

The News Sorority Diane Sawyer Katie Couric Christiane Amanpour And Ongoing Imperfect Complicated Triumph Of Women In Tv Sheila Weller

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Raging Heart: The Intimate Story of the Tragic Marriage of O.J. and Nicole Brown Simpson Graymalkin Media

The do-it-yourself guide to getting publicity for your business—without a big budget! Christina Daves, founder of PR for Anyone, knows how to get a business noticed without breaking the bank. In this book, she reveals how she appeared in over fifty media outlets in one year—including *The Steve Harvey Show*, *Dr. Oz*, NBC, FOX, CBS, *Parenting Magazine*, the *Washington Post* and more. And for other entrepreneurs trying to make an impression on potential customers or clients, she also offers expert advice on how to: * Brand your business so your message is consistent * Get FREE media exposure! * Share your message with journalists in a timely, effective way * Find the right people and places to get results * and much more “Lays out the exact steps you must take to become a media master and secure massive exposure . . . priceless.” —Steve Olsher, *New York Times* – bestselling author of *What’s Your WHAT*

Rachel Maddow Random House

How have women managed to break through the glass ceiling of the business world, and what management techniques do they employ once they ascend to the upper echelons of power? What difficult situations have these female business leaders faced, and what strategies have they used to resolve those challenges? *Junctures in Women’s*

Leadership: Business answers these questions by highlighting the professional accomplishments of twelve remarkable women and examining how they responded to critical leadership challenges. Some of the figures profiled in the book are household names, including lifestyle maven Martha Stewart, influential chef Alice Waters, and trailblazing African-American entrepreneur Madame C.J. Walker. Others have spent less time in the public eye, such as Johnson & Johnson executive JoAnn Heffernan Heisen, Verizon Senior Vice President Diane McCarthy, Wells Fargo technology leader Avid Modjtabai, Xerox CEO Ursula Burns, Spanx founder Sara Blakely, inventor Jane ni Dhulchaintigh, engineering firm President Roseline Marston, Calvert Investments President and CEO Barbara Krumsiek, and Merrill Lynch executive Subha Barry. These women, from diverse backgrounds, have played important roles in their respective corporations and many have worked to improve the climate for women in male-dominated industries. This is a book about women who are leading change in business. Their stories illuminate the ways women are using their power and positions—whether from the middle ranks or the top, whether from within companies or

by creating their own companies. Each case study in *Junctures in Women’s Leadership: Business* includes a compelling and instructive story of how a woman business leader handled a critical juncture or crisis in her career. Not only does the book offer an inspiring composite portrait of women succeeding in the business world, it also provides leadership lessons that will benefit readers regardless of gender. *Marrying the Hangman* Penguin Books

“Weller rivetingly recounts these gutsy ladies’ time on the front lines... an inspiration for future generations of journalists.” --Vanity Fair For decades, women battered the walls of the male fortress of television journalism. After fierce struggles, three women—Diane Sawyer, Katie Couric, and Christiane Amanpour—broke into the newsroom’s once impenetrable “boys’ club.” These women were not simply pathbreakers, but wildly gifted journalists whose unique talents enabled them to climb to the top of the corporate ladder and transform the way Americans received their news. Drawing on exclusive interviews with their colleagues and intimates from childhood on, *The News Sorority* crafts a lively and exhilarating narrative that reveals the hard struggles and inner strengths that shaped these women and powered their success. Life outside the newsroom—love, loss, child rearing—would mark them all, complicating their lives even as it deepened their convictions and instincts. Life inside the newsroom would include many nervy decisions and back room power plays previously uncaptured in any media account. Taken together, Sawyer’s, Couric’s, and Amanpour’s lives as women are here revealed not as impediments but as keys to their success. Raised in Louisville, Kentucky, Diane Sawyer was a young woman steering her own unique political course

