
The Verge Smartphone Buying Guide

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The One Device St. Martin's Press

A New York Times Editors Choice Selection A global sensation, Kim Jiyoung, Born 1982 “has become...a touchstone for a conversation around feminism and gender” (Sarah Shin, Guardian). One of the most notable novels of the year, hailed by both critics and K-pop stars alike, Kim Jiyoung, Born 1982 follows one woman’s psychic deterioration in the face of rampant misogyny. In a tidy apartment on the outskirts of Seoul, millennial “everywoman” Kim Jiyoung spends her days caring for her infant daughter. But strange symptoms appear: Jiyoung begins to

impersonate the voices of other women, dead and alive. As she plunges deeper into this psychosis, her concerned husband sends her to a psychiatrist. Jiyoung narrates her story to this doctor—from her birth to parents who expected a son to elementary school teachers who policed girls’ outfits to male coworkers who installed hidden cameras in women’s restrooms. But can her psychiatrist cure her, or even discover what truly ails her? “A social treatise as well as a work of art” (Alexandra Alter, New York Times), Kim Jiyoung, Born 1982 heralds the arrival of international powerhouse Cho Nam-Joo. Designed by Apple in California Liveright Publishing
HOW DO I MAKE IT BIG ON SOCIAL MEDIA?
WHAT IS MY STORY—AND WHO IS MY AUDIENCE? WHAT CONTENT SHOULD I

POST TO ACHIEVE #SUCCESS? HOW DO I GO VIRAL...OR HOW LONG WILL IT TAKE ME TO GET NOTICED? Selfie Made is a one-of-a-kind guide to creating a digital identity, finding an audience, and building a powerful brand—your own!—on the Internet. Whether you want to be in front of or behind the camera, produce click-worthy content or start your own business, this book is the place to begin. Written by Meridith Valiando Rojas, the hugely successful (and super friendly IRL) founder of DigiTour who has worked with every major star from YouTube to Musical.ly, this collection of personal anecdotes and professional advice, tricks of the trade and behind-the-screen secrets, will give you everything you need for your social media toolkit. Here, you ’ ll get to know the true stories behind some of today ’ s most

successful multimedia stars and influencers, including: Max And Harvey - Blake Gray - Danielle Cohn Bryce Xavier - Lauren Godwin - Nathan Triska Trevor Moran - Messy Monday - Simon Britton ...and others who learned the ropes, beat the odds, and took social media by storm. And so can you!

Lincoln on the Verge
Random House Trade Paperbacks

The author of *The Watchman's Rattle* "has done it again. *On the Verge* shows how predictive technologies and science are redefining modern leadership" (George Mitchell, former Senate Majority Leader). "There can be no greater advantage than certainty of the future. Not in nature. Not in business. Not in governance." So begins Rebecca Costa's much-awaited exploration of foresight: "the crowning achievement of human ambition." According to Costa, advances in Big Data, predictive analytics, genomics, artificial intelligence, and other breakthroughs have made it possible to pinpoint future results with mind-blowing accuracy—cracking the door

to what Costa calls predaptation: the ability to adapt before the fact. Never before has the information needed to avert danger, get the jump ahead of others, or prepare for the inevitable been so clearly within grasp. Through fascinating real-life examples, Costa reveals how technology has brought nations, businesses, and individuals to the edge of clairvoyance. Yet, our ability to act on foreknowledge often falls short—causing leaders to squander the advantage of preemption. To counteract this failure, Costa illuminates 12 principles of adaptation, and predaptation, used to succeed in fast-moving environments. In the spirit of the best in popular science, *On the Verge* is a landmark examination of big-picture forces affecting society today. Costa's unique sociobiological perspective, combined with her ability to blend humor, breaking science, and insightful personal stories, distinguishes her as one of the most important thought leaders of our time. "If you have an insatiable curiosity about the impact of innovation on our world ahead and how the future can be manipulated, you will love this book." —John Sculley,

