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The Loved Dog Penguin

A Hollywood dog trainer explains how to use nonviolent, wolf-inspired methods in order to bond with and train canine companions, in a guide that reveals how to employ play-based techniques that elicit desirable dog behaviors.

Administration and Management in Criminal Justice Simon and Schuster

With contributions from leading brand experts around the world, this valuable resource delineates the case for brands (financial value, social value, etc.) and looks at what makes certain brands great. It covers best practices in branding and also looks at the future of brands in the age of globalization. Although the balance sheet may not even put a value on it, a company's brand or its portfolio of brands is its most valuable asset. For well-known companies it has been calculated that the brand can account for as much as 80 percent of their market value. This book argues that because of this and because of the power of not-for-profit brands like the Red Cross or Oxfam, all organisations should make the brand their central organising principle, guiding every decision and every action. As well as making the case for brands and examining the argument of the anti-globalisation movement that brands are bullies which do harm, this second edition of *Brands and Branding* provides an expert review of best practice in branding, covering everything from brand positioning to brand protection, visual and verbal identity and brand communications. Lastly, the third part of the book looks at trends in branding, branding in Asia, especially in China and India, brands in a digital world and the future for brands. Written by 19 experts in the field, *Brands and Branding* sets out to provide a better understanding of the role and importance of brands, as well as a wealth of insights into how one builds and sustains a successful brand.

You Are Not So Smart Courier Dover Publications

Master entrepreneur, original hip-hop mogul, and three-time New York Times bestselling author Russell Simmons offers an inspiring guide to the benefits of conscious eating and veganism In the New York Times bestseller *Success Through Stillness*, Russell Simmons shared how meditation can be used as a powerful tool to access potential in all aspects of life, having seen himself how achieving inner peace led to outward success. In *The Happy Vegan*, Simmons shares how once he started practicing yoga and meditation, he became more conscious of his choices, particularly the choices he made regarding his diet. Simmons first adopted a vegetarian and then vegan diet, and almost immediately began to experience the physical, mental, and emotional benefits of eating green and clean. He delves into research about mindful eating, the links between stress and poor eating habits, the importance of listening to your body, the well-documented problems associated with eating animal products and processed foods, along with tips on how to transition to a vegan diet. Drawing on his own experience, the experiences of others, and science and research on the health benefits of conscious eating and veganism, *The Happy Vegan* is an accessible and inspiring guide to help others make the move toward a vegan diet and a more successful, focused, and purposeful life.

The Emerald Handbook of Feminism, Criminology and Social Change Pine Forge Press

"What corporations fear most are consumers who ask questions. Naomi Klein offers us the arguments with which to take on the

superbrands." Billy Bragg from the bookjacket.

Def Jam Recordings Open Book Publishers

Teaching at Its Best This third edition of the best-selling handbook offers faculty at all levels an essential toolbox of hundreds of practical teaching techniques, formats, classroom activities, and exercises, all of which can be implemented immediately. This thoroughly revised edition includes the newest portrait of the Millennial student; current research from cognitive psychology; a focus on outcomes maps; the latest legal options on copyright issues; and how to best use new technology including wikis, blogs, podcasts, vodcasts, and clickers. Entirely new chapters include subjects such as matching teaching methods with learning outcomes, inquiry-guided learning, and using visuals to teach, and new sections address Felder and Silverman's Index of Learning Styles, SCALE-UP classrooms, multiple true-false test items, and much more. Praise for the Third Edition of *Teaching at Its Best* Everyone veterans as well as novices will profit from reading *Teaching at Its Best*, for it provides both theory and practical suggestions for handling all of the problems one encounters in teaching classes varying in size, ability, and motivation." Wilbert McKeachie, Department of Psychology, University of Michigan, and coauthor, *McKeachie's Teaching Tips* This new edition of Dr. Nilson's book, with its completely updated material and several new topics, is an even more powerful collection of ideas and tools than the last. What a great resource, especially for beginning teachers but also for us veterans!" L. Dee Fink, author, *Creating Significant Learning Experiences* This third edition of *Teaching at Its Best* is successful at weaving the latest research on teaching and learning into what was already a thorough exploration of each topic. New information on how we learn, how students develop, and innovations in instructional strategies complement the solid foundation established in the first two editions." Marilla D. Svinicki, Department of Psychology, The University of Texas, Austin, and coauthor, *McKeachie's Teaching Tips*

Success Through Stillness Beacon Press

Explores the influence of youth culture on transforming mainstream society through innovative cooperative venues and modern "do-it-yourself" values, in a report that reveals what can be learned through the indirect social experiments being performed by today's young artists and entrepreneurs. Reprint. True Story National Academies Press

