

The New Capitalist Manifesto Building A Disruptively Better Business Umair Haque

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How the Poor Can Save Capitalism Atria Books

Virtually everyone—left, right, and center—believes that capitalist economies are autonomous, coherent, and regulated by their own internal laws. This view is an illusion. The reality is that economies organized around the pursuit of private profit are contradictory, incoherent, and heavily shaped by politics and governmental action. But the illusion remains hugely consequential because it has been embraced by political and economic elites who are convinced that they are powerless to change this system. The result is cycles of raised hopes followed by disappointment as elected officials discover they have no legitimate policy tools that can deliver what the public wants. In *Capitalism*, leading economic sociologist Fred L. Block argues that restoring the vitality of the United States and the world economy can be accomplished only with major reforms on the scale of the New Deal and the post – World War II building of new global institutions.

The New Capitalists Univ of California Press

"The socialist principles of the Communist Manifesto of 1848 have delivered oppression, poverty, and misery wherever they have been implemented. Yet remarkably, many of them endure in contemporary political discourse ... Gary Wolfram refutes these principles with a clear exposition of the capitalist system--the only economic system compatible with both social justice and individual liberty"--Page 4 of cover.

The New Capitalist Manifesto Verso Books

The far right is back with a vengeance. After several decades at the political margins, far-right politics has again taken center stage. Three of the world's largest democracies – Brazil, India, and the United

States – now have a radical right leader, while far-right parties continue to increase their profile and support within Europe. In this timely book, leading global expert on political extremism Cas Mudde provides a concise overview of the fourth wave of postwar far-right politics, exploring its history, ideology, organization, causes, and consequences, as well as the responses available to civil society, party, and state actors to challenge its ideas and influence. What defines this current far-right renaissance, Mudde argues, is its mainstreaming and normalization within the contemporary political landscape. Challenging orthodox thinking on the relationship between conventional and far-right politics, Mudde offers a complex and insightful picture of one of the key political challenges of our time.

The Corruption of Capitalism Simon and Schuster

The success of Jeremy Corbyn's left-led Labour Party and Bernie Sanders's 2016 presidential campaign revived a political idea many had thought dead. But what, exactly, is socialism? And what would a socialist system look like today? In *The Socialist Manifesto*, Bhaskar Sunkara, editor of *Jacobin* magazine, argues that socialism offers the means to achieve economic equality, and also to fight other forms of oppression, including racism and sexism. The ultimate goal is not Soviet-style planning, but to win rights to healthcare, education, and housing and to create new democratic institutions in workplaces and communities. The book both explores socialism's history

and presents a realistic vision for its future. A primer on socialism for the 21st century, this is a book for anyone seeking an end to the vast inequities of our age.

Abolish Silicon Valley Verso Books

Politicians, financiers and bureaucrats claim to believe in free competitive markets, yet they have built the most unfree market system ever created. In this *Gilded Age*, income is funnelled to the owners of property – financial, physical and intellectual – at the expense of society. Wages stagnate as labour markets are transformed by outsourcing, automation and the on-demand economy, generating more rental income while broadening the precariat. Now fully updated with an introduction examining the systemic issues exposed by Brexit and Covid-19, *The Corruption of Capitalism* argues that rentier capitalism is fostering revolt and presents a new income distribution system that would achieve the extinction of the rentier while encouraging sustainable growth.

The Conservation Revolution HarperCollins

Against the State: An Anarcho-Capitalist Manifesto diagnoses what is wrong with the American political system and tells us what we need to fix things. The cure is a radical one because, as the book incontrovertibly shows, the many problems that confront us today are no accident. They stem from the nature of government itself. Only peaceful cooperation based on the free market can rescue us from our present plight. *Against the State* is written by Lew Rockwell, the founder of the Mises Institute and *LewRockwell.com*, and the closest friend and associate of Murray Rothbard, the leading theorist of anarcho-capitalism. Rockwell applies Rothbard's combination of individualist anarchism and Austrian economics to contemporary America. The book shows how the government is based on war, both against foreign nations and against the American people themselves, through massive invasions of our liberties. Fueled by

an out-of-control banking system, the American State has become in essence fascist. We cannot escape our predicament through limited government: the government is incapable of controlling itself. Only a purely private social order can save us, and Rockwell succinctly sets out how an anarcho-capitalist order would work.

