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Very Short Introductions Includes everyday examples of risk, relating them back to the science involved in predicting risk... Helps the reader to understand risk to enable better risk decisions in their own public... Explores the concept of decision theory and behavioural decision research. Part ...

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Risks are everywhere. They come from many sources, including crime, diseases, accidents, terror, climate change, finance, and intimacy. They arise from our own acts and they are imposed on us. In this Very Short Introduction Fischhoff and Kadvany draw on both the sciences and humanities to show what all risks have in common.

Risk: a very short introduction (eBook, 2011) [WorldCat.org]

Risk: A Very Short Introduction by Baruch Fischhoff, John Kadvany Book Resume: We find risks everywhere—from genetically modified crops, medical malpractice, and stem-cell therapy to intimacy, online predators, identity theft, inflation, and robbery.

Risk: A Very Short Introduction - Paperback - Baruch ...

Risk is everywhere - from genetically modified crops, dams, and stem-cell therapy to heartbreak, online predators, inflation, and robbery. This Very Short Introduction examines what science has learned about how people deal with risks, what we can learn through decision theory, and how we can evaluate risk in our own lives.

Risk: A Very Short Introduction by Baruch Fischhoff

Risk: A Very Short Introduction by Baruch Fischhoff, John Kadvany Summary. Risks

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Risk: A Very Short Introduction: 9780199576203: Medicine ...

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Risk: A Very Short Introduction: Baruch Fischhoff ...

The book I read to research this post was Risk A Very Short Introduction by John Kadvany et al which is a very good book which I bought from kindle. This book is an introduction to risk management. Apparently if you make a single car journey in the USA you have a 1 in 10 million chance of it ending in a fatal car accident but also you have a 1 in 200 chance of dying in a car crash at some point in your lifetime. Risk A Very Short Introduction

Using simple conceptual frameworks from decision theory and behavioural research, they examine the science and practice of creating measures of risk, showing how scientists address risks by combining historical records, scientific theories, probability, and expert judgment. Risk: A Very Short Introduction describes what has been learned by cognitive scientists about how people deal with risks, applying these lessons to diverse examples, and demonstrating how

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