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and dozens of amazing book covers featuring well-dressed skeletons, evil dolls, and knife-wielding killer crabs! Read shocking plot summaries that invoke devil worship, satanic children, and haunted real estate! Horror author and vintage paperback book collector Grady Hendrix offers killer commentary and witty insight on these trashy thrillers that tried so hard to be the next Exorcist or Rosemary's Baby. Complete with story summaries and artist and author profiles, this unforgettable volume dishes on

familiar authors like V. C. Andrews and R. L. Stine, plus many more who've faded into obscurity. Also included are recommendations for which of these forgotten treasures are well worth your reading time and which should stay buried. *American Stationer and Office Manager* Penguin This book explores how military memoirs come to be written and published. Looking at the journeys through which soldiers and other military personnel become writers, the authors draw on over 250 military memoirs published since 1980 about service with the British armed forces, and on interviews with published military memoirists who talk in detail about the writing and production of their

books. A range of themes are explored including: the nature of the military memoir; motivations for writing; authors' reflections on their readerships; inclusions and exclusions within the text; the memories and materials that authors draw on; the collaborations that make the production and publication of military memoirs possible; and the issues around the design of military memoirs' distinctive covers. Written by two leading commentators on the sociology of the military, *Bringing War to Book* offers a new and original argument about the representations of war and the military experience as a process of social production. The book will be of interest to students and scholars across a range of disciplines including sociology, history, and cultural studies.

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In early twentieth-century China, Chen Diexian (1879 – 1940) was a maverick entrepreneur—at once a prolific man of letters and captain of industry, a magazine editor and cosmetics magnate. He tinkered with chemistry in his private studio, used local cuttlefish to source magnesium carbonate, and published manufacturing tips in how-to columns. In a rapidly changing society, Chen copied foreign technologies and translated manufacturing processes from abroad to produce adaptations of global commodities that bested

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foreign brands. Engaging in the worlds of journalism, industry, and commerce, he drew on literati practices associated with late-imperial elites but deployed them in novel ways within a culture of educated tinkering that generated industrial innovation. Through the lens of Chen ' s career, Eugenia Lean explores how unlikely individuals devised unconventional, homegrown approaches to industry and science in early twentieth-century China. She contends that Chen ' s activities exemplify “ vernacular industrialism, ” the pursuit of industry and science outside of conventional venues, often involving ad hoc forms of knowledge and material work. Lean shows how vernacular industrialists accessed worldwide circuits of law and science and experimented with local and global processes of manufacturing to navigate, innovate, and compete in global capitalism. In doing so, they presaged the approach that has helped fuel China ' s economic ascent in the twenty-first century. Rather than conventional narratives that depict China as belatedly borrowing from Western technology, Vernacular Industrialism in

China offers a new understanding of industrialization, going beyond material factors to show the central role of culture and knowledge production in technological and industrial change.

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