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# Planned Obsolescence Publishing Technology And The Future Of Academy Kathleen Fitzpatrick

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The Civil War Veteran MIT Press Art, Theory and Practice in the Anthropocene contributes to the growing literature on artistic responses to global climate change and its consequences. Designed to include multiple perspectives, it contains essays by thirteen art historians, art critics, curators, artists and educators, and offers different frameworks for talking about visual representation and the current environmental crisis. The anthology models a range of methodological approaches drawn from different disciplines, and contributes to an understanding of how artists and those writing about art construct narratives around the environment.

The book is illustrated with examples of art by nearly thirty different contemporary artists.

**Pre-web Digital Publishing and the Lore of Electronic Literature** MIT Press

Smart phones and social media sites may be contemporary fixations, but using technology to replace face-to-face interactions is not a new cultural phenomenon. Throughout our history, intimacy with machines has often supplanted mutual human connection. This book reveals how consumer technologies changed from analgesic devices that soothed the loneliness of a newly urban generation to prosthetic interfaces that act as substitutes for companionship in modern America. The history of this transformation helps explain why we use technology to mediate our connections with other human beings instead of seeking out face-to-face contact. Do electronic interfaces receive most of our attention to the detriment of real interpersonal communication? Why

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do sixty million Americans report that isolation and loneliness are major sources of unhappiness? The author provides many insights into our increasingly artificial relationships and a vision for how we can rediscover genuine community and human empathy.

**The Gutenberg Galaxy Johns Hopkins University Press**

A series of essays by noted scholars explores the rising academic field of digital humanities, discussing its theories, methods and practices. Simultaneous. Hardcover available.

MIT Press

Choice's Outstanding Academic Title list for 2013 Academic institutions are facing a crisis in scholarly publishing at multiple levels: presses are stressed as never before, library budgets are squeezed, faculty are having difficulty publishing their work, and promotion and tenure committees are facing a range of new ways of working without a clear sense of how to understand and evaluate them. *Planned Obsolescence* is both a provocation to think more broadly about the academy's future and an argument for reconceiving that future in more communally-oriented ways. Facing these issues head-on, Kathleen Fitzpatrick focuses on the technological changes—especially greater utilization of internet publication technologies, including digital archives, social networking tools, and multimedia—necessary to allow academic publishing to thrive into the future. But she goes further, insisting that the key issues that must be addressed are social and institutional in origin. Springing from original research as well as Fitzpatrick's own hands-on experiments in new modes of scholarly communication through MediaCommons, the digital scholarly network she co-founded, *Planned Obsolescence* explores these aspects of scholarly work, as well as issues surrounding the preservation of digital scholarship and the place of publishing within the structure of the contemporary university. Written in an approachable style designed to bring administrators and scholars into a conversation, *Planned Obsolescence* explores both symptom and cure to ensure that scholarly communication will remain relevant in the digital

future. Check out the author's website [here](#). For more information on MediaCommons, click [here](#). Listen to an interview with the author on The Critical Lede podcast [here](#). Related Articles: "Do 'the Risky Thing' in Digital Humanities" - Chronicle of Higher Education "Academic Publishing and Zombies" - Inside Higher Ed

**New Approaches to Scholarship and Teaching from Digital Humanities Vernon Press**

A range of perspectives on the complex political, philosophical, and pragmatic implications of opening research and scholarship through digital technologies. The Open Access Movement proposes to remove price and permission barriers for accessing peer-reviewed research work—to use the power of the internet to duplicate material at an infinitesimal cost-per-copy. In this volume, contributors show that open access does not exist in a technological vacuum; there are complex political, philosophical, and pragmatic implications for opening research through digital technologies. The contributors examine open access across spans of colonial legacies, knowledge frameworks, publics and politics, archives and digital preservation, infrastructures and platforms, and global communities.

***Generous Thinking* IDS Project Press**

This book is open access under a CC-BY licence. Part of the AHRC/British Library Academic Book of the Future Project, this book interrogates current and emerging contexts of academic books from the perspectives of thirteen expert voices from the connected communities of publishing, academia, libraries, and bookselling.

***A Historical Reader* IOS Press**

*Planned Obsolescence* Publishing, Technology, and the Future of the Academy NYU Press

***The Academic Book of the Future* Verso Books**

*The Civil War Veteran* presents a profound but often troubling story of the postwar experiences of Union and Confederate Civil War veterans. Most ex-soldiers and their neighbors readjusted smoothly. However, many arrived home with or

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developed serious problems; poverty, drug and alcohol addiction, and other manifestations of post traumatic stress syndrome, such as flashbacks and paranoia, plagued these veterans. Black veterans in particular suffered a particularly cruel fate: they fought with distinction and for their freedom, but postwar racism obliterated recognition of their wartime contributions. Despite these hardships, veterans found some help from federal and state governments, through the establishment of a national pension system and soldiers' homes. Yet veterans did not passively accept this assistance—some influenced and created policy in public office, while others joined together in veterans' organizations such as the Grand Army of the Republic to fight for their rights and to shape the collective memory of the Civil War. As the number of veterans from wars in the Middle East rapidly increases, the stories in the pages of *The Civil War Veteran* give us valuable perspective on the challenges of readjustment for ex-soldiers and American society.

