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Songwriting For Dummies University of Toronto Press
"From Life is Good founders and brothers Bert and John Jacobs, this inspiring book of wisdom outlines the ten key "superpowers" readers need to live their best lives. Based on the brothers' personal and professional journey, this whimsically illustrated guide captures the unique voice and profound optimism that is the foundation of their beloved T-shirt and apparel company, now worth more than \$100 million. Life Is Good: The Owner's Manual will inspire readers of all ages and passions to discover--and embrace--the good in their lives. Entertaining yet profound, easygoing yet powerful, this engaging book reveals how to tap into the hidden power of optimism. Beginning with their upbringing in working class Boston and following the arc of their lives from postgrad wanderlust to the birth of a small business, Bert and John use their experiences to illuminate the ten superpowers on which optimism is founded--from humor and compassion to gratitude and authenticity. Capturing their buoyant, community-focused outlook and supplementing with top-ten lists and the company's iconic stick-figure illustrations, this book doesn't preach. Instead, it offers lighthearted, practical self-help that will inspire and empower readers to embrace their lives with delight and daring"--

In Praise of Idleness and Other Essays Taylor & Francis

This first book published on film noir established the genre--a classic, at last in translation.

Understanding Young Children's Learning through Play City Lights Books

The discovery of insulin at the University of Toronto in 1921-22 was one of the most dramatic events in the history of the treatment of disease. Insulin was a wonder-drug with ability to bring patients back from the very brink of death, and it was no surprise that in 1923 the Nobel Prize for Medicine was awarded to its discoverers, the Canadian research team of Banting, Best, Collip, and Macleod. In this engaging and award-winning account, historian Michael Bliss recounts the fascinating story behind the discovery of insulin – a story as much filled with fiery confrontation and intense competition as medical dedication and scientific genius. Originally published in 1982 and updated in 1996, *The Discovery of Insulin* has won the City of Toronto Book Award, the Jason Hannah Medal of the Royal Society of Canada, and the William H. Welch Medal of the American Association for the History of Medicine.

A Panorama of American Film Noir (1941-1953) John Wiley & Sons

Apply the major psychotherapy theories into practice with this comprehensive text *Counseling and Psychotherapy Theories in Context and Practice: Skills, Strategies, and Techniques*, 2nd Edition is an in-depth guide that provides useful learning aids, instructions for ongoing assessment, and valuable case studies. More than just a reference, this approachable resource highlights practical applications of theoretical concepts, covering both theory and technique with one text. Easy to read and with engaging information that has been recently revised to align with the latest in industry best practices, this book is the perfect resource for graduate level counseling theory courses in counselor education, marriage and family therapy, counseling psychology, and clinical psychology. Included with each copy of the text is an access code to the online Video

Resource Center (VRC). The VRC features eleven videos—each one covering a different therapeutic approach using real therapists and clients, not actors. These videos provide a perfect complement to the book by showing what the different theories look like in practice. The Second Edition features: New chapters on Family Systems Theory and Therapy as well as Gestalt Theory and Therapy Extended case examples in each of the twelve Theory chapters A treatment planning section that illustrates how specific theories can be used in problem formulation, specific interventions, and potential outcomes assessment Deeper and more continuous examination of gender and cultural issues An evidence-based status section in each Theory chapter focusing on what we know from the scientific research, with the goal of developing critical thinking skills A new section on Outcome Measures that provides ideas on how client outcomes can be tracked using practice-based evidence Showcasing the latest research, theory, and evidence-based practice in an engaging and relatable style, *Counseling and Psychotherapy Theories in Context and Practice* is an illuminating text with outstanding practical value.

Trotsky National Academies Press

A straightforward, non-technical guide to the next major marketing tool Artificial Intelligence for Marketing presents a tightly-focused introduction to machine learning, written specifically for marketing professionals. This book will not teach you to be a data scientist—but it does explain how Artificial Intelligence and Machine Learning will revolutionize your company's marketing strategy, and teach you how to use it most effectively. Data and analytics have become table stakes in modern marketing, but the field is ever-evolving with data scientists continually developing new algorithms—where does that leave you? How can marketers use the latest data science developments to their advantage? This book walks you through the "need-to-know" aspects of Artificial Intelligence, including natural language processing, speech recognition, and the power of Machine Learning to show you how to

