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The Case Study Companion University of Michigan Press

Cheng, a former McKinsey management consultant, reveals his proven, insider's method for acing the case interview.

Single-Case Research Design and Analysis (Psychology Revivals)

SAGE

The Case Study method of teaching and learning, adopted by business schools and management centres globally, provides an important function in management education, but employing it effectively can often be a challenge. This book provides practical insights, tools and approaches for both case teaching and writing, drawing on perspectives from expert practitioners around the world. This book aims to critically examine different approaches to using case studies in group-based, participant-centred learning environments, exploring good practices for case teaching and learning. It provides guidance for case writers on various approaches to structuring case data, presentational formats, and the use of technology in the construction of different types of cases. It also demonstrates the use of the case method as a tool for assessment, supporting students' own development of cases to showcase good practice in organisations. The final section of this book showcases

some of the resources available, providing links and reviews of additional material that can support future case teaching and writing practice, including publication. The Case Study Companion is designed for lecturers using cases within their teaching across all management disciplines, as well as those training for Professional Development and Management Education qualifications. It will also be useful for postgraduate, MBA and Executive Education students wanting to make the most of case studies in their learning and assessments.

Tall, Tatted, and Tempting PUQ

"A Comprehensive Guide on How to Write a Winning Case Study" is an invaluable resource for professionals, students, and researchers seeking to master the art of crafting compelling and impactful case studies. This expertly curated guide takes readers through a step-by-step journey, equipping them with the essential knowledge and practical techniques needed to create case studies that stand out and captivate audiences. This comprehensive guide covers every aspect of case study writing, from selecting the right subject and conducting thorough research to presenting findings effectively and structuring a persuasive narrative. It provides insights into various types of case studies, including academic, business, and marketing, while offering valuable tips on tailoring the writing style to suit different audiences and objectives. This guide explores the critical elements that contribute to a winning case study, such as defining objectives, identifying key stakeholders, gathering reliable data, and analyzing evidence. It also delves into the art of storytelling, demonstrating how to weave a compelling narrative that not only educates but also captivates readers, fostering a deep understanding of the subject matter. With a focus on clarity, conciseness, and effective communication, this guide offers practical advice on organizing information, structuring sections, and employing persuasive language. It highlights the importance of visual elements, such as graphs, charts, and illustrations, to enhance

clarity and engage readers. Whether you are a business professional looking to showcase successful projects, a student aiming to excel in academic assignments, or a researcher seeking to communicate research findings effectively, "A Comprehensive Guide on How to Write a Winning Case Study" will empower you with the knowledge and skills needed to create compelling, influential, and impactful case studies that leave a lasting impression.

Embedded Case Study Methods Harvard Business Review Press
Winner of the 2019 McGuffey Longevity Award from the Textbook & Academic Authors Association (TAA) Recognized as one of the most cited methodology books in the social sciences, the Sixth Edition of Robert K. Yin's bestselling text provides a complete portal to the world of case study research. With the integration of 11 applications in this edition, the book gives readers access to exemplary case studies drawn from a wide variety of academic and applied fields. Ultimately, Case Study Research and Applications will guide students in the successful use and application of the case study research method.

Mastering the Case Analysis Apress

Case Study Research in Practice explores the theory and practice of case study research. Helen Simons draws on her extensive experience of teaching and conducting case study to provide a comprehensive and practical account of how to design, conduct and communicate case study research. It addresses questions often raised by students and common misconceptions about case research. In four sections the book covers - Rationale, concept and design of case study research - Methods, ethics and reflexivity in case study - Interpreting, analyzing and reporting the case - Generalizing and theorizing in case study research Rich

with 'tales from the field' and summary memos as an aide-memoire to future action, the book provides fresh insights and challenges for researchers to guide their practice of case study research. This is an ideal text for those studying and conducting case study research in education, health and social care, and related social science disciplines.

Helen Simons is Professor Emeritus of Education University of Southampton

The Case Study as Research Method Harvard Business Press

How should case studies be selected? Is case study methodology fundamentally different to that of other methods? What, in fact, is a case? *Case Study Research: What, Why and How?* is an authoritative and nuanced exploration of the many faces of case-based research methods. As well as the what, how and why, the author also examines the when and which - always with an eye on practical applications to the design, collection, analysis and presentation of the research. Case study methodology can prove a confusing and fragmented topic. In bringing diverse notions of case study research together in one volume and sensitising the reader to the many varying definitions and perceptions of 'case study', this book equips researchers at all levels with the knowledge to make an informed choice of research strategy.

Introduction to the Study of Law SAGE Publications

Appropriate as a supplement casebook for Introduction to Educational Administration, Principalship, or Educational Leadership courses. The second edition of this text combines 39 meaningful case studies and a case analysis framework to create a powerful resource that will be referenced long after it

has been assigned reading. By introducing students to real life situations and a case analysis framework, they are able to analyze and resolve the problems presented in each case.

