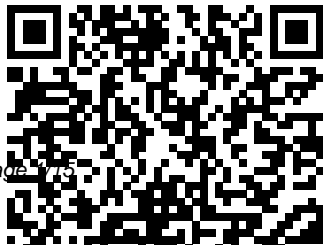

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Microeconomics Pearson Higher Ed

If you think the current administration is mismanaging the economy straight towards disaster, you're not alone: so do two top economists from both sides of the political aisle. In *Seeds of Destruction*, former Bush chief White House economist R. Glenn Hubbard and well-known CNBC commentator Peter Navarro explain why current economic policy is a catastrophic failure. Then, they offer a comprehensive, bipartisan blueprint for reversing the decline of America's currency, manufacturing base, and standard of

living - setting the stage for the epic policy debates that will precede the 2010 elections. Hubbard and Navarro begin with a "checklist" of what it takes to be a prosperous, democratic nation - and show why Obama's policies (some of Bush's also) fail on every level. They explain why the activist Federal Reserve and Obama fiscal stimulus policies are doing far more harm than good... why we must restore the U.S. manufacturing base, whatever China says about it... how to transform tax policy into an engine of growth and innovation... how to apply the "tough love" needed to save Social Security, Medicare, and Medicaid... why America must resign the job of world policeman... how market-based solutions can finally deliver real energy independence... how to reform our antique financial regulatory system without imposing heavy-handed rules that cause even more trouble.

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Microeconomics is the most engaging introductory

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Macroeconomics MyEconLab Access Code
Prentice Hall

For undergraduate courses in sports economics, this book introduces core economic concepts developed through examples from the sports industry. The sports industry provides a seemingly endless set of examples from every area of microeconomics, giving students the opportunity to study economics in a context

that holds their interest. The Economics of Sports explores economic concepts and theory of industrial organization, public finance, and labor economics in the context of applications and examples from American and international sports.

Essentials of Economics FT Press

Microeconomics

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Hubbard & O'Brien is the only book that motivates students to learn economics through real business examples. The #1 question students of economics ask themselves is: "Why am I here, and will I ever use this?"

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Economics Pearson Canada

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Essentials of Economics, Global Edition
Prentice Hall

Most students go to work in a business setting after graduation and, although business

students will have multiple opportunities to see economic principles in action, students from other disciplines may not. The book aims to provide those students with an understanding of the economic forces behind their work.

Microeconomics Allyn & Bacon

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Macroeconomics Prentice Hall

Develop ten essential management skills. With an emphasis on self assessments, Developing

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knowledge of the Core Ideas from the NGSS and applying that knowledge to real science and engineering practices and activities.

Macroeconomics Pearson Higher Ed Real examples. Real companies. Real business decisions. Covering the core economics principles and providing engaging, relevant examples within just nineteen Chapters, Hubbard Essentials of Economics is the perfect teaching and learning resource for a one semester unit. The authors present economics as a dynamic, relevant discipline for Australasian students. The key questions students of first year economics ask themselves are: 'Why am I here?' and 'Will I ever use this?' Hubbard Essentials of Economics answers these questions by demonstrating that real businesses use economics to make real decisions every day. Each chapter of the text

opens with a case study featuring a real business or real business situation, refers to the study throughout the Chapter, and concludes with An Inside Look—a news article format which illustrates how a key principle covered in the Chapter relates to real business situations or was used by a real company to make a real business decision.