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Perfect Digital Photography Oxford University Press

Authored by two leading experts in Radio Data System (RDS) technology, this book provides easy access to information on RDS technology, specifications, and implementation in one authoritative reference. The authors, who are key figures in the development of RDS and RDS-TMC technology, use a step-by-step approach to overview the background, techniques, capabilities, and limits of these systems.

The Japanese Banking Crisis Edward Elgar Publishing

Polymers, main components of plastics and rubbers, are being discarded in increasing quantities. But this waste can also be considered as 'plastic gold'. Public concern, coupled with the inherent value of the material, means that recycling is imperative.

The present book presents a survey of current knowledge in the form of case studies, including current legal and educational issues. Topics covered also include regulation and practice in NATO countries, the economics of recycling, the reprocessing of single polymers and mixtures, and future prospects and strategies. Audience: Vital reading for all polymer scientists, technicians and engineers.

My iPhone Springer Science & Business Media

Praise for *Predicting Market Success* "Predicting Market Success has come at the right time for major companies. The value of understanding the dimensions of your brand's unique appeal and strength of preference is indispensable for brand strategy today. This book is well worth your time." —Joseph T. Plummer, Chief Research Officer The Advertising Research Foundation "In the competitive world of branding, understanding what drives consumer loyalty is the cornerstone of a brand's continued success. Passikoff's market-driven insights on how to obtain, analyze, and utilize loyalty metrics will help you make strategic, brand-enhancing decisions." —Seth M. Siegel, Cochairman, The Beanstalk Group "Passikoff is the guy who can explain to me why people buy certain things from certain companies, even though other things by other companies seem just as good. With his great feel for pop culture and almost philosophical outlook, he understands what makes consumers tick-and stick." —Lenore Skenazy, syndicated columnist "Loyalty is a key component of the strength of a brand and brand equity, and Passikoff understands loyalty like few others. In this book, he captures the essence of loyalty and branding in a practical way—showing how loyalty drives profitability." —Erich Joachimsthaler, Chairman, Vivaldi

Partners "If you want a business book that will make you feel justified, complimented, and comfortable, don't read this. If you want a book to challenge your beliefs about brand marketing right down to the core, you can't afford not to." —John Gaffney, Executive Editor, Peppers & Rogers Group

Lithium-Ion Batteries Hazard and Use Assessment Uit Cambridge Limited

For readers of such crusading works of nonfiction as Katherine Boo's *Beyond the Beautiful Forever* and Tracy Kidder's *Mountains Beyond Mountains* comes a powerful and captivating examination of two entwined global crises: environmental destruction and human trafficking—and an inspiring, bold plan for how we can solve them. A leading expert on modern-day slavery, Kevin Bales has traveled to some of the world's most dangerous places documenting and battling human trafficking. In the course of his reporting, Bales began to notice a pattern emerging: Where slavery existed, so did massive, unchecked environmental destruction. But why? Bales set off to find the answer in a fascinating and moving journey that took him into the lives of modern-day slaves and along a supply chain that leads directly to the cellphones in our pockets. What he discovered is that even as it destroys individuals, families, and communities, new forms of slavery that proliferate in the world's lawless zones also pose a grave threat to the environment. Simply put, modern-day slavery is destroying the planet. The product of seven years of travel and research, *Blood and Earth* brings us dramatic stories from the world's most beautiful and tragic places, the environmental and human-rights hotspots where this crisis is concentrated. But it also tells the stories of some of the most common products we all consume—from computers to shrimp to jewelry—whose origins are found in these same places. *Blood and Earth* calls on us to recognize the grievous harm we have done to one another, put an end to it, and recommit to repairing the world. This is a clear-eyed and inspiring book that suggests how we can begin the work of healing humanity and the planet we share. Praise for *Blood and Earth* "A heart-wrenching narrative . . . Weaving together interviews, history, and statistics, the author shines a light on how the poverty, chaos, wars, and government corruption create the perfect storm where slavery flourishes and environmental destruction follows. . . . A clear-eyed account of man's inhumanity to man and Earth. Read it to get informed, and then take action."—Kirkus Reviews (starred review) "[An] exposé of the global economy's 'deadly dance' between slavery and environmental disaster . . . Based on extensive travels through eastern Congo's mineral mines, Bangladeshi fisheries, Ghanaian gold mines, and Brazilian forests, Bales reveals the appalling truth in graphic detail. . . . Readers will be deeply disturbed to learn how the links connecting slavery, environmental issues, and modern convenience are forged."—Publishers Weekly "This well-researched and vivid book studies the connection between slavery and environmental destruction, and what it will take to end both."—Shelf Awareness (starred review) "This is a remarkable book, demonstrating once more the deep links between the ongoing degradation of the planet and the ongoing

