
9780134089034 Survey of Economics: Principles, Applications, and Tools

Economics McGraw-Hill Education

The most successful first edition of a principles of economics text in Prentice Hall history. The authors build a framework for economic reasoning on the Five Principles of Economics then move the student from memorization to understanding by applying these simple, intuitive and memorable principles repeatedly throughout the text in an "active learning" environment (Economic Experiments, Economic Detective, Using the Tools). The goal is for students to not only think like economists, but to act like economists. The economic analysis is rigorous yet accessible to the average student. The organization is modern and balanced, with equal weight given to Classical (long-run comes first), Keynesian, and Monetarist philosophies, with an effort to show how they are linked. Designed for that majority of students who will not go on to other economics courses, the text also functions as a solid foundation for more advanced courses. PHLIP supported.

Economics Elsevier

The Study Guide by Mark Rush of the University of Florida is carefully coordinated with the text, MyEconLab, and the Test Banks. Each chapter of the Study Guide contains: Key concepts Helpful hints True/false/uncertain questions Multiple-choice questions Short-answer questions Common questions or misconceptions that the student explains as if he or she were the teacher Each part allows students to test their cumulative understanding with questions that go across chapters and work a sample midterm examination. Students can purchase the Study Guide from our online catalog or from MyPearsonStore.

Study Guide for Microeconomics Academic Press

Study Guide for Essentials of Economics is a valuable support tool for the student using Essentials of Economics. It provides several important features that contribute to a good course which cannot be included in the standard textbook, and if used correctly it will improve understanding of, and ability to apply, economic principles to everyday decision-making. The book contains self-test questions, problems and projects, and perspectives in economics. Topics covered in the text include economic approaches, tools of the economist, supply, demand, and the market process, and money and the banking system. An answer key is provided at the end of the book. This text is intended for students of economics.

Economics Pearson College Division

AP* Achiever is an Advanced Placement* Exam preparation guide with advice and tips from experienced AP Exam contributors and readers. Offering more support than other prep guides, the AP* Achiever arms students with two complete timed practice exams with detailed answers and model essays. Unlike most other AP* exam prep guides, the AP* Achiever is uniquely tied to the market-leading college text and its supporting online resources. By utilizing these resources together, achieving a "5" on the AP exam becomes a reality.

Economics for Business Prentice Hall

This book, which has been up-dated to incorporate changes in government policy and the increasing influence of the EU, provides a straightforward guide to the basic principles of economics with theory illustrated throughout by use of examples.

Essentials of Economics Prentice Hall

This study guide provides a wide variety of review materials and exercises for students. Each chapter contains a list of important concepts, chapter highlights, a concept review, problem sets, and a self-test quiz. Worked-out answers and solutions are provided for all exercises problem sets and self-test questions.