former CEO of Apple and President of Pepsi-Cola

Lake Success Business Expert Press

The Rough Guide to Tokyo is the ultimate travel guide to Japan's weird and wonderful capital city. Discover Tokyo's highlights with stunning photography, colour-coded maps and more listings and information than ever before. You'll find detailed practical advice on what to see and do in Tokyo - from the hipster bars of Shibuya and Shimokitazawa to the top spots for Japanese classic meals such as sushi, ramen, tempura and okonomiyaki - as well as up-to-date descriptions of the best hotels, clubs, shops and more, for all budgets. Whether you're planning to explore neighbourhoods such as Shinjuku, Ginza and Ueno in depth, or need fast-fix itineraries and "Best of" boxes that pick out the highlights you won't want to miss, *The Rough Guide to Tokyo* is your essential guide to the city. Make the most of your trip with *The Rough Guide to Tokyo. The Complete Guide to Investing in Duplexes, Triplexes, Fourplexes, and Mobile Homes* CQ Press

From the award-winning, bestselling author of *The Circle* comes an exciting new follow-up. When the world's largest search

engine/social media company, the Circle, merges with the planet's dominant ecommerce site, it creates the richest and most dangerous—and, oddly enough, most beloved—monopoly ever known: the Every. Delaney Wells is an unlikely new hire at the Every. A former forest ranger and unwavering tech skeptic, she charms her way into an entry-level job with one goal in mind: to take down the company from within. With her compatriot, the not-at-all-ambitious Wes Makazian, they look for the Every's weaknesses, hoping to free humanity from all-encompassing surveillance and the emoji-driven infantilization of the species. But does anyone want what Delaney is fighting to save? Does humanity truly want to be free?

Studded with unforgettable characters, outrageous outfits, and lacerating set-pieces, this companion to The Circle blends absurdity and terror, satire and suspense, while keeping the reader in apprehensive excitement about the fate of the company—and the human animal.

The Every Routledge
Along with its interrelated companion volume, *The Content, Impact, and Regulation of Streaming Video*, this book covers the next generation of TV-streaming online video, with details about its present and a broad perspective on the future. It reviews the new technical elements that are emerging, both in hardware and software, their long-term trend, and the implications. It discusses the emerging 'media cloud' of video and infrastructure platforms, and the organizational form of such TV.

The Truth About Cats & Dogs Editions At Play with Visual

Editions

A field guide to scenesters, trend-hoppers, and other cutting-edge species you've like, probably never heard of. They're pretty obscure. An illustrated pocket guide to the hip characters populating "cool neighborhoods" across America, *Hipster Animals* helps readers identify these urban wildlife in their natural habitats. Including details on the creatures' identifying characteristics, diets, mating behavior, and calls, this parody reference guide provides a snarky glimpse into the foreign-yet all too familiar-world of the trendsetters among us.

Little, Brown
"Spectacular."—NPR •
"Uproariously funny."—The Boston Globe •
"An artistic triumph."—San Francisco Chronicle •
"A novel in which comedy and pathos are exquisitely balanced."—The Washington Post •
"Shteyngart's best

