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Breaking Down Language and Cultural Barriers Through Contemporary Global Marketing Strategies Routledge
Current modern companies, which are also the key factors of a global economy, are subject to increasing pressures to conduct their business in an environmentally responsible manner, due to social and environmental problems. Improving long-term environmental performance can bring economic benefits to those companies that are innovative and environmentally sensitive, especially by integrating environmental information into their business strategies. Considering all the changes, sustainability reporting, management, and financial accounting becomes a powerful information tool for executives, managers, and employee teams to gain insights and make better decisions. Along with concepts such as ethical, controlling, auditing, management, and financial accounting, reporting provides value with the decision-making process. All these debates underline the major responsibility of users when configuring accounting and finance models and thereby in modelling business information. Sustainability Reporting, Ethics, and Strategic Management Strategies for Modern Organizations proposes an interdisciplinary perspective and explores various theoretical and practical approaches of ethical standards, management accounting, and their impact in the 21st century on different areas of activity. It contrasts external financial accounting for government regulators and the investment community with internal management accounting for managers to leverage for decision making. In addition, the book examines the role of management accounting and sustainability reporting from other points of view such as ethical standards, corporate social responsibility, creative accounting, green accounting, environmental indicators, e-accounting, KPI, lean accounting,

controlling, auditing, reporting, etc., offering a number of new insights into management accounting. It is intended for chief financial officers, financial controllers, business analysts, financial planners, financial analysts, budgeting managers, executives, managers, academicians, researchers, and students. Revolutionizing Financial Services and Markets Through FinTech and Blockchain Academic Press
Standardization is no longer a technical activity. Rather, most large firms as well as policymakers and many other public sector entities have realized the economic and political relevance of information and communication technology standards. Accordingly, an increasing number of firms and public authorities experience the need to properly manage their standardization activities. Corporate Standardization Management and Innovation is an essential reference source that discusses various aspects that relate to the management of standardization in private firms and the public sector and identifies good practices in the internal and external management of standardization activities. Focusing around research areas such as digital market, global business, and business strategy, this book is designed to assist academics, practitioners, and researchers in the identification of good practices in management of standardization activities. The Holistic Pine: Volume 2 Routledge
Although there have been considerable technological advances over the past decade,

particularly in terms of mobile applications, much remains unknown about their effect on societal progress. This book focuses on how inequality and entrepreneurship are both by-products of technological change. The book provides insights into how society has shifted from consumer division to human centricity, and helps readers gain a better understanding of the positive and negative effects of entrepreneurship. Defending the American Way of Life IGI Global
This book contains the collection of articles from the International Conference on "Commerce and Management in the Digital Age: Trends, Challenges & Innovation" held on January 5th and 6th, 2024. This distinguished event was meticulously organized by the School of Commerce at The American College, Madurai, Tamil Nadu, India. Global Education Monitoring Report 2021/2 Cosimo Reports
This book introduces the most recent research and innovative developments regarding the new strains of COVID-19. While medical and natural sciences have been working instantly on deriving solutions and trying to protect humankind against such virus types, there is also a great focus on technological developments for improving the mechanism – momentum of science for effective and efficient solutions. At this point, computational intelligence is the most powerful tools for researchers to fight against COVID-19. Thanks to instant data-analyze and predictive techniques by computational intelligence, it is possible to get positive results and introduce revolutionary solutions against related medical diseases. By running capabilities – resources for rising the computational intelligence, technological fields like Artificial Intelligence (with Machine / Deep Learning), Data Mining, Applied Mathematics are essential components for processing data, recognizing patterns, modelling new techniques and improving the advantages of the computational intelligence more. Nowadays, there is a great interest in the application potentials of computational intelligence to be an

effective approach for taking humankind more step away, after COVID-19 and before pandemics similar to the COVID-19 many appear.

Goodbye Globalization IGI Global

Global Public Governance is a text written for students, scholars and lay people interested in learning about this global system, which emerged and has evolved in response to global challenges that no one actor can effectively address. Drawing on what has been published over the last several decades, this text highlights the importance of states and nonstate actors seeking to provide global public goods through collective action. Covering conceptual, theoretical, and empirical issues, as well as eight main themes — global security, human rights, global criminal justice, global health, global education, global finance, global trade, and the global environment — this text offers a comprehensive treatment of global public governance. It concludes that the current system remains far from effective, but world government is not a better alternative. In short, this text proposes a regional approach to global public governance.

Entrepreneurship and Organizational Change Academic Press

The financial services sector experiences millions of transactions representing billions of dollars every day, with security, transparency, and cost-efficiency being top priorities. Blockchain usage is increasing in the financial services sector; it is a breakthrough that has changed the global financial system, making it safer and more efficient. *Revolutionizing Financial Services and Markets Through FinTech and Blockchain* explores the application of blockchain technology within financial services and financial markets. Covering topics such as blockchain technology, e-finance applications, and financial product innovation, this book is ideal for academicians, investment institutions, asset management professionals, consultants, and more.

