
Salesforce Advanced Developer Study Guide

Thank you enormously much for downloading Salesforce Advanced Developer Study Guide. Maybe you have knowledge that, people have seen numerous times for their favorite books later than this Salesforce Advanced Developer Study Guide, but end in the works in harmful downloads.

Rather than enjoying a fine ebook in the same way as a mug of coffee in the afternoon, otherwise they juggled taking into account some harmful virus inside their computer. Salesforce Advanced Developer Study Guide is nearby in our digital library an online access to it is set as public in view of that you can download it instantly. Our digital library saves in combined countries, allowing you to get the most less latency period to download any of our books once this one. Merely said, the Salesforce Advanced Developer Study Guide is universally compatible subsequently any devices to read.



OCP Oracle Certified
Professional Java SE 11
Programmer I Study Guide

Packt Publishing Ltd

One of my favorite parts of working in the Salesforce ecosystem is the opportunity to work with many incredibly talented admins, analysts,

consultants, developers, project managers, and architects. As I grew in my Salesforce consulting career, I started to see a pattern. There were specific individuals that consistently delivered successful projects. Some were project managers, others were architects, and others were consultants or developers. And their success didn't really depend on the project size, industry, or team. These "Rockstar" team members each possessed their own unique mix of skills. I surveyed colleagues and clients to help identify the skills that help someone succeed. The survey identified six specific skills that were found in top performers. Each one provides benefits to any Salesforce role. But the combination of multiple skills shapes the way one approaches problems. I call this combination of skills "The Architect Mindset". It provides a framework to tackle problems, work with stakeholders and achieve

successful Salesforce projects. In this book, we'll be diving deep into each of the six skills outlined by the survey. Where appropriate, I'll share real-world examples and scenarios that I've encountered. First, we'll discuss the process of setting expectations. In my opinion, this is the most critical factor in the success or failure of a Salesforce project. If expectations aren't set and maintained, projects are at great risk. Next, we'll dive into database architecture. Knowing how databases are constructed, and how that translates to Salesforce provides crucial context for design decisions. This foundational knowledge informs the logic behind Salesforce best practices and limits. With that background, we will talk about balancing technical debt in chapter 4. Every customization in Salesforce carries some debt, so it is crucial to understand the impacts. You'll learn how to merge processes and systems in the best way

possible. Understanding the impact of debt will often require you to deny requests. So, in chapter 5, we'll discuss the importance of saying "no, but...". You need to protect the org, but present alternatives to keep things moving forward. In chapter 6, we'll talk about the importance of designing for your end users. Adoption is a key metric in any Salesforce project. An incredible solution that goes unused is just wasted effort. So, go directly to the source when you try to solve a problem. Finally, we'll talk about the importance of documentation. From project documents, to internal Salesforce documentation, making things accessible and useful for your audience will reduce rework and issues.

[Salesforce Certified Platform Developer II Exam Practice Questions & Dumps](#) Createspace Independent Publishing Platform

Learn to harness the power of the Apex language to build Salesforce applications

KEY FEATURES - Learn how to work with the Apex language. -

Learn how to develop Apex Triggers. - Learn how to use SOQL and SOSL to retrieve data. - Learn how to write Object-Oriented Salesforce code. - Explore the best practices to deliver scalable and maintainable code.

DESCRIPTION This book covers the fundamentals of the Salesforce Apex programming language used by developers to build powerful applications in the cloud. In this book, you will learn how to work with the Apex language to build scalable applications that can interact with and update data from your users. We cover the language from the ground up, introducing programming concepts such as variables and control statements alongside clear and concise examples to help you understand the key concepts and features. Platform-specific features such as Apex triggers, SOQL and SOSL are covered in detail to help ensure you deliver robust and scalable solutions. Nuances and best practices for development are discussed along with how to effectively test your code to ensure that you can deploy it to