in a time of societal upheaval. Her fierce intellect, almost insuperable work ethic, and sophisticated emotional intelligence would catapult Sawyer from being the first female on-air correspondent for 60 Minutes, to presenting anchoring the network flagship ABC World News. From her first breaks as a reporter all the way through her departure in 2014, Sawyer's charisma and drive would carry her through countless personal and professional changes. Katie Couric, always conveniently underestimated because of her "girl-next-door" demeanor, brazened her way through a succession of regional TV news jobs until she finally hit it big. In 1991, Couric became the cohost of Today, where, over the next fifteen years, she transformed the "female" slot from secondary to preeminent while shouldering devastating personal loss. Couric's greatest triumph—and most bedeviling challenge—was at CBS Evening News, as the first woman to solo-anchor a nighttime network news program. Her contradictions—seriously feminist while proudly sorority-girlish—made her beyond easy typecasting, and as original as she is relatable. A glamorous, unorthodox cosmopolite—raised in pre-revolution Iran amid royalty and educated in England—Christiane Amanpour would never have been picked out of a lineup as a future war reporter, until her character flourished on catastrophic soil: her family's exile during the Iranian Revolution. Once she knew her calling, Amanpour shrewdly made a virtue of her outsider status, joining the fledgling CNN on the bottom rung and then becoming its "face," catalyzing its rise to global prominence. Amanpour's fearlessness in war zones would make her the world's witness to some of its most acute crises and television's chief advocate for international justice. Revealing the tremendous combination of ambition, empathy, and skill that empowered Sawyer, Couric, and Amanpour to reach stardom, The News Sorority is a detailed story of three very particular lives and a testament to the extraordinary character of women everywhere.

The News Sorority Simon and Schuster

A phenomenal account, newly updated, of how twelve innovative television dramas transformed the medium and the culture at large, featuring Sepinwall's take on the finales of Mad Men and Breaking Bad. In The Revolution Was Televised, celebrated TV critic Alan Sepinwall chronicles the remarkable transformation of the small screen over the past fifteen years. Focusing on twelve innovative television dramas that changed the medium and the culture at large forever, including The Sopranos, Oz, The Wire, Deadwood, The Shield, Lost, Buffy the Vampire Slayer, 24, Battlestar Galactica, Friday Night Lights, Mad Men, and Breaking Bad, Sepinwall weaves his trademark incisive criticism with highly entertaining reporting about the real-life characters and conflicts behind the scenes.

Drawing on interviews with writers David Chase, David Simon, David Milch, Joel Surnow and Howard Gordon, Damon Lindelof and Carlton Cuse, and Vince Gilligan, among others, along with the network executives responsible for green-lighting these groundbreaking shows, The Revolution Was Televised is the story of a new golden age in TV, one that's as rich with drama and thrills as the very shows themselves.

Step Out on Nothing Little, Brown

Presents a candid study of Soviet leader Mikhail Gorbachev, drawing on previously unavailable sources to describe his early life and his rise to political power

The Unfinished Revolution Grand Central Publishing

It's time for a REDEFINITION among black women in America. In its 2011 hardcover release, Black Woman Redefined was a top-selling book and took home a 2011 Best Non-Fiction Book of the Year Award from the African American Literary Awards. Author Sophia A. Nelson won the 2012 Champions of Diversity Award, given each year by diversity business executives in Fortune 100 companies. Black Woman Redefined was inspired in part by what Nelson calls "open season on accomplished black women": from Don Imus's name-calling of black female basketball players in 2007 and a 2009 Yale University study titled "Marriage Eludes High-Achieving Black Women," to the more recent revelation that First Lady Michelle Obama is concerned about being painted as an "angry, black woman." In Black Woman Redefined, Nelson sets out to change this cultural perception, taking readers on a no-holds-barred journey into the hearts and minds of accomplished black women to reveal truths, tribulations, and insights like never before. This groundbreaking book provides black women of a new generation with essential career and life-coaching advice. Based on never-before-done research on college-educated, career-driven black women, Nelson offers her fellow "sisters"—and those who know, love, and work with them—a feel-good volume for personal and professional success that empowers them without tearing others down. Irons in the Fire Macmillan

