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Third Edition Kenneth B. Kahn, Editor Associate Editors: Sally Evans Kay Rebecca J. Slotegraaf Steve Uban WILEY ... Robvan Leenand Marcel Lubben ill. iv Contents 6 Success Factors ofNewProductDevelopmentfor Emerging ... The PDMA handbook of new product development Subject: Hoboken, NJ, Wiley, 2013
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The Fuzzy Front End for Incremental, Platform, and Breakthrough Products (Pages: 81-91) Peter A. Koen BS in mechanical engineering, MS in mechanical engineering, Ph.D. in biomedical engineering

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