users with confidence. Object-oriented programming in Apex is also covered in-depth to ensure that you can develop dynamic solutions and build for the future. The book also discusses and shows developers how to integrate with third-party solutions using REST APIs in Apex. By the end of the book, the reader will know how to start developing applications using Apex with confidence. **WHAT WILL YOU LEARN** - Learn how to declare variables in Apex. - Understand how to work with collections in Apex. - Use different control statements within Apex to control program flow. - Learn how to use the built-in tools to test in Apex. - Understand how to make callouts to external applications and data sources. **WHO THIS BOOK IS FOR** This book is intended for those starting out with Apex, whether existing Salesforce Admins or those joining the Salesforce ecosystem with little professional prior programming experience, such as students. The reader is expected to have some basic familiarity with Salesforce as a platform, although key concepts

are reviewed. **TABLE OF CONTENTS** 0. Introduction 1. An Introduction to the Salesforce Platform 2. What is Apex? 3. Variables in Apex 4. Collections 5. Control Statements 6. Apex Triggers 7. SOQL 8. SOSL 9. Defining Apex Classes 10. Apex Class Inheritance 11. Testing Apex 12. Callouts in Apex 13. Epilogue

[Salesforce Lightning Platform Enterprise Architecture](#)
Lulu.com

Design and build high-performance, secure, and scalable Salesforce solutions to meet business demands and gain practical experience using real-world scenarios by creating engaging end-to-end solution presentations Key

Features • Learn common integration, data migration, and security patterns for designing scalable and reliable solutions on the Salesforce Lightning platform

- Build an end-to-end delivery framework pipeline for delivering successful projects within specified timelines
- Gain access to an exclusive book club of skilled Salesforce professionals, to discuss ideas, best practices, and share experiences of designing modern solutions using Salesforce Book Description

Salesforce Certified Technical Architect (CTA) is the ultimate certification to validate your knowledge and skills when it comes to designing and building high-performance technical solutions on the Salesforce platform. The CTA certificate is granted after successfully passing the CTA review board exam, which tests your platform expertise and soft skills for communicating your solutions and vision. You'll start with the core concepts that every architect should

master, including data lifecycle, integration, and security, and build your aptitude for creating high-level technical solutions. Using real-world examples, you'll explore essential topics such as selecting systems or components for your solutions, designing scalable and secure Salesforce architecture, and planning the development lifecycle and deployments. Finally, you'll work on two full mock scenarios that simulate the review board exam, helping you learn how to identify requirements, create a draft solution, and combine all the elements together to create an engaging story to present in front of the board or to a client in real life. By the end of this Salesforce book, you'll have gained the knowledge and skills required to pass the review board exam and implement architectural best practices and strategies in your day-to-day work. What you will learn

- Explore data lifecycle

management and
apply it
effectively in the
Salesforce
ecosystem • Design
appropriate
enterprise
integration
interfaces to build
your connected
solution •
Understand the
essential concepts
of identity and
access management •
Develop scalable
Salesforce data and
system architecture
• Design the
project environment
and release
strategy for your
solution •
Articulate the
benefits,
limitations, and
design
considerations

relating to your
solution • Discover
tips, tricks, and
strategies to
prepare for the
Salesforce CTA
review board exam
Who this book is
for This book is
for Salesforce
architects who want
to become certified
technical
architects by
learning how to
design secure and
scalable technical
solutions for their
organizations. A
solid understanding
of the Salesforce
platform is
required, ideally
combined with 3 to
5 years of
practical
experience as an
application

