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[Firewalls Don't Stop Dragons](#) Columbia University Press

Provides a current and thorough introduction to computers by integrating usage of the World Wide Web with the printed text.

[Why Software Sucks-- and what You Can Do about it](#) Addison-Wesley

The perfect coverage of essential computer concepts for a course geared towards application software. Topics include hardware, software, communications, networks, the Internet, and e-commerce.

[Social Media for Nurses](#) John Wiley & Sons

Provides a current and thorough introduction to computers by integrating usage of the World Wide Web with the printed text. Updated for currency, this Shelly Cashman Series text offers a complete solution to successfully teach students basic computer concepts with new exercises, case studies, and online tools on the Companion Web site.

[The Fourth Industrial Revolution](#) Springer Publishing Company

"This book looks at theory, design, implementation, analysis, and application of handheld computing under four themes: handheld computing for mobile commerce, handheld computing research and technologies, wireless networks and handheld/mobile security, and handheld images and videos"--Provided by publisher.

[Digital Transformation: Evaluating Emerging Technologies](#) Rocky Nook, Inc.

What explains the massive worldwide success of video games such as Fortnite, Minecraft, and Pok é mon Go? Game companies and their popularity are poorly understood and often ignored from the standpoint of traditional business strategy. Yet this industry generates billions in revenue by thinking creatively about digital distribution, free-to-play content, and phenomena like e-sports and live streaming. What lessons can we draw from its major successes and failures about the future of entertainment? One Up offers a pioneering empirical analysis of innovation and strategy in the video game industry to explain how it has evolved from a fringe activity to become a mainstream form of entertainment. Joost van Dreunen, a widely recognized industry expert with over twenty years of experience, analyzes how game makers, publishers, and platform holders have tackled strategic challenges to make the video game industry what it is today. Using more than three decades of rigorously compiled industry data, he demonstrates that video game companies flourish when they bring the same level of creativity to business strategy that they bring to game design. Filled with case studies of companies such as Activision Blizzard, Apple, Electronic Arts, Epic Games, Microsoft, Nexon, Sony, Take-Two Interactive, Tencent, and Valve, this book forces us to rethink common misconceptions around the emergence of digital and mobile gaming. One Up is required reading for investors, creatives, managers, and anyone looking to learn about the major drivers of change and growth in contemporary entertainment.

[The Camera Phone Book](#) PublicAffairs

[FCC RecordIntroduction to Computing Applications in Forestry and Natural Resource Management](#) CRC Press

[Information Systems for Business and Beyond](#) McGraw Hill Professional

Rely on this practical, end-to-end guide on cyber safety and online security written expressly for a non-technical audience. You will have just what you need to protect yourself—step by step, without judgment, and with as little jargon as possible. Just how secure is your computer right now? You probably don't really know. Computers and the Internet have revolutionized the modern world, but if you're like most people, you have no clue how these things work and don't know the real threats. Protecting your computer is like defending a medieval castle. While moats, walls, drawbridges, and castle guards can be effective, you'd go broke trying to build something dragon-proof. This book is not about protecting yourself from a targeted attack by the NSA; it's about armoring yourself against common hackers and mass surveillance. There are dozens of no-brainer things we all should be doing to protect our computers and safeguard our data—just like wearing a seat belt, installing smoke alarms, and putting on sunscreen. Author Carey Parker has structured this book to give you maximum benefit with minimum effort. If you just want to know what to do, every chapter has a complete checklist with step-by-step instructions and pictures. The book contains more than 150 tips to make you and your family safer. It includes: Added steps for Windows 10 (Spring 2018) and Mac OS X High Sierra Expanded coverage on mobile device safety Expanded coverage on safety for kids online More than 150 tips with complete step-by-step instructions and pictures What You ' ll Learn Solve your password problems once and for all Browse the web safely and with confidence Block online tracking and dangerous ads Choose the right antivirus software for you Send files and messages securely Set up secure home networking Conduct secure shopping and banking online Lock down social media accounts Create automated backups of all your devices Manage your home computers Use your smartphone and tablet safely Safeguard your kids online And more! Who This Book Is For Those who use computers and mobile devices, but don ' t really know (or frankly care) how they work. This book is for people who just want to know what they need to do to protect themselves—step by step, without judgment, and with as little jargon as possible.