book."—The Seattle Times The bestselling author of *Super Sad True Love Story* returns with a biting, brilliant, emotionally resonant novel very much of our times. NAMED ONE OF THE TEN BEST BOOKS OF THE YEAR BY SAN FRANCISCO CHRONICLE AND MAUREEN CORRIGAN, NPR'S FRESH AIR AND NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The New York Times Book Review • NPR • The Washington Post • O: The Oprah Magazine • Mother Jones • Glamour • Library Journal • Kirkus Reviews • Newsday • Pamela Paul, KQED • Financial Times • The Globe and Mail Narcissistic, hilariously self-deluded, and divorced from the real world as most of us know it, hedge-fund manager Barry Cohen oversees \$2.4 billion in assets. Deeply stressed by an SEC investigation and by his three-year-old son's diagnosis of autism, he flees New York on a Greyhound bus in search of a simpler, more romantic life with his old college sweetheart. Meanwhile, his super-smart wife, Seema—a driven first-generation American who craved the picture-perfect life that comes with wealth—has her own demons to face. How these two flawed characters navigate the Shteyngartian chaos of their own making is at the heart of this piercing exploration, a poignant tale of familial longing and an unsentimental ode to America. LONGLISTED FOR THE CARNEGIE MEDAL FOR EXCELLENCE IN FICTION "The fuel and oxygen of immigrant literature—movement, exile, nostalgia, cultural disorientation—are what fire the pistons of this trenchant and panoramic novel. . . . [It is] a novel so pungent, so frisky and so intent on probing the dissonances and delusions—both individual and collective—that grip this strange land getting stranger."—The New York Times Book Review "Shteyngart, perhaps more than any American writer of his generation, is a natural. He is light, stinging, insolent and melancholy. . . . The wit and the immigrant's sense of heartbreak—he was born in Russia—just seem to pour from him. The idea of riding along behind Shteyngart as he glides across America in the early age of Trump is a propitious one. He doesn't disappoint."—The New York Times

A Farewell to Gabo and Mercedes McFarland How Amazon combined branding and relationship marketing with massive distribution infrastructure to become the ultimate service brand in the digital economy. Amazon is ubiquitous in our daily lives—we stream movies and television on Amazon Prime Video, converse with Alexa, receive messages on our smartphone about the progress of our latest orders. In *Buy Now*, Emily West examines Amazon's consumer-facing services to investigate how Amazon

as a brand grew so quickly and inserted itself into so many aspects of our lives even as it faded into the background, becoming a sort of infrastructure that can be taken for granted. Amazon promotes the comfort and care of its customers (but not its workers) to become the ultimate service brand in the digital economy. West shows how Amazon has cultivated personalized, intimate relationships with consumers that normalize its outsized influence on our selves and our communities. She describes the brand's focus on speedy and seamless ecommerce delivery, represented in the materiality of the branded brown box; the positioning of its book retailing, media streaming, and smart speakers as services rather than sales; and the brand's image control strategies. West considers why pushback against Amazon's ubiquity and market power has come mainly from among Amazon's workers rather than its customers or competitors, arguing that Amazon's brand logic fragments consumers as a political bloc. West's innovative account, the

first to examine Amazon from a critical media studies perspective, offers a cautionary cultural study of bigness in today's economy.

Selfie Made Simon and Schuster
The pace of innovation in modern times is staggering, and with the time demands of many careers, it is easy to lose touch with current trends. If business professionals do not actively stay up to date with new developments, they can quickly become outmoded in the workplace or unattractive in the job market. **Business and Emerging Technologies** is an extensive but straight-to-the-point guide designed to get business students and professionals up to speed with an electrifying range of emergent technologies and concepts in the shortest possible

time. Readers will benefit from fluid, well-researched reviews of technologies like artificial intelligence, blockchain, cryptocurrencies, quantum computing, augmented reality, 3D printing, and nanotechnology, and will acquire the factual contexts needed to make insightful decisions as these technologies slowly, but surely, pop up in their occupational nexuses.

The Tao Gals' Guide to Real Estate Currency
"What artists don't know—but need to know." —Jack Becker, Public Art Review A Comprehensive Guide to the Complex World of Public Art Learn how to find, apply for, compete for, and win a public art commission. First-hand interviews with experienced public artists and arts administrators provide in-the-trenches advice and insight, while a chapter on public art law, written by Barbara T. Hoffman,

the country's leading public art law attorney, answers questions about this complex area. Packed with details on working with contracts, conflict, controversy, communities, committees, and more, *The Artist's Guide to Public Art, Second Edition*, shows artists how to cut through the red tape and win commissions that are rewarding both financially and artistically. This new edition discusses recent trends in the field, such as: how the political climate affects public art, the types of projects that receive funding, where that funding comes from, how the digital age impacts public art, how to compete with the increase of architecturally trained artists, and more. Written by an artist, for artists, this guide is packed with everything readers need to know: Finding commissions Submitting applications Negotiating contracts Budgeting for projects Navigating copyright law Working with fabricators And much more From start to finish, Lynn Basa covers all the steps of the process. With *The*

Artist's Guide to Public Art, Second Edition, even readers without prior experience will be more than ready to confidently pursue their own public art projects.

