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Diversity in Organizations John Wiley & Sons
Introduction to Statistical Investigations leads students to learn about the process of conducting statistical investigations from data collection, to exploring data, to statistical inference, to drawing appropriate conclusions. The text is designed for a one-semester introductory statistics course. It focuses on genuine research studies, active learning, and effective use of technology. Simulations and randomization tests introduce statistical inference, yielding a strong conceptual foundation that bridges students to theory-based inference approaches. Repetition allows students to see the logic and scope of inference. This implementation follows the GAISE recommendations endorsed by the American Statistical Association.
Study Guide, Volume II (Chapters 15-24) to accompany Intermediate Accounting McGraw-Hill Education
Ethical Obligations and Decision-Making in Accounting gives students a robust ethical framework that is crucial for accountants in the post-Enron era. Incorporating the principles of the AICPA code and other systems of ethics, Mintz and Morris show accounting students how a commitment to ethics can enable accounting professionals to meet their ethical obligations both to investors and creditors. No other book so comprehensively examines the elements of the financial reporting system - including the ethics of the internal control environment and the effectiveness of board of director and audit committee oversight - that determine the ethical standard of the accounting process.
Marketing Pearson College Division
MARKETING: THE CORE, 2/e by Kerin, Berkowitz, Hartley, and Rudelius continues the tradition of cutting-edge content and student-friendliness set by Marketing 8/e, but in a shorter, more accessible package. The Core distills Marketing â€™s 22 chapters down to 18, leaving instructors just the content they need to cover the essentials of marketing in a single semester. Instructors using The Core also benefit from a full-sized supplements package. The Core is more than just a "baby Kerin"; it combines great writing style, currency, and supplements into the ideal package.
Essentials of Strategic Management Cengage Learning
Data Mining: Concepts and Techniques provides the concepts and techniques in processing gathered data or information, which will be used in various applications. Specifically, it explains data mining and the tools used in discovering knowledge from the collected data. This book is referred as the knowledge discovery from data (KDD). It focuses on the feasibility, usefulness, effectiveness, and scalability of techniques of large data sets. After describing data mining, this edition explains the methods of knowing, preprocessing, processing, and warehousing data. It then presents information about data warehouses, online analytical processing (OLAP), and data cube technology. Then, the methods involved in mining frequent patterns, associations, and correlations for large data sets are described. The book details the methods for data classification and introduces the concepts and methods for data clustering. The remaining chapters discuss the outlier detection and the trends, applications, and research frontiers in data mining. This book is intended for Computer Science students, application developers, business professionals, and researchers who seek information on data mining. Presents dozens of algorithms and implementation examples, all in pseudo-code and suitable for use in real-world, large-scale data mining projects Addresses advanced topics such as mining object-relational databases, spatial databases, multimedia databases, time-series databases, text databases, the World Wide Web, and applications in several fields Provides a comprehensive, practical look at the concepts and techniques you need to get the most out of your data

