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University, DePaul University, University of Minnesota and University of Norway.

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How to Be a Great Leader and Have Loyal Customers in Any Economy. getty. By: Farrah Smith. Due to the impact of the global health crisis on our economy, countless businesses are laying people off ...

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1. Take simple steps to create huge customer confidence. You want customers and potential customers to be completely confident in you, what you offer and your ability to deliver it. At the core, creating that confidence often takes nothing more than a few small actions on your part.

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*Council Post: Black Entrepreneur's Guide To The Rest Of 2020*

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