The Making of Global Capitalism Praeger

Muhammad Yunus, the practical visionary who pioneered microcredit and, with his Grameen Bank, won the 2006 Nobel Peace Prize, has developed a visionary new dimension for capitalism which he calls “social business.” By harnessing the energy of profit-making to the objective of fulfilling human needs, social business creates self-supporting, viable commercial enterprises that generate economic growth even as they produce goods and services that make the world a better place. In this book, Yunus shows how social business has gone from being a theory to an inspiring practice, adopted by leading corporations, entrepreneurs, and social activists across Asia, South America, Europe and the US. He demonstrates how social business transforms lives; offers practical guidance for those who want to create social businesses of their own; explains how public and corporate policies must adapt to make room for the social business model; and shows why social business holds the potential to redeem the failed promise of free-market enterprise.

Rules For Revolutionaries Chelsea Green Publishing

The first decade of the twenty-first century marked the demise of the current world order. Despite widespread acknowledgement of these disruptive crises, the proposed response from the mainstream remains the same. Against the confines of this increasingly limited politics, a new paradigm has emerged. Fully Automated Luxury Communism claims that new technologies will liberate us from work, providing the opportunity to build a society beyond both capitalism and scarcity. Automation, rather than undermining an economy built on full employment, is instead the path to a world of liberty, luxury and happiness. For everyone. In his first book, radical political commentator Aaron Bastani conjures a new politics: a vision of a world of unimaginable hope, highlighting how we move to energy abundance, feed a world of nine billion, overcome work, transcend the limits of biology and build meaningful freedom for everyone. Rather than a final destination, such a society heralds the beginning of history. Fully Automated Luxury Communism promises a radically new left future for everyone.

Against the State John Wiley & Sons

No Marketing Blurb

The Future is Degrowth Seven Stories Press

A renowned Harvard professor debunks prevailing orthodoxy with a new intellectual foundation and a practical pathway forward for a system that has lost its moral and ethical

foundation. Free market capitalism is one of humanity's greatest inventions and the greatest source of prosperity the world has ever seen. But this success has been costly. Capitalism is on the verge of destroying the planet and destabilizing society as wealth rushes to the top. The time for action is running short. Rebecca Henderson's rigorous research in economics, psychology, and organizational behavior, as well as her many years of work with companies around the world, give us a path forward. She debunks the worldview that the only purpose of business is to make money and maximize shareholder value. She shows that we have failed to reimagine capitalism so that it is not only an engine of prosperity but also a system that is in harmony with environmental realities, the striving for social justice, and the demands of truly democratic institutions. Henderson's deep understanding of how change takes place, combined with fascinating in-depth stories of companies that have made the first steps towards reimagining capitalism, provide inspiring insight into what capitalism can be. Together with rich discussions of important role of government and how the worlds of finance, governance, and leadership must also evolve, Henderson provides the pragmatic foundation for navigating a world faced with unprecedented challenge, but also with extraordinary opportunity for those who can get it right.

For a New Liberty: The Libertarian Manifesto Must Have Books

Since first published in 2002, *After Capitalism* has offered students and political activists alike a coherent vision of a viable and desirable alternative to capitalism. David Schweickart calls this system Economic Democracy, a successor-system to capitalism which preserves the efficiency strengths of a market economy while extending democracy to the workplace and to the structures of investment finance. In the second edition, Schweickart recognizes that increased globalization of companies has created greater than ever interdependent economies and the debate about the desirability of entrepreneurship is escalating. The new edition includes a new preface, completely updated data, reorganized chapters, and new sections on the economic instability of capitalism, the current economic crisis, and China. Drawing on both theoretical and empirical research, Schweickart shows how and why this model is efficient, dynamic, and applicable in the world today.

