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a. objective method b. classical method c. subjective method d. experimental method ANSWER: b
POINTS: 1 TOPICS: Assigning probabilities 32. When the results of experimentation or historical data are used to assign probability values, the method used to assign probabilities is referred to as the a. relative frequency method b. subjective method

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Dr. David R. Anderson is a textbook author and Professor Emeritus of Quantitative Analysis in the College of Business Administration at the University of Cincinnati. He has served as head of the Department of Quantitative Analysis and Operations Management and as Associate Dean of the College of Business Administration.

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Quantitative analysis is the process of collecting and evaluating measurable and verifiable data such as revenues, market share, and wages in order to understand the behavior and performance of a business.

Module 2: Introduction to Quantitative.

Quantitative Methods For Business Anderson

The Quantitative Methods programme is written by David Targett, Professor of Information Systems at the School of Management, University of Bath and formerly Senior Lecturer in Decision Sciences at the London Business School.

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