
Salesforce Developer Certification Study Guide

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Salesforce Certification John Wiley & Sons

Build and deploy scalable applications on the Salesforce Lightning Platform using the latest features of Spring '19 Key Features An end-to-end-guide with practice tests to help you achieve the Salesforce Platform Developer certification Design data models, user interfaces, and business logic for your custom applications Understand the complete development life cycle from designing to testing Book Description Salesforce Lightning Platform, used to build enterprise apps, is being increasingly adopted by admins, business analysts, consultants, architects, and especially developers. With this

Salesforce certification, you'll be able to enhance your development skills and become a valuable member of your organization. This certification guide is designed to be completely aligned with the official exam study guide for the latest Salesforce Certified Platform Developer I release and includes updates from Spring '19. Starting with Salesforce fundamentals and performing data modeling and management, you'll progress to automating logic and processes and working on user interfaces with Salesforce components. Finally, you'll learn how to work with testing frameworks, perform debugging, and deploy metadata, and get to grips with useful tips and tricks. Each chapter concludes with sample questions that are commonly found in the exam, and the book wraps up with mock tests to help you prepare for the DEV501 certification exam. By the end of the book, you'll be ready to take the exam and earn your Salesforce Certified Platform Developer I certification. What you will learn Solve sample questions and mock tests and work with exam patterns Gain an understanding of declarative Salesforce tools such as Process Builder, flows, and many more Code in Salesforce using the Developer Console and IDEs Grasp the basics of object-oriented programming Write Apex classes,

Visualforce pages, and Apex test classes with easy-to-follow steps
Explore the different deployment tools that you can use to push metadata to different environments
Build custom declarative apps and programs on Force.com platforms
Who this book is for
The Salesforce Platform Developer I Certification Guide is for you if you want to learn how to develop and deploy business logic and user interfaces using the capabilities of the Lightning Platform. No prior knowledge of Apex programming is required.

Trailblazer Pearson Education

Whether you are brand new to the world of Salesforce communities or you are looking to take your Community Cloud knowledge to the next level, this detailed guide will help you to build and manage a Salesforce community by leveraging the declarative power of the platform with clicks, not code. Each Salesforce community is a part of a widespread ecosystem, with thousands of communities and millions of users active today on Community Cloud. Through valuable social and business tools, this online platform enables companies to empower and equip their customers, partners, and employees in new, powerful ways. In this book, Philip Weinmeister, a Salesforce MVP and the first-ever recipient of the “Community Cloud MVP” Trailblazer award, leads you through the ins and outs of Salesforce communities and provides you with an array of best practices to deliver top-notch business portals on the Salesforce platform. Practical Guide to Salesforce Communities is the first book to comprehensively cover this next-generation offering from Salesforce, providing real, actionable guidance to help individuals build effective and engaging online communities. The book takes you through the entire process: from planning and designing a community to configuration/build, setup, and administration, all the way to deployment. Detailed explanations are provided of key components, templates, and features such as Community Builder, Audience Targeting, Lightning Bolts, and much

more. Additionally, considerations and best practices are covered, including valuable tips and insights. What You’ll Learn
Plan and design a community
Conceptualize how employees, partners, and customers use and benefit from communities
Assess available templates and make an informed selection decision
Use Community Builder and Lightning components within a Lightning community template
Apply topics and knowledge articles to a community to increase value and adoption
Inject process automation into a community using Workflow, Flow, and Process Builder
Create dynamic and personalized user experiences with audience targeting
Build, export, and import unique templates with the Lightning Bolt solution framework
Provide community data for members or community managers
Who This Book Is For
Salesforce administrators, Salesforce developers, Salesforce functional architects, Salesforce business analysts, and Salesforce community managers

