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Nicos Poulantzas Oxford University Press, USA
Cohen examines the struggle leading to the creation of the state of Israel, placing British evacuation of Palestine in the context of Britain's postwar weakness. The author describes the policies and character of each of the major actors in his story--Bevin. Truman. Ben-Gurion, and the Mufti of Jerusalem. Originally published in 1982. The Princeton Legacy Library uses the latest print-on-demand technology to again make available previously

out-of-print books from the distinguished backlist of Princeton University Press. These editions preserve the original texts of these important books while presenting them in durable paperback and hardcover editions. The goal of the Princeton Legacy Library is to vastly increase access to the rich scholarly heritage found in the thousands of books published by Princeton University Press since its founding in 1905.

The Committed Enterprise Verso Books

The Sociology of Sport has grown since its inception in the late 1950s and has become robust, and diverse. Many countries now boast strong scholars in the field and this volume reflects the fascinating research being done. This innovative volume is dedicated to a review of the state of the area by region.

Treasures of Mexican Art Routledge

The resurgence of the far right across Europe and the emergence of the "alt-right" in the US have put the question of fascism urgently back on the agenda. For those trying to understand these forms of politics,

there is no better place to start than *Fascism and Dictatorship*, the unrivalled Marxist study of German and Italian fascism. It carefully distinguishes between fascism as a mass movement before the seizure of power and what it becomes as an entrenched machinery of dictatorship. It compares the distinct class components of the counterrevolutionary blocs mobilised by fascism in Germany and Italy; analyses the changing relations between the petty bourgeoisie and big capital in the evolution of fascism; discusses the structures of the fascist state itself, as an emergency regime for the defence of capital; and provides a sustained and documented criticism of official Comintern attitudes and policies towards fascism in the fateful years after the Versailles settlement. *Fascism and Dictatorship* represents a challenging synthesis of factual evidence and conceptual analysis, a standard bearer of what Marxist political theory should be.

The Art of Ancient Mexico Univ of California Press

"Sponsored by the Research Institute on Communist Affairs of Columbia University." Bibliography: p. [199]-207.

Palestine and the Great Powers, 1945-1948 New York : Columbia University Press

This book is a unique collection of comprehensive cases that explore concepts and issues surrounding strategic marketing. Chapters explain what strategic marketing is, and then discuss strategic segmentation, competitive positioning, and strategies for growth, corporate branding, internal brand management, and corporate reputation management. With case studies from a broad range of global contexts and industries, including Burger King, FedEx, and Twitter, readers will gain a working knowledge of developing and applying market-driven strategy. Through case analysis, students will learn to: examine the role of corporate, business, and marketing strategy in strategic marketing; recognize the implications of markets on competitive space with an emphasis on competitive positioning and growth; interpret the various elements of marketing strategy and apply them to a particular real-world situation; apply sound decision-making strategies and analytical frameworks to specific strategic marketing problems and issues; apply ethical

frameworks to strategic marketing situations. *Strategic Marketing: Concepts and Cases* is ideal for advanced undergraduate and postgraduate students, as well as those studying for an MBA or executive courses in strategic marketing or marketing management.

A Study of Olmec Iconography Palgrave

First-ever collection of the key writings of one of the most influential political theorists of the postwar epoch.

Strategic Marketing New Word City

Understand the insect world with *BORROR AND DELONG S INTRODUCTION TO THE STUDY OF INSECTS!* Combining current insect identification, insect biology, and insect evolution, this biology text provides you with a comprehensive introduction to the study of insects. Numerous figures, bullets, easily understood diagrams, and numbered lists throughout the text help you grasp the material.

Strategy and Policy Princeton University Press

A Stanford University Press classic.

Comparative Grand Strategy Routledge

Matthew Williams Stirling (1896-1975) American ethnologist, archaeologist and administrator made discoveries relating to the Olmec civilization.