ISE Foundations in Microbiology: Basic Principles Wadsworth Publishing Company
This text is intended primarily for readers interested in mathematical probability as applied to mathematics, statistics, operations research, engineering, and computer science. It is also appropriate for mathematically oriented readers in the physical and social sciences. Prerequisite material consists of basic set theory and a firm foundation in elementary calculus, including infinite series, partial differentiation, and multiple integration. Some exposure to rudimentary linear algebra (e.g., matrices and determinants) is also desirable. This text includes pedagogical techniques not often found in books at this level, in order to make the learning process smooth, efficient, and enjoyable. Fundamentals of Probability: Probability Basics. Mathematical Probability. Combinatorial Probability. Conditional Probability and Independence.Discrete Random Variables: Discrete Random Variables and Their Distributions. Jointly Discrete Random Variables. Expected Value of Discrete Random Variables.Continuous Random Variables: Continuous Random Variables and Their Distributions. Jointly Continuous Random Variables. Expected Value of Continuous Random Variables.Limit Theorems and Advanced Topics: Generating Functions and Limit Theorems. Additional Topics. For all readers interested in probability. Basic Statistics for Business and Economics Elsevier
The authors have kept the text concise by focusing on the key concepts students need to master. Opening vignettes & 'in action' boxes show realistic applications of these concepts throughout. Comprehensive end-of-chapter problems provide students with all the practice they need to fully learn each concept.
Ethical Obligations and Decision Making in Accounting Cengage Learning
DIVERSITY IN ORGANIZATIONS is the first comprehensive, research-based text designed to meet the needs of the diversity course. It provides a solid perspective on the various aspects of organizational diversity, including why diversity is important for organizations, recruiting, retaining, and effectively and fairly utilizing a diverse workforce, and legislation related to diversity. The book conducts in-depth explorations of key racial/ethnic groups, sex and gender, religion, work and family, weight and appearance, physical and mental ability, and sexual orientation. It includes prescriptions on how to become a diversity-friendly employer, include workers often devalued, and how both dominant and non-dominant group members can work to effect change. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.
Human Anatomy Irwin Professional Pub
Human Anatomy, Media Update, Sixth Edition builds upon the clear and concise explanations of the best-selling Fifth Edition with a dramatically improved art and photo program, clearer explanations and readability, and more integrated clinical coverage. Recognized for helping students establish the framework needed for understanding how anatomical structure relates to function, the text's engaging descriptions now benefit from a brand-new art program that features vibrant, saturated colors as well as new side-by-side cadaver photos. New Focus figures have been added to help students grasp the most difficult topics in anatomy. This is the standalone book. If you want the package order this ISBN: 0321753267 / 9780321753267 Human Anatomy with MasteringA&P(TM), Media Update Package consists of: 0321753275 / 9780321753274 Human Anatomy, Media Update 0321754182 / 9780321754189 Practice Anatomy Lab 3. 0321765079 / 9780321765079 MasteringA&P with Pearson eText Student Access Code Card for Human Anatomy, Media Update 0321765648 / 9780321765642 Wrap Card for Human Anatomy with Practice Anatomy Lab 3.0, Media Update 080537373X / 9780805373738 Brief Atlas of the Human Body, A
Digital Marketing Essentials McGraw-Hill Higher Education
M: Management by Bateman/Snell is the fastest growing Principles of Management textbook on the market. Bateman/Snell is written from the ground up to be brief, lean, and flexible enough to enable you to cover just the topics you want at the level of depth you want, while still maintaining the integrity of the content. Plus, it does not inherit outdated examples from a hardback derivative. With market-leading teaching support and the most up to date content available, M: Management represents the best value available in the brief Principles of Management market. What sets Bateman/Snell apart? An unrivaled mixture student-focused current content and the best teaching support around.
Managerial Accounting Principles of Animal Behavior

Principles of Animal Behavior has long been considered the most current and engaging introduction to animal behavior. The Third Edition is now also the most comprehensive and balanced in its approach to the theoretical framework behind how biologists study behavior.
A Course in Probability Wiley
"The 22nd edition of Principles of Auditing & Other Assurance Services provides a care-fully balanced presentation of auditing theory and practice. Written in a clear and understandable manner, it is particularly appropriate for students who have had limited or no audit experience. The approach is to integrate auditing material with that of previous accounting financial, managerial, and systems courses"--Introduction to Statistical Investigations Ballantine Books
The Chemistry Maths Book is a comprehensive textbook of mathematics for undergraduate students of chemistry. Such students often find themselves unprepared and ill-equipped to deal with the mathematical content of their chemistry courses. Textbooks designed to overcome this problem have so far been too basic for complete undergraduate courses and have been unpopular with students. However, this modern textbook provides a complete and up-to-date course companion suitable for all levels of undergraduate chemistry courses. All the most useful and important topics are covered with numerous examples of applications in chemistry and some in physics. The subject is developed in a logical and consistent way with few assumptions of prior knowledge of mathematics. This text is sure to become a widely adopted text and will be highly recommended for all chemistry courses.
Financial Accounting John Wiley & Sons
The auditing environment continues to change in dramatic ways, and new professionals must be prepared for a high standard of responsibility. Prepare your students for these changes by using the new decision-making framework in Rittenberg/Johnstone/Gramling ' s AUDITING: A BUSINESS RISK APPROACH, 7th EDITION. With the help of new author Audrey Gramling, AUDITING 7e explains the importance of understanding business risk, internal controls, and the professional judgment processes. The latest edition keeps your students in touch with today ' s rapidly changing environment by describing updates in the regulatory environment, such as Section 404 of the Sarbanes-Oxley Act. The authors have also expanded the coverage on the integrated audit. In addition, students will gain valuable experience by using the professional ACL auditing software, packaged with each new text, as they work with fraud cases. AUDITING 7e helps your students understand the risk associated with auditing in a relevant way. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.
Microbiology Pearson Education
"Microbiology covers the scope and sequence requirements for a single-semester microbiology course for non-majors. The book presents the core concepts of microbiology with a focus on applications for careers in allied health. The pedagogical features of the text make the material interesting and accessible while maintaining the career-application focus and scientific rigor inherent in the subject matter. Microbiology's art program enhances students' understanding of concepts through clear and effective illustrations, diagrams, and photographs. Microbiology is produced through a collaborative publishing agreement between OpenStax and the American Society for Microbiology Press. The book aligns with the curriculum guidelines of the American Society for Microbiology."--BC Campus website.
Canadian Income Taxation, 2020/2021 Wiley Global Education
A brand new book, FUNDAMENTALS OF CHEMICAL ENGINEERING THERMODYNAMICS makes the abstract subject of chemical engineering thermodynamics more accessible to undergraduate students. The subject is presented through a problem-solving inductive (from specific to general) learning approach, written in a conversational and approachable manner. Suitable for either a one-semester course or two-semester sequence in the subject, this book covers thermodynamics in a complete and mathematically rigorous manner, with an emphasis on solving practical engineering problems. The approach taken stresses problem-solving, and draws from best practice engineering teaching strategies. FUNDAMENTALS OF CHEMICAL ENGINEERING THERMODYNAMICS uses examples to frame the importance of the material. Each topic begins with a motivational example that is investigated in context to that topic. This framing of the material is helpful to all readers, particularly to global learners who require big picture insights, and hands-on learners who struggle with abstractions. Each worked example is fully annotated with sketches and comments on the thought process behind the solved problems. Common errors are presented and explained. Extensive margin notes add to the book accessibility as well as presenting opportunities for investigation. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.
Auditing: A Business Risk Approach McGraw-Hill Europe
This title responds head-on to the growing requests by business faculty for a concise, theory-driven strategic management concepts and cases text.
The Chemistry Maths Book McGraw-Hill Higher Education