Technology is ubiquitous, and its potential to transform learning is immense. The first edition of *Using Technology with Classroom Instruction That Works* answered some vital questions about 21st century teaching and learning: What are the best ways to incorporate technology into the curriculum? What kinds of technology will best support particular learning tasks and objectives? How does a teacher ensure that technology use will enhance instruction rather than distract from it? This revised and updated second edition of that best-selling book provides fresh answers to these critical questions, taking into account the enormous technological advances that have occurred since the first edition was published, including the proliferation of social networks, mobile devices, and web-based multimedia tools. It also builds on the up-to-date research and instructional planning framework featured in the new edition of *Classroom Instruction That Works*, outlining the most appropriate technology applications and resources for all nine categories of effective instructional strategies: * Setting objectives and providing feedback * Reinforcing effort and providing recognition * Cooperative learning * Cues, questions, and advance organizers * Nonlinguistic representations * Summarizing and note taking * Assigning homework and providing practice * Identifying

similarities and differences * Generating and testing hypotheses Each strategy-focused chapter features examples—across grade levels and subject areas, and drawn from real-life lesson plans and projects—of teachers integrating relevant technology in the classroom in ways that are engaging and inspiring to students. The authors also recommend dozens of word processing applications, spreadsheet generators, educational games, data collection tools, and online resources that can help make lessons more fun, more challenging, and—most of all—more effective.

Make It Happen John Wiley & Sons

Baby Phat entrepreneur Kimora Lee Simmons knows what it means to have Fabulosity—and she wants to tell you how to get it. Fabulosity (n): 1: a state of everything that is fabulous 2: a quality ascribed to that which expresses glamour, style, charisma, power, and heart In this empowering book, Kimora—a top model, national media presence, and creator of the multimillion-dollar Baby Phat lifestyle brand—shares her personal secrets of success and fabulosity. Kimora knows that in today's ultracompetitive world, it's not enough for women just to be smart or dress well. The savvy woman must know how to combine feminine glamour with professional power, business ambition with personal values, and confidence with heart. In Kimora's case, she brilliantly combined the two worlds she knows best—the high fashion and hip-hop scenes—to create Baby Phat. How do you uncover and develop your own special talents? Kimora shares her step-by-step guide to achieving your wildest dreams, including her 16 laws of success, which cover everything you need to become the woman you want to be. Whether you're college-educated or street smart, just starting out or at the top of your game, Fabulosity has something to say to you. Learn how to cultivate Power, Independence, Confidence, and Positivity in everything you do, whether it's finding Mr. Right, snagging that corner office, or rocking the latest fashion trend. Packed with useful lessons and Kimora's personal tips, this book is your instruction manual to empowering yourself, turning your individual talents into permanent success, and unleashing your inner fabulosity.

Do You! SAGE Publications

"One of the best texts, if not the best text, for teaching undergraduate administration and management of criminal justice organizations. Its service quality approach is remarkable." —Emmanuel Amadi, Mississippi Valley State University Rethink management in criminal justice. Administration and Management in Criminal Justice: A Service Quality Approach, Third Edition emphasizes the proactive techniques for administration professionals by using a service quality lens to address administration and management concepts in all areas of the criminal justice system. Authors Jennifer M. Allen and Rajeev Sawhney encourage readers to consider the importance of providing high-quality and effective criminal justice services. Readers will develop skills for responding to their customers—other criminal justice professionals, offenders, victims, and the community—and learn how to respond to changing environmental factors. Readers will also learn to critique their own views of what constitutes management in this service sector, all with the goal of improving the effectiveness of the criminal justice system. New to the Third Edition: Examinations of current concerns and management trends in criminal justice agencies make readers aware of the types of issues they may face, such as workplace bullying, formal and informal leadership, inmate-staff relationships, fatal police shootings, and more. Increased discussions of a variety of important topics spark classroom debate around areas such as homeland security – era policing, procedural justice, key court personnel, and private security changes. Expanded coverage of technology in criminal justice helps readers see how technology such as cybercrime, electronic monitoring and other uses of technology in probation and parole, body-worn cameras, and police drones have had an impact on the discipline. Updated Career Highlight boxes demonstrate the latest data for each career presented. More than half the book has been updated with new case studies to offer readers current examples of theory being put into practice. Nine new In the News articles include topics such as Recent terrorist attacks Police shootings Funding for criminal justice agencies New technology, such as police drones and the use of GPS monitoring devices on sex offenders Cybercrime, cyberattacks, and identity theft Updated references, statistics, and data present readers with the latest trends

in criminal justice.

David Ruggles Harper Voyager

Since rising out of the New York City streets over twenty-five years ago, Russell Simmons has helped create such groundbreaking ventures as Def Jam Records, Phat Farm, and Def Comedy Jam. Russell might have helped introduce hip-hop to the world, but he credits his success to his belief in a strong set of principles—or laws. In twelve straightforward steps, Russell reveals a path that can be followed by anyone struggling to realize their dreams. Russell's laws stem from the belief that it's impossible to receive any sort of lasting success from the world without giving something of lasting value to the world first. Blending business insight, universal spiritual truths, and an inspired sense of purpose, Do You! crosses the lines of age, race, and background, with wisdom that will lift you up and motivate you to pursue your vision.