make the most of this technology in a practical, tactical way. Simple illustrations clarify complex concepts, and case studies show how real-world companies are taking the next leap forward. Straightforward, pragmatic, and with no math required, this book will help you: Speak intelligently about Artificial Intelligence and its advantages in marketing Understand how marketers without a Data Science degree can make use of machine learning technology Collaborate with data scientists as a subject matter expert to help develop focused-use applications Help your company gain a competitive advantage by leveraging leading-edge technology in marketing Marketing and data science are two fast-moving, turbulent spheres that often intersect; that intersection is where marketing professionals pick up the tools and methods to move their company forward. Artificial Intelligence and Machine Learning provide a data-driven basis for more robust and intensely-targeted marketing strategies—and companies that effectively utilize these latest tools will reap the benefit in the marketplace. Artificial Intelligence for Marketing provides a nontechnical crash course to help you stay ahead of the curve.

Parenting Matters Cambridge University Press

This document is a compendium of scientifically valid and accepted methods that can be used to assess sediment quality and predict ecological impacts...the intent here is to provide the most useful overall measures or predictors of ecological impacts currently in use rather than procedures that may have limited application outside of a particular regulatory framework... parag The information provided in the compendium on the relative strengths and weaknesses of the different assessment methods can provide assistance in selecting the appropriate methods.

Policing Methamphetamine RAND Corporation

In its steady march across the United States, methamphetamine has become, to quote former Attorney General Alberto Gonzales, “ the most dangerous drug in America. ” As a result, there has been a concerted effort at the local level to root out the methamphetamine problem by identifying the people at its source—those known or suspected to be involved with methamphetamine. Government-sponsored anti-methamphetamine legislation has enhanced these local efforts, formally and informally encouraging rural residents to identify meth offenders in their communities. Policing Methamphetamine shows what happens in everyday life—and to everyday life—when methamphetamine becomes an object of collective concern. Drawing on interviews with users, police officers, judges, and parents and friends of addicts in one West Virginia town, William Garriott finds that this overriding effort to confront the problem changed the character of the community as well as the role of law in creating and maintaining social order. Ultimately, this work addresses the impact of methamphetamine and, more generally, the war on drugs, on everyday life in the United States.

The Evolution of International Security Studies John Wiley & Sons
This text explores the natural history of Texas and more than 2900 springs in 183 Texas counties. It also includes an in-depth

discussion of the general characteristics of springs - their physical and prehistoric settings, their historical significance, and their associated flora and fauna.

Dissertation Abstracts International Unwin Hyman

Consultee-Centered Consultation is a non-hierarchical, non-prescriptive helping role relationship between a resource (consultant) and a person or group (consultee) who seeks professional help with a work problem involving a third party (client). This volume describes its history and development.

Whose Keeper? Pearson College Division

Proven techniques for songwriting success This friendly, hands-on guide tackles the new face of the recording industry, guiding you through the shift from traditional sales to downloads and mobile music, as well as how you can harness social media networks to get your music "out there." You get basic songwriting concepts, insider tips and advice, and inspiration for writing — and selling — meaningful, timeless songs. Songwriting 101 — get a grip on everything you need to know to write a song, from learning to listen to your "inner voice" to creating a "mood" and everything in between Jaunt around the genres — discover the variety of musical genres and find your fit, whether it's rock, pop, R&B, gospel, country, or more Let the lyrics out — master the art of writing lyrics, from finding your own voice to penning the actual words to using hooks, verses, choruses, and bridges Make beautiful music — find your rhythm, make melodies, and use chords to put the finishing touches on your song Work the Web — harness online marketing and social networks like Facebook, Twitter, and others to get your music heard by a whole new audience Open the book and find: What you need to know before you write a single note Tips on finding inspiration Ways to use poetic devices in lyrics Computer and Web-based shortcuts and technologies to streamline songwriting A look at famous songwriting collaborators Writing for stage, screen, and television How to make a demo to get your song heard Advice on how to make money from your music Learn to: Develop your songwriting skills with tips and techniques from the pros Use social networking sites to get your music out to the public Break into the industry with helpful, how-to instructions

Social Dominance Routledge

"The Value of Philosophy" is one of the most important chapters of Bertrand's Russell's magnum Opus, The Problems of Philosophy. As a whole, Russell focuses on problems he believes will provoke positive and constructive discussion, Russell concentrates on knowledge rather than metaphysics: If it is uncertain that external objects exist, how can we then have knowledge of them but by probability. There is no reason to doubt the existence of external objects simply because of sense data.

