

T Mobile Sparq User Guide

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PC Mag Penguin

This book includes selected papers presented at the International Conference on Marketing and Technologies (ICMarkTech 2019), held at Maieutica Academic Campus (University Institute of Maia & Polytechnic Institute of Maia) in Maia, Portugal, from 27 to 29 November 2019. It covers up-to-date cutting-edge research on artificial intelligence applied in marketing, virtual and augmented reality in marketing, business intelligence databases and marketing, data mining and big data, marketing data science, web marketing, e-commerce and v-commerce, social media and networking, geomarketing and IoT, marketing automation and inbound marketing, machine learning applied to marketing, customer data management and CRM, and neuromarketing technologies.

Go Mobile Springer

View the year's most innovative works in visual communication, in stunning, full color. The winners of the Art Directors Club Annual Awards are showcased here.

The Network Is Your Customer Anchor

Organizing involves continuous challenges in the face of uncertainty and change. How is globalization impacting organizations? How will new strategies for a turbulent world affect organizational design? In this second edition of *Organization Theory and Design*, developed for students in the UK, Europe, the Middle East and Africa, respected academics Jonathan Murphy and Hugh Willmott continue to add an international perspective to Richard L. Daft's landmark text. Together they tackle these questions in a comprehensive, clear and accessible study of the subject.

Computerworld Currency

This book constitutes the proceedings of the 11th International Conference on Spatial Information Theory, COSIT 2013, held in Scarborough, UK, in September 2013. The 28 papers presented in this book were carefully reviewed and selected from 62 full paper submissions. The following topics are addressed: spatial change, wayfinding and assistance, representing spatial data, handling language data, spatial language and computation, spatial ontology, spatial reasoning and representation.

See to Play IGI Global

Addressing one of the most pressing cultural questions of our generation, Dennis Baron

reveals the untold story of how we got from he and she to zie and hir and singular-they. Like trigger warnings and gender-neutral bathrooms, pronouns are sparking a national debate, prompting new policies in schools, workplaces, even prisons, about what pronouns to use. Colleges ask students to declare their pronouns along with their majors; corporate conferences print name tags with space to add pronouns; email signatures sport pronouns along with names and titles. Far more than a by-product of the culture wars, gender-neutral pronouns are, however, nothing new. Pioneering linguist Dennis Baron puts them in historical context, noting that Shakespeare used singular-they; women invoked the generic use of he to assert the right to vote (while those opposed to women's rights invoked the same word to assert that he did not include she); and people have been coining new gender pronouns, not just hir and zie, for centuries. Based on Baron's own empirical research, *What's Your Pronoun?* chronicles the story of the role pronouns have played—and continue to play—in establishing both our rights and our identities. It is an essential work in understanding how twenty-first-century culture has evolved.

Liveright Publishing

This publication moves beyond the rhetoric of free media and free markets to provide a dispassionate and data-driven analysis of global media ownership trends and their drivers. Based on an extensive data collection effort from scholars around the world, it covers 13 media industries, including television, newspapers, book publishing, film, search engines, ISPs, and wireless telecommunication, across a 10-25 year period in 30 countries.

Spark GraphX in Action Springer Nature

Developments in technologies have evolved in a much wider use of technology throughout science, government, and business; resulting in the expansion of geographic information systems. GIS is the academic study and practice of presenting geographical data through a system designed to capture, store, analyze, and manage geographic information. *Geographic Information Systems: Concepts, Methodologies, Tools, and Applications* is a collection of knowledge on the latest advancements and research of geographic information systems. This book aims to be useful for academics and practitioners involved in geographical data.

Topics IOS Press

WALL STREET JOURNAL, LOS ANGELES TIMES, AND

USA TODAY BESTSELLER • Anyone—even you!—can learn how to harness the power of humor in business (and life), based on the popular class at Stanford's Graduate School of Business. Don't miss the authors' TED Talk, "Why great leaders take humor seriously," online now. "The ultimate guide to using the magical power of funny as a tool for leadership and a force for good."—Daniel H. Pink, #1 New York Times bestselling author of *When and Drive* We are living through a period of unprecedented uncertainty and upheaval in both our personal and professional lives. So it should come as a surprise to exactly no one that trust, human connection, and mental well-being are all on the decline. This may seem like no laughing matter. Yet, the research shows that humor and laughter are among the most valuable tools we have at our disposal for strengthening bonds and relationships, diffusing stress and tension, boosting resilience, and performing when the stakes are high. That's why Jennifer Aaker and Naomi Bagdonas teach the popular course *Humor: Serious Business* at the Stanford Graduate School of Business, where they help some of the world's most hard-driving, blazer-wearing business minds infuse more humor and levity into their work and lives. In *Humor, Seriously*, they draw on findings by behavioral scientists, world-class comedians, and inspiring business leaders to reveal how humor works and—more important—how you can use more of it, better. Aaker and Bagdonas unpack the theory and application of humor: what makes something funny, how to mine your life for material, and simple ways to identify and leverage your unique humor style. They show how to use humor to rebuild vital connections; appear more confident, competent, and authentic at work; and foster cultures where levity and creativity can thrive. President Dwight David Eisenhower once said, "A sense of humor is part of the art of leadership, of getting along with people, of getting things done." If Dwight David Eisenhower, the second least naturally funny president (after Franklin Pierce), thought humor was necessary to win wars, build highways, and warn against the military-industrial complex, then you might consider learning it too.