It was August 25, 2006, my first on-camera studio open for the CBS News broadcast 60 Minutes. Executive Producer Jeff Fager poked his head in the dressing room." Good luck, Brotha! You've come a long way to get here. You've earned it." ...If only he knew. My mind flashed back to elementary school, when a therapist had informed my mother, "I'm sorry, Mrs. Pitts, your son cannot read." In Step Out on Nothing, Byron Pitts chronicles his astonishing story of overcoming a childhood filled with obstacles to achieve enormous success in life. Throughout Byron's difficult youth—his parents separated when he was twelve and his mother worked two jobs to make ends meet—he suffered from a debilitating stutter. But Byron was keeping an even more embarrassing secret: He was also functionally illiterate. For a kid from inner-city Baltimore, it was a recipe for failure. Pitts turned struggle into strength and overcame both of his impediments. Along the way, a few key people "stepped out on nothing" to make a difference for him—from his mother, who worked tirelessly to raise her kids right and delivered ample amounts of tough love, to his college roommate, who helped Byron practice his vocabulary and speech. Pitts even learns from those who didn't believe in him, like the college professor who labeled him a failure and told him to drop out of college. Through it all, he persevered, following his steadfast passion. After fifteen years in local television, he landed a job as a correspondent for CBS News in 1998, and went on to become an Emmy Award-winning journalist and a contributing correspondent for 60 Minutes. Not bad for a kid who couldn't read. From a challenged youth to a reporting career that has covered 9/11 and Iraq, Pitts's triumphant and uplifting story will resonate with anyone who has felt like giving up in the face of seemingly insurmountable hardships.

Talking Back St. Martin's Press

The account of the murder of Diane Whitmore Pikul describes how her wealthy and violent Wall Street husband murdered her and then won custody of her children while under indictment for her murder. "A young mother, so full of promise, is killed by the 'perfect' husband. Sheila Weller takes a domestic tragedy and reveals every nuance so that we see the compelling anatomy of a murder in slow motion, from the dynamics of a marriage to the crime itself, to its chilling aftermath. Powerful reporting of an unforgettable story." —Vincent Bugliosi

Junctures in Women's Leadership: Business Farrar, Straus and Giroux

The News Sorority Penguin Books

The Elements of Journalism Crown Archetype

The authors outline the main principles of journalism, discussing the ethical and professional issues affecting the work of newspeople, the forces shaping the profession, and the future of journalism. Reprint. 25,000 first printing.

Ana's Story Wayne Freedman

NEW YORK TIMES BESTSELLER • For anyone who wants to see how today's best and brightest got it right, got it wrong, and came out on top. What was the tipping point for Malcolm Gladwell? What unscripted event made Meryl Streep who she is? In this inspiration-packed book, Katie Couric reports from the front lines of the worlds of politics, entertainment, sports, philanthropy, the arts, and business—distilling the ingenious, hard-won insights of leaders and visionaries, who tell us all how to take chances, follow our passions, cope with criticism, and, perhaps most important, commit to something greater than ourselves. Among the many voices to be heard here are financial guru Suze Orman on the benefits of doing what's right, not what's easy; director Steven Spielberg on listening rather than being listened to; quarterback Drew Brees on how his (literal) big break changed his life; and novelist Curtis Sittenfeld on the secrets of a great long-term relationship (she suggests marrying someone less neurotic than you); not to mention: • Michael Bloomberg: "Eighty percent of success is showing up . . . early." • Eric Stonestreet: "Remember that the old lady who's taking forever in line is someone's grandma." • Joyce Carol Oates: "Read widely—what you want to read, and not what someone suggests that you should read." • Jimmy Kimmel: "When in doubt, order the hamburger." • Apolo Ohno: "It's not about the forty seconds; it's about the four years, the time it took to get there." • Madeleine K. Albright: "Never play hide-and-seek with the truth." Along the way, Couric reflects on the good advice—and the missteps—that have guided her from her early days as a desk assistant at ABC to her groundbreaking role as the first female anchor of the CBS Evening News. She reveals how the words of Thomas Jefferson helped her deal with her husband's tragic death from cancer, and what

