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The Complete Guide to Sony's A6000 Camera (B&W edition) Lulu.com

Gary's Ebooks on the Sony cameras are renown for being the most thorough, detailed, and enjoyable to read. This latest edition goes into even more detail of the features everyone wants to know about: * All the focusing modes explained in an intuitive way * 4K shooting and choosing a bit rate for video * The new phase-detect AF (and where it's blind) * The most popular adapters for legacy glass * S-Log2 in a way that won't make your eyes glaze over * And lots more! (641 pages more, to be exact!) You can learn more at the author's website - Friedman Archives dot com

[Sony Alpha A6000 User Manual for Beginners and Seniors](#) White Knight Press

This book is a complete manual on the Sony Cyber-shot DSC-RX100 VI camera, one of the most advanced, but still pocketable, cameras available. With this book, author Alexander White provides users of the RX100 VI with a guide to all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to take still images and record video with the

RX100 VI, and explains when and why to use the camera's many features. The book provides details about the camera's automatic and advanced shooting modes, including burst shooting at rates as fast as 24 frames per second, as well as its numerous menu options for shooting, playback, and setup. The book includes information about using Wi-Fi and Bluetooth connections for image transfer, remote control, and adding location information to images. The book has more than 500 color photographs or illustrations that help explain the camera's menus, shooting screens, and features. These images include examples of photographs taken using the RX100 VI's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, low-light, and action shots; and the Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping, with photographic examples. The book includes a full discussion of the video features of the RX100 VI, which can shoot HD and 4K (ultra-HD) movies, and which offers manual control of exposure and focus during movie recording. The book explains the camera's numerous features that are useful for professional-level videography, including Picture Profiles that allow adjustment of

settings such as gamma curve, black level, knee, and detail. The book provides detailed information about recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX100 VI, including cases, power sources, grips, remote controls, and filter adapters, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX100 VI includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

The Complete Guide to Sony's Alpha 330 and 380 Digital SLR Cameras Rocky Nook, Inc.

The Sony A7R IV has a myriad of settings which is somehow confusing to understand, that was why this guide was put together with step by step guide for those that struggle or just want to get started with a basic understanding of these settings. In this book, I will be giving you detail information on how to set up your Sony A7R IV, A7 III, A7R III, A9 Camera with ease, as well as how to make use of the cameras controls buttons. My main goal is to help beginner's photographers who are finding it difficult to do some basic camera settings including the tips and tricks that will help you get the best use of your camera. Whether you only need to learn the basics, or if you want to discover some advanced tips, of Sony A7R IV USERS GUIDE is here to help. This book is the best user manual you need to guide you on how to use and optimally maximize your camera. This book has comprehensive tips & in-depth tutorials for First time user,

seniors, and experts, and by the time you've finished reading this book, you'll be a pro. What are you still waiting for? Click the buy button now.

David Busch's Sony Alpha A6600/Ilce-6600 Guide to Digital Photography White Knight Press

Gary's Ebooks on the Sony cameras are renown for being the most thorough, detailed, and enjoyable to read. This latest edition goes into even more detail of the features everyone wants to know about. In this 619-page (!) full-color book you'll learn: * The new exposure modes * The Hybrid AF system and what it means to you * All the different focusing modes explained in an intuitive way * 4K shooting and choosing a bit rate for video * S-Log2 in a way that a non-videographer can understand * My personal camera configuration * How to know which video mode is right for you * NFC, Wi-Fi, and step-by-step instructions on using them * A set of "Cliffs Notes" cards you can print showing the recipes for common shooting situations, and Gary's Personal Camera Settings Get the most out of your investment, cut through the clutter and optimize your camera to match the way YOU work best!

The Complete Guide to Sony's Alpha 65 and 77 SLT Cameras B&W Edition Volume II White Knight Press

This book is a complete guide to using the Sony Cyber-shot DSC-RX10 II camera, one of the most advanced compact cameras available. With this book, author Alexander White provides users of the RX10 II with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 II, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all of the features of the RX10 II that are new for this model, including its electronic shutter, faster continuous shooting, 4K video recording, and ability to shoot video at up to 960 frames per second for super slow-motion playback. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images also provide examples of photographs taken using the RX10 II's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and the Creative Style and Picture Effect menu options, with settings for altering the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping. The book includes a full discussion of the video features of the RX10 II, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during movie recording. The book also explains

the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book provides detailed information about recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX10 II, including cases, power sources, remote controls, and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX10 II includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

The Complete Guide to Sony's Alpha 65 and 77 SLT Cameras B&W Edition Volume I Sony Alpha A6000 User Manual for Beginners and Seniors