architect, system Solution
 architect, Architecture •
 enterprise Forging an
 architect, or Integrated Solution
 solution architect. • Development Life
 Table of Contents • Cycle and
 Starting Your Deployment Planning
 Journey as a CTA • • Communicating and
 Core Architectural Socialising Your
 Concepts - Data • Solution • Practice
 Core Architectural the Review Board -
 Concepts - First Mock (N.B.
 Integration and Please use the Look
 Cryptography • Core Inside option to
 Architectural see further
 Concepts - Identity chapters)
 and Access Head First Java Packt
 Management • Publishing Ltd
 Developing a Salesforce Platform
 Scalable System Developer I Certification
 Architecture • GuidePackt Publishing Ltd
 Formulating a Hands-On Low-Code
 Secure Architecture Application Development
 in Salesforce • with Salesforce Salesforce
 Designing a Platform Developer I
 Scalable Salesforce Certification Guide
 Data Architecture • Comprehensive coverage of
 Creating a Lean the new CASP+ exam, with
 hands-on practice and

interactive study tools The objective, and cutting-edge CASP+ CompTIA Advanced exam prep software features Security Practitioner Study electronic flashcards, hands-on lab exercises, and Guide: Exam CAS-003, hundreds of practice Third Edition, offers questions to help you test invaluable preparation for your knowledge in advance exam CAS-003. Covering of the exam. The next few 100 percent of the exam years will bring a 45-fold objectives, this book increase in digital data, and provides expert walk-through of essential security at least one third of that data concepts and processes to help you tackle this The level of risk to data challenging exam with full everywhere is growing in confidence. Practical parallel, and organizations examples and real-world are in need of qualified data insights illustrate critical security professionals; the CASP+ certification topics and show what validates this in-demand essential practices look like skill set, and this book is on the ground, while detailed your ideal resource for explanations of technical and passing the exam. Master business concepts give you cryptography, controls, the background you need to vulnerability analysis, and apply identify and network security Identify implement appropriate risks and execute mitigation security solutions. End-of-planning, strategies, and chapter reviews help solidify controls Analyze security your understanding of each

trends and their impact on your organization. Integrate business and technical components to achieve a secure enterprise architecture. CASP+ meets the ISO 17024 standard, and is approved by U.S. Department of Defense to fulfill Directive 8570.01-M requirements. It is also compliant with government regulations under the Federal Information Security Management Act (FISMA). As such, this career-building credential makes you in demand in the marketplace and shows that you are qualified to address enterprise-level security concerns. The CASP+ CompTIA Advanced Security Practitioner Study Guide: Exam CAS-003, Third Edition, is the preparation resource you need to take the next big step

for your career and pass with flying colors.

Mastering Apex Programming
Packt Publishing Ltd

Get to grips with the advanced features of Apex programming for Salesforce developers using this comprehensive guide. Key Feature Discover how to build reliable applications with Apex by avoiding common mistakes and pitfalls. Learn how to use the different asynchronous programming tools in Apex. Profile and improve the performance of your Apex code. Book Description As applications built on the Salesforce platform are now a key part of many organizations, developers are shifting focus to Apex, Salesforce's proprietary programming language. As a Salesforce developer, it is important to understand the range of tools at your disposal, how and when to use them, and best practices for working

with Apex. Mastering Apex Programming will help you explore the advanced features of Apex programming and guide you in delivering robust solutions that scale. This book starts by taking you through common Apex mistakes, debugging, exception handling, and testing. You'll then discover different asynchronous Apex programming options and develop custom Apex REST web services. The book shows you how to define and utilize Batch Apex, Queueable Apex, and Scheduled Apex using common scenarios before teaching you how to define, publish, and consume platform events and RESTful endpoints with Apex. Finally, you'll learn how to profile and improve the performance of your Apex application, including architecture trade-offs. With code examples used to facilitate discussion throughout, by the end of the

book, you'll have developed the skills needed to build robust and scalable applications in Apex. What you will learn

- Understand common coding mistakes in Apex and how to avoid them using best practices
- Find out how to debug a Salesforce Apex application effectively
- Explore different asynchronous Apex options and their common use cases
- Discover tips to work effectively with platform events
- Develop custom Apex REST services to allow inbound integrations
- Build complex logic and processes on the Salesforce platform

Who this book is for ?This book is for Salesforce developers who are interested in mastering Apex programming skills. You'll also find this book helpful if you're an experienced Java or C# developer looking to switch to Apex programming for developing apps on the Salesforce platform. Basic

Apex programming knowledge is essential to understand the concepts covered.

