The Twitter Book Tim Oreilly

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Articulating Design Decisions "O'Reilly Media, Inc."

Computer manufacturing is--after cars, energy production and illegal drugs--the largest industry in the world, and it's one of the last great success stories in American business. Accidental Empires is the trenchant, vastly readable history of that industry, focusing as much on the astoundingly odd personalities at its core--Steve Jobs, Bill Gates, Mitch Kapor, etc. and the hacker culture they spawned as it does on the remarkable technology they created. Cringely reveals the manias and foibles of these men (they are always men) with deadpan hilarity and cogently demonstrates how their neuroses have shaped the computer business. But Cringely gives us much more than high-tech voyeurism and insider gossip. From the birth of the transistor to the mid-life crisis of the computer industry, he spins a sweeping, uniquely American saga of creativity and ego that is at once uproarious, shocking and inspiring.

`The Lean Startup` "O'Reilly Media, Inc."
`The New Kingmakers documents the rise of the developer class, and provides strategies for companies to adapt to the new technology landscape. From recruiting to retention, it provides a playbook to work more efficiently and effectively with the most important members of your organization.`

The New Kingmakers "O'Reilly Media, Inc."

How can you establish a customer-centric culture in an organization? This is the first comprehensive book on how to actually do service design to improve the quality and the interaction between service providers and customers. You'll learn specific facilitation guidelines on how to run workshops, perform all of the main service design methods, implement concepts in reality, and embed service design successfully in an organization. Great customer experience needs a common language across disciplines to break down silos within an organization. This book provides a consistent model for accomplishing this and offers hands-on descriptions of every single step, tool, and method used. You'll be able to focus on your customers and iteratively improve their experience. Move from theory to practice and build sustainable business success.

Tales of a First-Round Nothing "O'Reilly Media, Inc."

Provides information on ways to connect with customers through social networks in order to create demand and sell more products.

Site Reliability Engineering "O'Reilly Media, Inc."

The overwhelming majority of a software system's lifespan is spent in use, not in design or implementation. So, why does conventional wisdom insist that software engineers focus primarily on the design and development of large-scale computing systems? In this collection of essays and articles, key members of Google's Site Reliability Team explain how and why their commitment to the entire lifecycle has enabled the company to successfully build, deploy, monitor, and maintain some of the largest software systems in the world. You'll learn the principles and practices that enable Google engineers to make systems more scalable, reliable, and efficient—lessons directly applicable to your organization. This book is divided into four sections: Introduction—Learn what site reliability engineering is and why it differs from conventional IT industry practices Principles—Examine the patterns, behaviors, and areas of concern that influence the work of a site reliability engineer (SRE) Practices—Understand the theory and practice of an SRE's day-to-day work: building and operating large distributed computing systems Management—Explore Google's best practices for training, communication, and meetings that your organization can use

What is Web 2.0 "O'Reilly Media, Inc."

This collection represents the full spectrum of data-related content we've published on O'Reilly Radar over the last year. Mike Loukides kicked things off in June 2010 with "What is data science?" and from there we've pursued the various threads and themes that naturally emerged. Now, roughly a year later, we can look back over all we've covered and identify a number of core data areas: Data issues -- The opportunities and ambiguities of the data space are evident in discussions around privacy, the implications of data-centric industries, and the debate about the phrase "data science" itself. The application of data: products and processes – A "data product" can emerge from virtually any domain, including everything from data startups to established enterprises to media/journalism to education and research. Data science and data tools -- The tools and technologies that drive data science are of course essential to this space, but the varied techniques being applied are also key to understanding the big data arena. The business of data – Take a closer look at the actions connected to data -- the finding, organizing, and analyzing that provide organizations of all sizes with the information they need to compete.

Intertwingled "O'Reilly Media, Inc."

A unique insight into the interaction between the state, financiers and entrepreneurs in the modern innovation economy.

Head First Programming Cambridge University Press

Ever since we first introduced the term Web 2.0, people have been asking, What™s next? Assuming that Web 2.0 was meant to be a kind of software version number (rather than a statement about the second coming of the Web after the dotcom bust), we™re constantly asked about Web 3.0. Is it the semantic web? The sentient web? Is it the social web? The mobile web? Is it some form of virtual reality? It is all of those, and more. The Web is no longer a collection of static pages of HTML that describe something in the world. Increasingly, the Web is the world "everything and everyone in the world casts an information shadow, an aura of data which, when captured and processed intelligently, offers extraordinary opportunity and mindbending implications. Web Squared is our way of exploring this phenomenon and giving it a name.