Teaching with Cases SAGE Publications Limited

Most business schools use case studies in their courses. However, these are typically based on past cases and assigned to students to solve. This book describes a new approach for teaching with case studies, which was developed and applied successfully at TUM School of Management. In this approach, student teams write and solve their own case study on a topic concerning current and future businesses. A case can thus be on their own startup or a strategic decision of existing companies. During the course, the students receive intensive coaching while selecting and developing the case topic by the course advisors as well as feedback by industry experts and executives for whom the case is actually a burning question. The authors present 17 cases covering strategic questions for startups and technology companies such as Deutsche Post, BMW, Ryanair, Lufthansa, Stadtwerke München, Fielmann, adidas, Siemens, Caribou Biosciences, eon, Airbus, Unicredit and UBS.

The Case for Case Studies Harvard Business Review Press

This volume demonstrates how to conduct case study research that is both methodologically rigorous and useful to development policy. It will interest scholars and students across the social sciences using case studies, and provide constructive guidance to practitioners in development and public administration.

Causal Case Study Methods Springer

This third edition of *Teaching and the Case Method* is a further response to increased national and international interest in teaching, teachers, and learning, as well as the pressing need to enhance instructional effectiveness in the widest possible variety of settings.

Like its predecessors, this edition celebrates the joys of teaching and learning at their best and emphasizes the reciprocal exchange of wisdom that teachers and students can experience. It is based on the belief that teaching is not purely a matter of inborn talent. On the contrary, the knowledge, skills, and attitudes that make for excellence in teaching can be analyzed, abstracted, and learned. One key premise of Teaching and the Case Method is that all teaching and learning involve a core of universally applicable principles that can be discerned and absorbed through the study and discussion of cases.

The Case Study Handbook SAGE

Value Chain Marketing (VCM) is a promising strategy to overcome immediate customers' innovation resistance. By pursuing VCM, material suppliers enlarge their target group beyond their immediate customers and address their downstream customers as well. Treading on relatively unexplored grounds, this book explores the relevance of VCM and comprehends its process; identifies the critical factors for suppliers' marketing success, and compares the performance of VCM trials, using a multi-method design linking case study research and computational modeling.

Case Study Research in Practice Harvard Business Press

If you've enrolled in an executive education or MBA program, you've probably encountered a powerful learning tool: the business case. This text presents a potent approach for analysing, discussing, and writing about cases.

Case Study Research Harper Collins

This tutorial teaches you how to use the statistical programming language R to develop a business case simulation and analysis. It presents a methodology for conducting business case analysis that minimizes decision delay by focusing stakeholders on what matters most and suggests pathways for minimizing the risk in

strategic and capital allocation decisions. Business case analysis, often conducted in spreadsheets, exposes decision makers to additional risks that arise just from the use of the spreadsheet environment. R has become one of the most widely used tools for reproducible quantitative analysis, and analysts fluent in this language are in high demand. The R language, traditionally used for statistical analysis, provides a more explicit, flexible, and extensible environment than spreadsheets for conducting business case analysis. The main tutorial follows the case in which a chemical manufacturing company considers constructing a chemical reactor and production facility to bring a new compound to market. There are numerous uncertainties and risks involved, including the possibility that a competitor brings a similar product online. The company must determine the value of making the decision to move forward and where they might prioritize their attention to make a more informed and robust decision. While the example used is a chemical company, the analysis structure it presents can be applied to just about any business decision, from IT projects to new product development to commercial real estate. The supporting tutorials include the perspective of the founder of a professional service firm who wants to grow his business and a member of a strategic planning group in a biomedical device company who wants to know how much to budget in order to refine the quality of information about critical uncertainties that might affect the value of a chosen product development pathway. What You'll Learn Set up a business case abstraction in an influence diagram to communicate the essence of the problem to other stakeholders Model the inherent uncertainties in the problem with Monte Carlo simulation using the R language Communicate the results

graphically Draw appropriate insights from the results Develop creative decision strategies for thorough opportunity cost analysis Calculate the value of information on critical uncertainties between competing decision strategies to set the budget for deeper data analysis Construct appropriate information to satisfy the parameters for the Monte Carlo simulation when little or no empirical data are available Who This Book Is For Financial analysts, data practitioners, and risk/business professionals; also appropriate for graduate level finance, business, or data science students

Case Studies on Diversity and Social Justice Education
Routledge

Aims to provide a general understanding of the case study method as well as specific tools for its successful implementation. It breaks down traditional boundaries between qualitative and quantitative, experimental and nonexperimental, positivist and interpretivist.

