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Don't Just Tell Them, Show Them Academic Press  
Winner of the 2011 Jolt Excellence Award! Getting software released to users is often a painful, risky, and time-consuming process. This groundbreaking new book sets out the principles and technical practices that enable rapid, incremental delivery of high quality, valuable new functionality to users. Through automation of the build, deployment, and testing process, and improved collaboration between developers, testers, and operations, delivery teams can get changes released in a matter of hours— sometimes even minutes—no matter what the size of a project or the complexity of its code base. Jez Humble and David Farley begin by presenting the foundations of a rapid, reliable, low-risk delivery process. Next, they introduce the “ deployment pipeline,” an automated process for managing all changes, from check-in to release. Finally, they discuss the “ ecosystem ” needed to support continuous delivery, from infrastructure, data and configuration management to governance. The authors introduce state-of-the-art techniques, including automated infrastructure management and data migration, and the use of virtualization. For each, they review key issues, identify best practices, and demonstrate how to mitigate risks. Coverage includes • Automating all facets of building, integrating, testing, and deploying software • Implementing deployment pipelines at team and organizational levels • Improving collaboration between developers, testers, and operations • Developing features incrementally on large and distributed teams • Implementing an effective configuration management strategy • Automating acceptance testing, from analysis to implementation • Testing capacity and other non-functional requirements • Implementing continuous deployment and zero-downtime releases • Managing infrastructure, data, components and dependencies • Navigating risk management, compliance, and auditing Whether you ’ re a developer, systems administrator, tester, or manager, this book will help your organization move from idea to release faster than ever—so you can deliver value to your business rapidly and reliably. Software Defined Radio Springer

A unique examination of Cellular Vehicle-to-Everything technologies in automated vehicles, combining expert perspectives and technical information from industry and academia Cellular Vehicle-to-Everything (C-V2X) technologies enable vehicles to communicate both with the network and with each other using reliable, responsive, secure, and high-capacity communication links. Cellular V2X for Connected Automated Driving provides an up-to-date view of the role of C-V2X technologies in advanced driving support, improved road safety, and the future large-scale transition to self-driving vehicles. This timely book discusses where C-V2X technology is situated within the increasingly interconnected ecosystems of the mobile communications and automotive industries. An expert contributor team from both industry and academia explore potential applications, business models, standardization, spectrum and channel modelling, network enhancements, security and privacy, and more. Broadly divided into two parts—introductory and advanced material—the text first introduces C-V2X technology and explores a variety of use cases and opportunities, requiring no prerequisite technical knowledge. The second part of the book assumes a basic understanding of the field of telecommunications, presenting technical descriptions of the radio, system aspects, and network design for the previously discussed applications. This up-to-date resource: Provides technical details from the finding of the EC H2020 5G PPP 5GCAR project, a collaborative research initiative between the

telecommunications and automotive industries and academic researchers Offers use cases, business models, and a technology roadmap for those seeking to shape a start-up in the area of automated and autonomous driving Addresses the challenges in serving different vehicles at different automation levels Features illustrations of the concept, technical plots and diagrams, and photos of the test and trials performed by the 5GCAR project Includes detailed tables, plots, and equations to clarify concepts, accompanied by online tutorial slides and for use in teaching and seminars Thanks to its mix of introductory content and technical information, Cellular V2X for Connected Automated Driving is a must-have for industry and academic researchers, telecom and automotive industry practitioners, leaders, policymakers, and regulators, and college-level instructors and students.

An Introduction to LTE Profile Books  
"Where this book is exceptional is that the reader will not just learn how LTE works but why it works" Adrian Scrase, ETSI Vice-President, International Partnership Projects Following on the success of the first edition, this book is fully updated, covering the latest additions to LTE and the key features of LTE-Advanced. This book builds on the success of its predecessor, offering the same comprehensive system-level understanding built on explanations of the underlying theory, now expanded to include complete coverage of Release 9 and the developing specifications for LTE-Advanced. The book is a collaborative effort of more than 40 key experts representing over 20 companies actively participating in the development of LTE, as well as academia. The book highlights practical implications, illustrates the expected performance, and draws comparisons with the well-known WCDMA/HSPA standards. The authors not only pay special attention to the physical layer, giving an insight into the fundamental concepts of OFDMA-FDMA and MIMO, but also cover the higher protocol layers and system architecture to enable the reader to gain an overall understanding of the system. Key New Features: Comprehensively updated with the latest changes of the LTE Release 8 specifications, including improved coverage of Radio Resource Management RF aspects and performance requirements Provides detailed coverage of the new LTE Release 9 features, including: eMBMS, dual-layer beamforming, user equipment positioning, home eNodeBs / femtocells and pico cells and self-optimizing networks Evaluates the LTE system performance Introduces LTE-Advanced, explaining its context and motivation, as well as the key new features including: carrier aggregation, relaying, high-order MIMO, and Cooperative Multi-Point transmission (CoMP). Includes an accompanying website containing a complete list of acronyms related to LTE and LTE-Advanced, with a brief description of each (http://www.wiley.com/go/sesia\_theumts) This book is an invaluable reference for all research and development engineers involved in implementation of LTE or LTE-Advanced, as well as graduate and PhD students in wireless communications. Network operators, service providers and R&D managers will also find this book insightful.