Salesforce Advanced Administrator Certification Guide

Vamsee Puligadda
Knowledge for Free... Get that job, you aspire for! Want to switch to that high paying job? Or are you already been preparing hard to give interview the next weekend? Do you know how many people get rejected in interviews by preparing only concepts but not focusing on actually which questions will be asked in the interview? Don't be that person this time. This is the most comprehensive Salesforce interview questions book that you can ever find out. It contains: 1000 most frequently asked and important Salesforce interview questions and

answers Wide range of questions which cover not only basics in Salesforce but also most advanced and complex questions which will help freshers, experienced professionals, senior developers, testers to crack their interviews.

Salesforce Handbook
Independently Published
This book is not intended to be a deep-dive on security, programming, reporting, configuration, etc. but more of a high-level overview on salesforce.com, Force.com development, tools, methodology and other resources. We will not cover all aspects of salesforce.com. We wrote this book to (hopefully) become an invaluable resource for anyone new or inexperienced with the Force.com platform. For new administrators and

developers coming on to the platform, we see a gaping hole in existing reference books. This book is not intended for end users or advanced developers. This book is for people somewhere in the middle; let's say a business analyst or a new Java or .NET developer. We would like this to be the first book you pick up after your boss walks in and says, "Let's take a look at salesforce.com and see if we can build some applications in the cloud." This book contains the information that we wish we had when we started developing applications on Force.com.

Salesforce CRM John Wiley & Sons

Get up to speed with the essential concepts and techniques necessary to prepare for the Salesforce

Platform App Builder certification exam Key Features Prepare for the Salesforce Platform App Builder certification exam by exploring important concepts and expert tips and techniques Design the data model, user interface, business logic, and security for custom apps Understand the key milestones and considerations when managing an application lifecycle Book Description Do you want to be able to confidently design and build apps that support business processes within the Lightning Platform? Salesforce Platform App Builder Certification Guide not only helps you to do this, but also prepares you for the certification exam. The book starts by describing the core capabilities of the Lightning Platform. You'll learn techniques for data modeling to design, build, and deploy apps without writing code and achieve rapid results

with the declarative capabilities that the Lightning Platform provides. Next, you'll explore utilities for importing and exporting data and the features available in the Lightning Platform to restrict and extend access to objects, fields, and records. You'll also be able to customize the Salesforce Lightning Experience user interface (UI) and build functionality for custom buttons, links, and actions. Later, this certification study guide will take you through reporting and the social and mobile features of the Lightning Platform. Finally, you'll get to grips with Salesforce build environments and deployment options. By the end of this Salesforce book, you'll not only have learned how to build data models, enforce data security, and implement business logic and process automation, but also have gained the confidence to pass the Platform App Builder

exam and achieve Salesforce certification. What you will learn

Explore the core features of the Lightning Platform

Design and build an appropriate data model for a given scenario

Identify the Lightning Platform's features and capabilities

Customize the Salesforce Lightning Experience UI

Implement business logic and process automation

Identify the capabilities of declarative customization

Who this book is for

This book is for beginners and aspiring developers who want to learn how to build apps on the Salesforce Platform or pass the Salesforce Platform App Builder certification exam.

Salesforce administrators and existing Salesforce Lightning Platform developers looking to learn more about the declarative, non-programmatic app building capabilities of the Salesforce Lightning Platform will also find this book useful.

Beginning Salesforce Developer

Packt Publishing Ltd

If you are a developer who has some object-oriented programming experience, *Learning Apex Programming* is the perfect book for you. This book is most appropriate for developers who wish to gain an understanding of the Force.com platform and how to use Apex to create business applications.