Doing Capitalism in the Innovation Economy O'Reilly Media

The concept of "Web 2.0" began with a conference brainstorming session between O'Reilly and MediaLive International. Dale Dougherty, web pioneer and O'Reilly VP, noted that far from having "crashed", the web was more important than ever, with exciting new applications and sites popping up with surprising regularity. What's more, the companies that had survived the collapse seemed to have some things in common. Could it be that the dot-com collapse marked some kind of turning point for the web, such that a call to action such as "Web 2.0" might make sense? We agreed that it did, and so the Web 2.0 Conference was born. In the year and a half since, the term "Web 2.0" has clearly taken hold, with more than 9.5 million citations in Google. But there's still a huge amount of disagreement about just what Web 2.0 means, with some people decrying it as a meaningless marketing buzzword, and others accepting it as the new conventional wisdom. This article is an attempt to clarify just what we mean by Web 2.0.

HTML5 for Publishers "O'Reilly Media, Inc."

Master professional-level coding in Rust. For developers who've mastered the basics, this book is the next step on your way to professional-level programming in Rust. It covers everything you need to build and maintain larger code bases, write powerful and flexible applications and libraries, and confidently expand the scope and complexity of your projects. Author Jon Gjengset takes you deep into the Rust programming language, dissecting core topics like ownership, traits, concurrency, and unsafe code. You'll explore key concepts like type layout and trait coherence, delve into the inner workings of concurrent programming and asynchrony with async/await, and take a tour of the world of no_std programming. Gjengset also provides expert guidance on API design, testing strategies, and error handling, and will help develop your understanding of foreign function interfaces, object safety, procedural macros, and much more. You'll Learn: How to design reliable, idiomatic, and ergonomic Rust programs based on best principles Effective use of declarative and procedural macros, and the difference between them How asynchrony works in Rust – all the way from the Pin and Waker types used in manual implementations of Futures, to how async/await saves you from thinking about most of those words What it means for code to be unsafe, and best practices for writing and interacting with unsafe functions and traits How to organize and configure more complex Rust projects so that they integrate nicely with the rest of the ecosystem How to write Rust code that can interoperate with non-Rust libraries and systems, or run in constrained and embedded environments Brimming with practical, pragmatic insights that you can immediately apply, Rust for Rustaceans helps you do more with Rust, while also teaching you its underlying mechanisms.

To Save Everything, Click Here Simon and Schuster

WTF? can be an expression of amazement or an expression of dismay. In today's economy, we have far too much dismay along with our amazement, and technology bears some of the blame. In this combination of memoir, business strategy guide, and call to action, Tim O'Reilly, Silicon Valley's leading intellectual and the founder of O'Reilly Media, explores the upside and the potential downsides of today's WTF? technologies. What is the future when an increasing number of jobs can be performed by intelligent machines instead of people, or done only by people in partnership with those machines? What happens to our consumer based societies—to workers and to the companies that depend on their purchasing power? Is income inequality and unemployment an inevitable consequence of technological advancement, or are there paths to a better future? What will happen to business when technology-enabled networks and marketplaces are better at deploying talent than traditional companies? How should companies organize themselves to take advantage of these new tools? What's the future of education when on-demand learning outperforms traditional institutions? How can individuals continue to adapt and retrain? Will the fundamental social safety nets of the developed world survive the transition, and if not, what will replace them? O'Reilly is "the man who can really can make a whole industry happen," according to Eric Schmidt, Executive Chairman of Alphabet (Google.) His genius over the past four decades has been to identify and to help shape our response to emerging technologies with world shaking potential—the World Wide Web, Open Source Software, Web 2.0, Open Government data, the Maker Movement, Big Data, and now AI. O'Reilly shares the techniques he's used at O'Reilly Media to make sense of and predict past innovation waves and applies those same techniques to provide a framework for thinking about how today's world-spanning platforms and networks, on-demand services, and artificial intelligence are changing the nature of business, education, government, financial markets, and the economy as a whole. He provides tools for understanding how all the parts of modern digital businesses work together to create marketplace advantage and customer value, and why ultimately, they cannot succeed unless their ecosystem succeeds along with them. The core of the book's call to action is an exhortation to businesses to DO MORE with technology rather than just using it to cut costs and enrich their shareholders. Robots are going to take our jobs, they say. O'Reilly replies, "Only if that's what we ask them to do! Technology is the solution to human problems, and we won't run out of work till we run out of problems." Entrepreneurs need to set their sights on how they can use big data, sensors, and AI to create amazing human experiences and the economy of the future, making us all richer in the same way that the tools of the first industrial revolution did. Yes, technology can eliminate labor and make things cheaper, but at its best, we use it to do things that were previously unimaginable! What is our poverty of imagination? What are the entrepreneurial leaps that will allow us to use the technology of today to build a better future, not just a more efficient one? Whether technology brings the WTF? of wonder or the WTF? of dismay isn't inevitable. It's up to us!

Practical Simulations for Machine Learning Random House Digital, Inc.

