
Risk A Very Short Introduction

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Cancer: A Very Short Introduction Oxford Paperbacks

When Europeans first arrived in North America, between five and eight million indigenous people were already living there. But how did they come to be here? What were their agricultural, spiritual, and hunting practices? How did their societies evolve and what challenges do they face today? Eminent historians Theda Perdue and Michael Green begin by describing how

nomadic bands of hunter-gatherers followed the bison and woolly mammoth over the Bering land mass between Asia and what is now Alaska between 25,000 and 15,000 years ago, settling throughout North America. They describe hunting practices among different tribes, how some made the gradual transition to more settled, agricultural ways of life, the role of kinship and cooperation in Native societies, their varied burial rites and

spiritual practices, and many other features of Native American life. Throughout the book, Perdue and Green stress the great diversity of indigenous peoples in America, who spoke more than 400 different languages before the arrival of Europeans and whose ways of life varied according to the environments they settled in and adapted to so successfully. Most importantly, the authors stress how Native

Americans have struggled to maintain their sovereignty--first with European powers and then with the United States--in order to retain their lands, govern themselves, support their people, and pursue practices that have made their lives meaningful. Going beyond the stereotypes that so often distort our views of Native Americans, this Very Short Introduction offers a historically accurate, deeply engaging, and	often inspiring account of the wide array of Native peoples in America. About the Series: Combining authority with wit, accessibility, and style, Very Short Introductions offer an introduction to some of life's most interesting topics. Written by experts for the newcomer, they demonstrate the finest contemporary thinking about the central problems and issues in hundreds of key topics, from philosophy to Freud,	quantum theory to Islam. <u>Depression</u> OUP Oxford In recent years the finance industry has mushroomed to become an important part of modern economies, and many science and engineering graduates have joined the industry as quantitative analysts, with mathematical and computational skills that are needed to solve complex problems of asset valuation and risk management. An important parallel story exists of scientific endeavour. Between
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1965-1995, insightful ideas in take advantage of new economics about asset technology, which has valuation were turned into a revolutionized the practice of mathematical 'theory of trading. This Very Short arbitrage', an enterprise Introduction introduces whose first achievement was readers with no previous the famous 1973 Black-Scholes formula, followed by background in this area to extensive investigations arbitrage theory and why it works the way it does. using all the resources of Illuminating pricing theory, modern analysis and Mark Davis explains its probability. The growth of applications to interest rates, the finance industry credit trading, fund proceeded hand-in-hand with management and risk these developments. Now management. He concludes new challenges arise to deal with a survey of the most with the fallout from the pressing issues in 2008 financial crisis and to mathematical finance today.

ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Philosophy of Science Oxford University Press

Public health is a term much used

in the media, by health professionals, and by activists. At the national or the local level there are ministries or departments of public health, whilst international agencies such as the World Health Organisation promote public health policies, and regional organisations such as the European Union have public health funding and policies. But what do we mean when we speak about 'public health'? In this Very Short Introduction Virginia Berridge explores the areas which fall under the remit of public health, and explains how the individual histories of different countries have come to cause great differences in the perception of the role and responsibilities of public health organisations. Thus, in the United

States litigation on public health issues is common, but state involvement is less, while some Scandinavian countries have a tradition of state involvement or even state ownership of industries such as alcohol in connection with public health. In its narrowest sense, public health can refer to the health of a population, the longevity of individual members, and their freedom from disease, but it can also be anticipatory, geared to the prevention of illness, rather than simply the provision of care and treatment. In the way public health deals with healthy as well as sick people it is therefore a separate concept from health services, which deal with the sick population. Drawing on a wide range of

international examples, Berridge demonstrates the central role of history to understanding the amorphous nature of public health today. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable. [Metaphysics: A Very Short Introduction](#) Oxford University Press Very Short Introductions Brilliant, Sharp, Inspiring From frogs, toads, newts,

and salamanders, to the lesser-known caecilians, there are over 8,000 species of amphibians alive today. Characterised by their moist, naked skin and the tadpole phase of their lives, they are uniquely adapted to occupy the interphase habitat between freshwater and land. This Very Short Introduction explores amphibians' evolution, adaptations, and biology, from the first emergence of tetrapods onto land 370 million years ago, to how their permeable skin enables them to thrive in their habitat today. T. S. Kemp describes how

different amphibians go about their lives, looking in particular at their complex courtship behaviour and their extraordinary means of providing care for their eggs and larvae. Finally, he considers amphibians' relationship to humans, and the ways in which they have been exploited as food, folk medicine, and pets, as well as used in many areas of scientific research. Today amphibians face a serious threat, with almost half of species judged to be at risk of extinction. As the causes include habitat destruction, pollution, and disease, mostly resulting from

human activity, T. S. Kemp shows that the conservation of amphibians is very much in our hands. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

