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In Principles of Managerial Finance, Fourteenth Edition, Gitman and Zutter guide you through the complexities of finance with their proven learning system. Teaching and learning aids are woven into concepts and practice, creating a roadmap to follow through the text. Several features – including Why This Chapter Matters and Personal Finance Examples – show the value of applying financial principles and techniques to everyday life. MyFinanceLab for Principles of Managerial Finance, Fourteenth Edition creates learning experiences that are truly personalized and continuously adaptive. MyFinanceLab reacts to how students are actually performing, offering data-driven guidance that helps them better absorb course material and understand difficult concepts – resulting in better performance in the course. A dynamic set of tools for gauging individual and class progress means educators can spend less time grading and more time teaching. This program will provide a better teaching and learning experience. Here's how: Improve Results with MyFinanceLab: MyFinanceLab delivers proven results in helping students succeed and provides engaging experiences that personalize learning. Guide Students with a Proven Learning Goal System: Integrating pedagogy with concepts and practical applications, this system presents the material students need to make effective financial decisions in a competitive business environment. Provide Real, Hands-on Examples and Connections: Personal finance connections, international considerations, and Excel® spreadsheet practice help students identify and apply concepts in their daily lives. Note: You are purchasing a standalone product; MyFinanceLab does not come packaged with this content. If you would like to purchase both the physical text and MyFinanceLab search for ISBN-10: 0133740927 / ISBN-13: 9780133740929. That package includes ISBN-10: 0133507696 / ISBN-13: 9780133507690 and ISBN-10: 0133543757 / ISBN-13: 9780133543759. MyFinanceLab is not a self-paced technology and should only be purchased when required by an instructor.

Instructor's Manual to Accompany Principles of Managerial Finance, Gitman Cram101

The Study Guide, edited by Thomas M. Krueger of the University of Wisconsin, La Crosse, is an essential component to the Principles of Managerial Finance learning system and is carefully coordinated with the text to offer the following learning tools: Chapter summaries, organized by learning goal Topical chapter outlines, organized by learning goal for quick review Sample problem solutions Study tips A full exam with solutions A financial dictionary of key terms Students can purchase the Study Guide from our online catalog or from MyPearsonStore.

Principles of Managerial Finance Prentice Hall

Lawrence J. Gitman appeared as first named author on earlier editions.

Principles of Managerial Finance Pearson Education India

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Studyguide for Principles of Managerial Finance, Brief by Gitman, Lawrence J., Isbn 9780136119456 Cram101

This Online CoursePack consists of Principles of Managerial Finance Brief: International Edition, 5/e by Gitman (ISBN: 9780321566553); plus MyFinanceLab 6-Month Student Access Code, 1/e (ISBN: 9780321412393)

Study Guide to Accompany Lawrence J. Gitman Principles of Managerial Finance, Brief, Third Edition Cram101

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HarperCollins Publishers

Gitman's proven learning goal system – a hallmark feature of Principles of Managerial Finance – weaves pedagogy into concepts and practice, providing readers with a roadmap to guide them through the text and supplementary tools.

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Once again, Principles of Managerial Finance brings you a user friendly text with strong pedagogical features and an easy-to-understand writing style. The new edition continues to provide a proven learning system that integrates pedagogy with concepts and practical applications, making it the perfect learning tool for today's students. The book concentrates on the concepts, techniques and practices that are needed to make key financial decisions in an increasingly competitive business environment. Not only does this text provide a strong basis for further studies of Managerial Finance, but it also incorporates a personal finance perspective. The effect is that students gain a greater understanding of finance as a whole and how it affects their day-to-day lives; it answers the question " Why does finance matter to ME? " By providing a balance of managerial and personal finance perspectives, clear exposition, comprehensive content, and a broad range of support resources, Principles of Managerial Finance will continue to be the preferred choice for many introductory finance courses.

Instructor's Manual to Accompany Gitman Principles of Managerial Finance, Ninth Edition Addison-Wesley

Lawrence J. Gitman appeared as first named author on earlier editions.

Studyguide for Principles of Managerial Finance, Brief by Gitman, Lawrence J., ISBN 9780133740882 Pearson Higher Education AU

Principles of Managerial Finance Pearson Higher Education AU

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Managerial Finance South-Western Pub

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