The Sony Alpha A6000 User Manual for Beginners and seniors is the complete guide to using the Sony alpha A6000 camera. It gives you all the essential information you need to know to make the most out of your camera. The Sony Alpha A6000 is the best choice both for learners and further developed picture takers. It's very easy to carry, has phenomenal picture quality and solid metering and auto white balance. In this book you will discover how to take amazing photos, videos and other tips and tricks that will make you a pro in using the Sony Alpha A6000. Therefore, whether you only need to learn the basics, or if you want to discover some advanced tips, The Sony Alpha A6000 User Manual for Beginners and seniors is here to help. This guide will help you to quickly feel comfortable using your camera so that you can achieve excellent results. This book has comprehensive tips & in-depth tutorials for First time user, seniors, and experts, and by the time you've finished reading this book, you'll be a pro. Photographer's Guide to the Sony DSC-RX100 VII

Photographer's Guide to the Sony a7C is a full-color, fully illustrated guide book covering all features and operations of the a7C mirrorless, compact, full-frame interchangeable-lens digital camera. With this book, author Alexander S. White provides users of the a7C with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the a7C, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options

for shooting, playback, setup, video, Wi-Fi, Bluetooth, and special effects. The book covers the a7C's ability to use its touch screen for focusing and enlarging images in some situations, its upgraded autofocus system, which includes real-time tracking autofocus as well as automatic focusing on the eyes of humans or animals, and the camera's wide range of options for assigning its control buttons, dial, and wheel to carry out photographic functions. The book includes more than 400 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the a7C's various shooting modes and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and astrophotography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the a7C, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the a7C, including lenses, cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the a7C includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

David Busch's Sony Alpha a7C Guide to Digital Photography White Knight Press

The Sony RX100 VII Premium Compact Camera Manual for Beginners is the complete guide to using the Sony RX100 VII Premium Compact Camera. This book was made with the beginner in mind, and is great for seniors and first-time Sony RX100 VII users. I have put this book together to assist people who are finding it difficult to use this amazing camera and the

features it comes with, and I can assure you that will you appreciate all the tips inside. This book is the best user manual you need to guide you on how to use and optimally maximize your camera. This book has comprehensive tips & in-depth tutorials for First time user, seniors, and experts, and by the time you've finished reading this book, you'll be a pro. Click the buy button to get yours

Photographer's Guide to the Sony a7C Lulu.com

Gary's Ebooks on the Sony cameras are renown for being the most thorough, detailed, and enjoyable to read. This latest edition goes into even more detail of the features everyone wants to know about: * All the focusing modes explained in an intuitive way * 4K shooting and choosing a bit rate for video * The new phase-detect AF (and where it's blind) * The most popular adapters for legacy glass * S-Log2 in a way that won't make your eyes glaze over * And lots more! (641 pages more, to be exact!) Electronic formats also available from the author's website.

Photographer's Guide to the Sony DSC-HX80 and HX90V White Knight Press

Love your new 24 megapixel wonder, but having a hard time understanding all that it does? Then this book is for you. Written for the advanced user (with tutorials and easy explanations in case you're not so advanced), this easy-to-understand yet thorough guide provides a complete instruction manual which explains each feature in plain English and provides hundreds of visual examples as well. There is no better way to learn about and get the most out of your camera. More info at <http://friedmanarchives.com/alpha77>

Sony Alpha A6000 Camera Users Guide White Knight Press

David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera features a new 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and ISO sensitivities up to ISO 51,200, the a6300/ILCE-6300 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6300/ILCE-6300 as you explore the world of digital photography, develop your creativity, and capture the best

photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6300/ILCE-6300's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6300/ILCE-6300.

David Busch's Sony Alpha a6000/ILCE-6000 Guide to Digital Photography Lulu.com

The Sony ALPHA A6000 has a myriad of settings which is somehow confusing to understand, that was why this guide was put together with step by step guide for those that struggle and just want to get started with a basic understanding of these settings. In this book, I will be giving you detail information on how to set up your Sony A6000 Camera with ease, as well as how to make use of the cameras controls buttons. My main goal is to help beginner's photographers who are finding it difficult to do some basic camera settings including the tips and tricks that will help you get the best use of your camera. Whether you only need to learn the basics, or if you want to discover some advanced tips, of Sony A6000 Camera USER GUIDE is here to help. This book is the best user manual you need to guide you on how to use and optimally maximize your camera. This book has comprehensive tips & in-depth tutorials for First time user, seniors, and experts, and by the time you've finished reading this book, you'll be a pro. What are you still waiting for? Click the buy button now.