Cyber Infrastructure for the Smart Electric Grid Springer

The report shows significant growth in sustainability markets. The data is extensive and reliable. It shows how ITC is supporting “good trade” that contributes to environmental and social sustainability for producers and consumers. Each product (bananas, cotton, etc.) also features serious sustainability challenges: child labour, water scarcity, workers’ rights, use of chemicals, etc.. Thus, this report is potentially of interest to journalists. It provides transparency by summarizing those challenges, and by showing which standards initiatives are gaining traction – thus helping to address major societal problems.

Handbook of Research on Organizational Culture Strategies for Effective Knowledge Management and Performance Bentham Science Publishers

This edited book comprises chapters integrated around a central theme on college-educated Japanese, Korean, and Chinese women’s orientation to English study. The collection is

composed of two parts: (1) East Asian women’s motivation to study in the West and (2) East Asian women’s dream to use English as a career. The first part discusses their international migration as facilitated by factors characteristic of East Asian nations (e.g. middle-class women’s access to advanced education and yet unequal access to professional career) and other factors inherent in each nation (e.g. different social evaluations of women equipped with competitive overseas degrees and English proficiency). The second part sheds light on the dreams and realities of East Asian female adults who, having been avid English learners, aim for “dream jobs” (e.g. interpreters) or have few other career choices but to be re-trained as English specialists or even as Japanese language teachers working abroad. This collection is suitable for any scholar interested in the lives and voices of young educated women who strive to empower themselves with language skills in the seemingly promising neoliberal world that is, however, riddled with ideological contradictions.

Global Crime [2 volumes] United Nations

This open access book presents deep investigation to the manifold topics pertaining to global university collaboration. It outlines the strategies King Abdulaziz University has employed to rise in global rankings, and the reasons chosen to collaborate with other academic and research institutes. The environment in which universities currently exist is considered, and subsequently how an innovative culture might be established and maintained to enable global partnerships to be implemented and to succeed is discussed. The book provides an intense focus on why collaboration is a necessary ingredient for knowledge transfer and explains how to do it. The last part of the book considers how to sustain partnerships. This is because one of the challenges of global partnerships is not just setting them up, but also sustaining them.

Key Statistics and Trends in International Trade 2018 Springer Nature

An Independent International Monthly Lifestyle Journal from Writers' Kalam

Crisis and Emergency Management in the Arctic Cambridge University Press

A definitive resource for understanding such far-reaching and often interconnected crimes as cyber theft, drug trafficking, human smuggling, identity theft, wildlife poaching, and sex tourism. While many international corporations have benefited from the global economy and distribution of information, globalization has also had serious negative consequences. This important reference work offers students and general readers a critical understanding of how technology, governments, political unrest, war, and economic strife contribute to an increase in global crime. This A–Z encyclopedia covers key people, events, and organizations and includes key documents that will help readers to understand the numerous problems created by the many transnational crimes that are

growing in severity and frequency around the world. Entries address perpetrators and their methods; victims; who really profits; and law enforcement responses. In addition to cyber theft and sales of weapons and narcotics, the set provides a detailed look at global crimes not typically covered, such as corruption, fraudulent medicine, illegal sports betting, organ trafficking, maritime piracy, trafficking in cultural property, and wildlife and forest crime. Although some historical events and people are included, the focus is on recent and contemporary topics.

Digital Transformation in African SMEs:

Emerging Issues and Trends: Volume 2 World Scientific

The Cold War was fought in every corner of society, including in the sport and entertainment industries. Recognizing the importance of culture in the battle for hearts and minds, the United States, like the Soviet Union, attempted to win the favor of citizens in nonaligned states through the soft power of sport. Athletes became de facto ambassadors of US interests, their wins and losses serving as emblems of broader efforts to shield American culture--both at home and abroad--against communism. In *Defending the American Way of Life*, leading sport historians present new perspectives on high-profile issues in this era of sport history alongside research drawn from previously untapped archival sources to highlight the ways that sports influenced and were influenced by Cold War politics. Surveying the significance of sports in Cold War America through lenses of race, gender, diplomacy, cultural infiltration, anti-communist hysteria, doping, state intervention, and more, this collection illustrates how this conflict remains relevant to US sporting institutions, organizations, and ideologies today.

Corporate Standardization Management and Innovation CRC Press

This book elaborates upon, critiques and discusses 21st-century approaches to scholarship and research in the food, tourism, hospitality, and events trades and applied professions, using case examples of innovative practice. The specific field considered in this book is also placed against the backdrop of the larger question of how universities and other institutions of higher learning are evolving and addressing the new relationships between research, scholarship and teaching.