*Volkswagen GTI, Golf, Jetta Service Manual 1985, 1986, 1987, 1988, 1989, 1990, 1991 1992* Springer  
An Introduction to LTEJohn Wiley & Sons  
Future Agenda Springer Science & Business Media  
This book recounts one of the greatest and most spectacular business successes and downfalls in history: that of Nokia in mobile phones. The analysis of Nokia's story distills more general observations and learning points for leaders of other corporations, management scholars, and students. Smart Trends in Information Technology and Computer Communications Springer Nature  
This book addresses the emerging technology for Orthogonal Frequency Division Multiple Access (OFDMA), covering OFDMA physical layer as well as network technology. The book also includes information on IEEE 802.16e and WiMAX networks and also offers a comparison with other OFDMA technologies. OFDMA is the fastest growing area in the wireless marketplace, and the backbone of systems used in WiMAX. WiMAX is the technology that enables wireless users to communicate at any time from any location without having to find a WiFi hotspot. Fundamentals of 5G Mobile Networks transcript Verlag  
This authoritative resource offers you complete, state-of-the-art coverage of wireless broadband

access networks. Organized into three parts, the book provides you with a thorough introduction to wireless access and local networks, covers broadband mobile wireless access systems, and details mobile and broadband wireless local area networks. This forward-looking book focuses on cutting-edge mobile WiMax, WiFi, and WiBro technologies, including in-depth design and implementation guidance. Wireless Sensor Networks Oxford University Press  
This book, the first study of its kind, examines the economics behind motorsports, in particular Formula One. Chapters discuss the costs involved in Formula racing and how they are borne by teams, promoters and racers. The book also looks at how society, the public and the private sectors stand to benefit economically from the motorsport industry. Other issues like the economics of TV rights, sponsorship and sustainability are also addressed, again for the first time in an economics book. Moving beyond the economics of what happens off the track, the book also undertakes a serious examination of what goes in to making a winning team and what having a winning racer can do for a team ’ s fortunes. Mour ã o ’ s highly relevant and contemporary book also looks at how motorsport teams confront the challenges of the modern sporting world, including the changing dynamics of sports media and considers the future of Formula 1 as motorsports evolve. Mobile Terminal Receiver Design John Wiley & Sons  
The third edition of Market-Led Strategic Change builds on the massive success of the previous two editions, popular with lecturers and students alike, presenting an innovative approach to solving an old problem: making marketing happen! In his witty and direct style, Nigel Piercy has radically updated this seminal text, popular with managers, students, and lecturers alike, to take into account the most recent developments in the field. With a central focus on customer value and creative strategic thinking, he fully evaluates the impact of electronic business on marketing and sales strategy, and stresses the goal of totally integrated marketing to deliver superior customer value. "Reality Checks" throughout the text challenge the reader to be realistic and pragmatic. The book confronts the critical issues now faced in strategic marketing: · escalating customer demands driving the imperative for superior value · totally integrated marketing to deliver customer value · the profound impact of electronic business on customer relationships · managing processes like planning and budgeting to achieve effective implementation At once pragmatic, cutting-edge and thought-provoking, Market-Led Strategic Change is essential reading for all managers, students and lecturers seeking a definitive guide to the demands and challenges of strategic marketing in the 21st century. WCDMA for UMTS CRC Press  
Hi everyone, This book is pretty much our official story so far. It really does seem only like last week we played our first gig at the Annandale Hotel in Sydney. Since then we've been given the opportunity to turn into the people and musicians we wanted to be. The people who gave us the opportunity were the fans. So this book is like a thank-you. We want everyone to know the story of how four western Sydney teenagers picked up their instruments and dreamed of being one of the biggest bands in the world. There are also some embarrassing photos of us derping around and some facts that some of us didn't even know. So we hope you enjoy it! Love, cal, luke, ash, and mike x Learning How to Learn Pearson Education  
An Introduction to LTE explains the technology used by 3GPP Long Term Evolution. The book covers the whole of LTE, both the techniques used for radio communication between the base station and the mobile phone, and the techniques used for signalling communication and data transport in the evolved packet core. It avoids unnecessary detail, focussing instead on conveying a sound understanding of the entire system. The book is aimed at mobile telecommunication professionals, who want to understand what LTE is and how it works. It is invaluable for engineers who are working on LTE, notably those who are transferring from other technologies such as UMTS and cdma2000, those who are experts in one part of LTE but who want to understand the system as a whole, and those who are new to mobile telecommunications altogether. It is also relevant to those working in non technical roles, such as project managers, marketing executives and intellectual property consultants. On completing the book, the reader will have a clear understanding of LTE, and will be able to tackle the more specialised books and the 3GPP specifications with confidence. Key features - Covers the latest developments in release 10 of the 3GPP specifications, including the new capabilities of LTE-Advanced Includes references to individual sections of the 3GPP specifications, to help readers understand the principles of each topic before going to the