Salesforce Developer All In One (Salesforce Platform Developer I And II Certification Guide, Marketing Cloud, Lightning Aura Component and Lightning Component, Scenario Based) John Wiley & Sons
A handy guide that covers the most essential topics for Salesforce Platform App Builder Certification in an easy-to-understand format
About This Book
Get to grips with the fundamentals of Force.com to pass the certification exam with flying colors
Create Force.com applications, automate business processes, and manage data operations to be a successful Salesforce.com Certified Force.com app builder
A step-by-step guide that covers the most essential topics for the Platform App Builder Certification in an

easy-to-understand format Who This Book Is For
Salesforce beginners who need to prepare for the
Salesforce Platform App Builder Certification exam
will benefit from this book. This book is ideal for
developers and admins who are new to Salesforce
CRM and the Force.com platform. It is recommended
that users have some basic programming knowledge
and are familiar with salesforce. By the end of the
book, you will be ready to appear for the exam and
develop various applications on the cloud platform.
What You Will Learn Learn the basics of the force.com
cloud platform Learn to build objects that align with
your business Understand the process of building an
application on force.com platform Kick-start your
certification journey in basic- easy-to-follow guide
Focus on important topics that help you accomplish
your certification goals Learn to secure your
application with the Salesforce security model
Manipulate and process large amount of data using the
data tools Prepare for the exam with sample mock
questions In Detail The Salesforce Certified Platform
App Builder exam is for individuals who want to
demonstrate their skills and knowledge in designing,
building, and implementing custom applications using
the declarative customization capabilities of
Force.com. This book will build a strong foundation in
Force.com to prepare you for the platform app builder
certification exam. It will guide you through designing

the interface while introducing the Lightning Process
Builder. Next, we will implement business logic using
various point and click features of Force.com. We will
learn to manage data and create reports and
dashboards. We will then learn to administer the
force.com application by configuring the object-level,
field-level, and record-level security. By the end of
this book, you will be completely equipped to take the
Platform App Builder certification exam. Style and
approach Simple and to-the-point examples that can
be tried out in your developer org. A practical book
for professionals who want to take the Salesforce
Platform App Builder Certification exam. Sample
questions for every topic in an exam pattern to help
you prepare better, and tips to get things started. Full
of screen-shots, diagrams, and clear step-by-step
instructions that cover the entire syllabus for the
exam.

Build, configure, and customize Salesforce CRM and mobile
solutions, 5th Edition John Wiley & Sons
Salesforce Marketing Cloud: Take your digital marketing on a
journey! Everything seems to be moving to the cloud these
days—and digital marketing is no exception! Salesforce Marketing
Cloud For Dummies guides you through the use of Salesforce's
exciting suite of cloud-based digital marketing solutions, which have
the power to help you plan, personalize, and optimize your
customers' journey. Written by a leader of the Salesforce training and
development team, Salesforce Marketing Cloud users will find

essential information on using the suite of tools and tips and tricks that only an insider would be able to share. With easy-to-follow instructions, this guide helps you discover how to incorporate your data sets into the tools to create models, campaigns, and customer maps that enable you to create a positive experience for your customers. As Salesforce.com's multi-channel digital marketing platform, the Salesforce Marketing Cloud focuses on helping you manage one-on-one customer journeys. Leveraging a variety of features, this suite of tools offers email marketing, mobile marketing, social media marketing, content and messaging, predictive intelligence, and more. Your ability to navigate these features and functions will determine your digital marketing campaign's success, so it's critical that you make the most of this tool! Navigate and manage the Salesforce Marketing Cloud Define and understand your customers' journeys—and how you fit into them Engage your customers across devices, ensuring consistent communication Use predictive data to optimize engagement Salesforce Marketing Cloud For Dummies helps you make the most of your investment in the digital marketing world!

Salesforce Platform Developer I Certification Guide John Wiley & Sons

Salesforce Advanced Administrator Certification Guide is a complete resource that will help you gain the knowledge and master the skills required to earn the advanced administrator credentials. With plenty of questions and answers along with best practices, you will learn all the concepts asked in exams specially designed with this guide.