Case Studies in Strategic Management London, Ont. : Case and Publication Services, Richard Ivey School of Business
Written by one of the top professors at Northwestern's Kellogg School of Management, Mastering the Case Analysis offers a systematic approach to analyzing business cases typically given in MBA job interviews. An overdue and much-needed aid to support students' preparation for case interviews, this book introduces an integrative framework for analyzing business problems and offers a detailed overview of the essential methods and concepts used in case analysis.

Case Study Analysis in the Classroom Routledge

In higher education, case studies can be utilized to have students put themselves into problems faced by a protagonist and, by doing so, address academic or career-related issues.

Working through these issues provides students with an opportunity to gain applied perspective and experiences. Professors in higher education who choose this method of teaching require navigational tools to ensure that students achieve stated learning objectives. Case Study Methodology in Higher Education is an essential research publication that focuses on the history and theories relating to case study methodology including techniques for writing case studies and utilizing them in university settings to prepare students for real-life career-related scenarios. This publication features a wide range of topics such as educational leadership, case writing, and teacher education. It is essential for educators, career professionals, higher education faculty, researchers, and students.

A Comprehensive Guide on How to Write a Winning Case Study
SAGE

Case study research has a long history within the natural sciences, social sciences, and humanities, dating back to the early 1920's. At first it was a useful way for researchers to make valid inferences from events outside the laboratory in ways consistent with the rigorous practices of investigation inside the lab. Over time, case study approaches garnered interest in multiple disciplines as scholars studied phenomena in context. Despite widespread use, case study research has received little attention among the literature on research strategies. The Encyclopedia of Case Study Research provides a compendium on the important methodological issues in conducting case study research and explores both the strengths and weaknesses of different paradigmatic approaches. These two volumes focus on the distinctive characteristics of case study research and its

place within and alongside other research methodologies. Key Features Presents a definition of case study research that can be used in different fields of study Describes case study as a research strategy rather than as a single tool for decision making and inquiry Guides rather than dictates, readers' understanding and applications of case study research Includes a critical summary in each entry, which raises additional matters for reflection Makes case study relevant to researchers at various stages of their careers, across philosophic divides, and throughout diverse disciplines Key Themes Academic Disciplines Case Study Research Design Conceptual Issues Data Analysis Data Collection Methodological Approaches Theoretical Traditions Theory Development and Contributions From Case Study Research Types of Case Study Research

Case Studies in Physical Education Prentice Hall

This textbook provides students with the skills and techniques necessary to analyse business case studies from a strategic perspective. With career development and impact in mind, the book goes beyond simply listing tools, instead teaching students how to prepare for a major strategic business case analysis project, how to position their analysis on a spectrum from reductionist to holistic approaches, how to critically engage with theory and case data, as well as how to leverage their work after completion. A logical approach is offered, taking the reader through the analysis journey, from preparing to analyse a case study to conducting the analysis and maximising the impact going forwards. A comprehensive analysis task is incorporated, which asks the reader to reflect on a range of case data, understand the choices of analytical positioning and tool selection, and develop an analysis based on this positioning. Further pedagogical features include: Reflective practice exercises at the end of chapters, allowing the student to self-identify areas of strength and

weakness as they develop through the process. Worked examples based on cases reproduced in the book, allowing the student to follow the analytical process that the author went through in different analysis modes. Quotes and analysis insights from former students who have previously conducted a strategic business case analysis, aiding reflective practice. As case study analysis continues as a core component of teaching across business schools, this unique text will help to build key skills in advanced undergraduate, postgraduate, MBA, and executive education students conducting strategic business case analysis. Support material includes PowerPoint slides as well as video content.

How to Do Your Case Study Taylor & Francis

Presented in an engaging and stimulating manner, this text provides beginning teachers a variety of typical classroom problems to analyse and solve.

Sampling and Choosing Cases in Qualitative Research Cambridge University Press

The use of case studies to build and test theories in political science and the other social sciences has increased in recent years. Many scholars have argued that the social sciences rely too heavily on quantitative research and formal models and have attempted to develop and refine rigorous methods for using case studies. This text presents a comprehensive analysis of research methods using case studies and examines the place of case studies in social science methodology. It argues that case studies, statistical methods, and formal models are complementary rather than competitive. The book explains how to design case study research that will produce results useful to policymakers and emphasizes the importance of developing policy-

relevant theories. It offers three major contributions to case study methodology: an emphasis on the importance of within-case analysis, a detailed discussion of process tracing, and development of the concept of typological theories. Case Studies and Theory Development in the Social Sciences will be particularly useful to graduate students and scholars in social science methodology and the philosophy of science, as well as to those designing new research projects, and will contribute greatly to the broader debate about scientific methods.