The Salesforce Career

Playbook Packt Publishing Ltd

NEW YORK TIMES

BESTSELLER • The founder and co-CEO of Salesforce delivers an inspiring vision for successful companies of the future—in which changing the world is everyone’s business. “The gold standard on how to use business as a platform for change at this urgent time.”—Ray Dalio, founder of Bridgewater Associates and author of *Principles: Life and Work* What’s the secret to business growth and innovation and a purpose-driven career in a world that is

becoming vastly more complicated by the day?

According to Marc Benioff, the answer is embracing a culture in which your values permeate everything you do. In *Trailblazer*, Benioff gives readers a rare behind-the-scenes look at the inner workings of one of the world’s most admired companies. He reveals how Salesforce’s core values—trust, customer success, innovation, and equality—and commitment to giving back have become the company’s greatest competitive advantage and the most powerful engine of its success. Because no matter what business you’re in, Benioff says, values are the bedrock of a resilient company culture that inspires all employees, at every level, to do the best work of their lives. Along the way, he shares insights and best practices for anyone who wants to cultivate a company culture positioned to thrive in the face of the

inevitable disruption ahead. None of us in the business world can afford to sit on the sidelines and ignore what's going on outside the walls of our workplaces. In the future, profits and progress will no longer be sustainable unless they serve the greater good. Whether you run a company, lead a small team, or have just draped an ID badge around your neck for the first time, Trailblazer reveals how anyone can become an agent of change. Praise for Trailblazer "A guide for what every business and organization must do to thrive in this period of profound political and economic change."—Jamie Dimon, chairman and CEO of JPMorgan Chase "In Trailblazer, Benioff explores how companies can nurture a values-based culture to become powerful platforms for change."—Susan Wojcicki, CEO of YouTube
Packt Publishing Ltd

The comprehensive study aide for those preparing for the new Oracle Certified Professional Java SE Programmer I Exam 1Z0-815 Used primarily in mobile and desktop application development, Java is a platform-independent, object-oriented programming language. It is the principal language used in Android application development as well as a popular language for client-side cloud applications. Oracle has updated its Java Programmer certification tracks for Oracle Certified Professional. OCP Oracle Certified Professional Java SE 11 Programmer I Study Guide covers 100% of the exam objectives, ensuring that you are thoroughly prepared for this challenging certification exam. This comprehensive, in-depth study guide helps you develop the functional-programming knowledge required to pass the exam and earn certification. All vital topics are covered, including Java building blocks, operators and loops, String and StringBuilder, Array and ArrayList, and more. Included is access to Sybex's superior online

interactive learning environment and test bank—containing self-assessment tests, chapter tests, bonus practice exam questions, electronic flashcards, and a searchable glossary of important terms. This indispensable guide: Clarifies complex material and strengthens your comprehension and retention of key topics
Covers all exam objectives such as methods and encapsulation, exceptions, inheriting abstract classes and interfaces, and Java 8 Dates and Lambda Expressions Explains object-oriented design principles and patterns Helps you master the fundamentals of functional programming Enables you to create Java solutions applicable to real-world scenarios There are over 9 millions developers using Java around the world, yet hiring managers face challenges filling open positions with qualified candidates. The OCP Oracle Certified Professional Java SE 11 Programmer I Study Guide will help you take the next step in your career.

Mastering Apex

Programming Simon and Schuster

No matter how much experience you have with JavaScript, odds are you don't fully understand the language. This concise yet in-depth guide takes you inside scope and closures, two core concepts you need to know to become a more efficient and effective JavaScript programmer. You'll learn how and why they work, and how an understanding of closures can be a powerful part of your development skillset. Like other books in the "You Don't Know JS" series, *Scope and Closures* dives into trickier parts of the language that many JavaScript programmers simply avoid. Armed with this knowledge, you can achieve true JavaScript mastery. Learn about scope, a set of rules to help JavaScript engines locate variables in your code Go deeper into nested scope, a

series of containers for variables and functions. Explore function- and block-based scope, “hoisting”, and the patterns and benefits of scope-based hiding. Discover how to use closures for synchronous and asynchronous tasks, including the creation of JavaScript libraries.

