
T Mobile Sparq User Guide

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The Definitive Guide to Apartment Marketing
"O'Reilly Media, Inc."
Gain hands-on experience with SPARQL, the RDF query language that's bringing new possibilities to semantic web, linked data, and big data projects. This updated and expanded edition shows you how to use SPARQL 1.1 with a variety of tools to retrieve, manipulate, and federate data from the public web as well as from private sources. Author Bob DuCharme has you writing simple queries right away before

providing background on the United States need only watch how SPARQL fits into a game or two to learn all they RDF technologies. Using need to know about the American short examples that you way of life and the beliefs, can run yourself with attitudes, and concerns of open source software, American society. Football and you'll learn how to American Identity examines the update, add to, and social conditions and cultural delete data in RDF implications found in the football datasets. Get the big picture on RDF, linked subculture, represented by core values such as competition, data, and the semantic conflict, diversity, power, web Use SPARQL to find economic success, fair play, bad data and create new liberty, and patriotism. This data from existing data unique book goes beyond the Use datatype metadata standard fare on football strategy and functions in your and history, or the biographies of queries Learn famous players and coaches, to techniques and tools to analyze the reasons why the game help your queries run is the essence of the American more efficiently Use spirit. Author Gerhard Falk, RDF Schemas and OWL Professor of Sociology at the State ontologies to extend University College of New York the power of your at Buffalo, examines football as a queries Discover the game, as a business, and as a roles that SPARQL can reflection of the diversity in play in your American life. Football and applications American Identity also addresses the relationship between football *The Network Is Your Customer* and the media, with much of the John Wiley & Sons game's income generated by Learn the value of football to advertising and endorsements, and American society No sport examines the presence of crime in reflects the American value football culture. The book system like football. Visitors to

discusses the development of the game—and those involved in it—at the Pop Warner, college, and professional levels, examining the social origin of players, coaches, cheerleaders, and owners. In addition, *Football and American Identity* analyzes the game's fans and their devotion to "their" teams, examines why Pennsylvania is considered the "mother" of American football, and looks at the National Football League and its commissioners. *Football and American Identity* examines: how individualism and achievement can lead to mythological status why a person's occupation is the most important indicator of prestige in the United States what the consequences are of earning more in a year than most Americans make in a lifetime why equality is vital to the ethnic make-up of American football teams why teamwork is important-in football and in industry how freedom is essential for taking the risks necessary for success and much more! *Football and American Identity* is an inside look at football as an American cultural phenomenon. Devoted and casual fans of the game, as well as academics working in sociology, will find this unique book interesting, entertaining, and thought-provoking.

Go Mobile Simon and Schuster

This open access book is part of the LAMBDA Project (*Learning, Applying, Multiplying Big Data Analytics*), funded by the European Union, GA No. 809965. Data

Analytics involves applying algorithmic processes to derive insights. Nowadays it is used in many industries to allow organizations and companies to make better decisions as well as to verify or disprove existing theories or models. The term data analytics is often used interchangeably with intelligence, statistics, reasoning, data mining, knowledge discovery, and others. The goal of this book is to introduce some of the definitions, methods, tools, frameworks, and solutions for big data processing, starting from the process of information extraction and knowledge representation, via knowledge processing and analytics to visualization, sense-making, and practical applications. Each chapter in this book addresses some pertinent aspect of the data processing chain, with a specific focus on understanding Enterprise Knowledge Graphs, Semantic Big Data Architectures, and Smart Data Analytics solutions. This book is addressed to graduate students from technical disciplines, to professional audiences

following continuous education short courses, and to researchers from diverse areas following self-study courses. Basic skills in computer science, mathematics, and statistics are required. **Computer Buyer's Guide and Handbook** Springer Nature