No Logo Bantam

Decades of research have demonstrated that the parent-child dyad and the environment of the family—which includes all primary caregivers—are at the foundation of children's well-being and healthy development. From birth, children are learning and rely on parents and the other caregivers in their lives to protect and care for them. The impact of parents may never be greater than during the earliest years of life, when a child's brain is rapidly developing and when nearly all of her or his experiences are created and shaped by parents and the family environment. Parents help children build and refine their knowledge and skills, charting a trajectory for their health and well-being during childhood and beyond. The experience of parenting also impacts parents themselves. For instance, parenting can enrich and give focus to parents' lives; generate stress or calm; and create any number of emotions, including feelings of happiness, sadness, fulfillment, and anger. Parenting of young children today takes place in the context of significant ongoing developments. These include: a rapidly growing body of science on early childhood, increases in funding for programs and services for families, changing demographics of the U.S. population, and greater diversity of family structure. Additionally, parenting is increasingly being shaped by technology and increased access to information about parenting. Parenting Matters identifies parenting knowledge, attitudes, and practices associated with positive developmental outcomes in children ages 0-8; universal/preventive and targeted strategies used in a variety of settings that have been effective with parents of young children and that support the identified knowledge, attitudes, and practices; and barriers to and facilitators for parents' use of practices that lead to healthy child outcomes as well as their participation in effective programs and services. This report makes recommendations directed at an array of stakeholders, for promoting the wide-scale adoption of effective programs and services for parents and on areas that warrant further research to inform policy and practice. It is meant to serve as a roadmap for the future of parenting policy, research, and practice in the United States.

The Indigo Book American Library Association

We are all fascinated by them—that enigmatic class of people often referred to as the rich. With all the emphasis on the rich and famous in America, we would think we know everything about them. In reality, very few of us truly understand those who make up the very wealthiest Americans—those with liquid assets of \$5 million or more. What is this new class of people and how did they get that way? In *The New Elite*, the authors reveal what motivates our country's most powerful and influential class, what they want, where they shop, and how they really spend their money. With candor and unique insight, they reveal that the people who drive our economy are not Ivy league-educated, luxury-seeking socialites. While they include luminaries like Bill Gates, David Geffen, Ralph Lauren, and Donald Trump, they also include the small business owner next door. Based on unprecedented research with hundreds of interviews with members of this unique group, *The New Elite* uncovers the five classes of America's newly wealthy—including those who struggle with its implications, those who refuse to let it

change them, and those who give it away, and how each of them is changing our culture and economy. This is an entertaining and enlightening look at America's ruling class, the profound ways they have redefined what it means to be rich, and how we court them.

A Night to Remember Penguin

"Copyright law and contract language are complex, even for attorneys and experts. Authors may be tempted to sign the first version of a publication contract that they receive, especially if negotiating seems complicated, intimidating, or risky. But there is a lot at stake for authors in a book deal, and it is well worth the effort to read the contract, understand its contents, and negotiate for favorable terms. To that end, *Understanding and Negotiating Book Publication Contracts* identifies clauses that frequently appear in publishing contracts, explains in plain language what these terms (and typical variations) mean, and presents strategies for negotiating "author-friendly" versions of these clauses. When authors have more information about copyright and publication options for their works, they are better able to make and keep their works available in the ways they want"--Publisher.

The Pirate's Dilemma Random House Digital, Inc.

The illustrated oral history of the greatest hip-hop hit-making machine in history.

Super Rich Emerald Group Publishing

Kevin Liles rose from intern to president of Def Jam Records in only nine years. Today, at age thirty-seven, he is executive vice president of the Warner Music Group and has helped discover and direct the careers of stars such as Jay-Z and Ludacris. Liles' meteoric climb from urban street kid with hip-hop aspirations to one of the most successful and influential executives in the music industry is far more than a rags-to-riches story. It is a tribute to Liles' incredible work ethic, wisdom and confidence in doing his thing his way -- the hip-hop way. "Every real success story in hip hop comes down to the same thing: someone who finds the will, focus and drive to achieve," Liles writes in *Make It Happen: The Hip-Hop Generation Guide to Success*. "It doesn't matter if you are male or female. It doesn't matter what race or religion you are. It doesn't matter what hustle you choose." What does matter, Liles says, is that you fight against the odds to realize a dream and be the best that you can be. You empower yourself and make it happen. Kevin Liles presents ten rules of business success, which range from "Find Your Will" and "The Blueprint" to "Don't Let Cash Rule" and "Play Your Position." As he outlines his philosophy, Liles shares how he put his principles to work, chronicling his journey to the top and the stories of others -- executives, artists, mentors and friends -- he has worked with along the way. *Make It Happen* is both an American success story and a guidebook for the road to having a career and a life you love.