Humor, Seriously Simon and Schuster

LC copy bound in 2 v.: v. 1, p. 1-509; v. 2, p. [509]-1153.

Who Owns the World's Media? Barrons Educational Series Incorporated

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly

publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Emotional Intelligence 2.0 Rotovision

Master the usage of s-parameters in signal integrity applications and gain full understanding of your simulation and measurement environment with this rigorous and practical guide. Solve specific signal integrity problems including calculation of the s-parameters of a network, linear simulation of circuits, de-embedding, and virtual probing, all with expert guidance. Learn about the interconnectedness of s-parameters, frequency responses, filters, and waveforms. This invaluable resource for signal integrity engineers is supplemented with the open-source software SignalIntegrity, a Python package for scripting solutions to signal integrity problems.

The Art Directors Annual 88 Horizon Books (A Division of Ignited Minds Edutech P Ltd)

Presents a step-by-step guide for increasing emotional intelligence through four core principles: self-awareness, self-management, social awareness, and relationship management.

Adweek O'Reilly Media

Summary Spark GraphX in Action starts out with an overview of Apache Spark and the GraphX graph processing API. This example-based tutorial then teaches you how to configure GraphX and how to use it interactively. Along the way, you'll collect practical techniques for enhancing applications and applying machine learning algorithms to graph data. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Technology GraphX is a powerful graph processing API for the Apache Spark analytics engine that lets you draw insights from large datasets. GraphX gives you unprecedented speed and capacity for running massively parallel and machine learning algorithms. About the Book Spark GraphX in Action begins with the big picture of what graphs can be used for. This example-based tutorial teaches you how to use GraphX interactively. You'll start with a crystal-clear introduction to building big data graphs from regular data, and then explore the problems and possibilities of implementing graph algorithms and architecting graph processing pipelines. Along the way, you'll collect practical techniques for enhancing applications and applying machine learning algorithms to graph data. What's Inside Understanding graph technology Using the GraphX API Developing algorithms for big graphs Machine learning with graphs Graph visualization About the Reader Readers should be comfortable writing code. Experience with Apache Spark and Scala is not required. About the Authors Michael Malak has worked on Spark applications for Fortune 500 companies since early 2013. Robin East has worked as a consultant to large organizations for over 15 years and is a data scientist at Worldpay.

Table of Contents PART 1 SPARK AND GRAPHS Two important technologies: Spark and graphs GraphX quick start Some fundamentals PART 2 CONNECTING VERTICES GraphX Basics Built-in algorithms Other useful graph algorithms Machine learning PART 3 OVER THE ARC The missing algorithms Performance and monitoring Other languages and tools

Organization Theory and Design W W Norton & Company Incorporated

In "See to Play", eminent optometrist Michael Peters addresses every aspect of the vital vision component of elite athletics and its importance in personal athletic performance and progress.

Digital Citizenship Education Handbook Hillcrest Publishing Group

The Universal Access Handbook CRC Press
PC World Oxford University Press

In recent years, the field of Universal Access has made significant progress in consolidating theoretical approaches, scientific methods and technologies, as well as in exploring new application domains. Increasingly, professionals in this rapidly maturing area require a comprehensive and multidisciplinary resource that addresses current principles, methods, and tools. Written by leading international authorities from academic, research, and industrial organizations and nonmarket institutions, The Universal Access Handbook covers the unfolding scientific, methodological, technological, and policy issues involved in the process of achieving universal access in the information society. In a collection of 61 chapters, the book discusses how to systematically apply universal design principles to information technologies. It explains the various dimensions of diversity in the technological platforms and contexts of use, including trends in mobile interaction and ambient intelligence environments. The implications of Universal Access on the development life cycle of interactive applications and services are unfolded, addressing user interface architectures and related components. Novel interaction methods and techniques for Universal Access are analyzed, and a variety of applications in diverse domains are discussed. The book reflects recent developments, consolidates present knowledge, and points towards new perspectives for the future. A quick glance through the contents demonstrates not only the breadth and depth of coverage but also the caliber of the contributions. An indispensable source of information for interdisciplinary and cross-thematic study, the book provides a baseline for further in-depth studies, as well as an important educational tool in an increasingly globalized research and development

environment.

