



owned by SONY, it nevertheless operates almost entirely independently. At CSL, a diverse, cosmopolitan group of talented researchers are free to explore any idea that might one day change the world. Natsume's task is to optimise that process by identifying the best path to the market for the new insights that pour out of CSL. Functioning somewhat like a movie producer, Natsume has blazed a trail for technology promoters the world over. He explains his techniques for overcoming challenges and embracing opportunities. His "10 core principles of technology promotion", which offer the reader an especially valuable framework for moving between the very different worlds of the lab and the marketplace, cover the importance of appropriate timing, speed, commitment and mindset, while being rigorously simple and boldly ambitious. This book is an eye-opening primer for anyone interested in realising and optimising the commercial value of basic research.

China Telecom Monthly Newsletter 04-10 Taylor & Francis

哈燒手機 最新熱門新報實測，包括HTC、Sony Ericsson、MOTO都有強機推出，功能完整值得選購。熱門軟體 30款APPLE、Android及WM軟體報導 平板電腦 詳實介紹最新平板電腦發展及新品實測。日本手機

日本再發表15款新一季手機，這裡有最完整介紹。

採購指南 迎接畢業季，初出社會新鮮人及上班族用什麼手機才好呢？看手機GOGO編輯精選職人機。 行情表 多達220支手機完整規格及最新報價。 換色手機 手機換新裝，新色系新風格。 行動專區 Google Maps新增功能：Google

Maps功能越來越強大，看看又新增什麼實用工具。

PC Mag Taylor & Francis

This book will provide you with a comprehensive guide to developing games for both the Windows Mobile platform and the Windows Phone using the industry standard programming languages C# and VB .NET. You will be walked through every aspect of developing for the Windows Mobile platform—from setting up your development environment for the first time to creating advanced 3D graphics. Finally, you ’ ll learn how you can make your applications available to others, whether distributing for free or selling online. Using extensive code samples throughout, you ’ ll gather all the information needed to create your own games and distribute them successfully for others to enjoy. Aimed primarily at C# developers, almost everything in the book can be used in VB .NET too. For those areas where this is not the case, workarounds are suggested so that VB .NET developers are still able to use the techniques described.