The Technology, Business, and Economics of Streaming Video

Vintage

When Obama stated that if elected, he would keep his BlackBerry, debate echoed through Washington and among the ranks of the Secret Service. What would it be like to have a president who could Twitter, send text messages, and navigate the web with ease? What would it be like to receive a text message from inside the Oval Office and, most importantly, what would it say? Now, for the first time, *We The People* are privy to our new leader's epistolary back-and-forths on his wily hand-held device. We're about

to discover that his emails (and the replies, from his wife and daughters, Biden, Palen, Rush, Hannity, the new first puppy, and even Bush) are so tuned in to the language of electronic correspondence they come hilariously close to the brink of legibility. This gifttable, imagined glimpse into Obama's beloved BlackBerry traverses the mundane and momentous contours of the Commander in Chief's life, from security briefings to spam, basketball practice to domestic bliss, and the panic of oops-I-hit-reply-all, to, of course, the trauma of dealing with the First Mother In Law. To wit: BidenMyTime: Hey U, whatcha doin? BARACKO: M rly busy BidenMyTime: Right :(Can I lv at 4:45?

HBR Guides to

**Building Your
Strategic Skills
Collection (3
Books)**

The One Device
WINNER OF THE LINCOLN FORUM BOOK PRIZE "A Lincoln classic...superb."
—The Washington Post "A book for our time."—Doris Kearns Goodwin
Lincoln on the Verge tells the dramatic story of America's greatest president discovering his own strength to save the Republic. As a divided nation plunges into the deepest crisis in its history, Abraham Lincoln boards a train for Washington and his inauguration—an inauguration Southerners have vowed to prevent. Lincoln on the Verge charts these pivotal thirteen days of travel, as Lincoln discovers his power, speaks directly to the public, and sees his country up close. Drawing on

new research, this riveting account reveals the president-elect as a work in progress, showing him on the verge of greatness, as he foils an assassination attempt, forges an unbreakable bond with the American people, and overcomes formidable obstacles in order to take his oath of office.

Computer Buyer's
Guide and Handbook

Harvard Business Press
More and more people are being diagnosed with bipolar disorder, which affects 2.6 percent of all American adults. This diagnosis can be scary for patients and their loved ones, but new medications, therapies, and lifestyle changes have transformed treatment and benefited patients. With this health guide, you'll find authoritative, reassuring advice on topics like: The causes of bipolar

disorder Common side effects to medications
Alternative and nontraditional approaches Mania and manic episodes Links between bipolar and other disorders This completely revised and updated edition includes the latest treatment options as well as recent studies and classifications.
Bipolar disorder is a complex diagnosis. With this positive, supportive guide, you'll find the answers to all your questions—even the ones you haven't thought to ask.
Verge Wednesday Books
Increasing American fear about terrorism, environmental catastrophes, pandemics, and economic crises has fueled interest in "prepping": confronting disaster by mastering survivalist skills. This trend of self-reliance is not merely evidence of the American belief

in the power of the individual; rather, this pragmatic shift away from expecting government aid during a disaster reflects a weakened belief in the bond between government and its citizens during a time of crisis. This ethnographic study explores the rise of the urban preppers' subculture in New York City, shedding light on the distinctive approach of city dwellers in preparing for disaster. With attention to the role of factors such as class, race, gender and one's expectations of government, it shows that how one imagines Domsday affects how one prepares for it. Drawing on participant observation, the author explores preppers' views on the central question of whether

