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# The Elements Of Journalism What Newspeople Should Know And Public Expect Bill Kovach

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Letters to a Young Journalist U of Minnesota Press

A timely new edition of the classic journalism text, now featuring updated material on the importance of reporting in the age of media mistrust and fake news—and how journalists can use technology to navigate its challenges More than two decades ago, the Committee of Concerned Journalists gathered some of America ’ s most influential newspeople and asked them, “ What is journalism for? ” Through exhaustive research, surveys, interviews, and public forums, the committee identified the essential elements that define journalism and its role in our society. The result is one of the most important books on media ever written—winner of the Goldsmith Book Prize from Harvard, a Society of Professional Journalists Award, and the Bart Richards Award for Media Criticism from Penn State University. Updated with new material covering the ways journalists can leverage technology to their advantage, especially given the shifting revenue architecture of

news—and with the future of news, facts, and democracy never more in question—this fourth edition of *The Elements of Journalism* is the authoritative guide for journalists, students, and anyone hoping to stay informed in contentious times.

First-Person Journalism  
SAGE

This Handbook charts the growing area of journalism studies, exploring the current state of theory and setting an agenda for future research in an international context. The volume is structured around theoretical and empirical approaches, and covers scholarship on news production and organizations; news content; journalism and society; and journalism in a global context. Emphasizing comparative and global perspectives, each chapter explores: Key elements, thinkers, and texts Historical context Current state of the

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art Methodological issues  
Merits and advantages of the  
approach/area of studies  
Limitations and critical  
issues of the approach/area  
of studies Directions for  
future research Offering  
broad international coverage  
from top-tier contributors,  
this volume ranks among the  
first publications to serve as  
a comprehensive resource  
addressing theory and  
scholarship in journalism  
studies. As such, the  
Handbook of Journalism  
Studies is a must-have  
resource for scholars and  
graduate students working in  
journalism, media studies,  
and communication around  
the globe.

### Journalism

#### Standards of Work

Today Columbia

University Press

For a century and a  
half, journalists

made a good  
business out of  
selling the latest  
news or selling ads  
next to that news.  
Now that news pours  
out of the Internet  
and our mobile  
devices—fast,  
abundant, and  
mostly free—that  
era is ending. Our  
best journalists,  
Mitchell Stephens  
argues, instead  
must offer  
original,  
challenging  
perspectives—not  
just slightly more  
thorough accounts  
of widely reported  
events. His book  
proposes a new  
standard: “wisdom  
journalism,” an  
amalgam of the more  
rarified forms of r

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reporting—exclusive, enterprising, investigative—and informed, insightful, interpretive, explanatory, even opinionated takes on current events. This book features an original, sometimes critical examination of contemporary journalism, both on- and offline. And it finds inspiration for a more ambitious and effective understanding of journalism in examples from twenty-first-century articles and blogs, as well as in a selection of outstanding

twentieth-century journalism and Benjamin Franklin's eighteenth-century writings. Most attempts to deal with journalism's current crisis emphasize technology. This book emphasizes mindsets and the need to rethink what journalism has been and might become.

Twentieth Century Fund  
#MeToo.

#BlackLivesMatter.

#NeverAgain.

#WontBeErased. Though both the right- and left-wing media claim “objectivity” in their reporting of these and other contentious issues, the American public has become increasingly cynical about truth, fact, and

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reality. In *The View from Somewhere*, Lewis Raven Wallace dives deep into the history of “objectivity” in journalism and how it’s been used to gatekeep and silence marginalized writers as far back as Ida B. Wells. At its core, this is a book about fierce journalists who have pursued truth and transparency and sometimes been punished for it—not just by tyrannical governments but by journalistic institutions themselves. He highlights the stories of journalists who question “objectivity” with sensitivity and passion: Desmond Cole of the *Toronto Star*; New York Times reporter Linda Greenhouse; Pulitzer Prize-winner Rachel Kaadzi Ghansah; Peabody-winning podcaster John Biewen; Guardian correspondent Gary Younge; former BuzzFeed reporter Meredith Talusan; and many others. Wallace also shares his own experiences as a midwestern transgender journalist and activist who was fired from his job as a national reporter for public radio for speaking out against “objectivity” in coverage of Trump and white supremacy. With insightful steps through history, Wallace stresses that journalists have never been mere passive observers—the choices they make reflect worldviews tinted by race, class, gender, and geography. He upholds the centrality of facts and the necessary discipline of verification but argues against the long-held standard of “objective” media coverage that asks journalists to claim they are without bias. Using historical