What is space? Is there space when there are objects to occupy it or is there space only when there are no objects to occupy it? Can there be space without objects? These are old philosophical questions that concern the ontology of space in the philosophical sense of 'ontology' – what is the nature of space? Cognitive science in general and artificial intelligence in particular are less concerned with the nature of things than with their mental conceptualizations. In spatial cognition research we address questions like What do we know about space? How is space represented? What are the representational entities? What are the representational structures? Answers to these questions are described in what is called ontologies in artificial intelligence. Different tasks require different knowledge, and different representations of knowledge facilitate different

ways of solving problems. In this book, Jan Oliver Wallgrün develops and investigates representational structures to support tasks of autonomous mobile robots, from the acquisition of knowledge to the use of this knowledge for navigation. The research presented is concerned with the robot mapping problem, the problem of building a spatial representation of an environment that is perceived by sensors that only provide incomplete and uncertain information; this information usually needs to be related to other imprecise or uncertain information. The routes a robot can take can be abstractly described in terms of graphs where alternative routes are represented by alternative branches in these route graphs.

Clash! Peter Williams

The heartbreaking story of college athlete Madison Holleran, whose life and death by suicide reveal the struggle of young people suffering from mental illness today in this #1 New York Times Sports and Fitness bestseller *Instant New York Times Bestseller* #1 New York Times Monthly Sports and Fitness bestseller If you scrolled through the Instagram feed of 19-year-old Maddy Holleran, you would

see a perfect life: a freshman at an Ivy League school, recruited for the track team, who was also beautiful, popular, and fiercely intelligent. This was a girl who succeeded at everything she tried, and who was only getting started. But when Maddy began her long-awaited college career, her parents noticed something changed. Previously indefatigable Maddy became withdrawn, and her thoughts centered on how she could change her life. In spite of thousands of hours of practice and study, she contemplated transferring from the school that had once been her dream. When Maddy's dad, Jim, dropped her off for the first day of spring semester, she held him a second longer than usual. That would be the last time Jim would see his daughter. **WHAT MADE MADDY RUN** began as a piece that Kate Fagan, a columnist for *espnW*, wrote about Maddy's life. What started as a profile of a successful young athlete whose life ended in suicide became so much larger when Fagan started to hear from other college athletes also struggling with mental illness. This is the story of Maddy Holleran's life, and her struggle with depression, which also reveals

the mounting pressures young people, and college athletes in particular, face to be perfect, especially in an age of relentless connectivity and social media saturation. The Challenger Sale Springer Science & Business Media "Poignant....important and illuminating."—The New York Times Book Review "Groundbreaking."—Bryan Stevenson, New York Times bestselling author of *Just Mercy* From one of the world's leading experts on unconscious racial bias come stories, science, and strategies to address one of the central controversies of our time How do we talk about bias? How do we address racial disparities and inequities? What role do our institutions play in creating, maintaining, and magnifying those inequities? What role do we play? With a perspective that is at once scientific, investigative, and informed by personal experience, Dr. Jennifer Eberhardt offers us the language and courage we need to face one of the biggest and most troubling issues of our time. She exposes racial bias at all levels of society—in our neighborhoods, schools, workplaces, and criminal justice system. Yet she also offers us tools to address it. Eberhardt shows us how we can be vulnerable to bias but not doomed to live under its grip. Racial bias is a problem that we all have a role to play in solving. [What Made Maddy Run](#)

Strength Training for Sport
Are you seeking a better way to build a stronger body that doesn't require a gym? Are you ready for the next level of fitness and a more extreme challenge? If you've grown bored or frustrated with traditional strength training methods and aren't getting the results you want, *Urban Calisthenics* has the workouts you need. With progressive bodyweight street workouts you can do anywhere, all you'll need to get ripped and strong is your body, a few simple pieces of equipment, and the willpower to make it happen. With nearly 70 bodyweight exercises and 10 precision routines, *Urban Calisthenics* will help you create the strong, balanced, muscular body you've been seeking. You'll quickly forget the gym and discover a greater level of fitness that can be achieved virtually anywhere, and at any time!

