woman who appears to her in the most mysterious ways. India Morgan Phelps—Imp to her friends—is trying to write her memoir, but she struggles with the unreliability of her own mind. Suffering from schizophrenia, as well as comorbid anxiety and OCD, Imp has a difficult time separating fantasy from reality. But for her, it ’ s most important to tell her “ truth. ” And for Imp, that truth comes through a stream-of-consciousness tale of her love story with her transgender girlfriend, as

well as Imp ' s obsession with a mysterious woman whom she finds naked and mute at the side of the road. Imp must push past her mental illness—or work with it—to piece together her memories and tell her story. A rich exploration of mental illness, gender identity, and creative process, *The Drowning Girl* delivers an eerie and powerful story of a woman ' s efforts to discover the truth that ' s locked away in her own head. “ Caitl í n R. Kiernan moves firmly into the new vanguard [...] of our best and most artful authors of the gothic and fantastic—those capable of writing fiction of deep moral and artistic seriousness. ” —Peter Straub

Taking Care of Terrific TarcherPerigee

In *Roosevelt and Stalin*, Susan Butler tells the story of how the leader of the capitalist world and the leader of the Communist world became more than allies of convenience during World War II. They shared the same outlook for the postwar world, and formed an uneasy yet deep friendship, shaping the global stage from the war to the decades leading up to and into the new century. The book makes clear that Roosevelt worked hard to win Stalin over, by always holding out the promise that Roosevelt ' s own ideas were the best hope for the future peace and security of Russia. Stalin, however, was initially unconvinced that Roosevelt ' s planned world organization, even with police powers, would be strong enough to keep Germany from starting a new war. In the end we see how Stalin ' s opinion of Roosevelt evolved and how he began to view FDR as the key to peace. *Roosevelt and Stalin* is a revelatory portrait of this crucial, geopolitical partnership.

WordPress Bible Chronicle Books

A graphic novel classic — and now an Oscar-nominated animated feature! After best friends Robot and Dog spend a happy day at the beach, Robot's joints freeze up—they've become rusted through by the water. Dog is powerless to help Robot, who can't move an

inch and is too heavy for Dog to carry.

Eventually, Dog makes the difficult decision to leave Robot there, and return alone to the life they shared. The memory of their friendship lingers, and as the seasons pass, Dog makes (and loses) new friends, from a melting snowman to epicurean anteaters. But Robot, lying rusting on the beach, finds solace in dreams. A masterwork in wordless cartooning, Sara Varon's *Robot Dreams* is a whimsical and poignant meditation on the power and fragility of relationships.

The Enchanted Tarot John Wiley & Sons

YouTube is one of the most well-known and widely discussed sites of participatory media in the contemporary online environment, and it is the first genuinely mass-popular platform for user-created video. In this timely and comprehensive introduction to how YouTube is being used and why it matters, Burgess and Green discuss the ways that it relates to wider transformations in culture, society and the economy. The book critically examines the public debates surrounding the site, demonstrating how it is central to struggles for authority and control in the new media environment. Drawing on a range of theoretical sources and empirical research, the authors discuss how YouTube is being used by the media industries, by audiences and amateur producers, and by particular communities of interest, and the ways in which these uses challenge existing ideas about cultural ' production ' and ' consumption ' . Rich with both concrete examples and featuring specially commissioned chapters by Henry Jenkins and John Hartley, the book is essential reading for anyone interested in the contemporary and future implications of online media. It will be particularly valuable for students and scholars in media, communication and cultural studies.

Things Are What You Make of Them John Wiley and Sons

This book examines the societal dynamics of memory politics in Russia. Since Vladimir Putin became president, the Russian central government has increasingly actively employed cultural memory to claim political legitimacy and discredit all forms of political opposition.

The rhetorical use of the past has become a defining characteristic of Russian politics, creating a historical foundation for the regime's emphasis on a strong state and centralised leadership. Exploring memory politics, this book analyses a wide range of actors, from the central government and the Russian Orthodox Church, to filmmaker and cultural heavyweight Nikita Mikhalkov and radical thinkers such as Aleksandr Dugin. In addition, in view of the steady decline in media freedom since 2000, it critically examines the role of cinema and television in shaping and spreading these narratives. Thus, this book aims to gain a better understanding of the various means through which the Russian government practices its memory politics (e.g., the role of state media) and, on the other hand, to sufficiently value the existence of alternative and critical voices and criticism that existing studies tend to overlook. Contributing to current debates in the field of memory studies and of current affairs in Russia and Eastern Europe, this book will be of interest to scholars working in the fields of Russian Studies, Cultural Memory Studies, Nationalism and National Identity, Political Communication, Film, Television and Media Studies.

Class Information Today, Inc.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Every day, billions of photographs, news stories, songs, X-rays, TV shows, phone calls, and emails are being scattered around the world as sequences of zeroes and ones: bits. We can't escape this explosion of digital information and few of us want to – the benefits are too seductive. The technology has enabled unprecedented innovation, collaboration, entertainment, and democratic participation. But the same engineering marvels are shattering centuries-old assumptions about privacy, identity, free expression, and personal control as more and more details of our lives are captured as digital data. Can you control who sees all that personal information about you? Can email be truly confidential, when nothing seems to be

private? Shouldn't the Internet be censored the way radio and TV are? Is it really a federal crime to download music? When you use Google or Yahoo! to search for something, how do they decide which sites to show you? Do you still have free speech in the digital world? Do you have a voice in shaping government or corporate policies about any of this? *Blown to Bits* offers provocative answers to these questions and tells intriguing real-life stories. This book is a wake-up call to the human consequences of the digital explosion.

JoJo 6251 Suomalaisen Kirjallisuuden Seura

Man up and discover the practical and inspirational information all men should know! While it's definitely more than just monster trucks, grilling, and six-pack abs, true manliness is hard to define. The words macho and manly are not synonymous.

