
The Red Queen Among Organizations How Competitiveness Evolves

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The Red Queen Among
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Competitiveness Evolves
William P. Barnett is the
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Stanford University's
Graduate School of Business.
"The Red Queen Among
Organizations represents
outstanding scholarship in the
organisational theory field but
is sufficiently rooted in the
"real world" to be of benefit to
business strategists and
particularly to MBA and
doctoral ...

The Red Queen among
Organizations : How

Competitiveness ...

' Red Queen ' competition is
a dynamic among rival
organizations, where
competition triggers learning,
which in turn increases
competition in a self-
accelerating process.
Organizations in Red Queen
competition are continuously
changing in absolute terms,
although they may be relatively
stable.

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and particularly to MBA
and doctoral students in
the field of corporate
strategy.

More research on the ways
that competency traps
appear among coevolving
organizations would help to
illuminate these
consequences of the Red

Queen dynamic. To conclude, we note that if once it was common for research on organizations to draw inferences from cross-sectional “snapshots” of data, modern scholarship in the field now routinely features data covering relatively long time periods.

The Red Queen among Organizations: How Competitiveness ...

We argue that competition among organizations is history-dependent, so that each organization’s competitiveness at a

given point in time hinges on the organization’s historical experience leading up to that point. Specifically, we summarize the theory of “Red Queen” competition, ...

The Red Queen among Organizations: How Competitiveness ...

His empirical analysis is rigorous."—David Barron, University of Oxford Barnett's presentation of the Red Queen theory is a well-crafted,

nuanced, and thoughtful contribution to the voluminous literature on organizational population change.---David Knoke, American Journal of Sociology The Red Queen Among Organizations represents outstanding scholarship in the organisational theory field but is ... The Red Queen among Organizations Free

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The Red Queen among Organizations - How Competitiveness ...

This in turn heightens the intensity of competition and further strengthens survivors in an ever-evolving dynamic. Written by a leading organizational theorist, *The Red*

Queen among Organizations challenges the prevailing wisdom about competition, revealing it to be a force that can make – and break – even the most successful organization.
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and doctoral
students in the
field of corporate
strategy. [I]t is a
serious attempt to
understand
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behaviour, and it
does it
exceptionally
well."---Cary L
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Through Red Queen competition, weaker competitors fail, or they learn and adapt. This in turn heightens the intensity of

competition and further strengthens survivors in an ever-evolving dynamic. Written by a leading organizational theorist, *The Red Queen among Organizations* challenges the prevailing wisdom about competition, revealing it to be a force that can make--and break--even the most ...

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