- Loaded with nearly 70 exercises, from basics like the push-up, chin-up, and lunge, to superhuman movements like the planche, human flag, and the double clap push-up
- Utilizes a progressive training approach that starts with basic bodyweight exercises and guides you through more challenging movements until you're ready for the most challenging bodyweight exercises of all
- Features 10 high-intensity, whole-body workouts that will push you to your limits and beyond
- Contains dynamic

full-color photography, detailed step-by-step instruction, and positive motivation from globally recognized bodyweight training expert Tee Major

Adweek Human Kinetics
This book addresses the wide range of issues that face the program leader — from how to choose a site and how to negotiate for equipment, to how to determine staffing requirements and how to anticipate and defuse possible turf issues with other programs and services in the hospital or healthcare facility. The early chapters of this book focus on the leadership of your program whether in your department or institution. The second section centers on education at all levels recognizing that smaller machines have made ultrasound available for medical students to advanced practitioners. The third section provides detailed logistics on equipment, maintenance, and safety. The fourth section focuses on a quality improvement program and includes a chapter on the workflow process. For those with limited budgets we also offer a section on practical operating and educational solutions. The fifth section offers insight into hospital level credentialing, quality assurance, national politics, and recent issues with accreditation. This is followed by reimbursement and coding. The last section covers topics in specialized communities. Chapters focus on ultrasound in global health, emergency medical services, pediatrics, critical care, community and office based practices. Multiple US working documents including checklists, graphs, spreadsheets, tables, and policy appendices are included.

Biased Penguin
A Newbery Medal Winner
For over thirty-five years, Ellen Raskin's Newbery Medal-winning *The Westing Game* has been an enduring favorite. This highly inventive mystery involves sixteen people who are invited to the reading of Samuel W. Westing's will. They could become millionaires—it all depends on how they play the tricky and dangerous Westing game, a game involving blizzards, burglaries, and bombings! Ellen Raskin has created a remarkable cast of characters in a puzzle-knotted, word-twisting plot filled with humor, intrigue, and suspense. Winner of the Newbery Medal Winner of the Boston Globe/Horn Book Award An ALA Notable Book A School Library Journal One Hundred Books That Shaped the Century "A supersharp mystery...confoundingly clever, and very funny."
—Booklist, starred review
"Great fun for those who enjoy illusion, word play, or sleight of hand." —The New York Times Book Review "A fascinating medley of word games, disguises, multiple aliases, and subterfuges—a demanding but rewarding book." —The Horn Book
Secrets of Successful Program

Design World Bank Publications
Do you have a million-dollar idea but aren't sure how to make it a reality? Young entrepreneur Pete Williams can show you where to start! Pete Williams has been referred to as Australia's Richard Branson. At just 21 years of age, Pete embarked on a highly publicised and successful entrepreneurial venture, to sell the Melbourne Cricket Ground, in pieces! In *How to turn your million dollar idea into a reality*, Pete passes on the techniques he used to sell the G, including: developing your idea to reach a hungry market achieving maximum sales for minimal expense using publicity and leverage structuring your business to suit your lifestyle pricing your products and services for maximum sales tapping into a worldwide market online using networking and team force to build your business. Readers will also gain access to a wealth of free material on Pete's website, including discounts on his marketing seminars and products. [Emotionally Healthy Spirituality](#) Penguin
In this updated edition of *The Definitive Guide To Apartment Marketing*, Josh Grillo shares insight into new tools, tactics and terminology that are increasing leads, leases, occupancy and rents. *The Definitive Guide To Apartment Marketing* has been called a "MUST HAVE" book for marketing directors, owners, developers and property management companies that want to get the most out of their marketing. Here's some of what you'll get in this updated edition: 33 Catchy Craigslist titles that you

