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**Popular Photography** Heinle & Heinle Publishers  
The "Cuaderno de correspondencia y documentos comerciales" includes the most important and most frequently used letters and documents for communication in the international business world. Through the authentic selections and thought-provoking activities, students are exposed to various business transactions as well as the problems that may complicate them. The "Cuaderno" helps learners master not only the subject matter, but also the intricacies and nuances of communicating effectively in Spanish.

Craig's Daguerreian Registry Houghton Mifflin Harcourt  
The best-selling author of What Went Wrong brings together four decades of his essays, articles, and other writings on the Middle East, presenting more than fifty pieces that cover such topics as "The Enemies of God," "Can Islam be Secularized?," "What Saddam Wrought," and "Deconstructing Osama and His Evil Appeal." 100,000 first printing.

Rick Sammon 's Creative Visualization for Photographers Peachpit Press  
Since Lightroom first launched, Scott Kelby ' s The Adobe Photoshop Lightroom Book for Digital Photographers has been the world ' s #1 best-selling Lightroom book (it has been translated into a dozen different languages), and in this latest version for Lightroom 4, Scott uses his same award-winning, step-by-step, plain-English style and layout to make learning Lightroom easy and fun. Scott doesn ' t just show you which sliders do what (every Lightroom book will do that). Instead, by using the following three simple, yet brilliant, techniques that make it just an incredible learning tool, this book shows you how to create your own photography workflow using Lightroom: Throughout the book, Scott shares his own personal settings and studio-tested techniques. Each year he trains thousands of Lightroom users at his "Lightroom Live!" tour and through that he ' s learned what really works, what doesn ' t, and he tells you flat out which techniques work best, which to avoid, and why. The entire book is laid out in a real workflow order with everything step by step, so you can begin using Lightroom like a pro from the start. What really sets this book apart is the last chapter. This is where Scott dramatically answers his #1 most-asked Lightroom question, which is: "Exactly what order am I supposed to do things in, and where does Photoshop fit in?" You ' ll see Scott ' s entire start-to-finish Lightroom 4 workflow and learn how to incorporate it into your own workflow. Scott knows firsthand the challenges today ' s digital photographers are facing, and what they want to learn next to make their workflow faster, easier, and more fun. He has incorporated all of that into this major update for Lightroom 4. It ' s the first and only book to bring the whole process together in such a clear, concise, and visual way. Plus, the book includes a special chapter on integrating Adobe Photoshop seamlessly into your workflow, and you ' ll also learn some of Scott ' s latest Photoshop portrait retouching techniques and special effects, which take this book to a whole new level. There is no faster, more straight-to-the-point, or more fun way to learn Lightroom than with this groundbreaking book.

You're It Routledge  
Learn how to program with Python from beginning to end. This book is for beginners who want to get up to speed quickly and become intermediate programmers fast!

**Popular Photography** PublicAffairs  
This book examines the regulatory framework, regulatory objectives, regulatory logics, regulatory instruments, regulatory failures, and regulatory responses in China's financial market after the global financial crisis. The book provides an in-depth analysis of China's contemporary financial regulatory system, focusing on risks, regulation, and policies in practice. By drawing on public and private interest theories relating to financial regulation, the book contends that the controlled development of the banking

sector, and the financial sector generally, has transformed China's banks into more market-oriented institutions and increased public sector growth. However, China's financial market and financial regulation have some inherent weaknesses and deficiencies. This book also offers insights into how this can be improved or adapted to minimize systemic risks in China's financial sector. This book tries to prove that financial regulation is not just a vehicle for maintaining efficient financial markets but a primary tool through which the Chinese government achieves its political and economic objectives. More fundamentally, according to the law and finance theory, strong market and vibrant judicial systems are needed to further modernize China's financial markets and market economy. The book will be a useful reference for anyone interested in learning from the Chinese experience.

**Modern Photography** Peachpit Press  
A basic field guide for beginning observers of the night sky, introducing information on the locations, names, and characteristics of stars, constellations, and other bodies in outer space.

**David Busch's Nikon D700 Guide to Digital SLR Photography** CRC Press  
Become a better crisis leader while equipping yourself with the tools for every day transformative leadership Today, in an instant, leaders can find themselves face-to-face with crisis. An active shooter. A media controversy. A data breach. In You're It, the faculty of the National Preparedness Leadership Initiative at Harvard University takes you to the front lines of some of the toughest decisions facing our nation's leaders—from how to mobilize during a hurricane or in the aftermath of a bombing to halting a raging pandemic. They also take readers through the tough decision-making inside the world's largest companies, hottest startups, and leading nonprofits. The authors introduce readers to the pragmatic model and methods of Meta-Leadership. They show you how to understand what is happening during a moment of crisis and change, what to do about it, and how to hone these skills to lead high-performing teams. Then, when crisis hits, you can pivot to be the leader people follow when it matters most. A book for turbulent times, You're It is essential reading for anyone preparing to lead an adaptive team through crisis and change.

