

The People Code Its All About Your Innate Motive Taylor Hartman

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Crucial Conversations Tools for Talking When Stakes Are High, Second Edition Simon and Schuster

"As gripping as a good thriller." --The Washington Post Unpack the science of secrecy and discover the methods behind cryptography--the encoding and decoding of information--in this clear and easy-to-understand young adult adaptation of the national bestseller that's perfect for this age of WikiLeaks, the Sony hack, and other events that reveal the extent to which our technology is never quite as secure as we want to believe.

Coders and codebreakers alike will be fascinated by history's most mesmerizing stories of intrigue and cunning--from Julius Caesar and his Caesar cipher to the Allies' use of the Enigma machine to decode German messages during World War II.

Accessible, compelling, and timely, The Code Book is sure to make readers see the past--and the future--in a whole new way.

"Singh's power of explaining complex ideas is as dazzling as ever." --The Guardian

The World Book Encyclopedia Simon and Schuster

The New York Times and Washington Post bestseller that changed the way millions communicate "[Crucial Conversations] draws our attention to those defining moments that literally shape our lives, our

relationships, and our world. . . . This book deserves to take its place as one of the key thought leadership contributions of our time." --from the Foreword by Stephen R. Covey, author of *The 7 Habits of Highly Effective People* "The quality of your life comes out of the quality of your dialogues and conversations. Here's how to instantly uplift your crucial conversations." --Mark

Victor Hansen, cocreator of the #1 New York Times bestselling series *Chicken Soup for the Soul*® The first edition of *Crucial Conversations* exploded onto the scene and revolutionized the way millions of people communicate when stakes are high. This new edition gives you the tools to: Prepare for high-stakes situations Transform anger and hurt feelings into powerful dialogue Make it safe to talk about almost anything Be persuasive, not abrasive

Beautiful Code Simon and Schuster

The perennial bestseller is now updated and revised. Hartman builds on his original system for identifying and understanding innate personalities and introduces new steps people can take to gain even greater self-understanding and reach their full potential.

Strengths Based Leadership Pearson Education

"A new & upgraded edition of the online test from Gallup's Now, discover your strengths"--Jacket.

The Key to Happily Ever After Genevieve Benning

You can go after the job you want...and get it! You can take the job you have...and improve it! You can take any situation you're in...and make it work for you! Since its release in 1936, *How to*

Win Friends and Influence People has sold more than 30 million copies. Dale Carnegie's first book is a timeless bestseller, packed with rock-solid advice that has carried thousands of now famous people up the ladder of success in their business and personal lives. As relevant as ever before, Dale Carnegie's principles endure, and will help you achieve your maximum potential in the complex and competitive modern age. Learn the six ways to make people like you, the twelve ways to win people to your way of thinking, and the nine ways to change people without arousing resentment.

Grace Hopper Robfitz Ltd

The inspirational bestseller that ignited a movement and asked us to find our WHY Discover the book that is captivating millions on TikTok and that served as the basis for one of the most popular TED Talks of all time—with more than 56 million views and counting. Over a decade ago, Simon Sinek started a movement that inspired millions to demand purpose at work, to ask what was the WHY of their organization. Since then, millions have been touched by the power of his ideas, and these ideas remain as relevant and timely as ever. *START WITH WHY* asks (and answers) the questions: why are some people and organizations more innovative, more influential, and more profitable than others? Why do some command greater loyalty from customers and employees alike? Even among the successful, why are so few able to repeat their success over and over? People like Martin Luther King Jr., Steve Jobs, and the Wright Brothers had little in common, but they all started with WHY. They realized that people won't truly buy into a product, service, movement, or idea until they understand the WHY behind it. *START WITH WHY* shows that the leaders who have had the greatest influence in the world all think, act and communicate the same way—and it's the opposite of what everyone else does. Sinek calls this powerful idea *The Golden Circle*, and it provides a framework upon which

organizations can be built, movements can be led, and people can be inspired. And it all starts with WHY.

