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The Effect of Coronavirus Disease (COVID-19) on Business Intelligence Springer Nature

This multi-author contributed proceedings volume contains recent advances in several areas of Computational and Applied Mathematics. Each review is written by well known leaders of Computational and Applied Mathematics. The book gives a comprehensive account of a variety of topics including – Efficient Global Methods for the Numerical Solution of Nonlinear Systems of Two point Boundary Value Problems; Advances on collocation based numerical methods for Ordinary Differential Equations and Volterra Integral Equations; Basic Methods for Computing Special Functions, Melt Spinning: Optimal Control and Stability Issues; Brief survey on the CP methods for the Schrödinger equation; Symplectic Partitioned Runge-Kutta methods for the numerical integration of periodic and oscillatory problems. Recent Advances in Computational and Applied Mathematics is aimed at advanced undergraduates and researchers who are working in these fast moving fields.

Technology Transfer and Development Butterworth-Heinemann

This book includes original, peer-reviewed research from the 3rd International Conference on Emerging Trends in Electrical, Communication and Information Technologies (ICECIT 2018), held at Srinivasa Ramanujan Institute of Technology, Ananthapuramu, Andhra Pradesh, India in December 2018. It covers the latest research trends and developments in the areas of Electrical Engineering, Electronic and Communication Engineering, and Computer Science and Information.

Rural Water Supply in Africa BoD – Books on Demand

Enterprise Resource Planning (ERP) implementations can be costly for any company. While there are advantages to size and funding in larger businesses (500+ employees), there are critical success factors of the ERP process that small- to mid-size manufacturing (or other types of business organizations) can use to increase their rate of success for ERP. This must-buy book outlines research that targeted specific factors that increase any ERP implementation's success. Critical success factors were identified, and ranked, by 50+ subject matter expert consultants in the ERP field in this study. These SMEs, all with more than five years of experience in implementing ERPs for manufacturers, provided a consensus for best-practices factors vital for consideration for the ERP implementation, before, during, and after the exercise. Critical factors (failure and success) are highlighted for the planning, process, and follow-up, with positive internal and external results from the executive (top-down) buy-in to the communications and transparency of the process to middle management and line employee stakeholders. The vital points in the conclusion offer guidance to organizations, as well as ERP consultants, that are considering ERP implementation, even if the entity is not in the manufacturing industry. If you or your company is seriously considering an ERP project, this book is a required reading for industry intelligence and analytic insight. Proceeds from this book will benefit The Sydney Goldston Scholarship Foundation to make the dreams for future leaders a reality. More information about the foundation can be found at: www.thesydneyfoundation.org

Management and Business Research Springer Science & Business Media

This book discusses the development of the next generation learning spaces with emerging technologies. These spaces result from the combined needs of classroom stakeholders, such as instructors and learners, with classroom elements, such as tools and technologies, pedagogy and content. The book presents discussions and studies on issues, possibilities and implications of these changes for next generation education. Novel ideas, and studies on these all-encompassing, blended roles of technologies in next generation learning spaces are clearly presented. Suggestions on how the benefits they offer can be maximized are also discussed. Engaging learning technologies have remained central in education for assisting instructors to teach and learners to learn, more effectively. However, recent technological growth is creating a system in which previous divides between key classroom concepts and stakeholders are getting progressively blurred. This is giving rise to next generation learning spaces where elements and stakeholders are blended into one. The book addresses the future of learning environments based on these perspectives.

Computer-Mediated Marketing Strategies: Social Media and Online Brand Communities Springer

This book features selected papers presented at the 3rd International Conference on Recent Innovations in Computing (ICRIC 2020), held on 20 – 21 March 2020 at the Central University of Jammu, India, and organized by the university's Department of Computer Science & Information Technology. It includes the latest research in the areas of software engineering, cloud computing, computer networks and Internet technologies, artificial intelligence, information security, database and distributed computing, and digital India.

Theory and Applications of Dependable Computer Systems Elevate: Faith

Sustainable Construction Technologies: Life-Cycle Assessment provides practitioners with a tool to help them select technologies that are financially advantageous even though they have a higher initial cost. Chapters provide an overview of LCA and how it can be used in conjunction with other indicators to manage construction. Topics covered include indoor environment quality, energy efficiency, transport, water reuse, materials, land use and ecology, and more. The book presents a valuable tool for construction professionals and researchers that want to apply sustainable construction techniques to their projects. Practitioners will find the international case studies and discussions of worldwide regulation and standards particularly useful. Provides a framework for analyzing sustainable construction technologies and economic viability Introduces key credit criteria for different sustainable construction technologies Covers the most relevant construction areas Includes technologies that can be employed during the process of construction, or to the product of the construction process, i.e. buildings Analyzes international rating systems and provides supporting case studies

Civilising Subjects Springer

Your first step into the world of network security No security experience required Includes clear and easily understood explanations Makes learning easy Your first step to network security begins here! Learn about hackers and their attacks Understand security tools and technologies Defend your network with firewalls, routers, and other devices Explore security for wireless networks Learn how to prepare for security incidents Welcome to the world of network security! Computer networks are indispensable-but they're also not secure. With the proliferation of Internet viruses and worms, many people and companies are considering increasing their network security. But first, you need to make sense of this complex world of hackers, viruses, and the tools to combat them.