A high-level medical-surgical nursing textbook focused on providing students with rationales for why they do what they do, and grounded in critical thinking and evidence-based practice. Medical Surgical Nursing: Preparation for Practice presents a foundation on which to build the nursing practice of today and tomorrow, including the cognitive, affective, and psychomotor skills necessary to practice.

Principles of Animal Behavior Prentice Hall

Taxation 2020 introduces all relevant tax topic covered in the CPA exam to undergraduate or graduate students in one-semester introductory tax courses. Offering a decision-making approach to the material, this comprehensive yet accessible text maintains the appropriate balance between concepts and specifics. Twelve concise, student-friendly chapters supply sufficient details to build upon for future careers in taxation and consulting while avoiding the minutiae rarely seen in everyday practice. The new tenth edition covers basic taxation of individuals, corporations, S corporations, partnerships, and fiduciary entities. An emphasis on tax planning helps students understand the effect taxation has on decisions for both individuals and entities. Thoroughly updated for the coming tax year, this textbook covers fundamental areas of taxation and its environment including business and property concepts, property dispositions, business and wealth taxation, and income, expenses, and individual taxes. A wealth of instructor resources includes two solutions manuals—one of which provides solutions to the Research and Tax Return problems—an extensive test bank, and PowerPoint slides. Engaging, highly-readable text enables instructors to assign students out-of-class readings and spend classroom time on more complex topics.

Fundamentals of Chemical Engineering Thermodynamics, SI Edition Elsevier

From the creator of the popular website Ask a Manager and New York ’ s work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There ’ s a reason Alison Green has been called “ the Dear Abby of the work world. ” Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don ’ t know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You ’ ll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit “ reply all ” • you ’ re being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate ’ s loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager “ A must-read for anyone who works . . . [Alison Green ’ s] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work. ” —Booklist (starred review) “ The author ’ s friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers ’ lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience. ” —Library Journal (starred review) “ I am a huge fan of Alison Green ’ s Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor. ” —Robert Sutton, Stanford professor and author of The No Asshole Rule and The Asshole Survival Guide “ Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way. ” —Erin Lowry, author of Broke Millennial: Stop Scraping By and Get Your Financial Life Together

Global Business Today Wiley

Charles Hill ’ s Global Business Today, 4e (GBT) has become an established text in the International Business market for its excellent but concise coverage of the key global issues including the cultural context for global business, cross-border trade and investment, the global monetary system and competition in the global environment. GBT ’ s concise chapters give a general introduction to international business - emphasizing the environmental factors, with less coverage of operations. Charles Hill is renowned for his attention to research trends and that is evident in Global Business Today, 4e through a variety of real world examples and cases from small, medium, and large companies throughout the world