encouraged her to leave the security of NBC's Today show for a new adventure at CBS. Delightful, empowering, and moving, *The Best Advice I Ever Got* is the perfect book for anyone who is thinking about the future, contemplating taking a risk, or daring to make a leap into the great unknown. *Carrie Fisher: A Life on the Edge* Hachette Books 2015 Edition: With a New Preface, Afterword, and Updates. "Alexandra Robbins rips into the secret, sordid underbelly of sororities."--*Vanity Fair* Updated ten years after its original publication, *Pledged* by Alexandra Robbins is as timely today as it was when first published. With salacious breaking news about fraternities and sororities shocking the general public (and members themselves) *Pledged* exposes what really goes on behind the facades of some of these Greek organizations. Robbins, an investigative journalist, went undercover as a sorority sister; her expose is a breathtaking narrative of tumultuous breakups, fights, drunk driving, stalkers, cover-ups, predation by faculty and staff, theft, rape, and an abundance of drugs and alcohol, and much, much more. *Talking to Strangers* Rutgers University Press The true-crime author recounts her idyllic mid-twentieth-century Beverly Hills childhood as the daughter of a brain surgeon and Hollywood magazine writer before the attempted murder of her father by her uncle, an event that revealed her family's dark side. 35,000 first printing. *PR for Anyone* Random House Explores the case of Alex Kelly, a Darien, Connecticut man convicted of rape in 1997 after evading the law for more than ten years. Abrams *Raging Heart* is so revealing that the book itself became part of the actual O.J. Simpson murder trial. It is the only book to trace the path of O.J. and Nicole's fatal love story through the eyes of the people who really knew them. Acclaimed journalist Sheila Weller gained the unprecedented cooperation of Nicole Brown Simpson's family, and had exclusive access to O.J. and Nicole's friends who

reveal private information here for the first time.

Though the story that unfolds in *Raging Heart* was never fully explored in court, the revelations from its incisive reporting sent shock waves through the trial. *Raging Heart* is full of explosive information from people who knew, but couldn't—or wouldn't—tell their stories on the witness stand. As vivid as a home movie, *Raging Heart* is an explicit, heartrending look behind the verdict of the century—and the one book the O.J. Simpson jurors would be astonished to read. Rather Outspoken Penguin

This heartbreaking, hilarious, and brutally honest memoir shares the deeply personal life story of a girl next door and her transformation into a household name. For more than forty years, Katie Couric has been an iconic presence in the media world. In her brutally honest, hilarious, heartbreaking memoir, she reveals what was going on behind the scenes of her sometimes tumultuous personal and professional life - a story she's never shared, until now. Of the medium she loves, the one that made her a household name, she says, "Television can put you in a box; the flat-screen can flatten. On TV, you are larger than life but smaller, too. It is not the whole story, and it is not the whole me. This book is." Beginning in early childhood, Couric was inspired by her journalist father to pursue the career he loved but couldn't afford to stay in. Balancing her vivacious, outgoing personality with her desire to be taken seriously, she overcame every obstacle in her way: insecurity, an eating disorder, being typecast, sexism . . . challenges, and how she dealt with them, setting the tone for the rest of her career. Couric talks candidly about adjusting to sudden fame after her astonishing rise to co-anchor of the TODAY show, and guides us through the most momentous events and news stories of the era, to which she had a front-row seat: Rodney King, Anita Hill, Columbine, the death of Princess Diana, 9/11, the Iraq War . . . In every instance, she relentlessly pursued the facts, ruffling more than a few feathers along the way. She also recalls in vivid and sometimes lurid detail the intense pressure on female anchors to snag the latest "get"—often sensational tabloid stories like Jon Benet Ramsey, Tonya Harding, and OJ Simpson. Couric's position as one of the leading lights of her profession was shadowed by the shock and trauma of losing her husband to stage 4 colon cancer when he was just 42, leaving her a widow and single mom to two daughters, 6 and 2. The death of her sister Emily, just three years later, brought yet more trauma—and an unwavering commitment to cancer awareness

and research, one of her proudest accomplishments. Couric is unsparing in the details of her historic move to the anchor chair at the CBS Evening News—a world rife with sexism and misogyny. Her “welcome” was even more hostile at 60 Minutes, an unrepentant boys club that engaged in outright hazing of even the most established women. In the wake of the MeToo movement, Couric shares her clear-eyed reckoning with gender inequality and predatory behavior in the workplace, and downfall of Matt Lauer—a colleague she had trusted and respected for more than a decade. Couric also talks about the challenge of finding love again, with all the hilarity, false-starts, and drama that search entailed, before finding her midlife Mr. Right. Something she has never discussed publicly—why her second marriage almost didn’t happen. If you thought you knew Katie Couric, think again. *Going There* is the fast-paced, emotional, riveting story of a thoroughly modern woman, whose journey took her from humble origins to superstardom. In these pages, you will find a friend, a confidante, a role model, a survivor whose lessons about life will enrich your own.