### *Social Shaping of Digital Publishing* ReadHowYouWant.com

Presents an examination of the claim by some writers, such as DeLillo, Pynchon, and Franzen, that the audience for serious literature has dwindled due to television, and posits the question of which cultural or social functions might benefit from such a claim, such as white male hegemony.

### Hacking the Academy Cambridge University Press

This Element examines a watershed moment in the recent history of digital publishing through a case study of the pre-web, serious hypertext periodical, the Eastgate Quarterly Review of Hypertext (1994-1995). Early hypertext writing relied on standalone, mainframe computers and specialized authoring software. With the Web launching as a mass distribution platform, EQRH faced a fast-evolving technological landscape, paired with an emergent gift and open access economy. Its non-linear writing experiments afford key insights into historical, medium-specific authoring practices. Access

constraints have left EQRH under-researched and threatened by obsolescence. To address this challenge, this study offers platform-specific analyses of all the EQRH's cross-media materials, including works that have hitherto escaped scholarly attention. It deploys a form of conceptually oral ethno-historiography: the lore of electronic literature. The Element deepens our understanding of the North American publishing industry's history and contributes to the overdue preservation of early digital writing.

*Planned Obsolescence* Cambridge University Press Writing History in the Digital Age began as a “what-if” experiment by posing a question: How have Internet technologies influenced how historians think, teach, author, and publish? To illustrate their answer, the contributors agreed to share the stages of their book-in-progress as it was constructed on the public web. To facilitate this innovative volume, editors Jack Dougherty and Kristen Nawrotzki designed a born-digital, open-access, and open peer review process to capture commentary from appointed experts and general readers. A customized WordPress plug-in allowed audiences to add page- and paragraph-level comments to the manuscript, transforming it into a socially networked text. The initial six-week proposal phase generated over 250 comments, and the subsequent eight-week public review of full drafts drew 942 additional comments from readers across different parts of the globe. The finished product now presents 20 essays from a wide array of notable scholars, each examining (and then breaking apart and reexamining) if and how digital and emergent technologies have changed the historical profession.

### **Strategies to the Prediction, Mitigation and Management of Product Obsolescence** Routledge

Continuum Contemporaries will be a wonderful source of ideas and inspiration for members of book clubs and readings groups, as well as for literature students. The aim of the series is to give readers accessible and informative introductions to 30 of the most popular, most acclaimed, and most influential

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novels of recent years. A team of contemporary fiction scholars from both sides of the Atlantic has been assembled to provide a thorough and readable analysis of each of the novels in question. The books in the series will all follow the same structure: a biography of the novelist, including other works, influences, and, in some cases, an interview; a full-length study of the novel, drawing out the most important themes and ideas; a summary of how the novel was received upon publication; a summary of how the novel has performed since publication, including film or TV adaptations, literary prizes, etc.; a wide range of suggestions for further reading, including websites and discussion forums; and a list of questions for reading groups to discuss.

Information, Infrastructure, and the Internet Oxford University Press

"Academic institutions are facing a crisis in scholarly publishing at multiple levels: presses are stressed as never before, library budgets are squeezed, faculty are having difficulty publishing their work, and promotion and tenure committees are facing a range of new ways of working without a clear sense of how to understand and evaluate them. *Planned Obsolescence* is both a provocation to think more broadly about the academy's future and an argument for reconceiving that future in more communally-oriented ways. Facing these issues head-on, Kathleen Fitzpatrick focuses on the technological changes--especially greater utilization of internet publication technologies, including digital archives, social networking tools, and multimedia--necessary to allow academic publishing to thrive into the future. But she goes further, insisting that the key issues that must be addressed are social and institutional in origin. Springing from original research as well as Fitzpatrick's own hands-on experiments in new modes of scholarly communication through MediaCommons, the digital scholarly network she co-founded, *Planned Obsolescence* explores these aspects of scholarly work, as well as issues surrounding the preservation of digital scholarship and the place of publishing within the structure of the contemporary university. Written in an approachable style designed to bring administrators

and scholars into a conversation, *Planned Obsolescence* explores both symptom and cure to ensure that scholarly communication will remain relevant in the digital future. "--

Publishing, Technology, and the Future of the Academy Columbia University Press

*Made to Break* is a history of twentieth-century technology as seen through the prism of obsolescence. Giles Slade explains how disposability was a necessary condition for America's rejection of tradition and our acceptance of change and impermanence. This book gives us a detailed and harrowing picture of how, by choosing to support ever-shorter product lives, we may well be shortening the future of our way of life as well.