to "bug out" or "hunker down" in the event of disaster, and examines the ways in which the prepper economy increases revenue by targeting concerns over developing skills, building networks, securing equipment and arranging a safe locale. A rich qualitative study, *Bracing for the Apocalypse* will appeal to scholars of sociology and anthropology with interests in urban studies, ethnography and subcultures. *On the Verge* Atlantic Publishing Company The CQ Press Guide to U.S. Elections is a comprehensive, two-volume reference providing information on the U.S. electoral process, in-depth analysis on specific political eras and issues, and everything in between. Thoroughly revised and infused with new data, analysis, and discussion of issues

relating to elections through 2014, the Guide will include chapters on: Analysis of the campaigns for presidency, from the primaries through the general election Data on the candidates, winners/losers, and election returns Details on congressional and gubernatorial contests supplemented with vast historical data. Key Features include: Tables, boxes and figures interspersed throughout each chapter Data on campaigns, election methods, and results Complete lists of House and Senate leaders Links to election-related websites A guide to party abbreviations *Love On The Verge The Ultimate Betrayal* Simon and Schuster National Bestseller * New York Times Editors' Choice * Financial Times "Books to Read in 2022" "A gripping account of PayPal's origins and a vivid portrait of the geeks and contrarians who made its meteoric rise possible" (The Wall Street Journal)—including Elon Musk, Amy Rowe

Klement, Peter Thiel, Julie Anderson, Max Levchin, Reid Hoffman, and many others whose stories have never been shared. Today, PayPal's founders and earliest employees are considered the technology industry's most powerful network. Since leaving PayPal, they have formed, funded, and advised the leading companies of our era, including Tesla, Facebook, YouTube, SpaceX, Yelp, Palantir, and LinkedIn, among many others. As a group, they have driven twenty-first-century innovation and entrepreneurship. Their names stir passions; they're as controversial as they are admired. Yet for all their influence, the story of where they first started has gone largely untold. Before igniting the commercial space race or jumpstarting social media's rise, they were the unknown creators of a scrappy online payments start-up called PayPal. In building what became one of the world's foremost companies, they faced bruising competition, internal strife, the emergence of widespread online fraud, and the devastating dot-com bust of the 2000s. Their success was anything but certain. In *The Founders: The Story of PayPal and the Entrepreneurs Who Shaped Silicon Valley*, award-winning author and biographer Jimmy Soni explores PayPal's turbulent early days. With hundreds of interviews and unprecedented access to thousands of pages of internal material, he shows how the seeds of so much of what shapes our world today—fast-scaling digital startups, cashless currency concepts, mobile money transfer—were planted two decades ago. He also reveals the stories of countless individuals who were left out of the front-page features and banner headlines but who were central to PayPal's success. Described as "an intensely magnetic chronicle" (*The New York Times*) and "engrossing" (*Business Insider*), *The Founders* is a story of iteration and inventiveness—the products of which have cast a long and powerful shadow over modern life. This narrative illustrates how this rare assemblage of talent came to work together and how their collaboration changed our world forever.

Kim Jiyoung, Born 1982: A Novel
HarperCollins
"This is a beautiful farewell to two extraordinary people. It enthralled and moved me, and it will move and enthrall anyone who has ever entered the glorious literary world of Gabriel García Márquez."—Salman Rushdie
"In *A Farewell to Gabo and Mercedes Rodrigo Garcia* finds the words that cannot be said, the moments that signal all that is possible to know about the passage from life to death, from what love brings and the loss it leaves. With details as rich as any giant biography, you will find yourself grieving as you read, grateful for the profound art that remains a part of our cultural heritage."—Walter Mosley, *New York Times*
bestselling author of *Down the River Unto the Sea*
"An intensely personal reflection on [Garcia's] father's legacy and his family bonds, tender in its treatment and stirring in its brevity."—Booklist (starred review)
The son of one of the