The Business Strategy Game Wildside Press

"The study of grand strategy has historically been confined to a few great powers--preponderantly, the United States, China, and Russia. In contrast, this volume introduces readers to the novel field of " comparative grand strategy. " Its co-editors offer a framework that expands the analysis beyond a traditional rationalist approach to incorporate significant cultural factors that influence strategists as they prioritize threats and opportunities in the global system. This framework then combines these factors with domestic political influences often understated or overlooked in the international relations literature. It considers both how grand strategy is actually formulated and the varied instruments used to implement it. Applying this

framework, the volume's remaining contributors then examine how grand strategy is conceived, formulated, and implemented by ten states. These consist of the United Nations G5 members and five other states "pivotal" to global or regional economic development and security. This group is composed of Brazil and India--two regional powers operating in very different security environments--and Iran, Israel, and Saudi Arabia, who confront each other in a truly existential conflict. Departing from a state-based analysis, an eleventh case study examines the European Union--an organization that lacks many of the trappings of a conventional state but which is able to call upon more resources than most. The volume's concluding chapter points to both the theoretical and empirical areas of convergence and divergence highlighted by these chapters, and the prospective questions for future analysis in the emergent field of comparative grand strategy" (ed.).

Strategy Pure & Simple II: How Winning Companies Dominate Their Competitors Univ of California Press

One of the classic works of archaeology, *The Early Mesoamerican Village* was among the first studies to fully embrace the processual movement of the 1970s. Dancing around an ongoing dialogue on methods and goals between the Real Mesoamerican Archaeologist, the Great Synthesizer, and the Skeptical Graduate Student, it is both a seminal tract on scientific method in archaeology and a series of studies on formative Mesoamerica. It critically evaluates techniques for excavation, sampling of sites and regions, and stylistic analysis, as well as such theoretical factors of explanation as population pressure, trade, and religion and launched similar studies for several later generations of archaeologists. A new Foreword by Jeremy Sabloff is featured in this edition.

Tribes and Temples Routledge

Highly practical in focus, this volume proceeds from broad discussions of operations strategy, to assessments of specific strategies (competing on quality, productivity, and new products and processes), to discussions of how those strategies can best be implemented over time.

Sport in Space and Time Verso

This book deals with the modern, northern half of the Isthmus, its social struggles and its varied problems in adapting a backward region to the need and ways of industrial civilization. It presents a view of the modern Isthmus Zapotecs, living around Juchitan and Tehuantepec.

Sport, Space and the City Routledge

"Between 10% and 20% of marriages in Taiwan involve the union of a Taiwanese national with a Chinese immigrant, with as many as 13,000 cross-Strait couples registering new unions each year. *Exceptional States* examines new configurations of marriage, immigration, and governance emerging in an increasingly mobile Asia where Cold War legacies continue to shape contemporary political struggles over sovereignty and citizenship. This book poignantly and respectfully documents the struggle of these immigrant Chinese women as they seek belonging, acceptance, and recognition in their new land. The women's experiences parallel Taiwan's own desire to receive recognition from the international community as a sovereign nation-state. By tracing these political parallels, the book shows how Chinese marital immigrants are affected by Taiwan's own uncertain political status in relation to China in ways that marital immigrants from other Asian countries are not. *Exceptional States* illustrates the social, political and subjective consequences of immigrants who are living with this exceptional status. The book concludes with a discussion of how Chinese spouses' efforts to create a sense of belonging for themselves across the fluid waters of the Taiwan Strait offer possible insights into solving Taiwan's current sovereignty challenges"--Provided by publisher.

America's First Civilization Rizzoli International Publications

Little more than a decade since *Sport, Space and the City* was written in 1993, the sport-city nexus continues to be a focus of world attention. This global interest is reflected, in part, by the fact that while this book concentrates mainly on British football (soccer), it was well received in North America and translated into Japanese. Its widespread reception implies a degree of general interest and application of its contents. Almost all of it is fully relevant to the present day. A geographical perspective - the view taken in this book - continues to inform studies of sport and the city. Space and place are now widely recognized by sports sociologists and sports historians as being central to their studies and *Sport, Space and the City* is often cited as a source of ideas and concepts that inform such studies. This reprinting will enable those previously denied access to an out-of-print book to enhance a geographical approach to the exploration of sport in the late modern city. "John Bale's book is essential reading for those wishing to think seriously about sports stadia." *Sports and Leisure* 1993 "This splendid and path-breaking book might more accurately be entitled "Professional Football, Space and the British City. It will prove revolutionary in the field of sports geography and thoroughly stimulating to social and economic geographers, planners and football enthusiasts everywhere." *Society and Space* 11, 1993 "An offering from the preeminent British scholar on sports and geography. This was one of the first books I came across when I became interested in sports stadia. It presents a general overview of many issues related to stadium development including the evolution of the sports space, hooliganism and the performance boost to home teams. A very useful book indeed." From Tim Chapin's sports facility reference list Top Ten

