Rocket Surgery Made Easy The Do It Yourself Guide To Finding And Fixing Usability Problems Steve Krug

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<u>Rocket Surgery Made Easy | Steve Krug</u>
I wrote Rocket Surgery Made Easy to show that usability testing is so simple– and valuable– that everyone building digital products should be doing it. If you'd like to see just how easy it is, watch this recording of a usability test I made to go with the book.

Rocket Surgery Made Easy: The Do-It-Yourself Guide to ...
By paring the process of testing and fixing products down to its essentials (A morning a month, that's all we ask), Rocket Surgery makes it realistic for teams to test early and often, catching problems while it's still easy to fix them. Rocket Surgery Made Easy adds demonstration videos to the proven mix of clear writing, before-and-after examples, witty illustrations, and practical advice that made Don't Make Me Think so popular.

<u>Chapter 8. Mind reading made easy - Rocket Surgery Made ...</u>
4 Points of Wisdom from Steve Krug's 'Rocket Surgery Made Easy'. Posted by Newman Lanieron October 26, 2011. The book I'm reading: Steve Krug's "Rocket Surgery Made Easy". It's a short 168 page instruction manual for performing user-tests on websites. Following the

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success of his first book on web usability, "Don't make me think", Steve taught workshops for businesses and organizations to instruct them in how to implement the ideas in the book.

Steve Krug Quotes (Author of Don't Make Me Think, Revisited)

Rocket Surgery Made Easy: The Do-It-Yourself Guide to Finding and Fixing Usability Problems. Rocket Surgery Made Easy. : Steve Krug. New Riders, Dec 8, 2009 - Computers - 99998 pages. 4 Reviews. It's been known for years that usability testing can dramatically improve products. But with a typical price tag of $5,000 to $10,000 for a usability consultant to conduct each round of tests, it rarely happens.

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Rocket Surgery Made Easy: The Do-It-Yourself Guide to Finding and Fixing Usability Problems. by Steve Krug. Released December 2009. Publisher(s): New Riders. ISBN: 9780321657299. Explore a preview version of Rocket Surgery Made Easy: The Do-It-Yourself

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Rocket Surgery Made Easy: The Do-It-Yourself Guide to ... « Rocket Surgery Made Easy. Steve Krug. April 8, 2018 • 3 min read. Book Review. This book is all about Usability Testing and builds upon the basics covered in Don't Make Me Think that I covered last week. I really loved Steve Krug's writing style. He does an excellent job of keeping you entertained and making sure you actually finish ... **Steve Krug : Rocket Surgery Made Easy - Guide to Finding**

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Steve Krug | Usability, mostly.

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Rocket Surgery Made Easy by Krug, Steve (ebook)

I wrote this book to show just how easy it is. Rocket Surgery is a how-to book for doing your own usability tests. In 168 pages, it explains everything you need to know to conduct tests. Written in the same non-technical-but-informative style as Don't Make Me Think, it includes all the scripts, checklists, and handouts you'll need.

4 Points of Wisdom from Steve Krug's 'Rocket Surgery Made ...

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