No security experience needed! Network Security First-Step explains the basics of network security in easy-to-grasp language that all of us can understand.

This book takes you on a guided tour of the core technologies that make up and control network security. Whether you are looking to take your first step into a career in network security or are interested in simply gaining knowledge of the technology, this book is for you!

The Vital Illusion IGI Global

Now in its Fifth Edition, this much-loved text offers theoretical and philosophical depth as well as insights into practice. The text covers the entire research process in an accessible way and provides critical, thoughtful treatment of important issues like ethics and politics, making it an invaluable companion for any business and management student New to the Fifth Edition: Expanded to include examples from across business and management including Marketing, International Business and Psychology Up-to-date, international examples and cases from a range of countries Introductory chapter looks at writing proposals in detail Chapter on the literature review now includes how to critically review Move towards new technologies and social media including discussion of wikis and cloud sourcing Improved structure and flow, with three chapters on qualitative methods and three on quantitative methods Additional practical exercises which are linked to key research tasks throughout The companion website (<https://edge.sagepub.com/easterbysmith>) offers a wealth of resources for both lecturers and students including, for lecturers, an instructor's manual and PowerPoint slides and, for students, author podcasts, journal articles, web links, MCQs, datasets and a glossary.

Recent Innovations in Computing Springer

The COVID-19 pandemic has been a very strong reminder that the future economic development of any country is more than ever influenced by its ability to ramp-up digital competitiveness. Consequently, enterprises were pushed to assess and develop the possibilities offered by e-commerce and online marketing tools. In this book, experts outline the prerequisites for such online marketing competitiveness and compare the current level of digital marketing competitiveness in Europe by using publicly available macro and micro-level data. The authors present their analyses and recommendations including interviews with over 125 online marketers and e-commerce specialists and present the lessons from digitalization of over 600 SMEs.

Strategies to Sustain Small Businesses Beyond 5 Years Springer

For years, technology has been the impetus for progress in various processes, systems, and businesses; it shows no sign of ceasing further development. The application of technology-driven processes in promotionally-oriented environments has become more and more common in today's business world. Computer-Mediated Marketing Strategies: Social Media and Online Brand Communities brings together marketing approaches and the application of current technology, such as social networking arenas, to show how this interaction creates a successful competitive advantage. Focusing on qualitative research, various technological tools, and diverse Internet environments, this book is a necessary reference source for academics, management practitioners, students, and professionals interested in the application of technology in promotionally-oriented processes.

Introduction to Industrial Minerals Springer Science & Business Media

Dependability analysis is the recent approach to performance evaluation of contemporary systems which tries to cope with new challenges that are brought with their unprecedented complexity, size and diversity. Especially in case of computer systems and networks such evaluation must be based on multidisciplinary approach to theory, technology, and maintenance of systems which operate in real (and very often unfriendly) environments. As opposed to "classic" reliability which focuses mainly on technical aspects of system functioning, dependability studies investigate the systems as multifaceted and sophisticated amalgamations of technical, information and also human resources. This monograph presents selected new developments in such areas of dependability research as mathematical models, evaluation of software, probabilistic assessment, methodologies, tools, and technologies. Intelligent and soft computing methods help to resolve fundamental problems of dependability analysis which are caused by the fact that in contemporary computer systems it is often difficult to find a relation between system elements and system events (the relation between reasons and results) and it is even more difficult to define strict mathematical models with "analytical" relationships between such phenomena.

Asphalt Science and Technology Springer Nature

This book constitutes the thoroughly refereed proceedings of the Third International Conference on Big Data, Cloud and Applications, BDCA 2018, held in Kenitra, Morocco, in April 2018. The 45 revised full papers presented in this book were carefully selected from 99 submissions with a thorough double-blind review process. They focus on the following topics: big data, cloud computing, machine learning, deep learning, data analysis, neural networks, information system and social media, image processing and applications, and natural language processing.

The Marketing Mix Taylor & Francis

This book is designed to assist those responsible for planning, implementing and supporting rural water supply programmes to increase sustainability.

Recent Advances in Computational and Applied Mathematics CRC Press

Optimized operating conditions for complex systems can be attained by using advanced combinations of numerical and statistical methodologies. One of the most efficient and straightforward solutions relies on the application of statistical methods with an emphasis on the design of experiments (DoEs). Throughout the book, the design and analysis of experiments are conducted involving several approaches, namely, Taguchi, response surface methods, statistical correlations, or even fractional factorial and model-based evolutionary operation designs. This book not only presents a theoretical overview about the different approaches but also contains material that covers the use of the experimental analysis applied to several chemical processes. Some chapters highlight the use of software products to assist experimenters in both the design and analysis stages. It helps graduate students, teachers, researchers, and other professionals who are interested in chemical process optimization and also provides a good basis of theoretical knowledge and valuable insights into the technical details of these tools as well as explains common pitfalls to avoid. The world's leading pharmaceutical companies and local governments are trying to achieve their eradication.