Looking for a reliable way to learn how to program on your own, without being overwhelmed by confusing concepts? Head First Programming introduces the core concepts of writing computer programs -- variables, decisions, loops, functions, and objects -- which apply regardless of the programming language. This book offers concrete examples and exercises in the dynamic and versatile Python language to demonstrate and reinforce these concepts. Learn the basic tools to start writing programs that interest you, and get a better understanding of what software can (and cannot) do. When you're finished, you'll have the necessary foundation to learn any programming language or tackle any software project you choose. With a focus on programming concepts, this book teaches you how to: Understand the core

features of all programming languages, including variables, statements, decisions, loops, expressions, and operators Reuse code with functions Use library code to save time and effort Select the best data structure to manage complex data Write programs that talk to the Web Share your data with other programs Write programs that test themselves and help you avoid embarrassing coding errors We think your time is too valuable to waste struggling with new concepts. Using the latest research in cognitive science and learning theory to craft a multi-sensory learning experience, Head First Programming uses a visually rich format designed for the way your brain works, not a text-heavy approach that puts you to sleep.

Programming AWS Lambda No Starch Press

Mine the rich data tucked away in popular social websites such as Twitter, Facebook, LinkedIn, and Instagram. With the third edition of this popular guide, data scientists, analysts, and programmers will learn how to glean insights from social media—including who's connecting with whom, what they're talking about, and where they're located—using Python code examples, Jupyter notebooks, or Docker containers. In part one, each standalone chapter focuses on one aspect of the social landscape, including each of the major social sites, as well as web pages, blogs and feeds, mailboxes, GitHub, and a newly added chapter covering Instagram. Part two provides a cookbook with two dozen bite-size recipes for solving particular issues with Twitter. Get a straightforward synopsis of the social web landscape Use Docker to easily run each chapter's example code, packaged as a Jupyter notebook Adapt and contribute to the code's open source GitHub repository Learn how to employ best-in-class Python 3 tools to slice and dice the data you collect Apply advanced mining techniques such as TFIDF, cosine similarity, collocation analysis, clique detection, and image recognition Build beautiful data visualizations with Python and JavaScript toolkits

The Twitter Book Macmillan

Discover how Apache Hadoop can unleash the power of your data. This comprehensive resource shows you how to build and maintain reliable, scalable, distributed systems with the Hadoop framework -- an open source implementation of MapReduce, the algorithm on which Google built its empire. Programmers will find details for analyzing datasets of any size, and administrators will learn how to set up and run Hadoop clusters. This revised edition covers recent changes to Hadoop, including new features such as Hive, Sqoop, and Avro. It also provides illuminating case studies that illustrate how Hadoop is used to solve specific problems. Looking to get the most out of your data? This is your book. Use the Hadoop Distributed File System (HDFS) for storing large datasets, then run distributed computations over those datasets with MapReduce Become familiar with Hadoop's data and I/O building blocks for compression, data integrity, serialization, and persistence Discover common pitfalls and advanced features for writing real-world MapReduce programs Design, build, and administer a dedicated Hadoop cluster, or run Hadoop in the cloud Use Pig, a high-level query language for large-scale data processing Analyze datasets with Hive, Hadoop's data warehousing system Take advantage of HBase, Hadoop's database for structured and semi-structured data Learn ZooKeeper, a toolkit of coordination primitives for building distributed systems "Now you have the opportunity to learn about Hadoop from a master -- not only of the technology, but also of common sense and plain talk." --Doug Cutting, Cloudera

The Twitter Book Del Rey

In a world where web services can make real-time data accessible to anyone, how can the government leverage this openness to improve its operations and increase citizen participation and awareness? Through a collection of essays and case studies, leading visionaries and practitioners both inside and outside of government share their ideas on how to achieve and direct this emerging world of online collaboration, transparency, and participation. Contributions and topics include: Beth Simone Noveck, U.S. Deputy Chief Technology Officer for open government, "The Single Point of Failure" Jerry Brito, senior research fellow at the Mercatus Center at George Mason University, "All Your Data Are Belong to Us: Liberating Government Data" Aaron Swartz, cofounder of reddit.com, OpenLibrary.org, and BoldProgressives.org, "When Is Transparency Useful?" Ellen S. Miller, executive director of the Sunlight Foundation, "Disrupting Washington's Golden Rule" Carl Malamud, founder of Public.Resource.Org, "By the People" Douglas Schuler, president of the Public Sphere Project, "Online Deliberation and Civic Intelligence" Howard Dierking, program manager on Microsoft's MSDN and TechNet Web platform team, "Engineering Good Government" Matthew Burton, Web entrepreneur and former intelligence analyst at the Defense Intelligence Agency, "A Peace Corps for Programmers" Gary D. Bass and Sean Moulton, OMB Watch, "Bringing the Web 2.0 Revolution to Government" Tim O'Reilly, founder and CEO of O'Reilly Media, "Defining Government 2.0: Lessons Learned from the Success of Computer Platforms" Open Government editors: Daniel Lathrop is a former investigative projects reporter with the Seattle Post Intelligencer who's covered politics in Washington state, Iowa, Florida, and Washington D.C. He's a specialist in campaign finance and "computer-assisted reporting" -- the practice of using data analysis to report the news. Laurel Ruma is the Gov 2.0 Evangelist at O'Reilly Media. She is also co-chair for the Gov 2.0 Expo.