The Architect Mindset BPB Publications

The Salesforce Platform Developer II program is designed for individuals who would like to exhibit their skills and knowledge in advanced programmatic capabilities of the Lightning Platform and data modeling to develop complex business logic and interfaces.

The candidate can design, develop, test, and deploy programmatic solutions that are maintainable, reusable, and follow design patterns and object-oriented programming best practices. Preparing for the Salesforce Platform Developer II exam to become a Certified Platform Developer II by Salesforce? Here we have

brought Best Exam Questions for you so that you can prepare well for this exam of Salesforce.

Unlike other online simulation practice tests, you get an Paperback version that is easy to read & remember these questions. You can simply rely on these questions for successfully certifying this exam.

Salesforce Advanced Administrator Certification Guide Apress

Salesforce Advanced Administrator Certification Guide is a complete resource that will help you gain the knowledge and master the skills required to earn the advanced administrator credentials. With plenty of questions and answers along with best practices, you will learn all the concepts asked in exams specially designed with this guide.

CDP Exam Guide "O'Reilly Media, Inc."

Get started developing on the Force.com platform in no time. With step-by-step guidance, starting with setting up your developer environment and progressing through to deploying to production, you will learn industry best practices to release robust custom applications with tangible benefits to your company or your client. Geared specifically toward beginning developers, *Beginning Salesforce Developer* establishes a strong understanding of basic code constructs through examples. Rather than simply explaining how to use the platform, you will receive a comprehensive understanding of why, allowing you to address platform quirks and "gotchas" that might occur. The book also serves to lay the foundation for continuing on to *Salesforce Developer Pro*. What You'll Learn Configure your Salesforce development

environment Understand the Salesforce data model and query languages Create basic Apex triggers Use standard controllers with basic Visualforce pages Utilize Visualforce with custom-built Apex controllers Write test coverage Who This Book Is For Salesforce administrators who wish to transition into developing on the Force.com platform. The book also serves as a quick immersion into the world of development for complete beginners through proprietary Salesforce development languages on the Force.com platform. [1000 Important Salesforce \(SFDC\) Interview Questions and Answers - Free Book](#) Apress For the millions of Americans who want spirituality without religion, Sam Harris's latest New York Times bestseller is a guide to meditation as a rational practice informed by neuroscience and psychology.

From Sam Harris, neuroscientist and author of numerous New York Times bestselling books, *Waking Up* is for the twenty percent of Americans who follow no religion but who suspect that important truths can be found in the experiences of such figures as Jesus, the Buddha, Lao Tzu, Rumi, and the other saints and sages of history. Throughout this book, Harris argues that there is more to understanding reality than science and secular culture generally allow, and that how we pay attention to the present moment largely determines the quality of our lives. *Waking Up* is part memoir and part exploration of the scientific underpinnings of spirituality. No other book marries contemplative wisdom and modern science in this way, and no author other than Sam Harris—a scientist, philosopher, and famous skeptic—could write it.

Advanced Apex

Programming in Salesforce

John Wiley & Sons

This book contains all the details related to Salesforce that you have to know for study & crack the Salesforce job interviews along with two very important certification guides. Like, Salesforce Scenario-based questions and answers, Salesforce lightning components, lightning aura components, Salesforce marketing clouds along with codes that help you to clear each and every thing from the beginning to advance. Also this book contains two important Salesforce certification guides, you can get mostly common questions that maybe come in the exam. Read all the questions and answers of this book carefully and then take some free and paid mock test for the exam (Exam links are in last page of this book), be confident and you will definitely clear the exam.

Topics: 1. Salesforce Scenario Based Interview Questions And Answers, 2. Lightning Aura Component and Lightning Component, 3. Salesforce Marketing Cloud, 4. Salesforce Platform Developer I Certification Guide, 5. Salesforce Platform Developer II Certification Guide.