[Electronic Commerce Currency](#)

The whirlwind of social media, online dating, and mobile apps can make life a dream—or a nightmare. For every trustworthy website, there are countless jerks, bullies, and scam artists who want to harvest your personal information for their own purposes. But you can fight back, right now. In *The Smart Girl ' s*

Guide to Privacy, award-winning author and investigative journalist Violet Blue shows you how women are targeted online and how to keep yourself safe. Blue ' s practical, user-friendly advice will teach you how to: – Delete personal content from websites – Use website and browser privacy controls effectively – Recover from and prevent identity theft – Figure out where the law protects you—and where it doesn ' t – Set up safe online profiles – Remove yourself from people-finder websites Even if your privacy has already been compromised, don ' t panic. It ' s not too late to take control. Let *The Smart Girl ' s Guide to Privacy* help you cut through the confusion and start protecting your online life. American Spirit IGI Global

World-renowned economist Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, explains that we have an opportunity to shape the fourth industrial revolution, which will fundamentally alter how we live and work. Schwab argues that this revolution is different in scale, scope and complexity from any that have come before. Characterized by a range of new technologies that are fusing the physical, digital and biological worlds, the developments are affecting all disciplines, economies, industries and governments, and even challenging ideas about what it means to be human. Artificial intelligence is already all around us, from supercomputers, drones and virtual assistants to 3D printing, DNA sequencing, smart thermostats, wearable sensors and microchips smaller than a grain of sand. But this is just the beginning: nanomaterials 200 times stronger than steel and a million times thinner than a strand of hair and the first transplant of a 3D printed liver are already in development. Imagine " smart factories " in which global systems of manufacturing are coordinated virtually, or implantable mobile phones made of biosynthetic materials. The fourth industrial revolution, says Schwab, is more significant, and its ramifications more profound, than in any prior period of human history. He outlines the key technologies driving this revolution and discusses the major impacts expected on government, business, civil society and individuals. Schwab also offers bold ideas on how to harness these changes and shape a better future—one in which technology empowers people rather than replaces them; progress serves society rather than disrupts it; and in which innovators respect moral and ethical boundaries rather than cross them. We all have the opportunity to contribute to developing new frameworks that advance progress.

[Siri For Dummies](#) Entrepreneur Press

[Web Geek ' s Guide to the Android-Enabled Phone Covers Android 1.5 Make the Most of Your Android-Enabled Phone! Out of the way BlackBerry. Move over iPhone.](#) There ' s a more intelligent alternative to the same old smartphone.

Google ' s Android mobile phone platform has all the capabilities of these phones and more. With this book, you ' ll unlock every bit of power that ' s built into the Android phone and learn how to take advantage of the incredibly innovative Android applications pouring into the marketplace. You ' ll even learn how to build (and sell) your own new applications. You ' ll begin with a quick, practical tour of the first Android phone—the T-Mobile G1. You won ' t just learn how to use your Android phone ' s built-in applications, you ' ll also learn tips and tricks that ' ll make you a power user, fast! From email and YouTube to Google Maps and GPS, if Android can do it, this book will help you do it even better. Are you inspired by Android ' s great apps? Create your own! This book gets you started with a complete introduction to Google ' s powerful, free Android development toolset! Covers all this, and more... Get online with Android ' s built-in web browser Connect via Gmail Mobile—or any other email service you like Use Android ' s core applications, including Contacts, Calendar, Alarm, Calculator, and Camera Have fun with Android: from music and video to the hottest games Add new capabilities to your Android phone using third-party applications Build your own Android applications including: design tips, tools, coding explanations, and instructions for publishing via the Android market Learn time-saving Android keyboard shortcuts Troubleshoot problems with your Android phone, step-by-step

[Design Is How It Works](#) No Starch Press

A pair of technology experts describe how humans will have to keep pace with machines in order to become prosperous in the future and identify strategies and policies for business and individuals to use to combine digital processing power with human ingenuity.

[Effective Help Desk Specialist Skills](#) Alfred a Knopf Incorporated

Describes why computer software has become unreliable and offers suggestions on ways users can correct the situation.

[Tap, Move, Shake](#) "O'Reilly Media, Inc."

