

Turban E 2004 Information Technology For Management Transforming Organizations In The Digital Economy 4th Edition

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Concepts and Practice IGI Global

As effective organizational decision making is a major factor in a company's success, a comprehensive account of current available research on the core concepts of the decision support agenda is in high demand by academicians and professionals. Through 110 authoritative contributions by over 160 of the world's leading experts the Encyclopedia of Decision Making and Decision Support Technologies presents a critical mass of research on the most up-to-date research on human and computer support of managerial decision making, including discussion on support of operational, tactical, and strategic decisions, human vs. computer system support structure, individual and group decision making, and multi-criteria decision making.

Managing Health Services IGI Global

"This comprehensive, six-volume collection addresses all aspects of online and distance learning, including information communication technologies applied to education, virtual classrooms, pedagogical systems, Web-based learning, library information systems, virtual universities, and more. It enables libraries to provide a foundational reference to meet the information needs of researchers, educators, practitioners, administrators, and other stakeholders in online and distance learning"--Provided by publisher.

Handbook of Computational Intelligence in Manufacturing and Production Management Macmillan International Higher Education

"This book focuses on isolating what determines the adoption of e-commerce applications that will optimize potential opportunities presented to small businesses through adoption"--Provided by publisher.

Information Technology and Innovation Trends in Organizations IGI Global

Business Strategy is ideal for those approaching strategy for the first time. The authors' user-friendly writing style and innovative pedagogical features ensure students engage more readily with the material, so that complex strategic concepts are grasped quickly and easily. The book is accompanied by Strategic Planning Software (SPS), a platform where students can evaluate, formulate and implement specific company strategies – bringing the real world of business into the classroom with authentic research and analysis based activity. Key Features: • Ensures students have access to all topical issues – includes dedicated chapters on CSR, financial analysis, new technologies and emerging markets • Excellent international case studies of varying lengths help students digest theory through practical examples, bringing the subject-matter to life • Innovative pedagogy including 'Guru Guides' (bite-sized bios of key thinkers in the field) and an on-page glossary to define complex issues as they appear • A range of student learning and teacher resource materials, including bonus case studies, Powerpoint slides and self-test questions available at www.palgrave.com/business/campbell • AND includes free access to SPS at www.planning-strategy.com where students can solve real business problems

Encyclopedia of Decision Making and Decision Support Technologies IGI Global

Provides original material concerned with all aspects of information resources management, managerial and organizational applications, as well as implications of information technology.

Utilizing Information Technology Systems Across Disciplines: Advancements in the Application of Computer Science Springer Science & Business Media

Introduction to Information Technology second edition is based on the fundamental premise that the major role of information technology (IT) is to support employees, regardless of their functional area (e.g. sales, marketing, accounting, HR) or level in the organization. The unique theme of "What's in IT for me/ IT's About Business" provides relevance for majors and non-majors. The text takes a hands-on approach with the popular Virtual Company, has strong coverage of e-commerce, an excellent variety and volume of examples, a strong website with real world applications and cases, and a presentation that makes the material accessible through an attractive design. The text shows IT through a global perspective and emphasizes the importance of making connections among individuals, groups and organizations. The text is ideal for undergraduate business majors with no prerequisite computer courses, and the new edition builds upon the advantages of the previous edition by further tying the text together with the online material.

Lateral Thinking in Large Scale Government Program Management IGI Global

"This set of books represents a detailed compendium of authoritative, research-based entries that define the contemporary state of knowledge on technology"--Provided by publisher.

Strategy, Organization and Technology Springer Science & Business Media

The book examines a wide range of issues that characterize the current IT based innovation trends in organisations. It contains a collection of research papers focusing on themes of growing interest in the field of Information System, Organization Studies, and Management. The book offers a multi-disciplinary view on Information Systems aiming to disseminate academic knowledge. It might be particularly relevant to IT practitioners such as information systems managers, business managers and IT consultants. The volume is divided into XIV sections, each one focusing on a specific theme. A preface written by Joey George, president of the Association for Information Systems opens the text. The content of each section is based on a selection of the best papers (original double blind peer reviewed contributions) presented at the annual conference of the Italian chapter of AIS, which has been held in Naples, Italy, on October 2010.

Handbook of Research on Enterprise Systems IGI Global

"This book presents quality articles focused on key issues concerning technology in business"--Provided by publisher.

Introduction to Information Technology Wie IGI Global

As more and more universities, schools, and corporate training organizations develop technology plans to ensure technology will directly benefit learning and achievement, the demand is increasing for an all-inclusive, authoritative reference source on the infusion of technology into curriculums worldwide. The Encyclopedia of Information Technology Curriculum Integration amasses a comprehensive resource of concepts, methodologies, models, architectures,

applications, enabling technologies, and best practices for integrating technology into the curriculum at all levels of education. Compiling 154 articles from over 125 of the world's leading experts on information technology, this authoritative reference strives to supply innovative research aimed at improving academic achievement, teaching and learning, and the application of technology in schools and training environments.