can implement immediately for better results Our #1 strategy for creating your own resident review page How and when to ask for resident testimonials The 10 questions you MUST ASK when getting a new website 63 Apartment marketing slogans that you can put to work today Paid traffic strategies using Google Adwords for search, geotargeting & remarketing Search engine optimization (SEO) guidelines to follow 18 Tips for improving response on your apartment website Don't miss this blueprint for increasing leads, leases and retaining more residents at your apartment communities. *Mequilibrium* Cambridge University Press
Strength Training for Basketball will help you create a basketball-specific resistance training program to help athletes at each position--guard, forward, or center--develop strength and successfully transfer that strength to the basketball court. *Development Research in Practice* Penguin
"Provides pragmatic guidance on what to do ... and what not to do."
- From the Foreword by Ian Glazer, Salesforce
OAuth 2 in Action teaches you the practical use and deployment of this HTTP-based protocol from the perspectives of a client, authorization server, and resource server. You'll learn how to confidently and securely build and deploy OAuth on both the client and server sides. Foreword by Ian Glazer. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Technology Think of OAuth 2 as

the web version of a valet key. It is an HTTP-based security protocol that allows users of a service to enable applications to use that service on their behalf without handing over full control. And OAuth is used everywhere, from Facebook and Google, to startups and cloud services. About the Book *OAuth 2 in Action* teaches you practical use and deployment of OAuth 2 from the perspectives of a client, an authorization server, and a resource server. You'll begin with an overview of OAuth and its components and interactions. Next, you'll get hands-on and build an OAuth client, an authorization server, and a protected resource. Then you'll dig into tokens, dynamic client registration, and more advanced topics. By the end, you'll be able to confidently and securely build and deploy OAuth on both the client and server sides. What's Inside Covers OAuth 2 protocol and design Authorization with OAuth 2 OpenID Connect and User-Managed Access Implementation risks JOSE, introspection, revocation, and registration Protecting and accessing REST APIs About the Reader Readers need basic programming skills and knowledge of HTTP and JSON. About the Author Justin Richer is a systems architect and software engineer. Antonio Sanso is a security software engineer and a security researcher. Both authors contribute to open standards and open source. Table of Contents What is OAuth 2.0 and why should you care? The OAuth dance Building a simple OAuth client Building a simple OAuth protected resource Building a simple OAuth authorization server OAuth 2.0 in the real world

Common client vulnerabilities
Common protected resources vulnerabilities
Common authorization server vulnerabilities
Common OAuth token vulnerabilities
OAuth tokens
Dynamic client registration
User authentication with OAuth 2.0
Protocols and profiles using OAuth 2.0
Beyond bearer tokens
Summary and conclusions
Part 1 - First steps
Part 2 - Building an OAuth 2 environment
Part 3 - OAuth 2 implementation and vulnerabilities
Part 4 - Taking OAuth further
Brandweek Information
Gatekeepers Inc
PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.
Big Data Meets Survey Science
Springer Nature
This book includes selected papers presented at the International Conference on Marketing and Technologies (ICMarkTech 2019), held at Maieutica Academic Campus (University Institute of Maia & Polytechnic Institute of Maia) in Maia, Portugal, from 27 to 29 November 2019. It covers up-to-date cutting-edge research on artificial intelligence applied in marketing, virtual and augmented reality in marketing, business intelligence databases and marketing, data mining and big data, marketing data science, web marketing, e-commerce and v-commerce, social media and

networking, geomarketing and IoT, marketing automation and inbound marketing, machine learning applied to marketing, customer data management and CRM, and neuromarketing technologies.
PC World Harmony
"An incredibly useful and valuable guidebook to the new consumer economy. Buy it. Learn from it. Succeed with it."--Jeff Jarvis, author of "What Would Google Do"
"This is the stuff that every business and nonprofit needs to embrace if they're going to succeed in a changing world."--Vivian Schiller, CEO of NPR
With clear analysis and practical frameworks, this book provides a strategic guide that any business or nonprofit can use to succeed in the digital age.
Marketing expert David Rogers examines how digital technologies--from smartphones to social networks--connect us in frameworks that transform our relationships to business and each other. To thrive today, organizations need new strategies--strategies designed for customer networks. Rogers offers five strategies that any business can use to create new value: ACCESS--be faster, be easier, be everywhere, be always on ENGAGE--become a source of valued content CUSTOMIZE--make your offering adaptable to your customer's needs CONNECT--become a part of your customers' conversations COLLABORATE--involve your