Widely praised for its balanced treatment of computer ethics, *Ethics for the Information Age* offers a modern presentation of the moral controversies surrounding information technology. Topics such as privacy and intellectual property are explored through multiple ethical theories, encouraging readers to think critically about these issues and to make their own ethical decisions.

[Undersea Atrophia](#) Nimble Books

The term "Circular Economy" is becoming familiar to an increasing number of businesses. It expresses an aspiration to get more value from resources and waste less, especially as resources come under a variety of pressures – price-driven, political and environmental. Delivering the circular economy can bring direct costs savings to businesses, reduce risk and offer reputational advantages, and can therefore be a market differentiator – but working out what counts as "circular" activity for an individual business, as against the entire economy or individual products, is not straightforward. This guide to the circular economy gives examples of what this new business model looks like in practice, and showcases businesses opportunities around circular activity. It also: explores the debate around circular economy metrics and indicators and helps you assess your current level of circularity, set priorities and measure

success; equips readers to make the links between their own company's initiatives and those of others, making those activities count by influencing actors across the supply chain; outlines the conditions that have enabled other companies to change the system in which they operate. Finally, this expert short work sets the circular economy in a political and business context, so you understand where it has come from and where it is going.

[The Sibley Guide to Bird Life & Behavior](#) National Geographic Books

Got a great game idea? This complete do-it-yourself guide shows you how to make your game idea a reality for the iPhone and iPad. By developing a real game hands-on through the course of this book, you'll get a thorough introduction to Xcode and Objective-C, while learning how to implement game logic, sophisticated graphics, game physics, sounds, and computer AI. Author Todd Moore taught himself how to create an iPhone game in a week, with no previous knowledge of Apple's development tools. Now he develops smartphone games and apps full time. With this book, any coder can turn game ideas into real products, ready for the App Store. Get started by writing a simple game in only 20 lines of code Build a complete air hockey game from scratch Learn best practices for tracking multiple screen touches Use animation loops and create collision functions Get the tools you need to build your own stunning game graphics Apply game physics to give your game a sense of realism Record and edit lifelike sound effects, and create your own background music Design a computer player with different levels of difficulty Featuring an introduction by Steve Wozniak Todd Moore founded TMSOFT to create unique smart phone applications and games. His most popular game title, Card Counter, was featured by Engadget, the Los Angeles Times, and CNET TV. Todd's most popular application, White Noise, was featured by iTunes, Health Magazine, The Washington Post, PC Magazine, and Late Night with Jimmy Fallon.

[Teach Yourself VISUALLY Siri](#) O'Reilly Media, Inc."

Find out what Siri's got up her sleeve with this fun and friendly guide! Who couldn't use a little extra help these days? Answers, information, reminders, and all sorts of additional help are only a verbal query away with Siri, the artificial intelligence personal assistant. Siri made her debut with the iPhone 4 and is now updated for iOS 6 as well as the third-generation iPad and she is ready to assist! This easy-to-understand guide walks you through the vast array of capabilities that Siri boasts, from creating texts and e-mails from dictation to getting directions to finding a restaurant in the area. You'll discover how to check the weather, get sports scores and schedules, look up a movie review, get Facebook and Twitter updates, make dinner reservations, and much more. Explains how to finesse the perfectly worded questions for Siri in order to get the most helpful and accurate answers Details how to have Siri make phone calls for you, look up information in a dictionary or on the web, or get music Walks you through using Siri to get stock quotes or enter numbers into a calculator and get an answer Shows you how to use Siri to set reminders and alarms, take notes, get turn-by-turn driving directions, and more Just like Siri, the straightforward-but-fun Siri For Dummies is here to help you!