Susan, Linda, Nina & Cokie Grand Central Publishing

A provocative critique of three influential women in television broadcast news draws on exclusive interviews with colleagues and confidantes to reveal how their combinations of ambition, intellect and talent rendered them cultural icons. By the author of *Girls Like Us*. 75,000 first printing.

The Revolution Was Televised Icon Books

A guidebook for television news reporters seeking better jobs, and for students who aspire to the business. It is also a fascinating, entertaining read for anyone who wonders what news professionals really do in the field. Wayne Freedman has reported at the network and local levels for more than three decades. He has received 51 Emmy awards, all while living in San Francisco. Readers of *IT TAKES MORE THAN GOOD LOOKS* see what he sees, struggle as he struggles, and learn as he solves problems. “We learn through experience, so I tried to make the book a mind meld,” said Freedman, who wrote in anecdotal form while drawing lessons from his rich and fascinating career. The book is an instructional memoir. “People remember details when they relate to a story. The formula works in news reporting and also teaching,” says Freedman. “This is not a book for fact crammers. It’s about learning to tell any kind of news story in a narrative style. Stories that stick.”

Going There Thomas Dunne Books

Discover the cutthroat world behind the polite smiles and perky demeanors of morning news in the book that inspired the Apple TV series starring Reese Witherspoon, Jennifer Aniston, and Steve Carrell. When America wakes up with personable and charming hosts like Robin Roberts and George Stephanopoulos, it’s hard to imagine their show bookers having to guard a guest’s hotel room all night to prevent rival shows from poaching. But that is just a glimpse of the intense reality revealed in this gripping look into the most competitive time slot in television. Featuring exclusive content about all the major players of the 2000s, the book illuminates what it takes to win the AM -- when every single viewer counts, tons of jobs are on the line, and hundreds of millions of dollars are at stake. Author Brian Stelter is behind the scenes as Ann Curry replaces Meredith Vieira on the Today show, only to be fired a year later in a fiasco that made national headlines. He’s backstage as Good Morning America launches an attack to dethrone Today and end the longest consecutive winning streak in morning television history. And he’s there as Roberts is diagnosed with a crippling disease -- on what should be the happiest day of her career. So grab a cup of coffee, sit back, and discover the dark side of the sun. PRAISE FOR TOP OF THE MORNING “Mr. Stelter pulls back the curtains and exposes a savage corporate world that might have been inhabited by the Sopranos.” - Washington Times “A troubling look inside an enterprise as vicious and internecine as a soap opera.” - Kirkus Reviews

The Kinsey Collection Infobase Publishing

“It’s a time of change in the world, with dictators toppling and new opportunities rising, but any revolution that doesn’t create equality for women will be incomplete. The time has come to realize the full potential of half the world’s population.” —Christiane Amanpour, from the foreword *The Unfinished Revolution* tells the story of the global struggle to secure basic rights for women and girls, including in the Middle East where the Arab Spring raised high hopes, but the political revolutions are so far insufficient to guarantee progress. Around the world, women and girls are trafficked into forced labor and sex slavery, trapped in conflict zones

where rape is a weapon of war, prevented from attending school, and kept from making deeply personal choices in their private lives, such as whom and when to marry. In many countries, women are second-class citizens by law. In others, religion and traditions block freedoms such as the right to work, study or access health care. Even in the United States, women who are victims of sexual violence often do not see their attackers brought to justice. More than 30 writers—Nobel Prize laureates, leading activists, top policymakers, and former victims—have contributed to this anthology. Drawing from their rich personal experiences, they tackle some of the toughest questions and offer bold new approaches to problems affecting hundreds of millions of women. This volume is indispensable reading, providing thoughtful analysis from a never-before assembled group of advocates. It shows that the fight for women’s equality is far from over. As Leymah Gbowee, 2011 Nobel Peace Prize Laureate says, “Women are not free anywhere in this world until all women in the world are free.”