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and contemporary examples—from lynching in the nineteenth century to transgender issues in the twenty-first—Wallace offers a definitive critique of “objectivity” as a catchall for accurate journalism. He calls for the dismissal of this damaging mythology in order to confront the realities of institutional power, racism, and other forms of oppression and exploitation in the news industry. Now more than ever, journalism that resists extractive, exploitive, and tokenistic practices toward marginalized people isn’t just important—it is essential. Combining Wallace’s intellectual and emotional journey with the wisdom of others’ experiences, *The View from Somewhere* is a compelling rallying cry against journalist

neutrality and for the validity of news told from distinctly subjective voices.

James Carey "O'Reilly Media, Inc."

A timely new edition of the classic journalism text, now featuring updated material on the importance of reporting in the age of media mistrust and fake news—and how journalists can use technology to navigate its challenges. More than two decades ago, the Committee of Concerned Journalists gathered some of America’s most influential newspeople and asked them, “What is journalism for?” Through exhaustive research, surveys, interviews, and public forums, the committee identified the essential elements that define journalism and its role in our society. The

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The New Ethics of

Journalism Univ of California Press

"Every serious student of journalism should read this book... Denis McQuail has succeeded in producing a work of scholarship that shows what journalists do and what they should do." - Stephen Coleman, University of Leeds "For a half century we have spoken earnestly of journalism's responsibility to society instead of to business and government. Now this concept is given sophistication unmatched, by the best scholar of media theory of his generation." - Clifford Christians, University of Illinois "The grand old man of communication theory presents an overarching social theory of journalism that goes beyond the usual Anglo-American focus." - Jo Bardoel, University of Amsterdam (ASCoR) and Nijmegen "This book deals with the eternal question of how journalism is linked to

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society... I cannot think of a as it should be Takes each better staple food for chapter further with guided students of journalism at all reading list and free online levels." - Kaarle journal articles. This Nordenstreng, University textbook is the perfect of Tampere This is a major answer to the how and why new statement on the role of journalism. It is crucial of journalism in democracy reading for any student of from one of media and media studies, communication's leading communication studies and thinkers. Denis McQuail journalism. leads the reader through a The Elements of systematic exploration of Journalism, Revised and how and why journalism Updated 4th Edition and society have become Routledge so inextricably entwined Did the coverage of the and - as importantly - what Clinton-Lewinsky this relationship should be scandal set a new low like. It is a strong re- for American journalism? statement of the How has news gathering fundamental values that and reporting changed, journalism aspires to. and what effects has this Written for students, this had on the political and book: Makes the theory accessible and relevant cultural landscape? In Teaches the importance of this insightful and journalism to power and thoughtful book, Bill politics Explores the status Kovach and Tom and future of journalism as Rosenstiel, two of a profession Outlines the America's leading press impact and consequences of watchers, explore the the digital Reveals new culture of journalism as it is, but also



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news--what they call the new Mixed Media Culture--and show how it works. Warp Speed describes a world of news in which the speed of delivery is reducing the time for verification, sources are gaining more leverage over the news, and argument is overwhelming reporting. The press, forced to adhere to the demands of the bottom line and keep its audience, is straining more and more to find the Big Story to package as a form of entertainment, turning news stories into TV dramas; and turning history into a kind of Truman Show. As a result, the role of the press in a self-governing society is undermined. Grounded in extensive research, Warp Speed is informed by

interviews and testimony from the principal journalists who covered this story and who covered the other great scandals of Washington politics. It offers detailed recommendations on how journalists can right their ship, such as using anonymous sources more responsibly and turning good journalism into good business.

The Elements of Blogging Penguin  
"This textbook takes a systematic approach to teaching broadcast and multimedia journalism to students. Easy to follow [and] very relatable for students. Visually appealing...Love this textbook." —Beth Bingham Georges, California State University, Fullerton

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Updated Edition of Bestseller! It's a multimedia world, and today's journalists must develop a multimedia mindset. How does this way of thinking change the newsgathering and news production processes? Having conceived of and written their book in this changed media landscape, broadcast veterans Wenger and Potter seamlessly build on the fundamentals of good news reporting while teaching students to use depth, interactivity and immediacy as they maximize the advantages of each platform. While retaining the book's clear instruction and

advice from those in the trenches, *Advancing the Story*, Fourth Edition has been updated to reflect the latest issues and trends with: greater emphasis on social media and mobile media to gather, promote and disseminate news content; expanded coverage of media ethics and media law; extended examples of effective reporting across multiple platforms; updated writing exercises and new resources for reviewing AP style; and additional interviews with journalists at the forefront of industry changes. Visit [study.sagepub.com/advancingthestory](http://study.sagepub.com/advancingthestory) for interactive chapter modules, skill-

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building tutorials, and analysis from journalism experts. Instructors! Visit the author ' s blog at [advancingthestory.com](http://advancingthestory.com) for discussion starters, teaching tips, and more!