[Big Book of Windows Hacks](#) Pearson IT Certification

"[T]he authors recognize the role the nurse has in empowering patients to take charge of their health by using social media responsibly... the information presented in this book can be useful to nurses in a variety of settings and with different levels of understanding regarding social media. The authors masterfully present information on Web 2.0 and Health 2.0 applications for nurses at the point of care, educators, advanced practice practitioners, administrators, and nursing students." -- Michelle E. Block, RN, PhD, Nursing Science Quarterly This book clearly and comprehensively presents the knowledge and skills nurses and health professionals need in order to effectively use the Internet and interactive social media to educate health consumers. By understanding and using Web 2.0 and Health 2.0 applications and technology, nurses will have access to a critical tool for improving the health of individuals, families, and communities, as well as enhancing their own professional development. The different types of health care information sites available on the Internet are addressed along with criteria for evaluating them. The text provides a framework for understanding the devices that support social media and depicts the many scenarios in which social media can be used to promote health. Also included are examples of research studies related to health care informatics. Each chapter begins with clear and concise learning objectives and explanations of related terms. A theoretical foundation for understanding the concepts in the chapter is included, along with web-based resources that support additional in-depth learning. Discussion questions and exercises stimulate the development of critical thinking skills and promote point-of-care applications. Advances in technology and point-of-care use expected to come in the near future are woven throughout. The text will be of value for all nurse education and practice settings. Key Features: Provides easily understood information on interactive social media applications and their implications for nursing and health delivery Illustrates how to use social networking tools and sites effectively Describes the types of health care information websites available and how to evaluate them Addresses the many devices that support social media and when to use them Includes a database of tools and resources to assist educators, students, administrators, and practitioners in their use of the Internet and social media

[Knife Music](#) CRC Press

Bobby Monks is blowing the whistle on Wall Street, giving middle class Americans the low down on how they're being fleeced of their retirement money—and what they can do about it Every month our financial statements arrive, and every month we glance at them, trying to understand, hoping that we'll come out ahead. But most of us have no idea what's really going on or the costs involved. According to Bobby Monks—who has been a banker and borrower, investor and entrepreneur—financial firms and money managers have complicated the investing process to keep us in the dark, profiting from our ignorance. Having dealt with the financial sector throughout his career, Monks has seen it all. In *Uninvested*, he reveals how, when, and why the relationship between us and our money managers became corrupted—and what we can do to fix it. Monks shows how the system works not only against us as individuals but also against society at large. Without our knowledge or approval, our money is diverted into the pockets of CEOs and misappropriated, promoting business practices that contribute to economic inequality, political dysfunction,

and environmental woe. Monks' experiences give him a unique perspective on how we got to this point. Drawing on original research and interviews with key figures such as Vanguard founder Jack Bogle, legendary investor Carl Icahn, and former congressman Barney Frank of the Dodd-Frank Act, Monks teaches us how to take back ownership and control of our money. As he writes: Even in the decades preceding the most recent downturn, very few investors enjoyed financial success equal to that of their money managers. Given this, I have long wondered why investors don't pull their money out of the system en masse. I suspect that it is because most feel powerless. Unaware of the implications of their investments and unable to penetrate the excruciating complexity of the system that facilitates them, many seem to seek refuge in their money managers' aura of sophistication, pretense of competence, and projection of certainty. It seems to me that most investors are simply sleepwalking through the investing process. They have become uninvested. When we outsource our investing, we sacrifice control—but not responsibility. My goal in writing this book is to convince you that the best (and only) way to fix this broken system is to awaken a critical mass of engaged investors and recruit them to participate more fully in the investing process.

[Instructor Edition](#) Harry N. Abrams

Selecting the right technology is one of the most critical decisions in technology driven enterprises, and no selection is complete without a thorough and informed evaluation. This book explores the digital transformation movement from three perspectives: the technological, the personal, and the organizational. The technical perspective analyses and evaluates new and up and coming technologies such as IoT and Cloud Technology. The personal perspective focuses on the consumer's attitude and experience in the adoption of technologies such as smart homes, smart watches, drones and wireless devices. And the organizational perspective focuses on evaluating how technology-driven an organization and their core activities or products are. This book is an ideal reference for managers who are responsible for digital transformation in their organizations and also serves a good starting point for researchers interested in understanding the trend. The book contains case studies that may be used by educators in MBA and Engineering and Technology Management MS programs covering digital transformation related courses.

Abrams

Fresh out of prison, Richie Forman tries to settle back into his life in the Bay Area. By day, he works at a law firm dedicated to freeing innocent men from prison. By night, he makes a living impersonating Frank Sinatra. But then his ex-best friend is found hacked to death in his garage, and Richie becomes the prime suspect. In a murder mystery with the intricacies of a microchip, David Carnoy weaves his characters like a master.