The Complete Guide to Sony's Alpha 7r II Lulu.com

Written for one of the best travel cameras ever made, this comprehensive yet easy-to-understand guide for the Sony Alpha 6000 is written for the advanced user (with tutorials and easy explanations in case you're not so advanced). In it we provide a thorough guide which explains each feature in plain English and provides hundreds of visual examples as well. There is no better way to learn about and get the most out of your camera. Get the most out of your investment and enjoy learning more about it at the same time! A complete description, preview pages and a table of contents can all be found on the author's website.

The Sony Alpha NEX-6 White Knight Press

Gary Friedman is renown for ebooks that combine technical insights, remarkable thoroughness, and an easy-to-read style. In this 726-page (!) book, every feature is described in remarkable detail. (Including one I'll bet you haven't read about anywhere else.) Topics covered include: * Gary's personal camera settings * All of the hidden features that are NOT in the menus * All the different ways to tether the camera, both wired and wireless * All of the FTP options, including how you can caption, keyword, and upload everything while still in the field! * His workflow for reducing high ISO noise using three different programs * Untangling the alphabet soup that is video nomenclature * How to communicate with your camera when it's off (!) Join the legions of satisfied readers that have relied on Gary to get the most out of their digital cameras!

Rocky Nook, Inc.

The Sony Camera is arguably the best camera out there. Powerful. Takes great pictures and videos. And does just about everything. It is easy to use for some people, absolutely! But if you've never used it before or if you have used it but want to get more out of it, the truth is that this camera is a little intimidating, because there are countless innovations and new features packed into this camera that it may seem overwhelming to use and enjoy. However, I have put this book together for but novice and expert Sony camera users. All you need to become an expert and get the most out of your Sony RX100 VII Camera is right here! This user guide will show you how to set up and maximally use all the essential features packed into your camera. This guide also contains both simple and advanced directions, tips and tricks that will help you in using some awesome features. This guide is perfect for beginners and Sony experts, and it is a practical approach to show you everything you need to know to get up and running and much more. This book helps you discover your Camera full functionality and newest capabilities. It is a practical guidebook with step-by-step ways to help you take full benefit of all the excellent features built in this Sony RX100 VII camera. Scroll up and click on the BUY NOW WITH 1-CLICK to start.

The Friedman Archives Guide to Sony's A99 II Lulu Press, Inc

Love your new 20 megapixel wonder, but having a hard time understanding all of its functions? Then this book is for you. Written for the advanced user (with tutorials and easy explanations in case you're not so advanced), this easy-to-understand yet thorough guide provides a complete instruction manual which explains each feature in plain English and provides hundreds of visual examples as well. There is no better way to learn about and get the most out of your camera. More info at <http://>

David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography White Knight Press

The Sony DSC-RX100 has been hailed by reviewers and general photographers as one of the highest-quality compact digital cameras ever produced. With its larger-than-normal image sensor, superior image quality, and impressive array of features for creative photography, this camera has attracted a large and dedicated following in the photography community. However, the camera does not come with a printed manual, or even a PDF manual that can readily be printed for reference. So, until now, it has been difficult for users of the camera to find answers to their questions about the use of the camera's many controls, menus, and features. With the release of this new book, White Knight Press has provided users of the RX100 with a comprehensive guide to all operations, features, menus, and controls of this amazing camera. Using a patient, tutorial-like approach, the book provides guidance to beginning and intermediate photographers not only about how to accomplish things with the RX100, but when and why to use the camera's many features. The book does not assume any specialized knowledge by the reader as it explains topics such as autofocus, manual focus, depth of field, aperture priority, shutter priority, exposure compensation, white balance, and ISO sensitivity. The book also provides full details of the camera's numerous menu options for playback, setup, and customizing the operation of the various buttons and other controls. The book's more than 300 photographs, most of them in full color, illustrate the RX100's controls, shooting screens, and menus. The photographs also provide examples of the various types of photographs that can be taken using the many creative settings of the camera, including the Photo Creativity settings, which let the photographer alter the color processing of images; the Scene shooting mode, with settings that are optimized for various subjects, including landscapes, portraits, and action shots; the Creative Style and Picture Effect menu options, which offer dramatic options for altering the appearance of images; and the camera's strong array of features for continuous shooting and shooting in dim lighting. In addition, the book goes beyond the bounds of everyday photography, and provides introductions to more advanced topics such as infrared photography, street photography, astrophotography, and macro photography. The

book also includes a full discussion of the video recording abilities of the RX100, which can shoot high-definition (HD) video with stereo sound, and which offers manual control of exposure and focus during movie recording. In three appendices, the book provides information about accessories available for the RX100, including cases, external flash units, and filter adapters, and includes a list of web sites and other resources for further information. Also, the book includes a detailed appendix with helpful "quick tips" that give particular insights into how to take advantage of the camera's features in the most efficient ways possible.

