

Solutions Vanitha Tv

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Soft Computing: Theories and Applications Springer Nature

The book gathers papers addressing state-of-the-art research in all areas of Information and Communication Technologies and their applications in intelligent computing, cloud storage, data mining and software analysis. It presents the outcomes of the third International Conference on Information and Communication Technology for Intelligent Systems, which was held on April 6–7, 2018, in Ahmedabad, India. Divided into two volumes, the book discusses the fundamentals of various data analytics and algorithms, making it a valuable resource for researchers' future studies.

Power Foods for the Brain Harper Collins

In India's tropical paradise, stands a town wrapped around a giant roundabout, where a canny caretaker with a French connection holds sway. Vying for his attention are two competing neighbours. Appu holds lessons for the living but Maya cares only for the dead. And a gastronome dog plays ball girl to tennis-loving nuns. At the centre is an imposing temple so ancient that no one knows exactly when it was built. Here, even a tiny railway station has set its own rules for acceptance and belonging. On the other side of the tracks, a baker runs errands for total strangers in the middle of a pandemic. *Malgudi Days* meets reality in the search for joy and belonging in a book that is alternatively heartwarming and hilarious. Anjana Menon takes you to a place that you wish stays that way forever, in these true stories of hope and resilience from a midway Kerala town.

Advertising, Promotion, and other aspects of Integrated Marketing Communications OUP Oxford

The aim of this book is to present a number of digital and technology solutions to real-world problems across transportation sectors and infrastructures. Nine chapters have been well prepared and organized with the core topics as follows: -A guideline to evaluate the energy efficiency of a vehicle -A guideline to design and evaluate an electric propulsion system -Potential opportunities for intelligent transportation systems and smart cities -The importance of system control and energy-power management in transportation systems and infrastructures -Bespoke modeling tools and real-time simulation platforms for transportation system development This book will be useful to a wide range of audiences: university staff and students, engineers, and business people working in relevant fields.

The Stolen Lady Simon and Schuster

Management of Banking and Financial Services focuses on the basic concepts of banking and financial services, and how these concepts are applied in the global banking environment as well as

in India. In addition to presenting the big picture of the

Animal Labour Cengage Learning

Readers explore all aspects of marketing communications, from time-honored methods to the newest developments in the field with the market-leading ADVERTISING, PROMOTION, AND OTHER ASPECTS OF INTEGRATED MARKETING COMMUNICATIONS, 10E. Comprehensive treatment of the fundamentals focuses on advertising and promotion, including planning, branding, consumer behavior, media buying, public relations, packaging, POP communications, and personal selling. Emerging topics get special attention as readers study today's popularity of apps, social media outlets, online and digital practices, and viral communications, as well as their impact on traditional marketing. Revisions to this most current IMC book on the market address must-know changes to environmental, regulatory, and ethical issues; marcom insights; place-based applications; privacy; global marketing; and, of course, memorable advertising campaigns. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Consumer Behavior Harper Collins

This installment in the New York Times bestselling *I Survived* series from Lauren Tarshis shines a spotlight on the Normandy landings, just in time for the 75th anniversary of D-Day!

Bibliography Thomas Nelson

From the acclaimed author of *The Night Portrait* comes a stunning historical novel about two women, separated by five hundred years, who each hide Leonardo da Vinci's *Mona Lisa*—with unintended consequences. France, 1939 At the dawn of World War II, Anne Guichard, a young archivist employed at the Louvre, arrives home to find her brother missing. While she works to discover his whereabouts, refugees begin flooding into Paris and German artillery fire rattles the city. Once they reach the city, the Nazis will stop at nothing to get their hands on the Louvre's art collection. Anne is quickly sent to the Castle of Chambord, where the Louvre's most precious artworks—including the *Mona Lisa*—are being transferred to ensure their safety. With the Germans hard on their heels, Anne frantically moves the *Mona Lisa* and other treasures again and again in an elaborate game of hide and seek. As the threat to the masterpieces and her life grows closer, Anne also begins to learn the truth about her brother and the role he plays in this dangerous game. Florence, 1479 House servant Bellina Sardi's future seems fixed when she accompanies her newly married mistress, Lisa Gherardini, to her home across the Arno. Lisa's husband, a prosperous silk merchant, is aligned with the powerful Medici, his home filled with luxuries and treasures. But soon, Bellina finds herself bewitched by a charismatic monk who has urged Florentines to rise up against the Medici and to empty their homes of the riches and jewels her new employer prizes. When Master Leonardo da Vinci is commissioned to paint a portrait of Lisa, Bellina finds herself tasked with hiding an impossible secret. When art and war collide, Leonardo da Vinci, his beautiful subject Lisa, and the portrait find themselves in the crosshairs of history.