A Practical Guide for Starting and Advancing Your Career on the World's Friendliest and Fastest-Growing Tech Platform Packt Publishing Ltd

Salesforce Developer All In One Details Of This Book: Learn Salesforce And Become A Ninja This book content all the details related Salesforce that you have to know for study & crack the Salesforce job interviews along with two very important certification guides. Likes, Salesforce Scenario based questions and answers, Salesforce lightning components, lightning aura components, Salesforce marketing clouds along with codes that's helps you to clear the each and every thing from the beginning to advance. Also this books contents two important Salesforce certification guide, you can get mostly commons questions that maybe come in the exam. Read all the questions and answers of this books carefully and then take some free and paid mock test for the exam (Exam links are in last page of this book), be confidence and you will definitely clear the exam. Topics-Salesforce Scenario Based Interview Questions And Answers-Lightning Aura Component and Lightning Component-Salesforce Marketing Cloud-Salesforce Platform Developer I Certification Guide -Salesforce Platform Developer II Certification Guide

Salesforce Platform Developer I Certification Guide Packt Publishing Ltd

This book contains all the details related to Salesforce that you have to know for study & crack the Salesforce job interviews along with two very important certification guides. Likes, Salesforce Scenario based questions and answers, Salesforce lightning components, lightning aura components, Salesforce marketing clouds along with codes that helps you to clear each and every thing from the beginning to advance. Also this book contains two important Salesforce certification guides, you can get mostly common questions that maybe come in the exam. Read all the questions and answers of this books carefully and then take some free and paid mock test for the exam (Exam links are in last page of this book), be confidence and you will definitely clear the exam. Topics: 1. Salesforce Scenario Based Interview Questions And Answers, 2. Lightning Aura Component and Lightning Component, 3. Salesforce Marketing Cloud, 4. Salesforce Platform Developer I Certification

Guide,5. Salesforce Platform Developer II Certification Guide.

OCA Java SE 8 Programmer I Exam Guide (Exams 1Z0-808) Packt Publishing Ltd

Get started developing on the Force.com platform in no time. With step-by-step guidance, starting with setting up your developer environment and progressing through to deploying to production, you will learn industry best practices to release robust custom applications with tangible benefits to your company or your client. Geared specifically toward beginning developers, Beginning Salesforce Developer establishes a strong understanding of basic code constructs through examples. Rather than simply explaining how to use the platform, you will receive a comprehensive understanding of why, allowing you to address platform quirks and "gotchas" that might occur. The book also serves to lay the foundation for continuing on to Salesforce Developer Pro. What You ' ll Learn Configure your Salesforce development environment Understand the Salesforce data model and query languages Create basic Apex triggers Use standard controllers with basic Visualforce pages Utilize Visualforce with custom-built Apex controllers Write test coverage Who This Book Is For Salesforce administrators who wish to transition into developing on the Force.com platform. The book also serves as a quick immersion into the world of development for complete beginners through proprietary Salesforce development languages on the Force.com platform.

OCP Oracle Certified Professional Java SE 11 Programmer II Study Guide Packt Publishing Ltd

NEW YORK TIMES BESTSELLER • The founder and co-CEO of Salesforce delivers an inspiring vision for successful companies of the future—in which changing the world is everyone ' s business. “ The gold standard on how to use business as a platform for change at this urgent time. ” —Ray

Dalio, founder of Bridgewater Associates and author of Principles: Life and Work What ' s the secret to business growth and innovation and a purpose-driven career in a world that is becoming vastly more complicated by the day? According to Marc Benioff, the answer is embracing a culture in which your values permeate everything you do. In Trailblazer, Benioff gives readers a rare behind-the-scenes look at the inner workings of one of the world ' s most admired companies. He reveals how Salesforce ' s core values—trust, customer success, innovation, and equality—and commitment to giving back have become the company ' s greatest competitive advantage and the most powerful engine of its success. Because no matter what business you ' re in, Benioff says, values are the bedrock of a resilient company culture that inspires all employees, at every level, to do the best work of their lives. Along the way, he shares insights and best practices for anyone who wants to cultivate a company culture positioned to thrive in the face of the inevitable disruption ahead. None of us in the business world can afford to sit on the sidelines and ignore what ' s going on outside the walls of our workplaces. In the future, profits and progress will no longer be sustainable unless they serve the greater good. Whether you run a company, lead a small team, or have just draped an ID badge around your neck for the first time, Trailblazer reveals how anyone can become an agent of change. Praise for Trailblazer “ A guide for what every business and organization must do to thrive in this period of profound political and economic change. ” —Jamie Dimon, chairman and CEO of JPMorgan Chase “ In Trailblazer, Benioff explores how companies can

nurture a values-based culture to become powerful platforms for change. ” —Susan Wojcicki, CEO of YouTube