specifications for more detailed information Requires no previous knowledge of mobile telecommunications, or of the mathematical techniques that LTE uses for radio transmission and reception

Multimedia over IP and Wireless Networks John Wiley & Sons

What challenges does the future hold? In an increasingly interconnected - and increasingly uncertain - world, companies, institutions and governments across the world recognise the vital need to pose this question in order to protect the interests of humanity. Founded in 2009, the Future Agenda explores key issues facing society over the next decade through 120 workshops held in 45 locations around the world, making it the largest open forum of its kind. The Future Agenda: Six Challenges for the Next Decade contains findings from the second Future Agenda initiative, featuring experts from a vast spectrum of industries. With essays falling under the themes of People, Place, Power, Belief, Behaviour and Business, this book is essential reading for all concerned by our collective well-being.

Breakthrough Springer

Harnessing technology for a better future Looking into the future is always difficult and often problematic—but sometimes it ’ s useful to imagine what innovations might resolve today ’ s problems and make tomorrow better. In this book, 15 distinguished international experts examine how technology will affect the human condition and natural world within the next ten years. Their stories reflect major ambitions for what the future could bring and offer a glimpse into the possibilities for achieving the UN ’ s ambitious Sustainable Development Goals. The authors were asked to envision future success in their respective fields, given the current state of technology and potential progress over the next decade. The central question driving their research: What are likely technological advances that could contribute to the Sustainable Development Goals at major scale, affecting the lives of hundreds of millions of people or substantial geographies around the globe. One overall takeaway is that gradualist approaches will not achieve those goals by 2030. Breakthroughs will be necessary in science, in the development of new products and services, and in institutional systems. Each of the experts responded with stories that reflect big ambitions for what the future may bring. Their stories are not projections or forecasts as to what will happen; they are reasoned and reasonable conjectures about what could happen. The editors ’ intent is to provide a glimpse into the possibilities for the future of sustainable development. At a time when many people worry about stalled progress on the economic, social, and environmental challenges of sustainable development, Breakthrough is a reminder that the promise of a better future is within our grasp, across a range of domains. It will interest anyone who wonders about the world ’ s economic, social, and environmental future.

Beautiful Trouble Springer

Cellular Internet of Things: From Massive Deployments to Critical 5G Applications, Second Edition, gives insights into the recent and rapid work performed by the 3rd Generation Partnership Project (3GPP) and the Multifire Alliance (MFA) to develop systems for the Cellular IoT. Beyond the technologies, readers will learn what the mMTC and cMTC market segments look like, deployment options and expected performance in terms of system capacity, expected battery lifetime, data throughput, access delay time and device cost, regulations for operation in unlicensed frequency bands, and how they impact system design and performance. This new edition contains updated content on the latest EC-GSM IoT, LTE-M and NB-IoT features in 3GPP Release 15, critical communication, i.e. URLLC, specified in 3GPP Release 15 for both LTE and NR, LTE-M and NB-IoT for unlicensed frequency bands specified in the Multifire Alliance (MFA), and an updated outlook of what the future holds in Industrial IoT and drone communications, amongst other topics. Provides ubiquitous wireless connectivity for a diverse range of services and applications, describing their performance and how their specifications were developed to meet the most demanding requirements Describes licensed and unlicensed technologies based on 2G, 4G and 5G technologies and how they have evolved towards the Cellular IoT Presents the Narrowband Internet of Things technology and how GSM, LTE and NR have been designed to provide Cellular Internet of Things services Provides use cases that cover ultra-low complex systems connecting billions of devices (massive MTC, mMTC), critical MTC and cMTC based on Ultra-Reliable and Low Latency Communications (URLLC) to meet strict latency and reliability requirements

