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Sanford G. Thatcher (bio)  
Kathleen Fitzpatrick . Planned  
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the Academy New York: New  
York University Press, 2011.  
Pp. viii, 248. 16 illus. Cloth:  
ISBN 978-0-8147-2787-4,  
US\$75.00. ... The main  
question she addresses ...  
Planned Obsolescence  
In her book Planned  
Obsolescence: Publishing,  
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the Academy she deftly

addresses the changes "necessary  
to allow academic publishing to  
flourish into the future" and "the  
social, intellectual, and  
institutional changes that are  
necessary to pave the way for  
such flourishing." (p.10) It is a  
very readable account by a  
professor of media studies who is  
pushing the boundaries of her  
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## **Planned Obsolescence: Publishing, Technology, and the ...**

Planned Obsolescence is a wonderfully clear and honest assessment of the present state of academic publishing and possible future directions. The digital age offers us a chance to exit the ivory tower and engage in more meaningful collaborations with peers and a more inclusive dialogue with readers.

### Planned Obsolescence: Publishing, Technology, and the ...

Planned obsolescence, or built-in obsolescence, in industrial design and economics is a policy of planning or designing a product with an artificially limited useful life, so that it becomes obsolete after a certain period of time. The rationale behind this strategy is to generate long-term sales volume by reducing the time between repeat purchases. Producers that pursue this strategy believe that the additional sales revenue it creates more than offsets the additional costs of research and development.

## **Planned Obsolescence: Publishing, Technology, and the ...**

Planned Obsolescence: Publishing, Technology, and the Future of the Academy ... Obsolescence is a catch-all term for a number of very different conditions, each of which, I'd argue, demands different kinds of analysis

and response. Too often, we fall into a conventional association of ... Planned Obsolescence ...

### Planned obsolescence - Wikipedia

Planned Obsolescence is both a provocation to think more broadly about the academy's future and an argument for reconceiving that future in more communally-oriented ways. Facing these issues head-on, Kathleen Fitzpatrick focuses on the technological changes—especially greater utilization of internet publication technologies, including digital archives, social networking tools, and multimedia—necessary to allow academic publishing to thrive into the future.

### **Planned Obsolescence (book) - Wikipedia**

Choice's Outstanding Academic Title list for 2013 Academic institutions are facing a crisis in scholarly publishing at multiple levels: presses are stressed as never before, library budgets are squeezed, faculty are having difficulty publishing their work, and promotion and tenure committees are facing a range of new ways of working without a clear sense of how to understand and evaluate them.

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Academic institutions are facing a crisis in scholarly publishing at multiple levels:

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Publishing, Technology, and the Future of the Academy. Skip to Content | Skip to Table of Contents. Planned Obsolescence. Publishing, Technology, and the Future of the Academy ... Planned Obsolescence: Publishing, Technology, and the Future of the Academy (New York: NYU Press, 2011), accessed February 14, 2014.

## **Planned Obsolescence: Publishing, Technology, and the ...**

Planned Obsolescence: Publishing, Technology, and the Future of the Academy. Fitzpatrick, Kathleen. 2010-02-18. Abstract: While much attention has been paid in recent years to the digital future of scholarship, and in particular to the technological and infrastructural development necessary to new publishing structures, there is a set of social ...

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Planned Obsolescence Publishing, Technology, and the Future of the Academy. by Kathleen Fitzpatrick. Published by: NYU Press. 256 pages, 6.00 x 9.00 in. ... Planned Obsolescence explores both symptom and cure to ensure that scholarly communication will remain relevant in the digital future.

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Planned Obsolescence | MediaCommons Press  
Planned Obsolescence: Publishing, Technology, and the Future of the Academy is a book by Kathleen Fitzpatrick, Director of Scholarly Communication at the Modern Language Association and Visiting Research Professor of English at New York University, published by NYU Press on November 1, 2011. The book provides an overview of issues facing contemporary academic publishing, including the closing of academic presses and the increased pressure on faculty to publish to achieve tenure. Fitzpatrick's

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