degradation of its most vulnerable people. It's a bracing reminder that a mentality that allows throwaway people also allows a throwaway earth."—Bill McKibben, author of *Eaarth: Making a Life on a Tough New Planet*

The Global Positioning System Pearson Education

Operations Management in Context provides students with excellent grounding in the theory and practice of operations management and its role within organizations. Structured in a clear and logical manner, it gradually leads newcomers to this subject through each topic area, highlighting key issues, and using practical case study material and examples to contextualize learning. Each chapter is structured logically and concludes with summary material to aid revision. Exercises and self-assessment questions are included to reinforce learning and maintain variety, with answers included at the end of the text.

The Human Face of Big Data Humana Press

Harnessing the power of software platforms: what executives and entrepreneurs must know about how to use this technology to transform industries and how to develop the strategies that will create value and drive profits. Software platforms are the invisible engines that have created, touched, or transformed nearly every major industry for the past quarter century. They power everything from mobile phones and automobile navigation systems to search engines and web portals. They have been the source of enormous value to consumers and helped some entrepreneurs build great fortunes. And they are likely to drive change that will dwarf the business and technology revolution we have seen to this point. *Invisible Engines* examines the business dynamics and strategies used by firms that recognize the transformative power unleashed by this new revolution—a revolution that will change both new and old industries. The authors argue that in order to understand the successes of software platforms, we must first understand their role as a technological meeting ground where application developers and end users converge. Apple, Microsoft, and Google, for example, charge developers little or nothing for using their platforms and make most of their money from end users; Sony PlayStation and other game consoles, by contrast, subsidize users and make more money from developers, who pay royalties for access to the code they need to write games. More applications attract more users, and more users attract more applications. And more applications and more users lead to more profits. *Invisible Engines* explores this story through the lens of the companies that have mastered this platform-balancing act. It offers detailed studies of the personal computer, video game console, personal digital assistant, smart mobile phone, and digital media software platform industries, focusing on the business decisions made by industry players to drive profits and stay a step ahead of the competition. Shorter discussions of Internet-based software platforms provide an important glimpse into a future in which the way we buy, pay, watch, listen, learn, and communicate will change forever. An electronic version of this book is available under a Creative Commons license.

UNESCO Science Report Sterling Publishing (NY)

This new edition of Friedman's landmark book explains the flattening of the world better than ever- and takes a new measure of the effects of this change on each of us.

Strategic Management Elsevier

This Independence Day edition of *The World is Flat 3.0* includes an exclusive preview of *That Used to Be Us: How America Fell Behind in the World It Invented and How We Can Come Back*, by Thomas L. Friedman and Michael Mandelbaum, on sale September 5th, 2011. A New Edition of the Phenomenal #1 Bestseller "One mark of a great book is that it makes you see things in a new way, and Mr. Friedman certainly succeeds in that goal," the Nobel laureate Joseph E. Stiglitz wrote in *The New York Times* reviewing *The World Is Flat* in 2005. In this new edition, Thomas L. Friedman includes fresh stories and insights to help us understand the flattening of the world. Weaving new information into his overall thesis, and answering the questions he has been most frequently asked by parents across the country, this third edition also includes two new chapters--on how to be a political activist and social entrepreneur in a flat world; and on the more troubling question of how to manage our reputations and privacy in a world where we are all becoming publishers and public figures. *The World Is Flat*

3.0 is an essential update on globalization, its opportunities for individual empowerment, its achievements at lifting millions out of poverty, and its drawbacks--environmental, social, and political, powerfully illuminated by the Pulitzer Prize--winning author of *The Lexus and the Olive Tree*.