The Handbook of Journalism Studies  
Crown

Do you want to use R to tell stories? This book was written for you—whether you already know some R or have never coded before. Most R texts focus only on programming or statistical theory. Practical R for Mass Communication and Journalism gives you ideas, tools, and techniques for incorporating data and visualizations into your narratives. You ' ll see

step by step how to:  
Analyze airport flight delays, restaurant inspections, and election results  
Map bank locations, median incomes, and new voting districts  
Compare campaign contributions to final election results  
Extract data from PDFs  
Whip messy data into shape for analysis  
Scrape data from a website  
Create graphics ranging from simple, static charts to interactive visualizations for the Web  
If you work or plan to work in a newsroom, government office, non-profit policy organization, or PR office, Practical R for Mass Communication and Journalism will help you use R in your world. This book has a companion website with code, links to additional resources, and

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searchable tables by function and task. Sharon Machlis is the author of Computerworld 's Beginner ' s Guide to R, host of InfoWorld ' s Do More With R video screencast series, admin for the R for Journalists Google Group, and is well known among Twitter users who follow the #rstats hashtag. She is Director of Editorial Data and Analytics at IDG Communications (parent company of Computerworld, InfoWorld, PC World and Macworld, among others) and a frequent speaker at data journalism and R conferences.

Blur The Elements of Journalism

Updated to incorporate the latest information on current media trends, online media, blogging, and other recent events, a thought-provoking study

outlines the main principles of journalism, discussing the ethical and professional issues affecting the work of newspeople, the forces shaping the profession, and the future of journalism. Original. 20,000 first printing.

Journalism and Society  
iUniverse

Designed to engage, inspire and challenge students while laying out the fundamentals of the craft, Principles of American Journalism introduces readers to the core values of journalism and its singular role in a democracy. From the First Amendment to Facebook, the new and revised edition of this popular textbook provides a comprehensive exploration of the guiding principles of journalism and what makes it unique: the

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profession's ethical and legal foundations; its historical and modern precepts; the economic landscape of journalism; the relationships among journalism and other social institutions; the key issues and challenges that contemporary journalists face. Case studies, exercises, and an interactive companion website encourage critical thinking about journalism and its role in society, making students more mindful practitioners of journalism and more informed media consumers.

Dynamics of Media  
Editing University of  
Chicago Press  
Journalists believe that they mirror the world. However, this book

argues that journalism move the world. But, in which direction are they moving it? This book introduces the innovation of journalism through behavioral sciences like positive psychology, moral psychology and prospective psychology. Steve Jobs of Apple said that it 's the intersection of technology and liberal arts that makes our hearts sing. This book proposes that today's journalism can be improved by drawing ideas, new formats and methodologies from the intersection of journalism and behavioural sciences like positive and prospective psychology. You'll

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discover: - How to create engaging journalistic coverage, when you stop seeing the world through a victimizing lens. - How to win the World Press Photo by taking photographs that portrays hope and meaning amidst war and chaos. - How to create loyal media customers by engaging and interacting with them. - How to boost interest and engagement by understanding the deep seated psychology underpinning every journalistic story. In the book you will learn from the Dutch media sensation De Correspondent, South Africa's Times Media Group, Huffington Post,

The Guardian, Upworthy, New York Times contributors, a World Press Photo winner and Scandinavian Broadcasters. This book for media professionals, but also for anyone interested in positive psychology and in societal improvement by media coverage. American Carnival Routledge James Carey - scholar, media critic, and teacher of journalists - almost single-handedly established the importance of defining a cultural perspective when analyzing communications. Interspersing Carey's major essays with articles exploring his central themes and their importance, this