The Counselor and the Law John Wiley & Sons

Written for Higher Education educators, managers and policy-makers, Plagiarism, the Internet and Student Learning combines theoretical understandings with a practical model of plagiarism and aims to explain why and how plagiarism developed. It offers a new way to conceptualize plagiarism and provides a framework for professionals dealing with plagiarism in higher education. Sutherland-Smith presents a model of plagiarism, called the

plagiarism continuum, which usefully informs discussion and direction of plagiarism management in most educational settings. The model was developed from a cross-disciplinary examination of plagiarism with a particular focus on understanding how educators and students perceive and respond to issues of plagiarism. The evolution of plagiarism, from its birth in Law, to a global issue, poses challenges to international educators in diverse cultural settings. The case studies included are the voices of educators and students discussing the complexity of plagiarism in policy and practice, as well as the tensions between institutional and individual responses. A review of international studies plus qualitative empirical research on plagiarism, conducted in Australia between 2004-2006, explain why it has emerged as a major issue. The book examines current teaching approaches in light of issues surrounding plagiarism, particularly Internet plagiarism. The model affords insight into ways in which teaching and learning approaches can be enhanced to cope with the ever-changing face of plagiarism. This book challenges Higher Education educators, managers and policy-makers to examine their own beliefs and practices in managing the phenomenon of plagiarism in academic writing.

Sediment Classification Methods Compendium Routledge

Intolerance and bigotry lie at the heart of all human suffering. So claims Bertrand Russell at the outset of "In Praise of Idleness," a collection of essays in which he espouses the virtues of cool reflection and free enquiry; a voice of calm in a world of maddening unreason. With characteristic clarity and humour, Russell surveys the social and political consequences of his beliefs. From a devastating critique of the ancestry of fascism to a vehement defense of 'useless' knowledge, with consideration given to everything from insect pests to the human soul, " In Praise of Idleness " is a tour de force that only Bertrand Russell could perform.

Consultee-Centered Consultation Hau

This timely and accessible text introduces, theorises and practically applies two important concepts which now underpin early years practice: those of ' playful learning' and 'playful pedagogies'. Pat Broadhead and Andy Burt draw upon filmed material, conversations with children, reflection, observation, and parental and staff interviews, in their longitudinal study of outdoor and indoor play environments in an early years unit. This research-based text offers extensive insights into related theories, as well drawing on the authors ' skills and knowledge as researcher and as class teacher in order to provide opportunities for personal reflection and possibilities for practical application in early years classes and settings. Discussing both indoor and outdoor environments, the text explores ideas surrounding ' open-ended play ' , and ' the whatever you want it to be place ' . It illustrates

how the themes of children's play reflect their interests, experiences, knowledge gained at home and in school, and their cultural heritages. By showing how children become familiar and skilful within open-ended play environments, the authors illustrate how the children's co-operative skills develop over time as they become connected in communities of learners. Alongside the examples of children's playful learning, the book also considers the implications for resourcing and organising playful settings through playful pedagogies that connect with the Early Years Foundation Stage curriculum (DfES 2007) and with the Tickell Review, ongoing as the book went to press. *Understanding Young Children's Learning through Play* uses children's perspectives on their play to illustrate how rich their personal understandings are. It also includes parental reflections on what may initially appear a risky and unusual outdoor environment, and it draws attention to the importance of conflict resolution in play in order to extend children's resilience and assertiveness. This insightful text will be of interest to students of early years education, early years practitioners, academics and researchers.

The Case for Marriage Univ of California Press

This volume focuses on two questions: why do people from one social group oppress and discriminate against people from other groups? and why is this oppression so mind numbingly difficult to eliminate? The answers to these questions are framed using the conceptual framework of social dominance theory. Social dominance theory argues that the major forms of intergroup conflict, such as racism, classism and patriarchy, are all basically derived from the basic human predisposition to form and maintain hierarchical and group-based systems of social organization. In essence, social dominance theory presumes that, beneath major and sometimes profound difference between different human societies, there is also a basic grammar of social power shared by all societies in common. We use social dominance theory in an attempt to identify the elements of this grammar and to understand how these elements interact and reinforce each other to produce and maintain group-based social hierarchy.

