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28. Explain why the strategic management class is often called a "capstone course." Answer: Strategic management is commonly called a capstone course because students' major responsibility in this class is to use all knowledge gained in prior courses to chart the future direction of different organizations.

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Product details Paperback: 704 pages Publisher: Prentice Hall of India; 12th edition (2008)

Language: English ISBN-10: 812033566X ISBN-13: Package Dimensions: 10.9 x 8.2 x 1.4 inches.

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Concepts of strategic management by Fred R. David, unknown edition, 1991, Merrill, an imprint of Macmillan, Collier Macmillan Canada, Maxwell Macmillan International Pub.

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Names: David, Fred R., author. | David, Forest R., author. | David, Meredith E., author. Title: Strategic management: concepts and cases, a competitive advantage approach / Fred R. David, Francis Marion University, Florence, South Carolina, Forest R. David, Strategic Planning Consultant, Meredith E. David, Baylor University.

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