Conceptualizing the Regulatory Thicket Lulu.com  
The difference between seeing and looking is essential—much like the difference, in music, between hearing and listening. In Creative Visualization, master photographer, photo educator and photo instructor Rick Sammon presents his proven methodology for creative digital photography. His signature inspiring and motivating approach opens creative avenues for photographers in a variety of genres. With easy-to-follow examples, Sammon shows you how simple changes—with visualization, composition, post-processing, and more—can mean the difference between a snapshot and a great shot. This book, illustrated with more than 300 of Rick's photographs, includes invaluable information about exposure, composition, subject choice, lighting, mood, and depth. In the Food for Thought section, Rick offers guidelines for setting goals, getting motivated, connecting with a subject, learning, painting with light, thinking like a painter and more. In Develop Your Creative Vision, Rick takes you on an exploration of composition, exposure, making images with impact, creating a mood, altering reality, and pursuing your passion. Corrective and creative image processing techniques, as well as HDR, EDR, panoramas and black-and-white imaging, are covered in the Image Processing Specialties section. Rick also shares a chapter on self-assignments – photo challenges – that you can use to expand your photographic horizons. Canon Explorer of Light and master photographer Rick Sammon shares the secrets behind learning to see photographically, to make the necessary changes that will have a noticeable impact on your photographs Includes easy-to-follow instruction for post-processing techniques in Lightroom and Photoshop. Tips for making the best HDR and EDR images are also included, as well as illustrations of how plug-ins can help photographers awaken the artist within. Uses clear, visual examples of "photo failures" photographs side-by-side with successful ones, outlining the small, but important changes—to composition, framing, exposure, etc.—that can immediately make a significant difference

Popular Photography Course Technology

Front cover: "MAXIS & EA reviewed and approved".

**From Babel to Dragomans** CRC Press  
Documentary Storytelling has reached filmmakers and filmgoers worldwide with its unique focus on the key ingredient for success in the growing global documentary marketplace: storytelling. This practical guide reveals how today's top filmmakers bring the tools of narrative cinema to the world of nonfiction film and video without sacrificing the rigor and truthfulness that give documentaries their power. The book offers practical advice for producers, directors, editors, cinematographers, writers and others seeking to make ethical and effective films that merge the strengths of visual and aural media with the power of narrative storytelling. In this new, updated edition, Emmy Award-winning author Sheila Curran Bernard offers: New strategies for analyzing documentary work New conversations with filmmakers including Stanley Nelson (The Black Panthers), Kazuhiro Soda (Mental), Orlando von Einsiedel (Virunga), and Cara Mertes (JustFilms) Discussions previously held with Susan Kim (Imaginary Witness), Deborah Scranton (The War Tapes), Alex Gibney (Taxi to the Dark Side), and James Marsh (Man on Wire).

**Cinema 4D Apprentice** Prima Games  
You've captured great images with your DSLR, now what? Jerry Courvoisier provides an easy-to-follow road map for importing, organizing, and editing your images using the best features of Adobe Photoshop Lightroom 2 and Adobe Photoshop CS3. The combined power of using both programs—automation with Lightroom and specialized processing in Photoshop—offers a complete and flexible solution for serious hobbyists and pro photographers alike. In this accessible and beautifully illustrated guide, learn about: The essential DSLR gear, with suggested computer and laptop configurations, digital darkroom and color management setups, and best capture formats for your style of shooting. General preferences and display options to customize and enhance your workflow. The Lightroom 2 modules to effectively organize, process, and catalog your images. Integration with Photoshop CS3, including making panoramas and high dynamic range (HDR) images. Advanced Photoshop CS3 techniques to create stunning results: converting images to black and white, painting with light, selective focus, diffusion effects, layer masking, and special blending modes. Loaded with tips and techniques from a seasoned photographer, including a pre-shoot checklist for camera settings, Courvoisier delivers a digital workflow system that allows you to spend less time at your computer and more time behind the camera capturing great images. “Jerry Courvoisier is, plain and simple, one of the best teachers of digital workflow and image management working today. He demystifies the digital world for both the beginner and the advanced user. For anyone shooting digital pictures, this book simply has to be on your shelf.” —Joe McNally, photographer and author of The Moment It Clicks

Popular Photography Routledge  
New to CINEMA 4D and looking for an accessible way to get up to speed quickly? Do you already know the basics of the software but need to know the new features or take your skills and understanding a little deeper? If so, look no further than CINEMA 4D Apprentice, your one-stop shop for learning this powerful application. With guidance that takes you beyond just the button-pushing, author Kent McQuilkin guides you through 10 core lessons, starting with the basics before moving onto more complex techniques and concepts and then tying it all together with a final project. CINEMA 4D Apprentice walks you through the software with a project-based approach, allowing you to put lessons learned into immediate practice. Best practices and workflows for motion graphics artists that can be applied to any software application are included. A companion website (www.focalpress.com/cw/mcquilkin) features project files and videos of the techniques in action. Topics covered include: creating basic scenes, modeling, texture mapping mograph in-depth integration with After Effects via CINEWARE lighting, animation, rendering and more motion tracking with the new tools included in R16

**Popular Photography** Oxford University Press  
A guide to the Nikon D7100 camera describes the camera's controls, lighting, composition, lenses, and ways to download and edit photographs.

**Popular Photography**  
Affective Health and Masculinities in South Africa explores how different masculinities modulate substance use, interpersonal violence, suicidality, and AIDS as well as recovery cross-culturally. With a focus on three male protagonists living in very distinct urban areas of Cape Town, this comparative ethnography shows that men's struggles to become invulnerable increase vulnerability. Through an analysis of masculinities as social assemblages, the study shows how affective health problems are tied to modern individualism rather than

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African 'tradition' that has become a cliché in Eurocentric gender studies. Affective health is conceptualized as a balancing act between autonomy and connectivity that after colonialism and apartheid has become compromised through the imperative of self-reliance. This book provides a rare perspective on young men's vulnerability in everyday life that may affect the reader and spark discussion about how masculinities in relationships shape physical and psychological health. Moreover, it shows how men change in the face of distress in ways that may look different than global health and gender-transformative approaches envision. Thick descriptions of actual events over the life course make the study accessible to both graduate and undergraduate students in the social sciences. Contributing to current debates on mental health and masculinity, this volume will be of interest to scholars from various disciplines including anthropology, gender studies, African studies, psychology, and global health.

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**Affective Health and Masculinities in South Africa**

**Popular Photography**

**The Adobe Photoshop Lightroom 4 Book for Digital Photographers**