It's the Manager Simon and Schuster

Even bad code can function. But if code isn't clean, it can bring a development organization to its knees. Every year, countless hours and significant resources are lost because of poorly written code. But it doesn't have to be that way. Noted software expert Robert C. Martin presents a revolutionary paradigm with *Clean Code: A Handbook of Agile Software Craftsmanship*. Martin has teamed up with his colleagues from Object Mentor to distill their best agile practice of cleaning code "on the fly" into a book that will instill within you the values of a software craftsman and make you a better programmer – but only if you work at it. What kind of work will you be doing? You'll be reading code – lots of code. And you will be challenged to think about what's right about that code, and what's wrong with it. More importantly, you will be challenged to reassess your professional values and your commitment to your craft. *Clean Code* is divided into three parts. The first describes the principles, patterns, and practices of writing clean code. The second part consists of several case studies of increasing complexity. Each case study is an exercise in cleaning up code – of transforming a code base that has some problems into one that is sound and efficient. The third part is the payoff: a single chapter containing a list of heuristics and "smells" gathered while creating the case studies. The result is a knowledge base that describes the way we think when we write, read, and clean code. Readers will come away from this book understanding How to tell the difference between good and bad code How to write good code and how to transform bad code into good code How to create good names, good functions, good objects, and good classes How to format code for maximum readability How to implement complete error handling without obscuring code logic How to unit test and practice test-driven development This book is a must for any developer, software engineer, project manager, team lead, or systems analyst with an interest in producing better code.

The Code Book McGraw Hill Professional

Provides young adults with a review of cryptography, its evolution over time, and its purpose throughout history from the era of Julius Caesar to the modern day.

The Code Red Revolution Penguin

FROM NEW YORK TIMES BESTSELLING AUTHOR DR.

JASON FUNG • "The doctor who invented intermittent fasting." —The Daily Mail "Dr. Fung reveals how [type 2 diabetes] can be prevented and also reversed using natural dietary methods instead of medications ... This is an important and timely book. Highly recommended." —Dr. Mark Hyman, author of

The Pegan Diet "Dr. Jason Fung has done it again. ... Get this book!" —Dr. Steven R. Gundry, author of *The Plant Paradox* Everything you believe about treating type 2 diabetes is wrong. Today, most doctors, dietitians, and even diabetes specialists consider type 2 diabetes to be a chronic and progressive disease—a life sentence with no possibility of parole. But the truth, as Dr. Fung reveals in this groundbreaking book, is that type 2 diabetes is reversible. Writing with clear, persuasive language, Dr. Fung explains why conventional treatments that rely on insulin or other blood-glucose-lowering drugs can actually exacerbate the problem, leading to significant weight gain and even heart disease. The only way to treat type 2 diabetes effectively, he argues, is proper dieting and intermittent fasting—not medication. "The Diabetes Code is unabashedly provocative yet practical ... a clear blueprint for everyone to take control of their blood sugar, their health, and their lives." —Dr. Will Cole, author of *Intuitive Fasting*

Clean Code Penguin

One of BuzzFeed's "Books Coming Out This Summer That You Need to Seriously Read" * One of Bustle's "New Romance Novels to Make Your Spring Reading Even Dreamier Than You Imagined" A charming romantic comedy about three sisters who are struggling to keep the family wedding planning business afloat—all the while trying to write their own happily-ever-afters in the process. All's fair in love and business. The de la Rosa family and their wedding planning business have been creating happily ever afters in the Washington, DC area for years, making even the most difficult bride's day a fairytale. But when their parents announce their retirement, the sisters—Marisol, Janelyn, and Pearl—are determined to take over the business themselves. But the sisters quickly discover that the wedding business isn't all rings and roses. There are brides whose moods can change at the drop of a hat; grooms who want to control every part of the process; and couples who argue until their big day. As emotions run high, the de la Rosa sisters quickly realize one thing: even when disaster strikes—whether it's a wardrobe malfunction or a snowmageddon in the middle of a spring wedding—they'll always have each other. Perfect for fans of the witty and engaging novels of Amy E. Reichert and Susan Mallery, *The Key to Happily Ever After* is a fresh romantic comedy that celebrates the crucial and profound power of sisterhood.

Start with Why One World

We all know someone who is a natural "people person". They

seem to understand what people really want, what they really think and what they really mean. They can effortlessly get people onside, and keep them happy and motivated. Is there something they know that the rest of us don't? Is it something we can all learn? The answer is a resounding yes. They know *The Rules of People*. These rules are the guiding principles that show you how to connect with strangers, build strong relationships with friends and colleagues, and even get the best out of difficult people. They will help you say the right thing, do the right thing, and know instinctively how to handle every situation. You'll have relaxed, easy relationships and you'll be that person who gets on with everyone. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

The People Code and the Character Code "O'Reilly Media, Inc."