Earn Salesforce Certifications and Increase Online Sales Real and Unique Practice Tests Included Salesforce Platform Developer I Certification GuideExpert Tips, Techniques, and Mock Tests for the Platform Developer I (DEV501) Certification ExamBuild and deploy scalable applications on the Salesforce Lightning Platform using the latest features of Spring '19 Key Features An end-to-end-guide with practice tests to help you achieve the Salesforce Platform Developer certification Design data models, user interfaces, and business logic for your custom applications Understand the complete development life cycle from designing to testing Book Description Salesforce Lightning Platform, used to build enterprise apps, is being increasingly adopted by admins, business analysts, consultants, architects, and especially developers. With this Salesforce certification, you'll be able to enhance your development skills and become a valuable member of your organization. This certification guide is designed to be completely aligned with the official exam study guide for the latest Salesforce Certified Platform Developer I release and includes updates from Spring '19. Starting with Salesforce fundamentals and performing data modeling and management, you'll progress to automating logic and processes and working on user interfaces with Salesforce components. Finally, you'll learn how to work with testing frameworks, perform debugging, and deploy metadata, and get to grips with useful tips and tricks. Each chapter concludes with sample questions that are commonly found in the exam, and the book wraps up with mock tests to help you prepare for the DEV501 certification exam. By the end of the book, you'll be ready to take the exam and earn your Salesforce Certified Platform Developer I certification. What you will learn Solve sample questions and mock tests and work with exam patterns Gain an understanding of declarative Salesforce tools such as Process Builder, flows, and many more Code in Salesforce using the Developer Console and IDEs Grasp the basics of object-oriented programming Write Apex classes, Visualforce pages, and Apex test classes with easy-to-follow steps Explore the

different deployment tools that you can use to push metadata to different environments Build custom declarative apps and programs on Force.com platforms Who this book is for The Salesforce Platform Developer I Certification Guide is for you if you want to learn how to develop and deploy business logic and user interfaces using the capabilities of the Lightning Platform. No prior knowledge of Apex programming is required.Salesforce Platform Developer I Certification GuideExpert tips, techniques, and mock tests for the Platform Developer I (DEV501) certification exam New or intermediate developers will want to use this hands-on guide to prepare for the Salesforce Certified Platform App Builder credential, awarded for designing, building, and implementing applications using the declarative customization capabilities of the Salesforce Platform. This is the first book available covering this content, and Salesforce training is very costly. This book is filled with real-world examples and hands-on exercises, enabling you to prepare for the certification exam in a short span of time. Multiple-choice study questions and exercises are included to help you apply what you learn in each chapter. Author Rakesh Gupta explains Salesforce Platform fundamentals, including knowledge about the limitations of the declarative platform and when to use programmatic development versus the AppExchange. Data management and data analytics are covered. And you will learn how to set up organization-wide features that affect the look and feel of your application. Sandbox design patterns and process automation tools available in Salesforce are discussed and you will know when to use them. You will become familiar with a wide array of topics, including designing a mobile app and reporting in Salesforce. What You Will Learn Know when to use declarative development versus programmatic development versus the AppExchange Understand the Salesforce data model, field type (when to use which fields), and how and when to use an external object in Salesforce Be familiar with security and settings in Salesforce See how easily users can migrate to the Lightning experience from the classic platform Implement business process automation using declarative features Apply the automation process in Salesforce Utilize Process Builder and manage its power to automate business processes Use sandboxes and

deployment tools Who This Book Is For New or intermediate Salesforce developers or anyone in the Salesforce development arena who wants to learn or explore the platform