Emerging Trends in Electrical, Communications, and Information Technologies Cambridge University Press

Master the 4 Ps of marketing This book is a practical and accessible guide to understanding and implementing the marketing mix, providing you with the essential information and saving time. In 50 minutes you will be able to:

- Launch a new product or test an existing marketing strategy
- Understand the 4 Ps of the marketing mix and use them to attract your target market
- Analyze case studies of well-known companies to see how the marketing mix operates in real life

ABOUT 50MINUTES.COM| Management & Marketing 50MINUTES.COM provides the tools to quickly understand the main theories and concepts that shape the economic world of today. Our publications are easy to use and they will save you time. They provide elements of theory and case studies, making them excellent guides to understand key concepts in just a few minutes. In fact, they are the starting point to take action and push your business to the next level.

The Integrated Life CRC Press

The sociologist Jean Baudrillard grapples with the complex issues that define our post-millennial, topsy-turvy world. He considers how human cloning heralds an end to both sex and death, and he explores the "non-event" that was the turn of the millennium.

Information Cultures in the Digital Age Columbia University Press

Drawing upon a wealth of experience from academia, industry, and government service, Cyber Security Policy Guidebook details and dissects, in simple language, current organizational cyber security policy issues on a global scale—taking great care to educate readers on the history and current approaches to the security of cyberspace. It includes thorough descriptions—as well as the pros and cons—of a plethora of issues, and documents policy alternatives for the sake of clarity with respect to policy alone. The Guidebook also delves into organizational implementation issues, and equips readers with descriptions of the positive and negative impact of specific policy choices. Inside are detailed chapters that: Explain what is meant by cyber security and cyber security policy Discuss the process by which cyber security policy goals are set Educate the reader on decision-making processes related to cyber security Describe a new framework and taxonomy for explaining cyber security policy issues Show how the U.S. government is dealing with cyber security policy issues With a glossary that puts cyber security language in layman's terms—and diagrams that help explain complex topics—Cyber Security Policy Guidebook gives students, scholars, and technical decision-makers the necessary knowledge to make informed decisions on cyber security policy.

Critical Success Factors in Enterprise Resource Planning Implementation in U. S. Manufacturing Dbc Publishing

Chemical Methods in Gas Chromatography

An Anglo-Saxon Reader 50 Minutes

This book presents selected papers from the Fifteenth International Conference on Dependability of Computer Systems (DepCoS-RELCOMEX), which illustrate the diversity of theoretical problems in analysis of performability, reliability and security of contemporary computer systems.

Covering also methodologies and practical tools involved in this field, it is a valuable reference resource for scientists, researchers, practitioners and students who are dealing with these subjects. Established in 2006, DepCoS-RELCOMEX is an annual conference series organised by Wrocław University of Science and Technology. It focuses on the dependability and performability of contemporary computer systems – topics that can provide solutions to new challenges in evaluation of their reliability and efficiency. Since they are probably the most complex technical systems ever engineered by humans, the organization of modern computer systems cannot be modelled and analysed solely as structures (however complex and distributed) built only on the basis of technical resources. Instead they should be considered as a unique blend of interacting people (their needs and behaviours), networks (together with mobile properties, iCloud organisation, Internet of Everything) and a large number of users dispersed geographically and producing an unimaginable number of applications. This new, interdisciplinary approach is developing a continually increasing range of methods which apply also the latest findings in artificial intelligence (AI) and computational intelligence (CI).

Emerging Technologies for Next Generation Learning Spaces Springer

This book shows latest research on artificial intelligence for sustainable technology. ICGER 2021 was organized by the Accounting, Finance and Banking Department at Ahlia University, Bahrain, and was conducted on the 15th and 16th of September. The strategic partners included the University of Jordan, the Bahrain Economists Society, the Association of Chartered Certified Accountants: ACCA, Al-Barka Banking Group and the International Computer Auditing Education Association: ICAEA . The theme of the ICGER 2021 centered around artificial intelligence for sustainable finance and sustainable technology. Accordingly, the papers presented at the conference provided a holistic view of sustainable finance, sustainability, AI, financial technology, cybersecurity, blockchain, CSR, and governance. This book, unlike ever before, brings together intelligence applications of new technologies and the sustainability requirements in the era of the digital economy, with special attention given to the opportunities, challenges, for education, business growth, and economic progression of nations which will help societies (economists, financial managers, engineers, ICT specialists, digital managers, data managers, policymakers, regulators, researchers, academics, and students) to better understand, use, and control AI applications and financial technologies to develop future strategies and to achieve sustainable development goals.