Handbook of Himalayan Ecosystems and Sustainability, Volume 2 OECD Publishing

Explore a thorough treatment of the foundations of smart grid sensing, communication, computation, and control As electric power systems undergo a transformative upgrade with the integration of advanced technologies to enable the smarter electric grid, professionals who work in the area require a new understanding of the evolving complexity

of the grid. Cyber Infrastructure for the Smart Electric Grid delivers a comprehensive overview of the fundamental principles of smart grid operation and control, smart grid technologies, including sensors, communication networks, computation, data management, and cyber security, and the interdependencies between the component technologies on which a smart grid's security depends. The book offers readers the opportunity to critically analyze the smart grid infrastructure needed to sense, communicate, compute, and control in a secure way. Readers of the book will be able to apply the interdisciplinary principles they've learned in the book to design and build secure smart grid infrastructure. Readers will also benefit from the inclusion of: A thorough introduction to the key skills required by engineers to manage the evolving complexity of the electric grid An exploration of the interdependencies of smart grid infrastructure required to sense, communicate, compute, control, and manage data securely Software modules in .exe format for demonstrations and exercises An examination of the fundamental principles of smart grid operation and control Perfect for professionals working in the electric utility industries at electric utilities, vendors, and the national labs, Cyber Infrastructure for the Smart Electric Grid will also earn a place in the libraries of senior undergraduate and graduate students studying electrical engineering and smart grids.

The State of Sustainable Markets 2017 Johns Hopkins University Press

This report aims to provide policy makers with a comprehensive examination of "project pipelines", a common concept in infrastructure planning and investment discussions, and one which has become a focal point in countries' efforts to implement their climate commitments.

What Next for Britain in the Middle East? Yale University Press

Non-state actors' role extends beyond provision of schooling to interventions at various education levels and influence spheres. Alongside its review of progress towards SDG 4, including emerging evidence on the COVID-19 pandemic's impact, the 2021/2 Global Education Monitoring Report urges governments to see all institutions, students and teachers as part of a single system. Standards, information, incentives and accountability should help governments protect, respect and fulfil the right to education of all, without turning their eyes away from privilege or exploitation. Publicly funded education does not have to be publicly

provided but disparity in education processes, student outcomes and teacher working conditions must be addressed. Efficiency and innovation, rather than being commercial secrets, should be diffused and practised by all. To that end, transparency and integrity in the public education policy process need to be maintained to block vested interests. The report's rallying call – Who chooses? Who loses? – invites policymakers to question relationships with non-state actors in terms of fundamental choices: between equity and freedom of choice; between encouraging initiative and setting standards; between groups of varying means and needs; between immediate commitments under SDG 4 and those to be progressively realized (e.g. post-secondary education); and between education and other social sectors.

Role of Leadership in Facilitating Healing and Renewal in Times of Organizational Trauma and Change University of Toronto Press

This book describes the potential contributions of emerging technologies in different fields as well as the opportunities and challenges related to the integration of these technologies in the socio-economic sector. In this book, many latest technologies are addressed, particularly in the fields of computer science and engineering. The expected scientific papers covered state-of-the-art technologies, theoretical concepts, standards, product implementation, ongoing research projects, and innovative applications of Sustainable Development. This new technology highlights, the guiding principle of innovation for harnessing frontier technologies and taking full profit from the current technological revolution to reduce gaps that hold back truly inclusive and sustainable development. The fundamental and specific topics are Big Data Analytics, Wireless sensors, IoT, Geospatial technology, Engineering and Mechanization, Modeling Tools, Risk analytics, and preventive systems.

Critical Infrastructure Protection IGI Global

This is an open access book. With the support of universities and the research of AEIC Academic Exchange Center, The 2nd International Conference on Economic Development and Business Culture (ICEDBC 2022) will be held in Dali from June 24th to 26th. Compared with previous conferences, it will discuss more in-depth economic independent innovation, open cooperation and innovative business culture under the background of the new development stage, new situation and new journey era. There will be a broad exchange environment. Well-known experts, scholars or entrepreneurs in the field will be invited to make keynote reports. Contributing authors are also very welcome to actively participate in the conference and build an academic exchange ceremony.

Global Trends 2040 United Nations

A bold new account of the state of globalization today--and what its collapse

might mean for the world economy After the Cold War, globalization accelerated at breakneck speed. Manufacturing, transport, and consumption defied national borders, companies made more money, and consumers had access to an ever-increasing range of goods. But in recent years, a profound shift has begun to take place. Business executives and politicians alike are realising that globalization is no longer working. Supply chains are imperilled, Russia has been expelled from the global economy after its invasion of Ukraine, and China is using these fissures to leverage a strategic advantage. Given these pressures, what will the future of our world economy look like? In this groundbreaking account, Elisabeth Braw explores the collapse of globalization and the profound challenges it will bring to the West. Drawing on interviews with prominent executives and policymakers from around the world, Braw poses the difficult questions all businesses and economies will face--and traces the intricate story of globalization from the exuberant '90s to the embattled present.