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collection provides a critical introduction to the work of this significant figure. In *James Carey: A Critical Reader*, sever scholars who have been influenced by him consider his work and how it has affected the development of media studies. Carey has examined the roles the media and the academy have played in creating and maintaining a public sphere, as well as the ways technology helps or hinders that project. Carey's themes range from the strains on democracy and drawbacks of technology to the critique of journalism and the politics of academe. *Mobile and Social Media Journalism Basic Books* *Becoming a blogger* takes practice, hard work, and, ultimately, a

passion for the craft. Whether you plan to blog on politics or parenting, *The Elements of Blogging* is designed to give you the skills and strategies to get started, to sustain your work, and to seek out a robust audience. This book is loaded with practical advice on important topics such as determining a niche, finding the best stories, and blogging effectively and ethically. It features examples from both amateur and professional bloggers that show the techniques for building an argument, finding a voice, crafting a headline, and establishing a brand. Key features: Real-world applicability. This book includes thumbnail profiles of bloggers and their sites, which illuminate key skills you

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will need to become an effective blogger Interactivity. Each chapter features discussion points and exercises intended to get you to think about, reflect on, and apply the contents of each chapter Creativity. While this book dives into software and plug-ins for bloggers, its main goal is to cover how to write blogs on a myriad of topics: news, opinion pieces, travel, politics, art, and more. Visit the companion website: <http://www.theelementsofblogging.com/> Language and Media CQ Press  
The Elements of Journalism  
Three Rivers Press (CA)  
Understanding Journalism  
Atlantic Books  
The collection is introduced with an essay

by Barbie Zelizer and organized into three sections: how tabloidization affects the journalistic landscape; how technology changes what we think we know about journalism; and how ‘truthiness’ tweaks our understanding of the journalistic tradition. Short section introductions contextualise the essays and highlight the issues that they raise, creating a coherent study of journalism today. Print Journalism  
Cambridge Scholars Publishing  
Print Journalism provides an up-to-date overview of the skills needed to work within the newspaper and magazine industries. This critical approach to newspaper and magazine practice highlights



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historical, theoretical, ethical and political debates and includes tips on the everyday skills of newspaper and magazine journalists, as well as tips for online writing and production. Crucial skills highlighted include: sourcing the news interviewing sub editing feature writing and editing reviewing designing pages pitching features In addition separate chapters focus on ethics, reporting courts, covering politics and copyright whilst others look at the history of newspapers and magazines, the structure of the UK print industry (including its financial organization) and the development of journalism education in the UK, helping to place the coverage of skills within a broader, critical

context. All contributors are experienced practicing journalists as well as journalism educators from a broad range of UK universities. The Invention of Journalism Columbia University Press Featuring a new code of ethics for journalists and essays by 14 journalism thought leaders and practitioners, The New Ethics of Journalism: Principles for the 21st Century, by Kelly McBride and Tom Rosenstiel, examines the new pressures brought to bear on journalism by technology and changing audience habits. It offers a new framework for making critical moral choices, as well as case studies that reinforce the concepts and principles rising to prominence in 21st century

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communication. The book addresses the unique problems facing journalism today, including how we arrive at truth in an era of abundant and unverified information; the evolution of new business models and partnerships; the presence of journalists on independent social media platforms; the role of diversity; the meaning of stories; the value of images; and the role of community in the production of journalism. *The Power and the Story* Springer

A first-of-its-kind guide for new media times, this book provides practical, step-by-step instructions for writing first-person features, essays, and digital content. Combining journalism techniques with self-exploration and personal storytelling, *First-Person Journalism* is

designed to help writers to develop their personal voice and establish a narrative stance. The book introduces nine elements of first-person journalism—passion, self-reporting, stance, observation, attribution, counterpoints, time travel, the mix, and impact. Two introductory chapters define first-person journalism and its value in building trust with a public now skeptical of traditional news media. The nine practice chapters that follow each focus on one first-person element, presenting a sequence of "voice lessons" with a culminating writing assignment, such as a personal trend story or an open letter. Examples are drawn from diverse nonfiction writers and journalists, including Ta-Nehisi Coates, Joan Didion, Helen Garner, Alex Tizon, and James Baldwin. Together, the book

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provides a fresh look at the craft of nonfiction, offering much-needed advice on writing with style, authority, and a unique point of view. Written with a knowledge of the rapidly changing digital media environment, *First-Person Journalism* is a key text for journalism and media students interested in personal nonfiction, as well as for early-career nonfiction writers looking to develop this narrative form.

## Beyond News CQ

### Press

Two journalists provide a guide for navigating through the Internet Age's viral and opinion-based news sources, explaining how to discern what sources or facts are reliable and how to think like a journalist and unearth the truth.