Taking lessons from classic gentlemen such as Benjamin Franklin and Theodore Roosevelt, authors Brett and Kate McKay have created a collection of the most useful advice every man needs to know to live life to its full potential. This book contains a wealth of information that ranges from survival skills to social skills to advice on how to improve your character. Whether you are braving the wilds with your friends, courting your girlfriend, or raising a family, inside you'll find practical information and inspiration for every area of life.

You'll learn the basics all modern men should know, including how to: -Shave like your grandpa -Be a perfect houseguest -Fight like a gentleman using the art of bartitsu -Help a friend with a problem -Give a man hug -Perform a fireman's carry -Ask for a woman's hand in marriage -Raise resilient kids -Predict the weather like a frontiersman -Start a fire without matches -Give a dynamic speech -Live a well-balanced life So jump in today and gain the skills and knowledge you need to be a real

man in the 21st century.

Roosevelt and Stalin Macmillan

Offers advice and guidance on how to master sketching, including finding simple shapes and mastering line quality.

1 Page at a Time (Red) Redleaf Press

This book presents, above all, a study of the establishment and development of the Soviet organization and system of fashion industry and design as it gradually evolved in the years after the Second World War in the Soviet Union, which was, in the understanding of its leaders, reaching the mature or last stage of socialism when the country was firmly set on the straight trajectory to its final goal, Communism. What was typical of this complex and extensive system of fashion was that it was always loyally subservient to the principles of the planned socialist economy. This did not by any means indicate that everything the designers and other fashion professionals did was dictated entirely from above by the central planning agencies. Neither did it mean that their professional judgment would have been only secondary to ideological and political standards set by the Communist Party and the government of the Soviet Union. On the contrary, as our study shows, the Soviet fashion professionals had a lot of autonomy. They were eager and willing to exercise their own judgment in matters of taste and to set the agenda of beauty and style for Soviet citizens. The present book is the first comprehensive and systematic history of the development of fashion and fashion institutions in the Soviet Union after the Second World War. Our study makes use of rich empirical and historical material that has been made available for the first time for scientific analysis and discussion. The main sources

for our study came from the state, party and departmental archives of the former Soviet Union. We also make extensive use of oral history and the writings published in Soviet popular and professional press.

Virtual Worlds, Real Libraries Vintage

The Essential Cult TV Reader is a collection of insightful essays that examine television shows that amass engaged, active fan bases by employing an imaginative approach to programming. Once defined by limited viewership, cult TV has developed its own identity, with some shows gaining large, mainstream audiences. By exploring the defining characteristics of cult TV, The Essential Cult TV Reader traces the development of this once obscure form and explains how cult TV achieved its current status as legitimate television. The essays explore a wide range of cult programs, from early shows such as Star Trek, The Avengers, Dark Shadows, and The Twilight Zone to popular contemporary shows such as Lost, Dexter, and 24, addressing the cultural context that allowed the development of the phenomenon. The contributors investigate the obligations of cult series to their fans, the relationship of camp and cult, the effects of DVD releases and the Internet, and the globalization of cult TV. The Essential Cult TV Reader answers many of the questions surrounding the form while revealing emerging debates on its future.

Ghetto Cowboy Simon and Schuster

A street-smart tale about a displaced teen who learns to defend what's right-the Cowboy Way. When Cole ' s mom dumps him in the mean streets of Philadelphia to live with the dad he ' s never met, the last thing Cole expects to see is a horse, let alone a stable full of them. He may not know much about cowboys, but what he knows for sure is that cowboys aren ' t black, and they don ' t live in the inner city. But in his

dad's hood, horses are a way of life, and soon Cole's days of skipping school and getting in trouble in Detroit have been replaced by shoveling muck and trying not to get stomped on. At first, all Cole can think about is how to ditch these ghetto cowboys and get home. But when the City threatens to shut down the stables-- and take away the horse Cole has come to think of as his own-- he knows that it's time to step up and fight back. Inspired by the little-known urban riders of Philly and Brooklyn, this compelling tale of latter-day cowboy justice champions a world where your friends always have your back, especially when the chips are down.

The Norton Field Guide to Writing, with Handbook Verso Books

Are you looking to take advantage of social media for your business or organization? With easy-to-understand introductions to blogging, forums, opinion and review sites, and social networks such as Twitter, Facebook, and LinkedIn, this book will help you choose the best -- and avoid the worst -- of the social web's unique marketing opportunities. The Social Media Marketing Book guides you through the maze of communities, platforms, and social media tools so you can decide which ones to use, and how to use them most effectively. With an objective approach and clear, straightforward language, Dan Zarrella, aka "The Social Media & Marketing Scientist," shows you how to plan and implement campaigns intelligently, and then measure results and track return on investment. Whether you're a seasoned pro or new to the social web, this book will take you beyond the jargon to social media marketing mastery. Make sense of this complicated environment with the help of screenshots, graphs, and visual explanations Understand the history and culture of each social media type, including features, functionality, and protocols Get clear-

cut explanations of the methods you need to trigger viral marketing successes Choose the technologies and marketing tactics most relevant to your campaign goals Learn how to set specific goals for your campaigns and evaluate them according to key performance indicators Praise for The Social Media Marketing Book: "Let Zarrella take you to social-media marketing school. You'll learn more from reading this book than a month of research on the Internet."--Guy Kawasaki, co-founder of Alltop.com "If I could be any other person for a day, it would be Dan Zarella. Either him or Brad Pitt. But Dan's smarter. This book is why I say that."--Chris Brogan, President of New Marketing Labs "This book demonstrates a beginning to the endless possibilities of the Social Web."-- Brian Solis, publisher of leading marketing blog PR 2.0