Everyone wants to be the kind of leader who energizes and mobilizes others—yet too few are. Why is it so challenging to crack the code? All it takes is the right conversation...great leaders inspire action with their words. They spark enthusiasm and commitment. With a single conversation, they can change the direction of someone's life. Executive coach Kristi Hedges spent years studying exactly what inspiring leaders do differently. Informed by quantitative research and thousands of responses from leaders at all levels, she reveals that inspiring communication isn't about grand gestures. Instead, those who motivate us most do a few things routinely, consistently, and intentionally. In *Inspiration Code*, Kristi explains: Present: investing their attention carefully and guiding the flow of conversations Personal: speaking genuinely, listening generously, and bringing out the potential of those around the Passionate: exhibiting sincere emotion and exuding energy attuned to the situation Purposeful: helping others find meaning and see their place in the bigger picture Eye-opening and accessible, *The Inspiration Code* dispels common myths about how leaders communicate—and guides them in cultivating qualities that authentically excite. Inspired companies need inspirational leaders. Learn to unlock motivation, lift peoples' sights, and lead them into the future.

Navajo Code Talkers Red Wheel/Weiser

How do the experts solve difficult problems in software development? In this unique and insightful book, leading computer scientists offer case studies that reveal how they found unusual, carefully designed solutions to high-profile projects. You

will be able to look over the shoulder of major coding and design experts to see problems through their eyes. This is not simply another design patterns book, or another software engineering treatise on the right and wrong way to do things. The authors think aloud as they work through their project's architecture, the tradeoffs made in its construction, and when it was important to break rules. This book contains 33 chapters contributed by Brian Kernighan, Karl Fogel, Jon Bentley, Tim Bray, Elliotte Rusty Harold, Michael Feathers, Alberto Savoia, Charles Petzold, Douglas Crockford, Henry S. Warren, Jr., Ashish Gulhati, Lincoln Stein, Jim Kent, Jack Dongarra and Piotr Luszczek, Adam Kolawa, Greg Kroah-Hartman, Diomidis Spinellis, Andrew Kuchling, Travis E. Oliphant, Ronald Mak, Rogerio Atem de Carvalho and Rafael Monnerat, Bryan Cantrill, Jeff Dean and Sanjay Ghemawat, Simon Peyton Jones, Kent Dybvig, William Otte and Douglas C. Schmidt, Andrew Patzer, Andreas Zeller, Yukihiro Matsumoto, Arun Mehta, TV Raman, Laura Wingerd and Christopher Seiwald, and Brian Hayes. Beautiful Code is an opportunity for master coders to tell their story. All author royalties will be donated to Amnesty International.

The Rules of People Ballantine Books

Who will lead your workforce during rapid change? Gallup research reveals: It's the manager. While the world's workplace has been going through historic change, the practice of management has been stuck in time for decades. The new workforce — especially younger generations — wants their work to have deep mission and purpose. They don't want old-style command-and-control bosses. They want coaches who inspire them, communicate with them frequently and develop their strengths. Who is the most important person in your organization to lead your teams through these changes? Decades of global Gallup research reveal: It's your managers. They are the ones who make or break your organization's success. Packed with 52 discoveries from Gallup's largest study of the future of work, It's the Manager shows leaders and managers how to adapt their organizations to rapid change — from new workplace demands to the challenges of managing remote employees, the rise of artificial intelligence, gig workers, and attracting and keeping today's best employees. Great managers maximize the potential of every team member and drive your organization's growth. And they give every one of your employees what they want most: a great job and a great life. This is the future of work. It's the Manager includes a unique code to take the CliftonStrengths assessment, which reveals your top five strengths, as well as supplemental content available on Gallup's online workplace platform.