[The Future: A Very Short Introduction](#) Oxford

University Press

Drawing on studies of social class, crime and deviance, education, work in bureaucracies and changes in religious and political organizations, this Very Short Introduction explores the tension between the individual's place in society and society's role in shaping the individual, and demonstrates the value of sociology for understanding the modern world. In this new edition Steve Bruce discusses the continuing arguments for social

egalitarianism, considering issues such as gay marriage, women in combat roles, and the 2010 Equality Act to debunk contemporary arguments against parity. As gender divisions are increasingly questioned he looks ahead to the likely consequences of this for society. Delving into the theory of sociology, Bruce also argues that the habit of dividing sociology into apparently competing 'sects' is misleading, and shows how a new understanding of the disciplinary background of

many of the most famous theorists, which shows that much social theory is actually philosophy or literary theory, will prove useful to today's sociologists. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and

challenging topics highly readable.

Psychopathy OUP Oxford

Causation is the most fundamental connection in the universe. Without it, there would be no science or technology. There would be no moral responsibility either, as none of our thoughts would be connected with our actions and none of our actions with any consequences. Nor would we have a system of law because blame resides only in someone having caused injury or damage. Any

intervention we make in the world around us is premised on there being causal connections that are, to a degree, predictable. It is causation that is at the basis of prediction and also explanation. This Very Short Introduction introduces the key theories of causation and also the surrounding debates and controversies. Do causes produce their effects by guaranteeing them? Do causes have to precede their effects? Can causation be reduced to the forces of physics? And are we right to

think of causation as one single thing at all? ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Comedy: A Very Short Introduction OUP Oxford

Lie detection, offender profiling, jury selection, insanity in the law, predicting the risk of re-offending, the minds of serial killers and many other topics that fill news and fiction are all aspects of the rapidly developing area of scientific psychology broadly known as Forensic Psychology. *Forensic Psychology: A Very Short Introduction* discusses all the aspects of psychology that are relevant to the legal and criminal process as a whole. It includes explanations of criminal behaviour and criminality, including the role of mental disorder in crime, and discusses how forensic psychology contributes to helping investigate the crime and catching the

perpetrators. It also explains how psychologists provide guidance to all those involved in civil and criminal court proceedings, including both the police and the accused, and what expert testimony can be provided by a psychologist about the offender at the trial. Finally, David Canter examines how forensic psychology is used, particularly in prisons, to help in the management, treatment and rehabilitation of offenders, once they have been convicted. ABOUT THE SERIES: The *Very Short Introductions* series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get

ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

A Very Short Introduction
Oxford University Press

Risk: A Very Short Introduction
Oxford University Press

Probability: A Very Short Introduction Oxford

University Press, USA

What is depression? What is bipolar disorder? How are they diagnosed and how are they treated? This volume gives a history of these two

disorders and considers how they are experienced and understood today. Scott and Tacchi also discuss how mood disorders can influence creativity.

The English Language OUP
Oxford

How much faith should we place in what scientists tell us?

Is it possible for scientific knowledge to be fully "objective?" What, really, can be defined as science? In the second edition of this Very Short Introduction, Samir Okasha explores the main themes and theories of contemporary philosophy of

science, and investigates fascinating, challenging questions such as these. Starting at the very beginning, with a concise overview of the history of science, Okasha examines the nature of fundamental practices such as reasoning, causation, and explanation. Looking at scientific revolutions and the issue of scientific change, he asks whether there is a discernible pattern to the way scientific ideas change over time, and discusses realist versus anti-realist attitudes towards science. He finishes by considering science today, and the social and ethical

philosophical questions surrounding modern science.

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A Very Short Introduction OUP
Oxford

Risk is everywhere - from genetically modified crops, dams, and stem-cell therapy to

heartbreak, online predators, inflation, and robbery. This introduction examines what science has learned about how people deal with risks, what we can learn through decision theory, and how we can evaluate risk in our own lives.

OUP Oxford

Schizophrenia is the archetypal form of madness. Schizophrenia is a common disorder and has a devastating effect on sufferers and their families—patients typically hear voices in their heads and hold bizarre beliefs. The schizophrenic patient presented to the public in sensational press reports and lurid films bears little resemblance to reality of the illness. This book describes what

schizophrenia is really like, how the illness progresses, and the treatments that have been applied. It also summarizes the most up-to-date knowledge available about the biological bases of this disorder. Finally it attempts to give some idea of what it is like to have schizophrenia and what this disorder tells us about the relationship between mind and brain. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and

enthusiasm to make interesting and challenging topics highly readable.

