

## Strategic Marketing Problems Answers

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The full-service shop builds on recent marketing initiatives, including a deal with Omnicom and the platform's acquisition of TikTok rival Dubsmash.

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So, when should you actually pay for your marketing? For me, it's always come down to one single principle: If you plan on paying for marketing, make sure to understand how it hits your business's ...

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Often, people just want a quick answer to a simple question instead of all legalese, said the firm co-founder.

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