Futuristic Communication and Network Technologies SAGE Publishing India

The Indian Media Business SAGE Publications Pvt. Limited

King of the Wind Yearling

CLOUD AND IOT-BASED VEHICULAR AD HOC NETWORKS This book details the architecture behind smart cars being fitted and connected with vehicular cloud computing, IoT and VANET as part of the intelligent transport system (ITS). As technology continues to weave itself more tightly into everyday life, socioeconomic development has become intricately tied to ever-evolving innovations. An example of this is the technology being developed to address the massive increase in the number of vehicles on the road, which has resulted in more traffic congestion and road accidents. This challenge is being addressed by developing new technologies to optimize traffic management operations. This book describes the state-of-the-art of the recent developments of Internet of Things (IoT) and cloud computing-based concepts that have been introduced to improve Vehicular Ad-Hoc Networks (VANET) with advanced cellular networks such as 5G networks and vehicular cloud concepts. 5G cellular networks provide consistent, faster and more reliable connections within the vehicular mobile nodes. By 2030, 5G networks will deliver the virtual reality content in VANET which will support vehicle navigation with real time communications capabilities, improving road safety and enhanced passenger comfort. In particular, the reader will learn: A range of new concepts in VANETs, integration with cloud computing and IoT, emerging wireless networking and computing models New VANET architecture, technology gap, business opportunities, future applications, worldwide applicability, challenges and drawbacks Details of the significance of 5G Networks in VANET, vehicular cloud computing, edge (fog) computing based on VANET. Audience The book will be widely used by researchers, automotive industry engineers, technology developers, system architects, IT specialists, policymakers and students.

Lions 324B2 District Directory 2017-18 Scholastic Inc.

Strengthen your memory with New York Times bestselling author Dr. Neal Barnard 's simple 3-step plan to protecting your brain with your diet. Could your breakfast or lunch be harming your memory? Are you missing out on the foods that could prevent Alzheimer's disease? Everyone knows good nutrition supports your overall health, but few realize that certain foods-power foods-can protect your brain and optimize its function, and even dramatically reduce your risk of Alzheimer's Disease. Now, New York Times bestselling author, clinical researcher and health advocate Dr. Neal Barnard has gathered the most up-to-date research and created a groundbreaking program that can strengthen your memory and protect your brain's health. In this effective 3-step plan Dr. Barnard reveals which foods to increase in your diet and which to avoid, and shows you specific exercises and supplements that can make a difference. It will not only help boost brain health, but it can also reduce your risk of Alzheimer's disease, stroke, and other less serious malfunctions such as low energy, poor sleep patterns, irritability, and lack of focus. You'll discover: The best foods to increase cognitive function Dairy products and meats-the dangers they may pose to your memory The surprising roles alcohol and caffeine play in Alzheimer's risk The latest research on toxic metals, like aluminum found in cookware, soda cans, and common antacids. Plus a detailed menu plan, recipes and time-saving kitchen tips

Preventing Violence Against Women and Children National Academies Press

"All the sizzle, chaos, noise and scariness of war is clay in the hands of ace storyteller Lynch." -- Kirkus Reviews for the World War II series Discover the secret missions behind America's greatest conflicts.Fergus Frew thought he knew what to expect when he signed up with the Navy's demolitions team. But as the Korean War rages on, Fergus and his fellow divers -- AKA "frogmen" -- are tasked with more than just scouting mudflats. Soon they're planting mines. And sabotaging tunnels, bridges... and even fishing nets. Strangest of all, it falls to Fergus to transport a spy into the country -- and that means traveling far from Navy-controlled waters. But frogmen are amphibious. And Fergus may not realize it, but he's in a position to change the way the whole world thinks about combat. National Book Award finalist Chris Lynch continues his explosive fiction series based on the real-life, top-secret history of US black ops and today's heroic Navy SEALs.

Intelligent and Efficient Transport Systems Scholastic Inc.

Based on the real-life scheme to take down one of history's greatest monsters, this heart-pounding trilogy puts two courageous kids at the center of the plot to kill Adolf Hitler. Berlin, November 1943. With bombing raids commencing, the city is blanketed by explosions. Siblings Gerta and Max Hoffmann live a surprisingly carefree childhood amid the raids. Berlin is a city going about its business, even as it's attacked almost nightly. But one night, the air raid sirens wail, and the Hoffmanns' neighborhood is hit. A mortally wounded man comes to their door, begging to be let in. He asks for Karl Hoffmann, their father. Gerta and Max watch as Karl tries in vain to save the man's life. Before he dies, the stranger gives their father a bloodstained packet of documents, along with a message: "For the sake of humanity, the Führer must die. Finish it, Karl!" Based on real events, this is the story of two children swept up in a fight for the soul of Germany -- and the world.