Mining the Social Web "O'Reilly Media, Inc."

Building rich JavaScript applications that bring a desktop experience to the Web requires moving state from the server to the client side—not a simple task. This hands-on book takes proficient JavaScript developers through all the steps necessary to create state-of-the-art applications, including structure, templating, frameworks, communicating with the server, and many other issues. Throughout the book, you'll work with real-world example applications to help you grasp the concepts involved. Learn how to create JavaScript applications that offer a more responsive and improved experience. Use the Model-View-Controller (MVC) pattern, and learn how to manage dependencies inside your application Get an introduction to templating and data binding Learn about loading remote data, Ajax, and cross-domain requests Create realtime applications with WebSockets and Node.js Accept dropped files and upload data with progress indicators Use major frameworks and libraries, including jQuery, Spine, and Backbone Write tests and use the console to debug your applications Get deployment best practices, such as caching and minification

Killing Lincoln "O'Reilly Media, Inc."

By the mid-21st Century, technology had become much too complicated for humans to handle -- and the computer network that had grown up to keep civilization from tripping over its own shoelaces was also beginning to be overwhelmed. Something Had To Be Done. As a solution, Raymond Dyer's project developed the first genuinely self-aware artificial intelligence -- code name: Spartacus. But could Spartacus be trusted to obey its makers? And if it went rogue, could it be shut down? As an acid test, Spartacus was put in charge of a space station and programmed with a survival instinct. Dyer and his team had the job of seeing how far the computer would go to defend itself when they tried to pull the plug. Dyer didn't expect any serious problems to arise in the experiment. Unfortunately, he had built more initiative into Spartacus than he realized....And a superintelligent computer with a high dose of initiative makes a dangerous guinea pig.

Product Design for the Web Crown Currency

Terry Ryan was poised to take the hockey world by storm when he was selected eighth overall by the Montreal Canadiens in the 1995 NHL draft, their highest draft pick in a decade. Expected to go on to become a hockey star, Ryan played a total of eight NHL games for the Canadiens, scoring no goals and no assists: not exactly the career he, or anyone else, was expecting. Though Terry's NHL career wasn't long, he experienced a lot and has no shortage of hilarious and fascinating revelations about life in pro hockey on and off the ice. In Tales of a First-Round Nothing, he recounts fighting with Tie Domi, partying with rock stars, and everything in between. Ryan tells it like it is, detailing his rocky relationship with Michel Therrien, head coach of the Canadiens, and explaining what life is like for a man who was unprepared to have his career over so soon.

The Art of Readable Code "O'Reilly Media, Inc."

Most startups fail. But many of those failures are preventable. The Lean Startup is a new approach being adopted across the globe, changing the way companies are built and new products are launched. Eric Ries defines a startup as an organization dedicated to creating something new under conditions of extreme uncertainty. This is just as true for one person in a garage or a group of seasoned professionals in a Fortune 500 boardroom. What they have in common is a mission to penetrate that fog of uncertainty to discover a successful path to a sustainable business. The Lean Startup approach fosters companies that are both more capital efficient and that leverage human creativity more effectively. Inspired by lessons from lean manufacturing, it relies on "validated learning," rapid scientific experimentation, as well as a number of counter-intuitive practices that shorten product development cycles, measure actual progress without resorting to vanity metrics, and learn what customers really want. It enables a company to shift directions with agility, altering plans inch by inch, minute by minute. Rather than wasting time creating elaborate business plans, The Lean Startup offers entrepreneurs—in companies of all sizes—a way to test their vision continuously, to adapt and adjust before it's too late. Ries provides a scientific approach to creating and managing successful startups in a age when companies need to innovate more than ever.

Mining the Social Web Baen Books

Millions of readers have thrilled to bestselling authors Bill O'Reilly and historian Martin Dugard's Killing Kennedy and Killing Lincoln, page-turning works of nonfiction that have changed the way we read history. The basis for the 2015 television film available on streaming. Now the iconic anchor of The O'Reilly Factor details the events leading up to the murder of the most influential man in history: Jesus of Nazareth. Nearly two thousand years after this beloved and controversial young revolutionary was brutally killed by Roman soldiers, more than 2.2 billion human beings attempt to follow his teachings and believe he is God. Killing Jesus will take readers inside Jesus's life, recounting the seismic political and historical events that made his death inevitable - and changed the world forever.