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Documents* Routledge

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from technology.

Data Analysis with
IBM SPSS Statistics
Springer

This book presents different methods for analyzing the body language (movement, position, use of personal space, silences, pauses and tone, the eyes, pupil dilation or constriction, smiles, body temperature and the like) for better understanding people's needs and actions, including biometric data gathering and reading. Different studies described in this book indicate that sufficiently much data, information and knowledge can be gained by utilizing

biometric technologies. This is the first, wide-ranging book that is devoted completely to the area of intelligent decision support systems, biometrics technologies and their integrations. This book is designated for scholars, practitioners and doctoral and master's degree students in various areas and those who are interested in the latest biometric and intelligent decision making support problems and means for their resolutions, biometric and intelligent decision making support systems and the

theory and practice of their integration and the opportunities for the practical use of biometric and intelligent decision making support.

Public Administration Reformation Systems of Insight for Digital Transformation: Using IBM Operational Decision Manager Advanced and Predictive Analytics

India is a diverse country with consumers who are demanding and aspirational. The business environment is complex and intensely competitive. Being a successful manager today requires deep market knowledge and a sound grasp of concepts and techniques with which to develop and execute successful strategies. This book is designed to equip

readers with updated knowledge and advanced tools and techniques to create effective strategies to win customers. The concepts are explained lucidly and illustrated with several live case studies and teaches a step-by-step method of the process of developing market segments and executing effective strategies.

School Leadership.

Citizenship Education and Politics in China Corwin Press

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Computerworld Bioversity International

This chapter describes a study

conducted at the Swinburne University of Technology in Australia, in their School of Business. The study was to explore the applicability of a judgment-analytic decision support system to the assessment of the likelihood of an applicant being selected for admission to the School's Graduate Certificate in Business Administration (GCBA) program. The likelihood of a program administrator selecting a particular applicant is directly linked to the assessment of the likelihood of that applicant's success in the GCBA program. The purpose of this study, in effect, was to analyze the administrative judgment process in assessment of an applicant's likelihood of success in the program. THE PROCESS OF HUMAN JUDGMENT Human judgment is a process through

which an individual uses social information to make decisions. The social information is obtained from an individual's environment and is interpreted through the individual's cognitive image of the environment. The cognitive image provides a representation of the environment based on past experiences and training, and essentially predisposes the person to respond to social information in predictable ways. An individual's policies or beliefs about the environment represent these patterns. Human judgments are based then upon one's interpretation of available information. They are probability statements about one's environment and how one reacts to it. This condition leads to the human judgment process being inherently limited. It is

fundamentally a covert process. It is seldom possible for an individual to accurately describe his or her judgment process accurately.

Women Entrepreneurs and Strategic Decision Making in the Global Economy John Wiley & Sons

Today many organizations face challenges when developing a realistic plan or schedule that provides the best possible balance between customer service and revenue goals. Optimization technology has long been used to find the best solutions to complex planning and scheduling problems. A decision-support environment that enables the flexible exploration of all the trade-offs and sensitivities needs to provide the following capabilities: Flexibility to develop and compare realistic planning and scheduling scenarios Quality sensitivity analysis and explanations Collaborative planning and scenario sharing Decision recommendations This IBM® Redbooks® publication introduces you to the IBM

ILOG® Optimization Decision Manager (ODM) Enterprise. This decision-support application provides the capabilities you need to take full advantage of optimization technology.

Applications built with IBM ILOG ODM Enterprise can help users create, compare, and understand planning or scheduling scenarios. They can also adjust any of the model inputs or goals, and fully understanding the binding constraints, trade-offs, sensitivities, and business options. This book enables business analysts, architects, and administrators to design and use their own operational decision management solution.

Resources in Education McGill-Queen's Press - MQUP

In an attempt to instil trust in their performance, credibility, integrity, efficiency, cost-effectiveness, and good governance, many public organizations are in effect viewing tax-paying citizens as consumers. Little research exists to explore synergies between the market economy, public

administration reformation, and their complex bilateral effects.

This book takes a timely look at the heightened need for public administration reform as a result of the economic challenges currently faced by nations across the globe. In particular it explores the roles of eGovernment and a citizen-centric focus in this transformation. Public Administration Reform examines several commonly-held assumptions about public administration: the public sector is slow and bureaucratic; government employees are frequently disengaged; and government agencies are sometimes wasteful.

eGovernment is proposed as a key tool in the improvement of both public services and reputations of public organizations.

Successful Market Segmentation
IBM Redbooks

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based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

Statistical Analysis With Step-by-Step Examples Springer

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide.

Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Optimization and Decision Support Design Guide: Using IBM ILOG Optimization Decision Manager Springer Publishing Company

Susan J. Thomas offers guidance for planning a survey project, creating a questionnaire, gathering data, & analyzing &

communicating the results to a variety of audiences.