The Anatomy of Corporate Law Allen & Unwin

The Mau Mau - the name of a secret society that once struck terror into the hearts of British settlers in Kenya. An episode in history that ended in a State of Emergency, with violent and brutal acts dividing a nation. This is an intensely personal and vivid story of two boys: one black, one white. Once they were friends even though their circumstances are very different. But in a country driven by fear and prejudice, even the best of friends can betray one another . . . Internationally acclaimed and award-winning author Beverley Naidoo explores new territory in this beautifully realized and moving story set in Britain's colonial past.

I Survived the Great Chicago Fire, 1871 (I Survived #11) BoD – Books on Demand

Edwidge Danticat, the award-winning, best-selling author of **THE FARMING OF BONES** and **KRIK? KRAK!** offers a powerful addition to The Royal Diaries series with the story of Haiti's heroic queen Anacaona. With her signature narrative grace, Edwidge Danticat brings Haiti's beautiful queen Anacaona to life. Queen Anacaona was the wife of one of her island's rulers, and a composer of songs and poems, making her popular among her people. Haiti was relatively quiet until the Spanish conquistadors discovered the island and began to settle there in 1492. The Spaniards treated the natives very cruelly, and when the natives revolted, the Spanish governor of Haiti ordered the arrests of several native nobles, including Anacaona, who was eventually captured and executed, to the horror of her people.

The Indian Media Business Scholastic Inc.

An evocative, beautifully written story of a young Jewish woman trapped on the occupied island of Jersey during World War II. SUMMER 1940: Hedy Bercu watches the skies over Jersey for German planes, convinced that an invasion is imminent. When it finally comes, there is no counterattack from Allied forces and most islanders and occupying forces settle into an uneasy coexistence. But for Hedy, the situation is perilously different. For Hedy is Jewish. With no means of escape, Hedy hides in plain sight, working as a translator for the Germans while silently working against them. But as the war intensifies, Hedy knows she is in greater danger each day. Soon, her survival will depend not just on her own courage, but on the community she has come to cherish and a man who should be her enemy. Vividly re-creating little-known events, this is an unforgettable tale of resilience and bravery, and of the extraordinary power found in quiet acts of heroism and love.

Burn My Heart Signpost Celfon. In Technology

Sham and the stable boy Agba travel from Morocco to France to England where, at last, Sham's majesty is recognized and he becomes the "Godolphin Arabian," ancestor of the most superior Thoroughbred horses.

Unconventional Warfare (Special Forces, Book 1) John Wiley & Sons

With Its Many Unusual Insights And Comprehensive Coverage, This Unique Book Will Attract A Wide Readership. Besides Students Of Mass Communication, Media Business And Advertising, It Will Be Of Equal Interest To Analysts, Media Professionals, Investment Bankers, Advertising And Pr Professionals,

And Anyone Interested In India'S Vibrant Media Industry.

Business World Springer Nature

Skin Revolution is where skincare meets science and self-love – to empower you to look good, feel great, and glow in your melanin-rich skin. ‘ I wish I had advice like this growing up – an incredible guide for people of colour everywhere! ’ KAUSHAL, Make-up Artist, YouTuber and Entrepreneur

Management of Banking and Financial Services: Pearson Education India

By browsing about 10 000 000 scientific articles of over 200 major journals some 200 000 publications were selected. The extracted data is part of the following material research fields: crystal structures (S), phase diagrams (C) and intrinsic physical properties (P). These research field codes as well as the chemical systems investigated in each publication were included in the present work. The aim of this Bibliography is to provide researchers with a comprehensive compilation of all up to now published scientific publications on inorganic systems in only three handy volumes.

Organization Development Springer Nature

The Red Umbrella is a moving tale of a 14-year-old girl's journey from Cuba to America as part of Operation Pedro Pan—an organized exodus of more than 14,000 unaccompanied children, whose parents sent them away to escape Fidel Castro's revolution. In 1961, two years after the Communist revolution, Luc í a Álvarez still leads a carefree life, dreaming of parties and her first crush. But when the soldiers come to her sleepy Cuban town, everything begins to change. Freedoms are stripped away. Neighbors disappear. And soon, Luc í a's parents make the heart-wrenching decision to send her and her little brother to the United States—on their own.

Suddenly plunked down in Nebraska with well-meaning strangers, Luc í a struggles to adapt to a new country, a new language, a new way of life. But what of her old life? Will she ever see her home or her parents again? And if she does, will she still be the same girl? The Red Umbrella is a touching story of country, culture, family, and the true meaning of home. “ Captures the fervor, uncertainty and fear of the times. . . . Compelling. ” – The Washington Post “ Gonzalez deals effectively with separation, culture shock, homesickness, uncertainty and identity as she captures what is also a grand adventure. ” – San Francisco Chronicle