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interactive practices, such as channel surfing, the Internet search, mobile phone interfaces, as well as the visual interfaces for operating vehicles and other machines. These new ways of consuming images and sounds have fueled an expansion of new multi-screen designs that will gradually make the dark theater projection and the single-screen device obsolete. This bilingual French-English study offers a semi-comprehensive investigation of these phenomena, anchored in the epistemology of cognitive science, providing theoretical explanations combined with analyses of recent and historical works and accompanied by the reflections and testimonies of artists.