Brand New Justice Springer

Ian Sinclair's *Practical Electronics Handbook* combines a wealth useful day-to-day electronics information, concise explanations and practical guidance in this essential companion to anyone involved in electronics design and construction. The compact collection of key data, fundamental principles and circuit design basics provides an ideal reference for a wide range of students, enthusiasts, technicians and practitioners of electronics who have progressed beyond the basics. The sixth edition is updated throughout with new material on microcontrollers and computer assistance, and a new chapter on digital signal processing · Invaluable handbook and reference for hobbyists, students and technicians · Essential day-to-day electronics information, clear explanations and practical guidance in one compact volume · Assumes some previous electronics knowledge but coverage to interest beginners and professionals alike

A Practical Guide to Computer Forensics Investigations McGraw Hill Professional

Based on evidence from Asia and Latin America, this book explores the role of innovative firms in emerging markets, and their contributor to growth, development, and knowledge transfer.

Report of the Select Committee on U.S. National Security and Military/Commercial Concerns with the People's Republic of China MIT Press

Tipbooks are handy, accessible, thorough and convenient reference guides giving musicians everything they want to know about their instruments - and nothing they don't! They are written in collaboration with and proofread by musicians, teachers, technicians and other experts, and are ideal for beginners, students and advanced players. Features include: the instrument in bird's-eye view * lessons, teachers and practicing * dozens of clear illustrations * selecting and play-testing the instrument * a glossary - and all jargon explained * basic background information * price indications * the history and the family of the instrument * and more. As a bonus, special Tipcodes throughout the books give you access to much additional information (short movies, soundtracks, photos and more) at www.tipbook.com! The *Electric Guitar and Bass Tipbook* covers choosing and buying guitars and basses; brands; selecting, cleaning and changing strings; tuning; maintenance; accessories and more. "A wealth of information in a very compact form." (*Guitar Digest*)

Batteries in a Portable World "O'Reilly Media, Inc."

Since the publication of the best-selling first edition of *The Satellite Communication Applications Handbook*, the satellite communications industry has experienced explosive growth. Satellite radio, direct-to-home satellite television, satellite telephones, and satellite guidance for automobiles are now common and popular consumer products. Similarly, business, government, and defense organizations now rely on satellite communications for day-to-day operations. This second edition covers all the latest advances in satellite technology and applications including direct-to-home broadcasting, digital audio and video, and VSAT networks. Engineers get the latest technical insights into operations, architectures, and systems components.

Development and Modern Industrial Policy in Practice John Wiley & Sons

The most comprehensive, authoritative and widely cited reference on photovoltaic solar energy Fully revised and updated, the *Handbook of Photovoltaic Science and Engineering, Second Edition* incorporates the substantial technological advances and research developments in photovoltaics since its previous release. All topics relating to the photovoltaic (PV) industry are discussed with contributions by distinguished international experts in the field. Significant new coverage includes: three completely new chapters and six chapters with new authors device structures, processing, and manufacturing options for the three major thin film PV technologies high performance approaches for multijunction, concentrator, and space applications new types of organic polymer and dye-sensitized solar cells economic analysis of various policy options to stimulate PV growth including effect of public and private investment Detailed treatment covers: scientific basis of the photovoltaic effect and solar cell operation the production of solar silicon and of silicon-based solar cells and modules how choice of semiconductor materials and their production influence costs and

performance making measurements on solar cells and modules and how to relate results under standardised test conditions to real outdoor performance photovoltaic system installation and operation of components such as inverters and batteries. architectural applications of building-integrated PV Each chapter is structured to be partially accessible to beginners while providing detailed information of the physics and technology for experts. Encompassing a review of past work and the fundamentals in solar electric science, this is a leading reference and invaluable resource for all practitioners, consultants, researchers and students in the PV industry.