*Residual Media* MIT Press

On May 21, 2010, Daniel J. Cohen and Tom Scheinfeldt posted the following provocative questions online: "Can an algorithm edit a journal? Can a library exist without books? Can students build and manage their own learning management platforms? Can a conference be held without a program? Can Twitter replace a scholarly society?" As recently as the mid-2000s, questions like these would have been unthinkable. But today serious scholars are asking whether the institutions of the academy as they have existed for decades, even centuries, aren't becoming obsolete. Every aspect of scholarly infrastructure is being questioned, and even more importantly, being hacked. Sympathetic scholars of traditionally disparate disciplines are canceling their association memberships and building their own networks on Facebook and Twitter. Journals are being compiled automatically from self-published blog posts. Newly minted PhDs are forgoing the tenure track for alternative academic careers that blur the lines between research, teaching, and service. Graduate students are looking beyond the categories of the traditional CV

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and building expansive professional identities and popular followings through social media. Educational technologists are “punking” established technology vendors by rolling out their own open source infrastructure. Here, in *Hacking the Academy*, Daniel J. Cohen and Tom Scheinfeldt have gathered a sampling of the answers to their initial questions from scores of engaged academics who care deeply about higher education. These are the responses from a wide array of scholars, presenting their thoughts and approaches with a vibrant intensity, as they explore and contribute to ongoing efforts to rebuild scholarly infrastructure for a new millennium.

**An IP Handbook for Teachers and Researchers** U of Minnesota Press

From the author of *Future Shock*, a striking way out of today’s despair . . . a bracing, optimistic look at our new potentials. The *Third Wave* makes startling sense of the violent changes now battering our world. Its sweeping synthesis casts fresh light on our new forms of marriage and family, on today’s dramatic changes in business and economics. It explains the role of cults, the new definitions of work, play, love, and success. It points toward new forms of twenty-first-century democracy. Praise for *The Third Wave* “Magnificent . . . an astonishing array of information.”—The Washington Post “Imperishably fresh.”—Business Week “Will mesmerize readers, and rightly so.”—Vogue “Alvin Toffler . . . has written another blockbuster . . . a powerful book.”—The Guardian “Fresh ideas, clearly explained. . . . Toffler has proven again that he is a master.”—United Press International “Toffler has imagination and an ability to think of various future possibilities by transcending prevailing values, assumptions and myths.”—Associated Press “Once you have walked into his version of the future, you may

decide never again to whitewash some of the built-in frailties of the real present.”—Financial Post “Rich, stimulating and basically optimistic . . . will unquestionably aid many to a greater understanding of [today’s] puzzling social changes.”—The Globe & Mail “A detailed breathtakingly bold projection of the social changes required if we are to survive. . . . Toffler’s vision of a democratic, self-sustaining utopia is a brave alternative to recent grim warnings.”—Cosmopolitan

*Rethinking Roles, Rethinking Space* Harvard University Press

Since 2001 William Germano’s *Getting It Published* has helped thousands of scholars develop a compelling book proposal, find the right academic publisher, evaluate a contract, handle the review process, and, finally, emerge as published authors. But a lot has changed in the past seven years. With the publishing world both more competitive and mor...

What Editors Do Council on Library Resources  
Most public service jobs require interpersonal contact that is either face-to-face or voice-to-voice - relational work that goes beyond testable job skills but is essential for job completion. This unique book focuses on this emotional labor and what it takes to perform it. The authors weave a powerful narrative of stories from the trenches gleaned through interviews, focus groups, and survey data. They go beyond the veneer of service delivery to the real, live, person-to-person interactions that give meaning to public service. For anyone who has ever felt apathetic toward government work, the words of caseworkers, investigators, administrators, attorneys, correctional staff, and 9/11 call-takers all show the human dimension of bureaucratic work and underscore what it means to work "with feeling."

The Art, Craft, and Business of Book Editing University of Chicago Press

What is the role of a library when users can obtain information from any location? And what does this role change mean for the

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creation and design of library space? Six authors an architect, four librarians, and a professor of art history and classics explore these questions this report. The authors challenge the reader to think about new potential for the place we call the library and underscore the growing importance of the library as a place for teaching, learning, and research in the digital age.

The Legacy of David Foster Wallace Kogan

Page Publishers

An introduction to annotation as a genre--a synthesis of reading, thinking, writing, and communication--and its significance in scholarship and everyday life. Annotation--the addition of a note to a text--is an everyday and social activity that provides information, shares commentary, sparks conversation, expresses power, and aids learning. It helps mediate the relationship between reading and writing. This volume in the MIT Press Essential Knowledge series offers an introduction to annotation and its literary, scholarly, civic, and everyday significance across historical and contemporary contexts. It approaches annotation as a genre--a synthesis of reading, thinking, writing, and communication--and offer examples of annotation that range from medieval rubrication and early book culture to data labeling and online reviews.