John Wiley & Sons

Learn about the Advanced Administration Certification Examination and build a successful career in Salesforce administration About This Book Build your skills and knowledge to crack the Advanced Admin Certification Examination Leverage the advanced administration capabilities of Salesforce and Salesforce1 Optimize and extend Sales Cloud and Service Cloud applications Who This Book Is For This book is written for Salesforce admins who are looking to gain an in-depth knowledge of the Salesforce platform and grow their value in their organization. It will teach them to implement and design advanced business process automation for the benefit of their organization. What You Will Learn Adopt Lightning Experience to improve the productivity of your organization's sales team Create and maintain service entitlements and entitlement processes Process Builder basic and advanced concepts Different ways to deploy applications between environments Best practices for improving and enriching data quality In Detail The book starts by refreshing your knowledge of common admin tasks. You will go over Lightning Experience and various security aspects. You will be shown how to implement territory management in your organization and make use of custom objects. From here, the book progresses to advanced configuration, data management, and data analytics before swiftly moving on to setting up advanced organization-wide features that affect the look and feel of the

application. Extend the capabilities of your organization's Salesforce implementation by optimizing and extending Sales Cloud, Salesforce1, and Service Cloud applications. This guide will equip you with the tools you need to build a successful career in Salesforce. Style and approach The book takes a straightforward, no-nonsense approach to working with the Salesforce CRM platform. It is filled with examples, advanced use cases, and all the resources you need to be a Salesforce Jedi. [A beginner's guide to building apps on the Salesforce Platform and passing the Salesforce Platform App Builder exam](#) Apress The comprehensive study aide for those preparing for the new Oracle Certified Professional Java SE Programmer I Exam 1Z0-815 Used primarily in mobile and desktop application development, Java is a platform-independent, object-oriented programming language. It is the principal language used in Android application development as well as a popular language for client-side cloud applications. Oracle has updated its Java Programmer certification tracks for Oracle Certified Professional. OCP Oracle Certified Professional Java SE 11 Programmer I Study Guide covers 100% of the exam objectives, ensuring that you are thoroughly prepared for this challenging certification exam. This comprehensive, in-depth study guide helps you develop the functional-programming knowledge required to pass the exam and earn certification. All vital topics are covered, including Java building blocks, operators and loops, String and StringBuilder, Array and ArrayList, and more. Included is access to Sybex's superior online interactive learning environment and test bank—containing self-assessment tests, chapter tests, bonus

practice exam questions, electronic flashcards, and a searchable glossary of important terms. This indispensable guide: Clarifies complex material and strengthens your comprehension and retention of key topics Covers all exam objectives such as methods and encapsulation, exceptions, inheriting abstract classes and interfaces, and Java 8 Dates and Lambda Expressions Explains object-oriented design principles and patterns Helps you master the fundamentals of functional programming Enables you to create Java solutions applicable to real-world scenarios There are over 9 millions developers using Java around the world, yet hiring managers face challenges filling open positions with qualified candidates. The OCP Oracle Certified Professional Java SE 11 Programmer I Study Guide will help you take the next step in your career.

Salesforce Advanced Administrator Certification Guide Sybex
Resource added for the Business Analyst program 101021

Salesforce Certified Platform Developer II Exam Practice Questions & Dumps Independently Published

Learn to harness the power of the Apex language to build Salesforce applications KEY FEATURES - Learn how to work with the Apex language. - Learn how to develop Apex Triggers. - Learn how to use SOQL and SOSL to retrieve data. - Learn how to write Object-Oriented Salesforce code. - Explore the best practices to deliver scalable and maintainable code. DESCRIPTION This book covers the fundamentals of the Salesforce Apex programming language used by developers to build powerful applications in the cloud. In this book, you will learn how to work with the Apex language to build scalable applications that can interact with and update data from your users. We cover the language from the ground up, introducing programming