Risk: A Very Short

Introduction OUP Oxford

Martin Heidegger (1889-1976)

is probably the most divisive philosopher of the twentieth century. Considered by some to be the greatest charlatan ever to claim the title of 'philosopher', by some as an apologist for Nazism, he was also an acknowledged leader and central figure to many philosophers. Michael Inwood's lucid introduction to Heidegger's thought focuses on his most important work, 'Being and Time', and its

major themes of existence in the world, inauthenticity, guilt, destiny, truth, and the nature of time. These themes are then reassessed in the light of Heidegger's later work, together with the extent of his philosophical importance and influence. This is an invaluable guide to the complex and voluminous thought of a major twentieth-century existentialist philosopher. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in decisions that work well for us as individuals. Economists also assume that we're doing the very best we can possibly do - not only for today, but over our whole lifetimes too. But increasingly the study of behavioural economics is revealing that our lives are not that simple. Instead, our decisions are complicated by our own psychology. Each of us makes mistakes every day. We don't always know what's best for us and, even if we do, we might not have the self-control to deliver on our best intentions. We struggle to

stay on diets, to get enough exercise and to manage our money. We misjudge risky situations. We are prone to herding: sometimes peer pressure leads us blindly to copy others around us; other times copying others helps us to learn quickly about new, unfamiliar situations. This Very Short Introduction explores the reasons why we make irrational decisions; how we decide quickly; why we make mistakes in risky situations; our tendency to procrastination; and how we are affected by social

influences, personality, mood and emotions. The implications of understanding the rationale for our own financial behaviour are huge. Behavioural economics could help policy-makers to understand the people behind their policies, enabling them to design more effective policies, while at the same time we could find ourselves assaulted by increasingly savvy marketing. Michelle Baddeley concludes by looking forward, to see what the future of behavioural economics holds

for us. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable. Innovation: A Very Short Introduction Oxford University Press

With a broad scope across the millennia, from high literature to popular culture, between page and stage and screen, this Very Short Introduction considers comedy not only as a literary genre, but also as a broader impulse at work in many other historical and contemporary forms of satire, parody, and play.

Measurement: A Very Short Introduction OUP Oxford
Distilling the ideas of the greatest military theoreticians of history, including Sun Tzu, Niccolò Machiavelli, and Carl

von Clausewitz, Antulio J. Echevarria II presents a fascinating account of the "art of the general." Drawing on historical examples, from Hannibal's war against Rome to Napoleon's victory at Austerlitz, from the Allies' campaign to overwhelm Hitler's fortress to the terror attacks of September 11, Echevarria vividly describes the major types of military strategy and their advantages and disadvantages. Clear and engaging, this book shows that military strategy is essential for understanding major events of the past and becomes even

more critical today, in a world increasingly threatened by weapons of mass destruction, terrorist attacks, and new dimensions of conflict such as cyberwar and space.

A Very Short Introduction OUP Oxford

In 1961 John F. Kennedy pledged to put a man on the moon by the end of the decade. Nine years later, Neil Armstrong and Buzz Aldrin walked on the moon. Ten years later, Richard Nixon echoed this pledge by declaring a 'war' on cancer. More than 30 years later, however, cancer remains one of the largest causes of death worldwide, with around 1 in 3 developing the disease.

Curing cancer is not 'rocket science', but the question is, why has cancer proved to be harder to tackle than the moon landings turned out to be? Cancer research is a major economic activity. There are constant improvements in treatment techniques that result in better cure rates and increased quality and quantity of life for those with the disease, yet stories of breakthroughs in a cure for cancer are often in the media. In this Very Short Introduction Nick James, founder of the CancerHelp UK website, examines the trends in diagnosis and treatment of the disease, as well as its economic consequences. Asking what cancer is and what causes it, he considers issues surrounding expensive drug

development, what can be done to reduce the risk of developing cancer, and the use of complementary and alternative therapies. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable. Projects Oxford University Press Modern statistics is very different from the dry and

dusty discipline of the popular imagination. In its place is an exciting subject which uses deep theory and powerful software tools to shed light and enable understanding. And it sheds this light on all aspects of our lives, enabling astronomers to explore the origins of the universe, archaeologists to investigate ancient civilisations, governments to understand how to benefit and improve society, and businesses to learn how best to provide goods and services. Aimed at readers with no prior mathematical knowledge, this Very Short Introduction explores and

explains how statistics work, and how we can decipher them.

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Choice Theory: A Very Short Introduction OUP
Oxford

We make choices all the time

about trivial matters, about how to spend our money, about how to spend our time, about what to do with our lives. And we are also constantly judging the decisions other people make as rational or irrational. But what kind of criteria are we applying when we say that a choice is rational? What guides our own choices, especially in cases where we don't have complete information about the outcomes? What strategies should be applied in making decisions which affect a lot of

people, as in the case of government policy? This book explores what it means to be rational in all these contexts. It introduces ideas from economics, philosophy, and other areas, showing how the theory applies to decisions in everyday life, and to particular situations such as gambling and the allocation of resources.

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pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Public Health: A Very Short Introduction
Risk: A Very Short Introduction

Discusses the importance of civil engineering in the history of civilization, explores problems civil engineers face each day, and outlines some modern accomplishments in the field.