Information Communication Technologies: Concepts, Methodologies, Tools, and Applications IGI Global

* This book is based on the fundamental premise that the major role of information technology (IT) is to support employees, regardless of their functional area or level in the organization * Features additional coverage of wireless and pervasive computing and updated case studies * Provides a global perspective and shows how IT facilitates export and import, managing multinational companies, and electronic trading around the globe

E-Commerce Springer

"This collection compiles research in all areas of the global information domain. It examines culture in information systems, IT in developing countries, global e-business, and the worldwide information society, providing critical knowledge to fuel the future work of researchers, academicians and practitioners in fields such as information science, political science, international relations, sociology, and many more"--Provided by publisher.

Cases, Empirical Studies, and Practical Recommendations Wiley

Information and communication technologies related to digital networks enable the continued rise of entrepreneurial business opportunities and inventive business models. E-Entrepreneurship and ICT Ventures: Strategy, Organization and Technology provides a unique and quintessential overview of the current state of conceptual and empirical research at the interface of e-business and entrepreneurship research. Contributing an enhanced understanding of the important interface of e-business and entrepreneurship, this reference publication brings together leading academics and practitioners from around the world, offering essential reading material for students, educators, managers, entrepreneurs, and political decision makers interested in applying and fostering e-business concepts in an entrepreneurial environment.

From Theory to Practices IGI Global

"This book provides evidence-based insights into the management and contribution of IT in organizations, to offer practical advice & solutions, models and tools that are instrumental in getting business value from IT"--Provided by publisher.

Managing Information Communication Technology Investments in Successful Enterprises Emerald Group Publishing

This volume contains the edited proceedings of the Working Conference on the Transfer and Diffusion of IT for Organizational Resilience, sponsored by the International Federation for Information Processing (IFIP) Working Group 8.6 (Transfer and Diffusion of Information Technology), and held in Galway, Ireland in June of 2006. The material contained in this book represents current thinking on the topic of resilience by academics and leading practitioners.

Concepts, Methodologies, Tools, and Applications Cambridge Scholars Publishing

"This book focuses on environment information scanning and organization-wide support for strategic intelligence. It also provides practical guidance to organizations for developing effective approaches, mechanisms, and systems to scan, refine, and support strategic information provision"--Provided by publisher.

Trends, Applications and Advances IGI Global

As national and international concern over sustainable resources becomes more prevalent, the need for decision support systems (DSS) increases. The applicable uses of a successful system can assist in the sustainability of resources, as well as the efficiency and management of the agri-environment industry.

Decision Support Systems in Agriculture, Food and the Environment: Trends, Applications and Advances presents the development of DSS for managing agricultural and environmental systems, focusing on the exposition of innovative methodologies, from web-mobile systems to artificial intelligence and knowledge-based DSS, as well as their applications in every aspect from harvest planning to international food production and land management. This book provides an in depth look into the growing importance of DSS in agriculture.

Information and Communication Technologies Management in Turbulent Business Environments IGI Global

This textbook provides a comprehensive overview of the essential issues in effective entrepreneurial management. It first introduces readers to the fundamentals of entrepreneurial management, the nature of entrepreneurial managers and business planning, before exploring the specific topics of creativity and innovation, risk management, entrepreneurial marketing and organization as well as financing. The authors then move to contemporary topics such as entrepreneurial growth strategies, e-commerce challenges, ethical and socially responsible entrepreneurial management, franchising, and managing entrepreneurial family ventures. Each chapter provides a case study and several practice-based examples to help explain the concepts. By providing a truly international approach, this text offers ample theoretical and empirical insights into entrepreneurship and small business management. It is a valuable and up-to-date resource for teachers and students of entrepreneurship.

Business Strategy Cambridge University Press

While some e-government projects fail to deliver the expected benefits due to numerous technical, organizational, institutional, and contextual factors, information technology continues to be utilized by international governments to achieve countless benefits. E-Government Success around the World: Cases, Empirical Studies, and Practical Recommendations presents the latest findings in the area of e-government success. Written for academics and professionals, this book aims to improve the understanding of e-government success factors and cultural contexts in the field of governmental information technologies in various disciplines such as political science, public administration, information and communication sciences, and sociology.

Concepts, Methodologies, Tools and Applications CRC Press

The rapid development of information communication technologies (ICTs) is having a profound impact across numerous aspects of social, economic, and cultural activity worldwide, and keeping pace with the associated effects, implications, opportunities, and pitfalls has been challenging to researchers in diverse realms ranging from education to competitive intelligence.