concepts such as variables and control statements alongside clear and concise examples to help you understand the key concepts and features. Platform-specific features such as Apex triggers, SOQL and SOSL are covered in detail to help ensure you deliver robust and scalable solutions. Nuances and best practices for development are discussed along with how to effectively test your code to ensure that you can deploy it to users with confidence. Object-oriented programming in Apex is also covered in-depth to ensure that you can develop dynamic solutions and build for the future. The book also discusses and shows developers how to integrate with third-party solutions using REST APIs in Apex. By the end of the book, the reader will know how to start developing applications using Apex with confidence. WHAT WILL YOU LEARN - Learn how to declare variables in Apex. - Understand how to work with collections in Apex. - Use different control statements within Apex to control program flow. - Learn how to use the built-in tools to test in Apex. - Understand how to make callouts to external applications and data sources. WHO THIS BOOK IS FOR This book is intended for those starting out with Apex, whether existing Salesforce Admins or those joining the Salesforce ecosystem with little professional prior programming experience, such as students. The reader is expected to have some basic familiarity with Salesforce as a platform, although key concepts are reviewed. TABLE OF CONTENTS 0. Introduction 1. An Introduction to the Salesforce Platform 2. What is Apex? 3. Variables in Apex 4. Collections 5. Control Statements 6. Apex Triggers 7. SOQL 8. SOSL 9. Defining Apex Classes 10. Apex Class Inheritance 11. Testing Apex 12. Callouts in Apex 13. Epilogue CISSP: Certified Information Systems Security Professional Study Guide Packt Publishing Ltd
Salesforce Certification Guide All In OneDetails Of This Book: Learn Salesforce And Become A NinjaThis book content all the

details related Salesforce that you have to know for study for crack, which help you prepare for the exam, IF you start preparing yourself for Salesforce certification exams then this books is best for you, here you can get mostly commons questions that maybe comes in the exam. Read all the questions and answers of this books carefully and then take all free and paid mock test for the content (Exam links are in last page of each chapter of this book, be confidence and you will definitely clear the exam).Chapters-
Salesforce Certification Guide -Salesforce Platform Developer I
Certification Guide -Salesforce Platform Developer II Certification
Guide-Salesforce Certified B2C Commerce Architect Certification
Guide

The Salesforce Career Playbook Apress

Up-to-date coverage of every topic on the Java 8 SE Programmer I exam Prepare for the OCA Java SE 8 Programmer I exam using this effective self-study system from Oracle Press. Written by developers of the original Sun Certified Java Programmer exam, OCA Java SE 8 Programmer I Exam Guide (Exam 1Z0-808) includes two complete, accurate practice exams. In all, you will get more than 200 practice questions that mirror those on the actual test in content, tone, and format. Beyond fully preparing you for the challenging exam, the book also serves as an ideal on-the-job reference. Clearly explains every topic on Exam 1Z0-808, including:

- Declarations
- Access control
- Object orientation
- Assignments
- Operators
- Flow control
- Exceptions
- Strings
- Arrays
- ArrayLists

Electronic content includes:

- 200+ practice exam questions
- Fully customizable test engine
- Secured book PDF

Best Practices for Real Sales Results Packt Publishing Ltd

"This book is the missing link ... and should be required reading for

anyone looking to launch or grow a career within the Salesforce ecosystem." -Selina Suarez, Executive director/founder, PepUp Tech
In the next two years, an estimated 3.3 million jobs in the Salesforce ecosystem will open, and one of them could be yours. But how can you sort through all these jobs-administrators, architects, analysts, developers, consultants-and find the one that is right for you? And how do you package yourself to win the job position?Martin Gessner, author of The Salesforce Career Playbook, is known in the Salesforce community for his highly regarded Salesforce credentials training. He has helped thousands of Salesforce professionals learn Salesforce, develop their careers, and prepare for certifications.Now, he has written the definitive guide to starting your Salesforce career, and moving up the ladder. From the Back Cover Packed with case studies and advice from people in the trenches of a Salesforce career, The Salesforce Career Playbook will help you: Find job opportunities and showcase your skills so that you land a job...and not just any old job, but the right job that is best suited to your personality, skills, and lifestyle preferences. Sort through the different careers available, and see a day-in-the-life of real Salesforce professionals working in these jobs.Learn insider tips and strategies for developing and growing your career once you have joined the Salesforce ecosystem.Regardless of whether you have a master's degree in information technology or no formal education beyond eighth grade, you can earn a more-than-competitive wage and move up the ladder in a Salesforce-related career, and jobs are available for techies and not-techies alike. Editorial Reviews "I wish I had read The Salesforce Career Playbook six years ago when I did my transition into the Salesforce ecosystem."-Sergey Erlikh, MVP and solution architect "People don't put in enough time thinking about their careers. You can't just work hard and hope everything works out okay. You have to proactively plan your short- and long-term career, which is why I