The Complete Guide to Sony's Alpha 58 SLT (B&W Edition) Lulu.com

David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's flagship APS-C mirrorless camera. This enthusiast digital camera has a more powerful processor and upgraded autofocus with enhanced real-time tracking and advanced Eye AF. Built-in 5-axis image stabilization allows sharp images hand-held even with slower shutter speeds. The a6600's new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6600 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second, and a more powerful battery to extend shooting life. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6600/ILCE-6600 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6600/ILCE-6600 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6600/ILCE-6600's features and controls. Learn when to use every option and, more importantly,

when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6600/ILCE-6600.

Photographer's Guide to the Sony DSC-RX10 IV White Knight Press
This book is a complete guide to using the Sony Cyber-shot DSC-RX1R II camera. With this book, author Alexander White provides users of the RX1R II with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with this premium full-frame camera, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all of the features of the RX1R II, including its variable low pass filter, fast autofocus system, HD video recording, and features for continuous shooting. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images provide examples of photographs taken using the RX1R II's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and the Creative Style and Picture Effect menu options, with settings for altering the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping. It includes a full discussion of the video features of the RX1R II, which can shoot HD movies with manual control of exposure and focus during movie recording. In three appendices, the book discusses accessories for the RX1R II, including cases, power sources, remote controls, and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX1R II includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

Photographer's Guide to the Sony Dsc-Rx10 The Friedman Archives Press

With the release of the DSC-RX100 II camera, Sony has built upon the success of the earlier RX100 model, adding a hot shoe, tilting LCD screen, Wi-Fi capability, upgraded digital sensor, and several other enhancements. White Knight Press, which published a widely praised guide to the RX100, has released this new guide book that addresses all of the new features of the RX100 II and includes a full discussion of the many advanced features that are common to both camera models. With the

publication of *Photographer's Guide to the Sony DSC-RX100 II*, author Alexander White provides users of the RX100 II with a guide to all operations, features, menus, and controls of the camera. Using a patient, tutorial-like approach, the book shows beginning and intermediate photographers not only how to accomplish things with the RX100 II, but when and why to use the camera's many features. The book does not assume specialized knowledge by the reader as it explains topics such as autofocus, manual focus, depth of field, aperture priority, shutter priority, exposure compensation, white balance, and ISO sensitivity. The book provides full details of the camera's numerous shooting modes as well as its many menu options for shooting, playback, setup, and special effects. The book includes full coverage of the new features of the RX100 II, including the use of the camera's built-in capability to transfer images and videos over a wireless network and to allow the camera to be controlled remotely by a smartphone or tablet. The book includes approximately 400 photographs, most in full color, which illustrate the camera's controls, shooting screens, and menus. The images also provide examples of the types of photographs that can be taken using the many creative settings of the camera, including the Photo Creativity settings, which let the photographer alter the color processing of images; the Scene shooting mode, with settings that are optimized for various subjects, including landscapes, portraits, and action shots; the Creative Style and Picture Effect menu options, which offer dramatic options for altering the appearance of images; and the camera's strong array of features for continuous shooting and shooting in dim lighting. In addition, the book goes beyond the bounds of everyday photography, and provides introductions to more advanced topics such as infrared photography, street photography, astrophotography, digiscoping, and macro photography. The book also includes a full discussion of the video recording abilities of the RX100 II, which can shoot high-definition (HD) video with stereo sound, and which offers manual control of exposure and focus during movie recording. In three appendices, the book provides information about accessories available for the RX100 II, including cases, external flash units, viewfinders, and filter adapters, and includes a list of web sites and other resources for further information. Also, the book includes a detailed appendix with helpful "quick tips" that give particular insights into how to take advantage of the

camera's features in the most efficient ways possible.

Sony A7R IV Users Guide Rocky Nook, Inc.

David Busch's Sony Alpha a7C Guide to Digital Photography is the most comprehensive resource and reference for Sony's ultra-compact 24-megapixel full frame mirrorless camera. The a7C packs large sensor image quality and low light performance into the world's smallest full-frame camera with in-body five-axis image stabilization. The perfect companion for travel photography under the most demanding conditions, it's also fast enough for 10 frames-per-second action photography bursts, and delivers the resolution the most demanding landscape or fine-art photographer require.

With fast, sensor-based 693-point phase detect autofocus (with real-time face and eye tracking), and 4K and full HD video capabilities, the a7C has all the tools needed to take incredible still images and capture compelling movies and video blogs. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7C.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a7C Guide to Digital Photography* covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7C.