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References Bowersox D J Closs D J Cooper M B Bowersox J C ...

The Leeds MS in Supply Chain Management program ("MSSC") has ranked among the top 25 Supply Chain Graduate Programs in North America by Gartner, Inc. This STEM-designated degree provides students with the expertise needed to manage business supply chains in the global economy.

Donald J. Bowersox, one of the most well-known and influential supply chain management academics in the world, died July 4, 2011, after a reoccurring battle with cancer. He was 79. Bowersox was professor emeritus of marketing and supply chain management and served as dean of the Broad College from 2001-02.

Supply Chain Logistics Management

Supply chain logistics management by Bowersox, Donald J; Closs, David J; Cooper, M. Bixby. Publication date 2002 Topics Business logistics, Logistique (Organisation), Business logistics, Ketenbeheer, Gestion de l'approvisionnement, Chaîne d'approvisionnement, Logistique, Supply Chain Management, Supply Chain Management

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Mueller, J. (n.d.). Understanding the cash conversion cycle. Retrieved from Vitasek, K. (2013, August). Supply chain management terms and glossary. Retrieved from Logistics Functional Metrics Introduction Metrics are typically categorized as either falling into the category of being operationally focused metrics or as being financially focused metrics.

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What is Supply Chain Management? Supply chain management, as explained by Michigan State University professors Donald Bowersox, David Closs and M. Bixby Cooper in Supply Chain Logistics Management, involves collaboration between firms to connect suppliers, customers, and other partners as a means of boosting efficiency and producing value for the end consumer.

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Author Bowersox, Donald J. (Donald John) Subjects Business logistics.; Business logistics - Textbooks. Audience Adult Summary "Supply Chain Logistics Management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses, by examining traditional logistics issues within the context of the supply chain.