recommend studying Martin's Salesforce Career Playbook!" -David Liu, Salesforce technical architect, Salesforce MVP "I love the advice from all the people already working in Salesforce, from the nuts and bolts of landing the first job to the high-level advice for finding the right trajectory." -Christine Marshall, MVP and Salesforce administrator "Whether you are a newbie, a career-changer, or advancing in your career, this book will help you find and take the next step." -Ben Duncombe, Director and Salesforce recruitment specialist at Talent Hub, a Salesforce recruitment firm "There's much more to being a successful Salesforce professional than simply accumulating Trailhead badges and Salesforce certifications. This book sheds light on some of the other critical elements (and skills) needed for career success." -David Giller, Salesforce Consultant & Trainer, CEO at Brainiate" This book is about finding your home in Salesforce-and not just any home, but the right home. It's about figuring out who you are as a person and making sure you align your career with what you want out of life." -Anna Loughnan, CRM product lead, community group leader, Salesforce MVP "An excellent read for those navigating their Salesforce careers! Packed with tips for positioning yourself and getting hired." -Stuart Smith, Co-founder and director of SaaSpeople, a Salesforce recruitment firm "This book should be required reading for anyone interested in starting or advancing their career in Salesforce." -Vickie Jeffery, Salesforce MVP, technology manager, Ausure, one of Australia's largest insurance broking companies

[AWS Certified Cloud Practitioner Study Guide with Online Labs](#) John Wiley & Sons

The ultimate study package for the new PMI-ACP exam The PMI-ACP Project Management Institute Agile Certified Practitioner Exam Study Guide is an all-in-one package for comprehensive exam preparation. This up-to-date guide is fully aligned with the latest version of the exam, featuring coverage of 100 percent of the exam domains. Expanded coverage of AGILE

includes the basic principles, value-driven delivery, stakeholder engagement, team performance, adaptive planning, problem detection and resolution, and continuous improvement to align with the A Guide to the Project Management Body of Knowledge (PMBOK® 6th Edition) and its increased emphasis on agile, adaptive and iterative practices. In-depth discussion merges with hands-on exercises and real-world scenarios to provide a well-rounded review of essential exam concepts, while the online learning center provides an assessment test, chapter tests, a practice exam, and study aids to help you ensure complete preparation for the big day. Master 100 percent of the exam objectives, including expanded AGILE coverage Reinforce critical concepts with hands-on practice and real-world scenarios Test your knowledge with challenging chapter review questions One year of FREE access to the Sybex online test bank featuring practice tests, flashcards, a glossary, and more Project management is one of the most in-demand skills in today's job market, making more and more employers turn to AGILE methodologies to enhance delivery and results. The PMI-ACP certification shows employers that you have demonstrated mastery of essential project management skills and a practical understanding of adaptive, iterative processes; this validation puts you among the ranks of qualified project management professionals employers are desperately seeking, and the PMI-ACP Project Management Institute Agile Certified Practitioner Exam Study Guide is your one-stop resource for exam success.

Six Skills to Make You a Stronger Salesforce Professional Packt Publishing Ltd

Leverage your Salesforce experience to learn how to design high-performance end-to-end solutions using the Salesforce platform and prepare for the Salesforce Certified Technical Architect Review Board exam with this practical guide. You ' ll be able to gain not only technical expertise but also the soft skills for communicating your solutions ...

Becoming a Salesforce Certified Technical Architect Packt Publishing Ltd
No matter how much experience you have with JavaScript, odds are you

don't fully understand the language. This concise yet in-depth guide takes you inside scope and closures, two core concepts you need to know to become a more efficient and effective JavaScript programmer. You'll learn how and why they work, and how an understanding of closures can be a powerful part of your development skillset. Like other books in the "You Don't Know JS" series, Scope and Closures dives into trickier parts of the language that many JavaScript programmers simply avoid. Armed with this knowledge, you can achieve true JavaScript mastery. Learn about scope, a set of rules to help JavaScript engines locate variables in your code Go deeper into nested scope, a series of containers for variables and functions Explore function- and block-based scope, "hoisting", and the patterns and benefits of scope-based hiding Discover how to use closures for synchronous and asynchronous tasks, including the creation of JavaScript libraries