[Practical Salesforce.com Development Without Code](#)

Currency

Master advanced Salesforce Administration concepts with expert tips, techniques, and mock tests

Key Features Learn advanced features to reduce implementation time and enhance your Salesforce administration skills

Develop the ability to solve critical issues with a proactive approach and deliver the best solution

Explore complex automation with workflows, approvals, process builder, and custom Apex coding

Book Description The Salesforce Advanced Administrator

certification extends beyond administrator certification, covering advanced platform features and functions such as configuration, automation, security, and customization.

Complete with comprehensive coverage of all these topics and exam-oriented questions and mock tests, this Salesforce book will help you earn advanced administrator credentials. You'll start your journey by mastering data access security, monitoring and auditing, and understanding best practices for handling change management and data across organizations. The book then delves into data model management for improving data quality and lets you explore Sales features such as products, schedules, quotes, and forecasting capabilities. As you progress, this book will guide you in working with content management to set up and maintain Salesforce content. You'll also master

organizing your files and data using reports and dashboards. Finally, you'll learn how to use a combination of automation tools to solve business problems. By the end of the book, you will have developed the skills required to get your advanced administrator credentials. What you will learn Master data security to monitor your org effectively Explore best practices for handling change management across orgs Extend the capabilities of Salesforce objects using advanced relationships, validation rules, and duplicate management Handle file libraries with Salesforce CRM content Understand ways to deliver the best solutions with Sales and Service Cloud applications Build reports and dashboards to visualize data for better decision making Customize your CRM with process automation features Who this book is for If you've already

achieved your Salesforce administrator certification, this book will help you prepare for the Salesforce Advanced Administrator certification. You'll also find this guide useful if you are a Salesforce administrator or developer and want to maximize your administration skills with deeper knowledge of advanced Salesforce declarative features. 1-2 years of experience as a Salesforce administrator or developer is enough to help you to get the most out of the book.

[You Don't Know JS: Scope & Closures](#) Packt Publishing Ltd

Migrate your data to Salesforce and build low-maintenance and high-performing data integrations to get the most out of Salesforce and make it a "go-to" place for all your organization's customer information. When

companies choose to roll out Salesforce, users expect it to be the place to find any and all Information related to a customer—the coveted Client 360° view. On the day you go live, users expect to see all their accounts, contacts, and historical data in the system. They also expect that data entered in other systems will be exposed in Salesforce automatically and in a timely manner. This book shows you how to migrate all your legacy data to Salesforce and then design integrations to your organization's mission-critical systems. As the Salesforce platform grows more powerful, it also grows in complexity. Whether you are migrating data to Salesforce, or integrating with Salesforce, it is important to understand how these complexities need to

be reflected in your design. *Developing Data Migrations and Integrations with Salesforce* covers everything you need to know to migrate your data to Salesforce the right way, and how to design low-maintenance, high-performing data integrations with Salesforce. This book is written by a practicing Salesforce integration architect with dozens of Salesforce projects under his belt. The patterns and practices covered in this book are the results of the lessons learned during those projects. **What You'll Learn**
Know how Salesforce's data engine is architected and why Use the Salesforce Data APIs to load and extract data Plan and execute your data migration to Salesforce Design low-maintenance, high-performing data integrations with Salesforce

Understand common data integration patterns and the pros and cons of each Know real-time integration options for Salesforce Be aware of common pitfalls Build reusable transformation code covering commonly needed Salesforce transformation patterns Who This Book Is For Those tasked with migrating data to Salesforce or building ongoing data integrations with Salesforce, regardless of the ETL tool or middleware chosen; project sponsors or managers nervous about data tracks putting their projects at risk; aspiring Salesforce integration and/or migration specialists; Salesforce developers or architects looking to expand their skills and take on new challenges