Continuous Delivery John Wiley & Sons

Cellular Internet of Things: Technologies, Standards and Performance gives insight into the recent work performed by the 3rd Generation Partnership Project (3GPP) to develop systems for the Cellular Internet of Things. It presents both the design of the new Narrowband Internet of Things (NB-IoT) technology and how GSM and LTE have evolved to provide Cellular Internet of Things services. The criteria used for the design and objectives of the standardization work are explained, and the technical details and performance of each technology is presented. This book discusses the overall competitive landscape for providing wireless connectivity, also introducing the most promising technologies in the market. Users will learn how cellular systems work and how they can be designed to cater to challenging new requirements that are emerging in the telecom industry, what the physical layers and procedures in idle and connected mode look like in EC-GSM-IoT, LTE-M, and NB-IoT, and what the expected performance of these new systems is in terms of expected coverage, battery lifetime, data throughput, access delay time and device cost. Provides a detailed introduction to the EC-GSM-IoT, LTE-M and NB-IoT technologies Presents network performance of the 3GPP cellular technologies, along with an analysis of the performance of non-cellular alternatives operating in unlicensed spectrum Includes prediction of true performance levels using state-of-the-art simulation models developed in the 3GPP standardization process

Best Practice Harper Collins

Putting the expertise of the world's leading business writers to work for you.

Cellular Internet of Things Brookings Institution Press

This is the 14th edition of 'Marketing Management' which preserves the strengths of previous editions while introducing new material and structure to further enhance learning.

Market-Led Strategic Change Artech House Publishers

A flagship marketing resource that provides an introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. Principles of Marketing keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills. MyLab Marketing can be packaged with this edition to engage students and allow them to apply their knowledge, strengthen their understanding of key concepts and develop critical decision making skills.

Mobile and Wireless Communication Networks John Wiley & Sons

Fundamentals of 5G Mobile Networks provides an overview of the key features of the 5th Generation (5G) mobile networks, discussing the motivation for 5G and the main challenges in developing this new technology. This book provides an insight into the key areas of research that will define this new system technology paving the path towards future research and development. The book is multi-disciplinary in nature, and aims to cover a whole host of intertwined subjects that will predominantly influence the 5G landscape, including the future Internet, cloud computing, small cells and self-organizing networks (SONs), cooperative communications, dynamic spectrum management and cognitive radio, Broadcast-Broadband convergence , 5G security challenge, and green RF. This book aims to be the first of its kind towards painting a holistic perspective on 5G Mobile, allowing 5G stakeholders to capture key technology trends on different layering domains and to identify potential inter-disciplinary design aspects that need to be solved in order to deliver a 5G Mobile system that operates seamlessly.

Whistleblowing for Change Springer Science & Business Media

WithgreatpleasurewelcomedtheattendeestoEWSN2004,the1stEuropean Workshop on Wireless Sensor Networks, held in the exciting and lively city of Berlin. Wireless sensor networks are a key technology for new ways of interaction betweencomputersandthephysicalenvironmentwhichsurroundsus.Compared to traditional networking technologies, wireless sensor networks are faced with a rather unique mix of challenges: scalability, energy e?ciency, self-con?guration, constrainedcomputationandmemoryresourcesinindividualnodes,data-cent- city, and interaction with the physical environment, to name but a few. The goal of this workshop is to create a forum for presenting new results in the ?ourishing ?eld of wireless sensor networks. By bringing together academia and industry we hope to stimulate new opportunities for collaborations. In compiling the scienti?c program we have been quite selective. Thanks to the e?orts of 90 reviewers who delivered 252 reviews for the 76 papers originally submitted from all over the world, a strong selection of the 24 best contributions was made possible. The Technical Program Committee created an outstanding program covering the broad scope of this highly interdisciplinary ?eld: from distributed signal processing through networking and middleware issues to - plication experience. Running such a workshop requires dedication and much work from many people. We want to thank in particular Petra Hutt, Irene Ostertag and Heike Klemz for their valuable and esteemed help in the local organization of this workshop. We hope that you enjoy this volume, and if you were lucky enough to - tend we hope that you enjoyed the discussions with colleagues working in this fascinating area.