customers at every stage of your enterprise
Rogers explains these five strategies with over 100 cases from every type and size of business--from shoes to news, and software to healthcare. In "The Network Is Your Customer," he shows: How Apple harnessed a host of collaborators to write apps for its iPhone
How IBM designed a videogame to help sell its enterprise software
How Ford Motors inspired an online community to build brand awareness for its new Fiesta...and countless other cases from consumer, b2b, and nonprofit categories. The book outlines a process for planning and implementing a customer network strategy to match "your" customers, "your" business, and "your" objectives--whether you need to drive sales, to enhance innovation, to reduce costs, to gain customer insight, or to build breakthrough products and services. Because today, whatever your goals and whatever your business, the network is your customer.
PC Mag Penguin
For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.
OAuth 2 in Action Elsevier Health

Sciences

From basic eye care services to visual performance training, this evidence-based resource explores a range of sports vision services, including assessment and treatment procedures, outcome expectations, and applications to a variety of sports. Optometrists, ophthalmologists, and sports medicine practitioners will find a thorough review and discussion of the role of vision care in an athlete's performance, as well as practical recommendations for applying current research findings to clinical practice. Contains practical, clinically oriented chapters on visual assessment, prescribing, and ocular injuries in athletes. Takes a task analysis approach allowing the reader to develop solid reasoning skills and evaluate information needed for clinical practice. Includes a new chapter on Assessment and Management of Sports-Related Concussion. Features visual aids throughout including photographs, tables, and boxes to help clarify and visualize important concepts. Addresses sports vision training approaches and updated digital options reflecting the collaboration between athletic trainers, optometrists, and ophthalmologists in helping optimize vision in athletes.

Strength Training for Basketball

Apress

“ If you fear that cultural, political, and class differences are tearing America apart, read this important book. ”
—Jonathan Haidt, Ph.D., author of *The Righteous Mind*
Who will rule in the

twenty-first century: allegedly more disciplined Asians, or allegedly more creative Westerners? Can women rocket up the corporate ladder without knocking off the men? How can poor kids get ahead when schools favor the rich? As our planet gets smaller, cultural conflicts are becoming fiercer. Rather than lamenting our multicultural worlds, Hazel Rose Markus and Alana Conner reveal how we can leverage our differences to mend the rifts in our workplaces, schools, and relationships, as well as on the global stage. Provocative, witty, and painstakingly researched, *Clash!* not only explains who we are, it also envisions who we could become.

Attached Springer

Your success as a fitness professional depends on your ability to reliably deliver results to clients. In *Secrets of Successful Program Design: A How-To Guide for Busy Fitness Professionals*, noted fitness and program design expert Alwyn Cosgrove and his director of programming, Craig Rasmussen, share Alwyn 's proven system for creating programs that take clients from where they are to where they want to be. You ' ll learn how to properly assess a client and design the

most effective program based on their individual goal—whether that is fat loss, muscle and strength building, or improved overall conditioning. You ' ll also learn how to customize the training experience of your client on the fly, effectively progressing and regressing exercises according to day-to-day fluctuations in abilities and needs. This will ensure you are delivering the best results possible for each client every time they train. This guide to building training programs is supplemented with a selection of predesigned workouts that will draw on your skills for progressing and regressing exercises, saving you valuable time and energy while still allowing you to produce a personalized experience for your client. A reliable system-based approach to program design that consistently delivers results to every client—regardless of demographic profile, ability, or goals—will set your training business up for success in the incredibly competitive fitness market. Earn continuing education credits/units! A continuing education exam that uses this book is also available. It may be purchased separately or as part of a package that includes both the book and exam.