Category Theory in Context The New Press

Named a Best Nonfiction Book of 2022 by *Esquire* A sociological study of reality TV that explores its rise as a culture-dominating medium—and what the genre reveals about our attitudes toward race, gender, class, and sexuality What do we see when we watch reality television? In *True Story: What Reality TV Says About Us*, the sociologist and TV-lover Danielle J. Lindemann takes a long, hard look in the "funhouse mirror" of this genre. From the first episodes of *The Real World* to countless rose ceremonies to the White House, reality TV has not just remade our entertainment and cultural landscape (which it undeniably has). Reality TV, Lindemann argues, uniquely reflects our everyday experiences and social topography back to us. Applying scholarly research—including studies of inequality, culture, and deviance—to specific shows, Lindemann layers sharp insights with social theory, humor, pop cultural references, and anecdotes from her own life to show us who we really are. By taking reality TV seriously, *True Story* argues, we can better understand key institutions (like families, schools, and prisons) and broad social constructs (such as gender, race, class, and sexuality). From *The Bachelor* to *Real Housewives* to *COPS* and more (so much more!), reality programming unveils the major circuits of power that organize our lives—and the extent to which our own realities are, in fact, socially constructed. Whether we're watching conniving *Survivor* contestants

or three-year-old beauty queens, these "guilty pleasures" underscore how conservative our society remains, and how steadfastly we cling to our notions about who or what counts as legitimate or "real." At once an entertaining chronicle of reality TV obsession and a pioneering work of sociology, *True Story* holds up a mirror to our society: the reflection may not always be pretty—but we can't look away.

Parenting Matters Macmillan

The Meaning of Success: Insights from Women at Cambridge makes a compelling case for a more inclusive definition of success. It argues that in order to recognize, reward and realise the talents of both women and men, a more meaningful definition of success is needed. Practical ways of achieving this are explored through interviews with female role models at the University of Cambridge. First-person stories bring alive the achievements and challenges women experience in their working lives, and the effect gender has on careers. The book stimulates a debate about how to bring about a more inclusive working environment.

Fabulosity One World

It is an excellent book – highly intelligent, interesting and original. Expressing high philosophy in a readable form without trivialising it is a very difficult task and McAleer manages the task admirably. Plato is, yet again, intensely topical in the chaotic and confused world in which we are now living. Philip Allott, Professor Emeritus of International Public Law at Cambridge University This book is a lucid and accessible companion to Plato's *Republic*, throwing light upon the text's arguments and main themes, placing them in the wider context of the text's structure. In its illumination of the philosophical ideas underpinning the work, it provides readers with an understanding and appreciation of the complexity and literary artistry of Plato's *Republic*. McAleer not only unpacks the key overarching questions of the text – What is justice? And Is a just life happier than an unjust life? – but also highlights some fascinating, overlooked passages which contribute to our understanding of Plato's philosophical thought. Plato's '*Republic*': An Introduction offers a rigorous and thought-provoking analysis of the text, helping readers navigate one of the world's most influential works of philosophy and political theory. With its approachable tone and clear presentation, it constitutes a welcome contribution to the field, and will be an indispensable resource for philosophy students and teachers, as well as general readers new to, or returning to, the text.

Plato's 'Republic': An Introduction Simon and Schuster

Paul Butler was an ambitious federal prosecutor, a Harvard Law grad who gave up his corporate law salary to fight the good fight—until one day he was arrested on the street and charged with a crime he didn't commit. The *Volokh Conspiracy* calls Butler's account of his trial "the most riveting first chapter I have ever read." In a book Harvard Law professor Charles Ogletree calls "a must read," Butler looks at places where ordinary citizens meet the justice system—as jurors, witnesses, and in encounters with the police—and explores what "doing the right thing" means in a corrupt system. Since *Let's Get Free's* publication in spring 2009, Butler has become the go-to person for commentary on criminal justice and race relations: he appeared on ABC News, Good Morning America, and Fox News, published op-eds in the New York Times and other national papers, and is in demand to speak across the country. The paperback edition brings Butler's groundbreaking and highly controversial arguments—jury nullification (voting "not guilty" in drug cases as a form of protest), just saying "no" when the police request your permission to search, and refusing to work inside the system as a snitch or a prosecutor—to a whole new audience.

The Grammar of School Discipline Penguin

This primer on legal reasoning is aimed at law students and upper-level undergraduates. But it is also an original exposition of basic legal concepts that scholars and lawyers will find stimulating. It covers such topics as rules, precedent, authority, analogical reasoning, the common law, statutory interpretation, legal realism, judicial opinions, legal facts, and burden of proof.