The Chapo Guide to Revolution Bloomsbury Publishing USA
Not since Marx identified the manufacturing plants of Manchester as the blueprint for the new capitalist society has there been a more profound transformation of the fundamentals of our social life. As capitalism faces a series of structural crises, a new social, political and economic dynamic is emerging: peer to peer. What is peer to peer? Why is it essential for building a commons-centric future? How could this happen? These are the questions this book tries to answer. Peer to peer is a type of social relations in human networks, as well as a technological infrastructure that makes the generalization and scaling up of such relations possible. Thus, peer to peer enables a new mode of production and creates the potential for a transition to a commons-oriented economy.

The Capitalist Manifesto Ludwig von Mises Institute

Bill Gates's Five Books for Summer Reading 2019 From world-renowned economist Paul Collier, a candid diagnosis of the failures of capitalism and a pragmatic and realistic vision for how we can repair it. Deep new rifts are tearing apart the fabric of the United States and other Western societies: thriving cities versus rural counties, the highly skilled elite versus the less educated, wealthy versus developing countries. As these divides deepen, we have lost the sense of ethical obligation to others that was crucial to the rise of post-war social democracy. So far these rifts have been answered only by the revivalist ideologies of populism and socialism, leading to the seismic upheavals of Trump, Brexit, and the return of the far-right in Germany. We have heard many critiques of capitalism but no one has laid out a realistic way to fix it, until now. In a passionate and polemical book, celebrated economist Paul Collier outlines brilliantly original and ethical ways of healing these rifts—economic, social and cultural—with the cool head of pragmatism, rather than the fervor of ideological revivalism. He reveals how he has personally lived across these three divides, moving from working-class Sheffield to hyper-competitive Oxford, and working between Britain and Africa, and acknowledges some of the failings of his profession. Drawing on his own solutions as well as ideas from some of the world's most distinguished social scientists, he shows us how to save capitalism from itself—and free ourselves from the intellectual baggage of the twentieth century.

Winning on Purpose Harvard Business Press

This book has a simple message for business leaders: you help yourselves by helping the poor. Instead of feeling as if the economy is working against them, the poor need to feel they have a stake in it so they will buy your products and put money in the bank. Supporting poor people's efforts to move into the middle class is the only way to enrich everyone, rich and poor alike.

Peer to Peer PublicAffairs

The experience of modernization -- the dizzying social changes that swept millions of people into the capitalist world -- and modernism in art, literature and architecture are brilliantly integrated in this account.

[Building Social Business](#) Verso Books

Guy Kawasaki, CEO of garage.com and former chief evangelist of Apple Computer, Inc., presents his manifesto for world-changing innovation, using his battle-tested lessons to help revolutionaries become visionaries. Create Like a God Turn conventional wisdom on its head-create revolutionary products and services by analyzing how to approach the problems at hand. Command Like a King Take charge and make tough, insightful, and strategic decisions-break down the barriers that prevent product adoption and avoid "death magnets" (the stupid mistakes just about everyone makes). Work Like a Slave Get ready for hard work, and lots of it. To go from revolutionary to visionary, you'll need to eat like a bird-relentlessly absorbing knowledge about your industry, customers, and competition--and poop like an elephant--spreading the large amount of information and knowledge that you've gained. Filled with insights from top innovators such as Amazon.com, Dell, Hallmark, and Gillette and rich with hands-on experience from the front lines of business, Rules for Revolutionaries will empower you--whether you're an entrepreneur, engineer, inventor, manager, or small business owner--to turn your dreams into reality, your reality into products, and your products into customer magnets.