Springer Science & Business Media

When ricocheting a solution that involves analytics, the mainframe might not be the first platform that comes to mind. However, the IBM® System z® group has developed some innovative solutions that include the well-respected mainframe benefits. This book describes a workshop that demonstrates the use of real-time advanced analytics for enhancing core banking decisions using a loan origination example. The workshop is a live hands-on experience of the entire process from analytics modeling to deployment of real-time scoring services for use on IBM z/OS®. In this IBM Redbooks® publication, we include a facilitator guide chapter as well as a participant guide chapter. The facilitator guide includes information about the preparation, such as the needed material, resources, and steps to set up and run this workshop. The participant guide shows step-by-step the tasks for a successful

learning experience. The goal of the first hands-on exercise is to learn how to use IBM SPSS® Modeler for Analytics modeling. This provides the basis for the next exercise "Configuring risk assessment in SPSS Decision Management". In the third exercise, the participant experiences how real-time scoring can be implemented on a System z. This publication is written for consultants, IT architects, and IT administrators who want to become familiar with SPSS and analytics solutions on the System z. Missioncraft in Disaster Relief® Series Univ of California Press

A perfect supplement for an introductory statistics course. Quick Guide to IBM® SPSS®: Statistical Analysis With Step-by-Step Examples gives students the extra guidance with SPSS they need without taking up valuable in-class time. A practical, accessible guide for using software while doing data analysis in the social sciences, students can learn SPSS on their own, allowing instructors to focus on the concepts and calculations in their lectures, rather than SPSS tutorials. Designed to

work across disciplines, the authors have provided a number of SPSS "step-by-step" examples in chapters showing the user how to plan a study, prepare data for analysis, perform the analysis and interpret the output from SPSS. The new Third Edition covers IBM® SPSS® version 25, includes a new section on Syntax, and all chapters have been updated to reflect current menu options along with many SPSS screenshots, making the process much simpler for the user. In addition, helpful hints and insights are provided through the features "Tips and Caveats" and "Sidebars."

Clinical Analytics and Data Management for the DNP, Second Edition Springer

InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

Mandate Change in the Paul Martin Era IBM Redbooks

This IBM® Redbooks® publication addresses topics to use the virtualization strengths of the IBM POWER8® platform to

solve clients' system resource utilization challenges and maximize systems' throughput and capacity. This book addresses performance tuning topics that will help answer clients' complex analytic workload requirements, help maximize systems' resources, and provide expert-level documentation to transfer the how-to-skills to the worldwide teams. This book strengthens the position of IBM Analytics and Big Data solutions with a well-defined and documented deployment model within a POWER8 virtualized environment, offering clients a planned foundation for security, scaling, capacity, resilience, and optimization for analytics workloads. This book is targeted toward technical professionals (analytics consultants, technical support staff, IT Architects, and IT Specialists) who are responsible for providing analytics solutions and support on IBM Power Systems™.

Data Resources of the National Institute of Justice SAGE Publications

The information age has enabled unprecedented levels of data to be

collected and stored. At the same time, society and organizations have become increasingly complex. Consequently, decisions in many facets have become increasingly complex but have the potential to be better informed. Technologies for Supporting Reasoning Communities and Collaborative Decision Making: Cooperative Approaches includes chapters from diverse fields of enquiry including decision science, political science, argumentation, knowledge management, cognitive psychology and business intelligence. Each chapter illustrates a perspective on group reasoning that ultimately aims to lead to a greater understanding of reasoning communities and inform technological developments.

GAO Documents SAGE Publications

Data mining is the process of automatically searching large volumes of data for models and patterns using computational techniques from statistics, machine learning and information

theory; it is the ideal tool for such an extraction of knowledge. Data mining is usually associated with a business or an organization's need to identify trends and profiles, allowing, for example, retailers to discover patterns on which to base marketing objectives. This book looks at both classical and recent techniques of data mining, such as clustering, discriminant analysis, logistic regression, generalized linear models, regularized regression, PLS regression, decision trees, neural networks, support vector machines, Vapnik theory, naive Bayesian classifier, ensemble learning and detection of association rules. They are discussed along with illustrative examples throughout the book to explain the theory of these methods, as well as their

strengths and limitations. Key Features: Presents a comprehensive introduction to all techniques used in data mining and statistical learning, from classical to latest techniques. Starts from basic principles up to advanced concepts. Includes many step-by-step examples with the main software (R, SAS, IBM SPSS) as well as a thorough discussion and comparison of those software. Gives practical tips for data mining implementation to solve real world problems. Looks at a range of tools and applications, such as association rules, web mining and text mining, with a special focus on credit scoring. Supported by an accompanying website hosting datasets and user analysis. Statisticians and business intelligence analysts, students as well as computer science, biology, marketing and financial risk professionals in both commercial and government organizations across all business and industry sectors will benefit from this book.

Paradigms of Knowledge Management IGI Global
PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

InfoWorld IGI Global
For MIS specialists and nonspecialists alike, a comprehensive, readable, understandable guide to the concepts and applications of decision support systems.

6th International Workshop of the Initiative for the Evaluation of XML Retrieval, INEX 2007, Dagstuhl Castle, Germany, December 17-19, 2007, Revised and Selected Papers Springer

Science & Business Media

The updated Second Edition of Alan C. Elliott and Wayne A.

Woodward 's " cut to the

chase " IBM SPSS guide

quickly explains the when,

where, and how of statistical

data analysis as it is used for real-

world decision making in a

wide variety of disciplines. This

one-stop reference provides

succinct guidelines for

performing an analysis using

SPSS software, avoiding pitfalls,

interpreting results, and

reporting outcomes. Written

from a practical perspective,

IBM SPSS by Example, Second

Edition provides a wealth of

information—from

assumptions and design to

computation, interpretation,

and presentation of results—to

help users save time, money,

and frustration.

Technologies for Supporting

Reasoning Communities and

Collaborative Decision Making:

Cooperative Approaches IBM

Redbooks

Catalog of reports, decisions and

opinions, testimonies and

speeches.