The Inspiration Code Gallup Press

The classic, New York Times-best-selling book on the psychology of racism that shows us how to talk about race in America. Walk into any racially mixed high school and you will see Black, White,

and Latino youth clustered in their own groups. Is this self-segregation a problem to address or a coping strategy? How can we get past our reluctance to discuss racial issues? Beverly Daniel Tatum, a renowned authority on the psychology of racism, argues that straight talk about our racial identities is essential if we are serious about communicating across racial and ethnic divides and pursuing antiracism. These topics have only become more urgent as the national conversation about race is increasingly acrimonious. This fully revised edition is essential reading for anyone seeking to understand dynamics of race and racial inequality in America.

The Code Book: The Secrets Behind Codebreaking Delacorte Press

One of New York Magazine's best books on Silicon Valley! The true, behind-the-scenes history of the people who built Silicon Valley and shaped Big Tech in America Long before Margaret O'Mara became one of our most consequential historians of the American-led digital revolution, she worked in the White House of Bill Clinton and Al Gore in the earliest days of the commercial Internet. There she saw firsthand how deeply intertwined Silicon Valley was with the federal government—and always had been—and how shallow the common understanding of the secrets of the Valley's success actually was. Now, after almost five years of pioneering research, O'Mara has produced the definitive history of Silicon Valley for our time, the story of mavericks and visionaries, but also of powerful institutions creating the framework for innovation, from the Pentagon to Stanford University. It is also a story of a community that started off remarkably homogeneous and tight-knit and stayed that way, and whose belief in its own mythology has deepened into a collective hubris that has led to astonishing triumphs as well as devastating second-order effects. Deploying a wonderfully rich and diverse cast of protagonists, from the justly famous to the unjustly obscure, across four generations of explosive growth in the Valley, from the forties to the present, O'Mara has wrestled one of the most fateful developments in modern American history into magnificent narrative form. She is on the ground with all of the key tech companies, chronicling the evolution in their offerings through each successive era, and she has a profound fingertip feel for the politics of the sector and its relation to the larger cultural narrative about tech as it has evolved over the years. Perhaps most impressive, O'Mara has penetrated the inner kingdom of tech venture capital firms, the insular and still remarkably old-boy world that became the cockpit of American capitalism and the crucible for bringing technological innovation to market, or not. The transformation of big tech into the engine room of the American economy and the nexus of so many of our hopes and dreams—and, increasingly, our nightmares—can be understood, in Margaret O'Mara's masterful hands, as the story of one California valley. As her majestic history makes clear, its fate is the fate of us all.

First, Break All the Rules

The biggest challenge facing many game programmers is completing their game. Most game projects fizzle out, overwhelmed by the complexity of their

own code. Game Programming Patterns tackles that exact problem. Based on years of experience in shipped AAA titles, this book collects proven patterns to untangle and optimize your game, organized as independent recipes so you can pick just the patterns you need. You will learn how to write a robust game loop, how to organize your entities using components, and take advantage of the CPU's cache to improve your performance. You'll dive deep into how scripting engines encode behavior, how quadrees and other spatial partitions optimize your engine, and how other classic design patterns can be used in games.

The Mom Test John Wiley & Sons

“ If you've got a good idea, and you know it's going to work, go ahead and do it. ” The inspiring story of Grace Hopper—the boundary-breaking woman who revolutionized computer science—is told in an engaging picture book biography. Who was Grace Hopper? A software tester, workplace jester, cherished mentor, ace inventor, avid reader, naval leader—AND rule breaker, chance taker, and troublemaker. Acclaimed picture book author Laurie Wallmark (Ada Byron Lovelace and the Thinking Machine) once again tells the riveting story of a trailblazing woman. Grace Hopper coined the term “ computer bug ” and taught computers to “ speak English. ” Throughout her life, Hopper succeeded in doing what no one had ever done before. Delighting in difficult ideas and in defying expectations, the insatiably curious Hopper truly was “ Amazing Grace ” . . . and a role model for science- and math-minded girls and boys. With a wealth of witty quotes, and richly detailed illustrations, this book brings Hopper's incredible accomplishments to life.

The People Code AMACOM

CD-ROM contains cross-referenced code.

Game Programming Patterns AMACOM

Inspirational and informative, The CEO Code shares real-life stories of success and failure from author David Rohlander's personal journey and work as a mentor and coach to CEOs and executives of Fortune 500 companies, mid-sized companies, and start-ups. The book will give you: Practical advice for dealing with people. Proven strategies to increase business profits and growth. Unique and simple solutions to complex problems. The secret to authentic communication.