greatest writers of our time—Nobel Prize winner and internationally bestselling icon Gabriel García Márquez—remembers his beloved father and mother in this tender memoir about love and loss. In March 2014, Gabriel García Márquez, one of the most acclaimed writers of the twentieth century, came down with a cold. The woman who had been beside him for more than fifty years, his wife Mercedes Barcha, was not hopeful; her husband, affectionately known as “Gabo,” was then nearly 87 and battling dementia. I don't think we'll get out of this one, she told their son Rodrigo. Hearing his mother's words, Rodrigo wondered, “Is this how the end begins?” To make sense of events as they unfolded, he began to write the story of García Márquez's final days. The result is this intimate and honest account that not only contemplates his father's mortality but reveals his remarkable humanity. Both an illuminating memoir and a heartbreaking work of reportage, *A Farewell to Gabo and Mercedes* transforms this towering genius from literary creator to protagonist, and paints a rich and revelatory portrait of a family coping with loss. At its center is a man at his most vulnerable, whose wry humor shines even as his lucidity wanes. Gabo savors affection and attention from those in his orbit, but wrestles with what he will lose—and what is already lost. Throughout his final journey is the charismatic Mercedes, his constant companion and the creative muse who was one of the foremost influences on Gabo's life and his art. Bittersweet and insightful, surprising and powerful, *A Farewell to Gabo and Mercedes* celebrates the formidable legacy of Rodrigo's parents, offering an unprecedented look at the private family life of a literary giant. It is at once a gift to Gabriel García Márquez's readers worldwide, and a grand tribute from a writer who knew him well. “You read this short memoir with a feeling of deep gratitude. Yes, it is a moving homage by a son to his extraordinary parents, but also much more: it is a revelation of the hidden corners of a fascinating life. A Farewell to Gabo and Mercedes is generous, unsentimental and wise.” —Juan Gabriel Vásquez, author of *The Sound of Things Falling* “A warm homage filled with both fond and painful memories.” —Kirkus “Garcia's limpid prose gazes calmly at death, registering pain but not being overcome by it . . . the result is a moving eulogy that will captivate fans of the literary lion.” —Publishers Weekly

The Artist's Guide to Public Art MIT Press

Welcome to *The Truth About Cats & Dogs*, a failed collaboration between novelist Joe Dunthorne and poet Sam Riviere. Switch between their diaries, their poems, their private resentments and public enthusiasms. Though there is no right way to read the story, someone must have the last word.

Consumers' Guide Simon and Schuster

In this comprehensive guide book to the Sony

DSC-RX10 camera, author Alexander White provides users of the RX10 with a roadmap to all operations, features, menus, and controls of the camera. Using a tutorial-like approach, the book shows beginning and intermediate photographers not only how to accomplish things with the RX10, but when and why to use the camera's features. The book does not assume specialized knowledge by the reader as it explains topics such as autofocus, manual focus, aperture priority, shutter priority, exposure compensation, white balance, and ISO sensitivity. The book discusses the camera's numerous shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book includes complete

coverage of the Wi-Fi features of the RX10, including the capability to transfer images and videos over a wireless network and to control the camera remotely with a smartphone or tablet. The book includes more than 400 color photographs that illustrate the camera's controls, display screens, and menus. The images also provide examples of the photographs that can be taken using the RX10's Scene shooting mode, with settings that are optimized for various subjects, including landscapes, portraits, and action shots; the Creative Style and Picture Effect menu options, which offer dramatic options for altering the appearance of images; and the camera's features for continuous shooting and

shooting in dim lighting. In addition, the book provides introductions to topics such as infrared photography, street photography, astrophotography, digiscoping, and macro photography. The book includes a full discussion of the advanced video recording abilities of the RX10, which can shoot high-definition video with stereo sound, with manual control of exposure and focus during movie recording, and professional-level features such as zebra stripes to gauge exposure and connections for external microphones and headphones. In three appendices, the book provides information about accessories for the RX10, including cases, external flash units, and microphones, and includes a list of web sites and other

resources for
further
information. The
book includes an
appendix with
"quick tips" on how
to take advantage
of the camera's
features in the
most efficient ways
possible.