International Catalogue of Scientific Literature World Bank Publications
Few political figures of the twentieth century have aroused as much passion, controversy, and curiosity as Leon Trotsky. His role in history—his epic rise and fall, his fiery persona, his violent end in Mexico in August 1940—holds a fascination that transcends the history of the Russian Revolution. Bertrand M. Patenaude masterfully interweaves the story of Trotsky's final years with flashbacks to pivotal episodes in his career as a young Marxist, revolutionary hero, Red Army chief, Bolshevik leader, outcast from Stalin's USSR, and ultimately heretic of the Kremlin, targeted for assassination by its secret police. Gripping, tragic, and based on extensive firsthand research, Trotsky brilliantly

illuminates the fateful and dramatic life of one of history's most captivating and important figures.

Extremely Large Telescopes John Wiley & Sons

Featuring important theories and trends not covered in other foundational texts, this book is designed to equip the next generation of counselors with the tools they need for understanding the core dimensions of the helping relationship. Topical experts provide contemporary information and insight on the following theories: psychoanalytic, Jungian, Adlerian, existential, person-centered, Gestalt, cognitive behavior, dialectical behavior, rational emotive behavior, reality therapy/choice theory, family, feminist, transpersonal, and—new to this edition—solution-focused and narrative therapies, as well as creative approaches to counseling. Each theory is discussed from the perspective of historical background, human nature, major constructs, applications, the change process, traditional and brief intervention strategies, cross-cultural considerations, and limitations. The use of a consistent case study across chapters reinforces the differences between theories. *Requests for digital versions from the ACA can be found on wiley.com. *To request print copies, please visit the ACA website here. *Reproduction requests for material from books published by ACA should be directed to permissions@counseling.org

The Value of Philosophy Taylor & Francis

Tracing the history of the Cleveland Clinic from its start as a small not-for-profit group practice to being the world's second largest private academic medical center, this medical history tells one of the most dramatic stories in modern medicine. Starting on the battlefield hospitals of World War I, this details how the clinic achieved medical firsts, such as the discovery of coronary angiography and the world's first successful larynx transplant, improved hospital safety, and met the challenges of the 21st century to be ranked among the top five hospitals in America. This text not only recounts the history of the clinic but presents a model for other not-for-profit organizations on how to endure and thrive.

Foundations of Effective Influence Operations Crown

ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- This innovative

entrant into the foundations of counseling market meets the current generation of counseling students in the way they learn best — through meaningful pedagogical features and research-based content. Through its distinctive features, this text provides opportunities for students to reflect on what they are learning and explore independently through this process of reflection. The authors believe in the development of practitioners who learn through examining controversy, staying abreast of current research, and challenging their own thinking. Such practices will provide students with tools that will ultimately help them develop their professional identities.

Mutant materials in contemporary design Harper Collins

Hypersonics is the study of flight at speeds where aerodynamic heating dominates the physics of the problem. Typically this is Mach 5 and higher. Hypersonics is an engineering science with close links to supersonics and engine design. Within this field, many of the most important results have been experimental. The principal facilities have been wind tunnels and related devices, which have produced flows with speeds up to orbital velocity. Why is it important? Hypersonics has had two major applications. The first has been to provide thermal protection during atmospheric entry. Success in this enterprise has supported ballistic-missile nose cones, has returned strategic reconnaissance photos from orbit and astronauts from the Moon, and has even dropped an instrument package into the atmosphere of Jupiter. The last of these approached Jupiter at four times the speed of a lunar mission returning to Earth. Work with re-entry has advanced rapidly because of its obvious importance. The second application has involved high-speed propulsion and has sought to develop the scramjet as an advanced airbreathing ramjet. Scramjets are built to run cool and thereby to achieve near-orbital speeds. They were important during the Strategic Defense Initiative, when a set of these engines was to power the experimental X-30 as a major new launch vehicle. This effort fell short, but the X-43A, carrying a scramjet, has recently flown at Mach 9.65 by using a rocket. Atmospheric entry today is fully mature as an engineering discipline. Still, the Jupiter experience shows that work with its applications continues to reach for new achievements. Studies of scramjets, by contrast, still seek full success, in which such engines can accelerate a vehicle without the use of rockets. Hence, there is much to do in this area as well. For instance, work with computers may soon show just how good scramjets can become. NASA SP-2007-4232