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This book is for engineers and scientists who have the aptitude and education to create new products that could become income-producing businesses for themselves and for investors. The book uses short chapters and gets directly to the point without lengthy and distracting essays. The rapid growth in technology-based business plan contests is a clear sign that there are many wealthy inventors looking to make substantial investments in start-ups based on new inventions by inventors, who lack the funds and knowledge to start a business. The key features of this reference enable readers to sharpen their new idea, turn an idea into a commercial product, conduct patent search and

prepare a business plan based on a carefully selected business model. Supporting materials are provided on the book's extensive website (www.engineer-entrepreneur-book.com/).

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Book & CD-ROM. Restaurants are one of the most frequently started small businesses, yet have one of the highest failure rates. A business plan precisely defines your business, identifies your goals, and serves as your firm's resume. The basic components include a current and proforma balance sheet, an income statement, and a cash flow analysis. It helps you allocate resources properly, handle unforeseen complications, and make good business decisions. Because it provides specific and organised information about your company and how you will repay borrowed money, a good business plan is a crucial part of any loan application. Additionally, it informs personnel, suppliers, and others about your operations and goals. Despite the critical importance of a business plan, many entrepreneurs drag their feet when it comes to preparing a written document. They argue that their marketplace changes too fast for a business plan to be useful or that they just don't have enough time. But just as a builder won't begin construction without a blueprint, eager business owners shouldn't rush into new ventures without a business plan. The CD-ROM will cover the following subjects: Elements of a Business Plan, Cover sheet Statement of purpose, The Business, Description of The Restaurant, Marketing, Competition, Operating procedures, Personnel, Business insurance, Financial Data, Loan applications, Capital equipment and supply list, Balance sheet, Breakeven analysis, Pro-forma income projections (profit & loss statements), Three-year summary, Detail by month, first year, Detail by quarters, second and third years, Assumptions upon which projections were based, Pro-forma cash flow, Supporting Documents, For franchised businesses, a copy of franchise contract and all, supporting documents provided by the franchisor, Copy of proposed lease or purchase agreement for building space, Copy of licenses and other legal documents, Copy of resumes of all principals, Copies of letters of intent from suppliers, etc. A new study from The Ohio State University has found the restaurant industry failure rate between 1996 and 1999 to be between 57-61 percent over three years. Don't be a statistic on the wrong side, plan now for success with this new book and CD-Rom package.

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A Guide for Innovative Engineers and Scientists Restaurant Business Plan Template

Tools, Tips and Templates to Successfully Manage a Growing Farm Business

In this book, How to Open a Restaurant: Due Diligence, you will find out the "first things first"—the expertise needed to open a restaurant, the steps you need to take early on, and a guide to help you complete the steps. This manual is designed to properly month and I will also include instant download instructions for the prepare you to open your restaurant within a required and realistic pre-opening budget, starting with defining your concept and vision. The goal is to save you literally thousands of dollars, and even help you gain financial advantage by using this chronological comprehensive guide. There are 13 instructional chapters and each one is a true workbook style manual with space for notes and vital information that pertains to the respective Instruction. New entrepreneurs, seasoned foodservice veterans, equipment companies as well as architects will benefit from reading the information presented. The book will serve as an invaluable resource and journal for future endeavors as well. How to Write a Restaurant Business Plan in Ten Steps As a doctoral candidate, professional business consultant, and business plan

writer, I am often asked by aspiring and seasoned entrepreneurs alike, "What is the first step for starting a Food Truck business (or expanding a current operation)?". When I first started out as a business consultant, I would explain to my client their place in the entrepreneurial process. I then support this analysis with proven academic and practicing business theory, along with recommending specific steps to take to start or expand their Food Truck operations. After going through this process time and time again with Food Truck entrepreneurs, it dawned on me that the first step I ALWAYS recommend is writing a business plan. Unfortunately, most entrepreneurs do not know how to write a professionally polished and structured business plan. Hell, most owners don't know how to write any type of business plan at all. From this issue, I decided to write this book focused on a ten-step process for writing a well-structured Food Truck business plan. The Food Truck business plan writing steps include all aspects of the business plan writing process, beginning with developing the executive summary to constructing a professional and polished funding request. In each step, I introduce you to a different business plan section. I then explain in layman's terms what the section means, offer a Food Truck-specific business plan sample, and analyze the sample to help you understand the component. The objective of this detailed process is to ensure a full understanding of each section and segment, with the goal of you being able to write a professional Food Truck business plan for yourself by yourself! IF you still need help writing your business plan, at the end of the book, I ALSO supply you with a professionally written sample Food Truck business plan AND a Food Truck business plan template for you to use. On a final note, to put the cherry on top, I have conducted and included preliminary Food Truck market research for you to use in your personalized plans! In the end, I am supremely confident that this book, with the numerous tools and tips for business plan writing, will help you develop your coveted Food Truck business plan in a timely fashion.

How to Open a Restaurant: Due Diligence

This book is structured as a business plan template that can be used to write a business plan. The book also explains what should be written in each section of the business plan, and how to ultimately have a great business plan.