Wageless Life Harper Collins

We need to break free from the capitalist economy. Degrowth gives us the tools to bend its bars. Economic growth isn't working, and it cannot be made to work. Offering a counter-history of how economic growth emerged in the context of colonialism, fossil-fueled industrialization, and capitalist modernity, The Future Is Degrowth argues that the ideology of growth conceals the rising inequalities and ecological destructions associated with capitalism, and points to desirable alternatives to it. Not only in society at large, but also on the left, we are held captive by the hegemony of growth. Even proposals for emancipatory Green New Deals or postcapitalism base their utopian hopes on the development of productive forces, on redistributing the fruits of economic growth and technological progress. Yet growing evidence shows that continued economic growth cannot be made compatible with sustaining life and is not necessary for a good life for all. This book provides a vision for postcapitalism beyond growth. Building on a vibrant field of research, it discusses the political economy and the politics of a non-growing economy. It charts a path forward through policies that democratise the economy, "now-topias" that create free spaces for experimentation, and counter-hegemonic movements that make it

possible to break with the logic of growth. Degrowth perspectives offer a way to step off the treadmill of an alienating, expansionist, and hierarchical system. A handbook and a manifesto, The Future Is Degrowth is a must-read for all interested in charting a way beyond the current crises.

[After Capitalism](#) Verso Books

More than 100,000 entrepreneurs rely on this book. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you: Avoid the 9 deadly sins that destroy startups' chances for success Use the Customer Development method to bring your business idea to life Incorporate the Business Model Canvas as the organizing principle for startup hypotheses Identify your customers and determine how to "get, keep and grow" customers profitably Compute how you'll drive your startup to repeatable, scalable profits. The Startup Owners Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

Capitalism John Wiley & Sons

Great leaders embrace a higher purpose to win. The Net Promoter System shines as their guiding star. Few management ideas have spread so far and wide as the Net Promoter System (NPS). Since its conception almost two decades ago by customer loyalty guru Fred Reichheld, thousands of companies around the world have adopted it—from industrial titans such as Mercedes-Benz and Cummins to tech giants like Apple and Amazon to digital innovators such as Warby Parker and Peloton. Now, Reichheld has raised the bar yet again. In Winning on Purpose, he demonstrates that the primary purpose of a business should be to enrich the lives of its customers. Why? Because when customers feel this love, they come back for more and bring their friends—generating good profits. This is NPS 3.0 and it puts a new take on the age-old Golden Rule—treat customers the way you would want a loved one treated—at the heart of enduring business success. As the compelling examples in this book illustrate, companies with superior NPS consistently deliver higher returns to shareholders across a wide array of

industries. But winning on purpose isn't easy. Reichheld also explains why many NPS practitioners achieve just a small fraction of the system's full potential, and he presents the newest thinking and best practices for doing NPS right. He unveils the Earned Growth Rate (EGR): the first reliable, complementary accounting measure that can truly leverage the power of NPS. With keen insight and moving personal stories, Reichheld advances the thinking and practice of NPS. Winning on Purpose is your indispensable guide for inspiring customer love within your own teams and using Net Promoter to achieve both personal and business success.

The Capitalist Manifesto University of Westminster Press

No other Marxist text has come close to achieving the fame and influence of The Communist Manifesto. Translated into over 100 languages, this clarion call to the workers of the world radically shaped the events of the twentieth century. But what relevance does it have for us today? In this slim book Slavoj Žižek argues that, while exploitation no longer occurs the way Marx described it, it has by no means disappeared; on the contrary, the profit once generated through the exploitation of workers has been transformed into rent appropriated through the privatization of the 'general intellect'. Entrepreneurs like Bill Gates and Mark Zuckerberg have become extremely wealthy not because they are exploiting their workers but because they are appropriating the rent for allowing millions of people to participate in the new form of the 'general intellect' that they own and control. But, even if Marx's analysis can no longer be applied to our contemporary world of global capitalism without significant revision, the fundamental problem with which he was concerned, the problem of the commons in all its dimensions — the commons of nature, the cultural commons, and the commons as the universal space of humanity from which no one should be excluded — remains as relevant as ever. This timely reflection on the enduring relevance of The Communist Manifesto will be of great value to everyone interested in the key questions of radical politics today.