A Study of Classic Maya Sculpture Stanford University Press

The Committed Enterprise represents Hugh Davidson's major statement on what makes a sustainable and excellent organization. It is based on over a year of intense fieldwork during which the author interviewed in person the most senior executives in 126 organizations in the US and Europe. It is much easier to describe vision and values than implement them. Vision and values management is in the dark ages compared with that of Marketing, Finance or Operations. It is often derided and all too often just doesn't work. The Committed Enterprise takes a hard approach to this 'soft' topic and describes how to build unstoppable organisations, whether businesses or charities, hospitals or orchestras, by managing vision and values scientifically yet creatively. It shows how to lay the foundations for success by understanding the conflicting needs of stakeholders and uniting them through the right vision and values. These forge uncompromising commitment, and transform organizations, teams and countries. Hugh Davidson details Seven Best Practices for making vision and values work every day, at every level, based on analysis of his interviews with leaders of 125 high calibre enterprises in USA and UK. These include: - Design and timing - Linkage to key success factors - Communicating through action - Embedding via appraisal and rewards - Branding the organization - Rigorous measurement Using a unique fast track / scenic route format, the book includes hundreds of examples, quotes and checklists from enterprises as diverse as PepsiCo, Caltech, Tesco, Mayo Clinic, BP, New York Police Department, DuPont, Save the Children, UPS, New York Philharmonic, and many others. The Committed Enterprise brings a new dimension to managing organisations. It is designed for leaders and managers of every kind of enterprise. So buy it, read it, then make it happen!

Ancient Mexico in Colour Emerald Group Publishing Limited

A survey of the Olmec culture and people which flourished in Mesoamerica's Formative, or Preclassical, period--from 2,000 B.C. to A.D. 100.

The Olmec World

Here is the story of America's oldest - and oddest - civilization, the Olmecs of the southern Mexican jungles. Virtually unknown to archaeologists until the early twentieth century, their true importance is only now being realized and shedding new light on how the Indian peoples of the Americas came to be here.

EXCAVATIONS AT LA VENTA TABASCO, 1955

An exploration of the ethics of practical engineering through analyses of eighteen rich case studies The Ethical Engineer explores ethical issues that arise in engineering practice, from technology transfer to privacy protection to whistle-blowing. Presenting key ethics concepts and real-life examples of engineering work, Robert McGinn illuminates the ethical dimension of engineering practice and helps students and professionals determine engineers' context-specific ethical responsibilities. McGinn highlights the "ethics gap" in contemporary engineering—the disconnect between the meager exposure to ethical issues in engineering education and the ethical challenges frequently faced by engineers. He elaborates four "fundamental ethical responsibilities of engineers" (FEREs) and uses them to shed light on the ethical dimensions of diverse case studies, including ones from emerging engineering fields. The cases range from the Union Carbide pesticide plant disaster in India to the Google Street View project. After examining the extent to which the actions of engineers in the cases align with the FEREs, McGinn recapitulates key ideas used in analyzing the cases and spells out the main lessons they suggest. He identifies technical, social, and personal factors that induce or press engineers to engage in misconduct and discusses organizational, legal, and individual resources available to those interested in ethically responsible engineering practice. Combining probing analysis and nuanced ethical evaluation of engineering conduct in its social and technical contexts, The Ethical Engineer will be invaluable to engineering students and professionals. Meets the need for engineering-related ethics study Elaborates four fundamental ethical responsibilities of engineers Discusses diverse, global cases of ethical issues in established and emerging engineering fields Identifies resources and options for ethically responsible engineering practice Provides

discussion questions for each case

The Olmec

Drawing on his 20 years of pioneering research and work with some 400 top companies, Robert offers today's executives guidance in strategy formulation, implementation, and deployment. Filled with examples drawn from the experiences of today's commercial leaders and interviews with CEOs of companies in a variety of industries, this updated edition of a revolutionary and inspiring best seller offers a sure-fire process of strategic thinking that's been tested and refined in the "war rooms" of America's most successful corporations.