S-Parameters for Signal Integrity The Universal Access Handbook

Winner of the Pulitzer Prize and the National Book Award, this #1 New York Times bestseller chronicles a young slave's adventures as she makes a desperate bid for freedom in the antebellum South. The basis for the acclaimed original Amazon Prime Video series directed by Barry Jenkins. Cora is a slave on a cotton plantation in Georgia. An outcast even among her fellow Africans, she is on the cusp of womanhood—where greater pain awaits. And so when Caesar, a slave who has recently arrived from Virginia, urges her to join him on the Underground Railroad, she seizes the opportunity and escapes with him. In Colson Whitehead's ingenious conception, the Underground Railroad is no mere metaphor: engineers and conductors operate a secret network of actual tracks and tunnels beneath the Southern soil. Cora embarks on a harrowing flight from one state to the next, encountering, like Gulliver, strange yet familiar iterations of her own world at each stop. As Whitehead brilliantly re-creates the terrors of the antebellum era, he weaves in the saga of our nation, from the brutal abduction of Africans to the unfulfilled promises of the present day. The Underground Railroad is both the gripping tale of one woman's will to escape the horrors of bondage—and a powerful meditation on the history we all share. Look for Colson Whitehead's bestselling new novel, *Harlem Shuffle!*

Brandweek CRC Press

What is space? Is there space when there are objects to occupy it or is there space only when there are no objects to occupy it? Can there be space without objects? These are old philosophical questions that concern the ontology of space in the philosophical sense of 'ontology' - what is the nature of space? Cognitive science in general and artificial intelligence in particular are less concerned with the nature of things than with their mental conceptualizations. In spatial cognition research we address questions like What do we know about space? How is space represented? What are the representational entities? What are the representational structures? Answers to these questions are described in what is called ontologies in artificial intelligence. Different tasks require different knowledge, and different representations of knowledge facilitate different ways of solving problems. In this book, Jan Oliver Wallgrün develops and investigates representational structures to support tasks of autonomous mobile robots, from the acquisition of knowledge to the use of this knowledge for navigation. The research presented is concerned with the robot mapping problem, the problem of building a spatial representation of an environment that is perceived by sensors that only provide incomplete and uncertain information; this information usually needs to be related to other imprecise or uncertain information. The routes a robot can take can be abstractly described in terms of graphs where alternative routes are represented by alternative branches in these route graphs.

Business Periodicals Index Springer Science & Business Media

This open access book is part of the LAMBDA Project (Learning, Applying, Multiplying Big Data Analytics), funded by the European Union, GA No. 809965. Data Analytics involves applying algorithmic processes to derive insights. Nowadays it is used in many industries to allow organizations and companies to make better decisions as well as to verify or disprove existing theories or models. The term data analytics is often used interchangeably with intelligence, statistics, reasoning, data mining, knowledge discovery, and others. The goal of this book is to introduce some of the definitions, methods, tools, frameworks, and solutions for big data processing, starting from the process of information extraction and knowledge representation, via knowledge processing and analytics to visualization, sense-making, and practical applications. Each chapter in this book addresses some pertinent aspect of the data processing chain, with a specific focus on understanding Enterprise Knowledge Graphs, Semantic Big Data Architectures, and Smart Data Analytics solutions. This book is addressed to graduate students from technical disciplines, to professional audiences following continuous education short courses, and to researchers from diverse areas following self-study courses. Basic skills in computer science, mathematics, and statistics are required.

Learning Spark Cambridge University Press

"Poignant....important and illuminating."—The New York Times Book Review

"Groundbreaking."—Bryan Stevenson, New York Times bestselling author of Just Mercy From one of the world's leading experts on unconscious racial bias come stories, science, and strategies to address one of the central controversies of our time How do we talk about bias? How do we address racial disparities and inequities? What role do our institutions play in creating, maintaining, and magnifying those inequities? What role do we play? With a perspective that is at once scientific, investigative, and informed by personal experience, Dr. Jennifer Eberhardt offers us the language and courage we need to face one of the biggest and most troubling issues of our time. She exposes racial bias at all levels of society—in our neighborhoods, schools, workplaces, and criminal justice system. Yet she also offers us tools to address it. Eberhardt shows us how we can be vulnerable to bias but not doomed to live under its grip. Racial bias is a problem that we all have a role to play in solving.