The Satellite Communication Applications Handbook Springer Science & Business Media

Battery Management Systems - Design by Modelling describes the design of Battery Management Systems (BMS) with the aid of simulation methods. The basic tasks of BMS are to ensure optimum use of the energy stored in the battery (pack) that powers a portable device and to prevent damage inflicted on the battery (pack). This becomes increasingly important due to the larger power consumption associated with added features to portable devices on the one hand and the demand for longer run times on the other hand. In addition to explaining the general principles of BMS tasks such as charging algorithms and State-of-Charge (SoC) indication methods, the book also covers real-life examples of BMS functionality of practical portable devices such as shavers and cellular phones. Simulations offer the advantage over measurements that less time is needed to gain knowledge of a battery's behaviour in interaction with other parts in a portable device under a wide variety of conditions. This knowledge can be used to improve the design of a BMS, even before a prototype of the portable device has been built. The battery is the central part of a BMS and good simulation models that can be used to improve the BMS design were previously unavailable. Therefore, a large part of the book is devoted to the construction of simulation models for rechargeable batteries. With the aid of several illustrations it is shown that design improvements can indeed be realized with the presented battery models. Examples include an improved charging algorithm that was elaborated in simulations and verified in practice and a new SoC indication system that was developed showing promising results. The contents of **Battery Management Systems - Design by Modelling** is based on years of research performed at the Philips Research Laboratories. The combination of basic and detailed descriptions of battery behaviour both in chemical and electrical terms makes this book truly multidisciplinary. It can therefore be read both by people with an (electro)chemical and an electrical engineering background.

The World Is Flat 3.0 Rand Corporation

The authors invited more than 100 journalists worldwide to use photographs, charts and essays to explore the world of big data and its growing influence on our lives and society.

The Innovator's Method Createspace Independent Publishing Platform

Lithium-Ion Batteries Hazard and Use Assessment examines the usage of lithium-ion batteries and cells within consumer, industrial and transportation products, and analyzes the potential hazards associated with their prolonged use. This book also surveys the applicable codes and standards for lithium-ion technology. **Lithium-Ion Batteries Hazard and Use Assessment** is designed for practitioners as a reference guide for lithium-ion batteries and cells. Researchers working in a related field will also find the book valuable.

Routledge

This open access book provides a readable narrative of the bubbles and the banking crisis Japan experienced during the two decades between the late 1980s and the early 2000s. Japan, which was a leading competitor in the world's manufacturing sector,

tried to transform itself into an economy with domestic demand-led mature growth, but the ensuing bubbles and crisis instead made the country suffer from chronic deflation and stagnation. The book analyses why the Japanese authorities could not avoid making choices that led to this outcome. The chapters are based on the lectures to regulators from emerging economies delivered at the Global Financial Partnership Center of the Financial Services Agency of Japan.

Frontiers in the Science and Technology of Polymer Recycling Artech House

Written by photography experts--including a Pulitzer-Prize winning National Geographic photographer--this full-color book is a must-have for amateur photographers serious about improving both the quality of their photographs and their proficiency in the digital darkroom. The book is the perfect combination of a technical treatise on digital imaging and an artistic exploration of light, composition, and form, allowing you to glean the essential techniques needed for digital photography without losing sight of the artistic and aesthetic aspects of the craft. Using an easy-to-follow approach, the authors explain the image conceptualization process through shooting, editing, and image correction to finished print. In addition, top photographers from a variety of disciplines offer real-world advice on how they use digital photography to create compelling images for high-profile magazine articles, advertising campaigns, and fine art prints.

Running Linux Macmillan

Provides an overview of the sustainable energy crisis that is threatening the world's natural resources, explaining how energy consumption is estimated and how those numbers have been skewed by various factors and discussing alternate forms of energy that can and should be used.

Invisible Engines Harvard Business Review Press

For undergraduate and graduate courses in strategy. In today's economy, gaining and sustaining a competitive advantage is harder than ever. **Strategic Management** captures the complexity of the current business environment and delivers the latest skills and concepts with unrivaled clarity, helping students develop their own cutting-edge strategy through skill-developing exercises. The Fifteenth Edition has been thoroughly updated and revised with current research and concepts. This edition includes 29 new cases and end-of- chapter material, including added exercises and review questions.

MyManagementLab for Strategic Management is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams--resulting in better performance in the course--and provides educators a dynamic set of tools for gauging individual and class progress.