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## **Computerworld DiscoverBits Press**

With the technological advancement of mobile devices, social networking, and electronic services, Web technologies continues to play an ever-growing part of the global way of life, incorporated into cultural, economical, and organizational levels. Web

Technologies: Concepts, Methodologies, Tools, and Applications (4 Volume) provides a comprehensive depiction of current and future trends in support of the evolution of Web information systems, Web applications, and the Internet. Through coverage of the latest models, concepts, and architectures, this multiple-volume reference supplies audiences with an authoritative source of information and direction for the further development of the Internet and Web-based phenomena.

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Plunkett's Companion to the Almanac of American Employers 2008 Universal-Publishers

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The Non-Technical Guide to Web Technologies John Wiley & Sons The Essential Guide to Getting a Job in the Nuclear Power Industry is overflowing with information and proven strategies to better educate and prepare future nuclear employees for a career in the nuclear industry. Combining their desire with information in this document, they will have a huge advantage over the competition. A career move into nuclear will require bold and courageous thinking. You WILL make tons of money in the nuclear industry! That's the GOOD news about the nuclear industry. Here's the BAD news: in times of economic uncertainty, nuclear organizations may be tempted to limit Operating and Maintenance budgets and stick to the tried and true existing, returning retirees and seasoned contractor resources. So how do you break into this highly competitive nuclear industry? Define your competitive edge in the nuclear industry by finding different ways of being unique in the marketplace. By differentiating your skills, knowledge, and abilities, you can establish a unique position in the nuclear market. In today's crowded employment market, many potential candidates can more easily mimic each other in terms of their attributes and offered benefits. The following strategies in this book can help to distinguish your offering in the nuclear market and effectively creating a competitive edge. With the help of this book, The Essential Guide to Getting a Job in the Nuclear Power Industry, knowledge is power! Stop wasting time trying to figure this complex highly regulated industry on your own. Get the edge over everyone else in the nuclear industry!

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## Foundations of Web Technology

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#### **Network World**

Web 2.0 architecture opens up an incredible number of options for flexible web design, creative reuse, and easier updates. Along with covering the key languages and techniques of Web 2.0, this unique book introduces you to all of the technologies that make up Web 2.0 at a professional level. Throughout the chapters, you'll find code for several example applications built with popular frameworks that you'll be able to utilize. You'll first explore the technologies that are used to create Web 2.0 applications. This includes an in-depth look at XHTML, Cascading Style Sheets (CSS), JavaScript, and Ajax. Next, you'll gain a better understanding of the protocols and formats that enable the exchange of information between web clients and servers. Ultimately, you'll discover exactly what you need to know about serverside programming in order to implement new ideas and develop your own robust applications. What you will learn from this book How Web 2.0 applications are developed New ways to get the major client-side technologies to work together The new class of emerging tools All about HTTP and URIs, XML, syndication, microformats, and Web Services Techniques for implementing and maintaining your URI space How to serve XML over HTTP Steps for building mashups to aggregate information from multiple sources Methods for enhancing security in your applications Who this book is for This book is for professional developers who have a basic understanding of HTML, CSS, JavaScript, and XML. Wrox Professional guides are planned and written by working programmers to meet the real-world needs of programmers, developers, and IT professionals. Focused and relevant, they address the issues technology professionals face every day. They provide examples, practical solutions, and expert education in new technologies, all designed to help programmers do a better job. This book is also available as part of the 4-book JavaScript and Ajax Wrox Box (ISBN: 0470227818). This 4-book set includes: Professional JavaScript for Web Developers (ISBN: 0764579088) Professional Ajax 2nd edition (ISBN: 0470109491) Professional Web 2.0 Programming (ISBN: 0470087889) Professional Rich Internet Applications: Ajax and Beyond (ISBN: 0470082801)

## InfoWorld

This book offers a sociological account of the process by which companies instituted and continue to institute outsourcing in their organization. Drawing on qualitative data, it examines the ways in which internal outsourcing in the information technologies and human resources professions negatively affects workers, their work conditions, and working relationships. With attention to the deleterious influence of outsourcing on relationships and the strong tendency of market organisations to produce social conflict in interactions — itself a considerable 'transaction cost' — the author challenges both the ideology that markets, rather than hierarchies, produce more efficient and less costly economic outcomes for companies, and the idea that outsourcing generates benefits for professional workers in the form of greater opportunity. A demonstration of the social conflict created between employees working for two separate, proprietary companies, Working Lives and in-House Outsourcing will be of interest to scholars with interests in the sociology of work and organizations and the sociology of professions, as well as those

working in the fields of business management and human resources.

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Do you work in a non-technical role and want to understand and speak technical language? Would you be better at your job if you did? Whether you ' re in recruiting, marketing, business development, or any other non-technical field, this book will teach you what you need to know to understand the basics and have conversations about the web technologies being used in your business. The book covers enough about web technologies to help your career with 80+ pages of text, diagrams and images.

#### **Computerworld**

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### Computerworld

Observations and Conclusions. p. 197.