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Planned Obsolescence: Publishing, Technology, and the Future of the Academy. Fitzpatrick, Kathleen. 2010-02-18.
Abstract: While much attention has been paid in recent years to the digital future of scholarship, and in particular to the technological and infrastructural development necessary to new publishing structures, there is a set of social ...
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Academic institutions are facing a crisis in scholarly publishing at multiple levels: presses are stressed as never before, library budgets are squeezed, faculty are having difficulty publishing their work, and promotion and tenure committees are facing a range of new ways of working without a clear sense of how to understand and evaluate them.

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Planned Obsolescence is both a provocation to think more broadly about the academy's future and an argument for reconceiving that future in more communally-oriented ways. Facing these issues head-on, Kathleen Fitzpatrick focuses on the technological changes—especially greater utilization of internet publication technologies, including digital archives, social networking tools, and multimedia—necessary to allow academic publishing to thrive into the future.

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In her book *Planned Obsolescence: Publishing, Technology, and the Future of the Academy* she deftly addresses the changes "necessary to allow academic publishing to flourish into the future" and "the social, intellectual, and institutional changes that are necessary to pave the way for such flourishing." (p.10) It

is a very readable account by a professor of media studies who is pushing the boundaries of her own field, while at the same time fulfilling the academic professional requirements ...

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Planned Obsolescence: Publishing, Technology, and the Future of the Academy is a book by Kathleen Fitzpatrick, Director of Scholarly Communication at the Modern Language Association and Visiting Research Professor of English at New York University, published by NYU Press on November 1, 2011. The book provides an overview of issues facing contemporary academic publishing, including the closing of academic presses and the increased pressure on faculty to publish to achieve tenure. Fitzpatrick's ce

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Planned Obsolescence is now available in print from NYU Press, and in paperback and Kindle format from Amazon.com, as well as in Nook format from Barnes & Noble.

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